

B.Sc. Apparel Fashion Designing

Syllabus

AFFILIATED COLLEGES

Program Code: 26Q

2025 – 2026 onwards



BHARATHIAR UNIVERSITY

(A State University, Accredited with “A++” Grade by NAAC,
Ranked 21st among Indian Universities by MHRD-NIRF)

Coimbatore - 641 046, Tamil Nadu, India

Program Educational Objectives (PEOs)	
PEO1	After the completion a student can excel in the field of commercial garment
PEO2	The student can create his own brands and designer labels
PEO3	The student can start his enterprise as design studio
PEO4	The student can work as fashion stylist in reputed retail outlet
PEO5	The student can start his career in the area of accessories designing
PEO6	The student can work as a fit analyst
PEO7	The student can work as fashion photographer
PEO8	The student can work as stylist for fashion market
PEO9	The student can work as a freelancer
PEO10	The student can work as fashion merchandiser



Program Specific Outcomes (PSOs)	
PSO1	The students should learn about the basic concept of designing and design elements
PSO2	The student will learn about manual fashion sketching
PSO3	The student will learn about fashion illustration
PSO4	The student will learn about digital designing using software
PSO5	The student will learn about manual pattern making
PSO6	The student learns about various value addition process like dyeing, printing and embroidery
PSO7	The student will learn portfolio preparation and final collection
PSO8	They learn about basic garment costing
PSO9	Students learn about the techniques of fashion draping and fashion photography



Program Outcomes (POs)	
PO1	The student become thorough and skilled in the area of design development by using design software
PO2	They will know and study the behavioural characteristics of fabric and its application in fashion market
PO3	The student should know various value addition techniques
PO4	They should learn to manufacture proto samples by using manual or pattern CAD and stitching
PO5	The student should know to drape a customized garment design
PO6	They should learn to implement design techniques in portfolio and collection making
PO7	The student should learn the fashion market and its strategy including costing to commercialize his design in the international fashion scenario



BHARATHIAR UNIVERSITY: COIMBATORE 641 046
B.Sc. Apparel Fashion Designing (CBCS PATTERN)
(For the students admitted from the academic year 2025-2026 and onwards)

Scheme of Examination

Part	Title of the Course	Hours/ Week	Examination				Credits
			Duration in Hours	Maximum Marks			
				CIA	CEE	Total	
	Semester I						
I	Language I	6	3	25	75	100	4
II	English I	6	3	25	75	100	4
III	Core Paper I-Design Concepts and Methodology	4	3	25	75	100	4
III	Core Paper II- Basics of Textile Manufacturing	5	3	25	75	100	4
III	Core Practical I-Fashion Sketching	4	3	20	30	50	2
III	Allied Practical I – Computer Applications Practical	3	3	30	45	75	3
IV	Environmental Studies*	2	3	-	50	50	2
Total		30	-	150	425	575	23
	Semester II						
I	Language II	6	3	25	75	100	4
II	English II	4	3	25	25	50	2
	Naan Mudhalvan Skill Course – Language Proficiency for employability – Effective English	2	-	25	25	50	2
	http://kb.naanmudhalvan.in/Special:Filepath/Cambri dge_Course_Details.pdf						
III	Core Paper III-Fashion Appreciation	4	3	20	55	75	3
III	Core Practical III-Sewing Techniques	3	3	20	30	50	2
III	Core Practical III - Pattern Making and Grading - I	3	3	30	45	75	3
III	Core Practical IV-Fashion Illustration	3	3	30	45	75	3
III	Allied Paper II – Fundamentals of Apparel Designing	3	3	25	75	100	4
IV	Value Education –Human Rights*	2	3	-	50	50	2
Total		30	-	200	425	625	25
	Semester III						
I	Language III	6	3	25	75	100	4
II	English III	4	3	25	75	100	4
III	Core Paper IV-History of Costumes	3	3	20	55	75	3
III	Core Practical V –	3	3	20	30	50	2

	Pattern Making and Grading II						
III	Core Practical VI – Garment Construction- Practical	3	4	20	30	50	2
III	Allied Paper III-Garment Manufacturing Techniques	3	3	20	55	75	3
IV	Skill Based Subject I– Fashion Embellishment Practical	4	4	20	30	50	2
IV	Tamil** / Advanced Tamil*(OR) Non-major elective-I(Yoga for Human Excellence)* / Women's Rights*	2	3	-	50	50	2
V	Health and Wellness	2	-	100	-	100	1
Total		30	-	250	400	650	23
Semester IV							
I	Language IV	6	3	25	75	100	4
II	English IV	4	3	25	75	100	4
III	Core Paper V-Textile Wet Processing	4	3	20	55	75	3
III	Core Practical VII – Computer Application in Fashion- I	5	3	20	30	50	2
III	Allied Paper IV-Textile Wet Processing Practical	4	3	20	30	50	2
IV	Skill Based Subject II-Design for High End Knits - Practical	3	3	20	30	50	2
IV	Tamil**/Advanced Tamil* (OR) Non-major elective-II(General Awareness*)	2	3	-	50	50	2
	Naan Mudhalvan Skill Course – Digital skills for employability-Office Fundamentals	2	-	25	25	50	2
	http://kb.naanmudhalvan.in/Special:Filepath/Microsoft_Course_Details.xlsx						
Total		30	-	155	370	525	21
Semester V							
III	Core Paper VI – Fashion Entrepreneurship and Retailing	4	3	25	75	100	4
III	Core Paper VII – Apparel Production Management	4	3	25	75	100	4
III	Core Practical VIII-Art Portfolio	4	3	30	45	75	3
III	Core Practical IX- Draping Techniques	5	3	30	45	75	3
III	Core Practical X –Couture Design Development Practical	5	3	30	45	75	3
III	Elective I	4	3			50	2

III	Internship Training	-	-	12	38	50	2
IV	Skill Based Subject III-Fabric Analysis Practical	4	3	20	30	50	3
	Total	30	-	172	353	575	24
Semester VI							
III	Core Paper VIII-Fashion Business and Communication	4	3	25	75	100	4
III	Core Paper IX -Garment Pricing and Trade Documentation	4	3	25	75	100	4
III	Core Practical XI– Computer Application in Fashion - II	5	3	40	60	100	4
III	Project Viva-voce-Design Collection#	4	3	12	38	50	2
III	Elective II	4	3	20	30	50	2
III	Elective III	4	3	20	30	50	3
IV	Skill Based Subject IV- Computer Aided Pattern Making Practical	5	3	20	30	50	3
V	Extension Activities **	-	-	50	-	50	2
IV	Naan Mudhalvan skill course: Employability Readiness- Naandi/Unnati/Quest/Izapy /IBM Skills build	-	-	-	-	-	-
	Total	30	-	212	338	550	24
	Grand Total	180	-	1139	2311	3500	140

CIA–Continuous Internal Assessment

CEE–Comprehensive External Examination

Comprehensive External Examination to be conducted in viva-voce mode.

*No Continuous Internal Assessment (CIA).Only University Examinations.

**No University Examinations. Only Continuous Internal Assessment (CIA).

@ University semester examination will be conducted for 50 marks (As per existing pattern of Examination) and it will be converted for 25 marks.

#Naan Mudhalvan – Skill courses- external 25 marks will be assessed by Industry and internal will be offered by respective course teacher

\$ if practical split will be 20 +30, If theory split up will be 25+25

\$\$ if project viva split up will be 12+38, if practical 20+30

Additional Credit Course

Earning Additional credit course is not mandatory for Programme Completion.

Prescribed courses under UGC – SWAYAM/ MOOCS/ NPTEL will be available for the affiliated colleges, as an optional.

List of Elective Papers (College scan choose any one of the papers as electives)		
Elective–I	A	Fashion Photography Practical
	B	Advanced Illustration Practical
	C	Care and Maintenance of Textiles
Elective–II	A	Craft Documentation Practical ##
	B	Computer Aided Textile Designing Practical
	C	Fashion Presentation and Choreography Practical ##
Elective–III	A	Fashion Ethnography Practical ##
	B	Entrepreneurial Development
	C	Human Values and Professional Ethics

Mark Division for Internship and Project

Paper Title	Total	CIA	CEE	
			Evaluation	Viva- voce
Internship and Sub with viva mode exam	50	12	30	08
Sub with viva mode exam	100	25	50	25



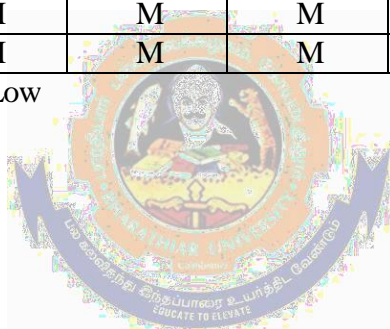
First Semester

Coursecode		DESIGN CONCEPTS AND METHODOLOGY	L	T	P	C
Core		Paper I	4	-	-	4
Pre-requisite		Students required to have basic creativity and knack towards drawing	Syllabus Version		2025-2026	
CourseObjectives:						
The main objectives of this course are to:						
1. To teach the basics of design elements and principles.						
2. To fulfill the bridge between industry and academic.						
3. To make the budding designer to work for the world of fashion in order to fulfill the world class education in fashion design sector.						
ExpectedCourseOutcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember the basics of Design Concepts					K1
CO2	Understand the principles of design.					K2
CO3	Understand the importance color and its application					K2
CO4	Apply the concepts of unusual figures indress making					K3
CO5	Analyze the various color and design concepts					K4
K1-Remember; K2-Understand; K3-Apply; K4-Analyze; K5-Evaluate; K6-Create						
Unit:1	Elements Of Design				11hours	
Introduction to Fashion-Fashion Terminologies– Difference between Art and Design –Types Of Design-Structural and Decorative. Elements of Design –Dot, Line, Shape, Form, Color, Space and Texture. The role in Designing, Psychological & Visual Association of the elements of design.						
Unit:2	Principles Of Design				11hours	
Principles of Design – Balance -Formal, Informal And Radial, Proportion, Emphasis, Rhythm and Harmony.						
Unit:3	Colors				13hours	
Color wheel - Primary, secondary and tertiary colors. Dimensions of color-Hue, Value and Chroma, Tint, Tone, Shade. Colorharmony, Seasonal colors, Color psychology.						
Unit:4	Styling For Different Body Types				13hours	
Designing dresses for different body types–Stout figure, thin figure, slender figure, narrow shoulders, broad shoulders, largebust, flat chest, large hip, large abdomen. Styling for the different face shapes.						
Unit:5	Apparel Design Elements & Accessories				12hours	
Introduction to various necklines, collars, sleeves, silhouette, trousers, skirts and embellishments. Types of Fashion accessories, trimmings and decoration.						
	Total Lecturehours				60hours	
Text Book(s)						
1	Colour Harmony– A Guide To Creative Colour Combinations, BrideM. Whelan, Rockport Publishers, USA, 1997.					
2	Elements of Fashion and Apparel Design, Sumathi.G.J, New Age International (P)Ltd, NewDelhi, 2002.					
3	A Complete Guide to Fashion Designing, JennyDavis, BharatBhushan AbhishekPublication, Chandigarh, 2006.					

Reference Books	
1	Fashion Design, Kathryn Mckelvey & Janine Munslow, Blackwell Publication, NewJersey, 2003.
2	Encyclopedia of Fashion Details, Patric JohnIreland, Prentice Hall, NewJersey, 1987.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websitesetc.]	
1	https://www.canva.com/learn/design-elements-principles/
2	https://www.slideshare.net/rhonrhonz/design-for-different-figure-types
3	https://www.colormatters.com/color-and-design/basic-color-theory
4	https://www.chicatanyage.com/planning-your-wardrobe-for-the-new-season/
Course Designed By: Ms. R Sneha	

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	M	M	M	M	S	M
CO2	M	M	M	M	M	S	M
CO3	M	M	M	M	M	S	M
CO4	M	M	M	M	M	S	M
CO5	M	M	M	M	M	S	M

*S-Strong; M-Medium; L-Low



Coursecode		BASICS OF TEXTILE MANUFACTURING	L	T	P	C
Core		Paper II	5	-	-	4
Pre-requisite		Basic knowledge of science	Syllabus Version	2025-2026		
CourseObjectives:						
Themain objectives of this courseareto:						
1. Learn how fiber is spun to yarn and made into fabrics by understanding each process						
2. Learn the basics of knitting and weaving						
3. New fibers innovated is also discussed						
Expected Course Outcomes:						
On the successful completion of the course, student will be ableto:						
CO1	Remember about the basic types of fibre					K1
CO2	Understand the manufacturing process of fibres					K2
CO3	Understand the different varieties of yarn and its formation					K2
CO4	Understand the basics of fabric formation					K2
CO5	Analyze the importance of fibre selection in designing					K4
K1-Remember; K2-Understand; K3-Apply; K4-Analyze; K5-Evaluate; K6–Create						
Unit:1	Textile Fibres				14hours	
Fiber – Classification of textile fibres- General properties of fibres – Polymers-types of polymerization Production sequence of cotton – jute - linen.						
Unit:2	Animal and Minor Fibres				15hours	
Process sequence and properties of wool and silk – Wild silk types, Uses of pineapple fibre – milkfibre – spider silk – bananafibre.						
Unit:3	Production of Synthetic and Semi Synthetic Fibres				14hours	
Production process of Semisynthetic fibres-viscose rayon and bamboo fibre Production process of synthetic fibres, Properties and uses: polyester and nylon fibre.						
Unit:4	Yarn Production				16hours	
Short staple spinning system- Classification of yarn- Uses of blended yarn Texturized yarn: methods and types of textured yarns. Sewing thread: types, essential properties and applications –Yarn numbering systems.						
Unit:5	Fabric Production				16hours	
Knitting: knitting elements- types of needles- knitting cycle of latch needle with sinkers.Weaving: Sequence of Preparatory Processes for Weaving – Important Motions of Weaving Comparison of knitting – basics of non woven, braiding and netting.						
	Total Lecture hours				75hours	
TextBook(s)						
1	Textile Fibers:Technology of Textile Processing, Vol.I,Shenai.V.A. SevakPublications, Mumbai, 1996.					
2	The MotivateS eries–Textiles, Wynne, A, Macmillan EducationLtd., London, 1997.					
3	A Text Book of Fiber Science and Technology, Mishra, S.P. New Age International (P) Ltd Publishers, New Delhi, 2000.					

4	Hand Book of Textile Fibers– Vol.I & Vol. II. Gordon Cook, J, Wood Head Publishing Ltd., Cambridge, England, 1984.
5	Chemistry of the Textile Industry, Carr, C. M, Blackie Academic & Professional, London, 1995.
6	Understanding Textiles, Phyllis G. Torton, The Fair child Encyclopaedia of Fashion, New York, 2005.
7	Essentials of Textiles , Marjory L. Joseph, Wadsworth Publishing Co Inc, 1988.
Reference Books	
1	Man-made Fibers, Moncrieff, W, Butterworth Scientific, UK, 1975.
2	Spun Yarn Technology Vol.I– III, A. Venkatasubramaniam, SaravanaPublications, Madurai, 1993.
3	Textiles – Fiber to Fabric, Bernard P.Corbman, McGraw-Hill, 1983.
4	Knitting Technology, Prof. D.B. Ajgoankar, Universal Publishing Corporation, Bombay, 2006.
5	Weaving Mechanisms, Vol.I/II–N.N.Banerjee, Textile Book House, 1982.
6	Yarn Preparations, VolI & IIB.Senguptha, Mahajan Book Distributor, Bombay,1990.
7	A Chemical Technology of Fibrous Material, Sadov.F, Korchagin.M, Matesky, Moscow : Mir Publishing, Moscow,1978.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://textilelearner.blogspot.com/2012/02/what-is-textile-fiber-types-of-textile.html
2	https://www.sciencedirect.com/topics/materials-science/synthetic-fiber
3	https://www.cottonworks.com/topics/sourcing-manufacturing/yarn-manufacturing/the-basics-of-yarn-manufacturing-spinning-process/
4	https://textilelearner.blogspot.com/2012/04/weaving-and-knitting-comparedifference.html
5	https://www.technicaltextile.net/articles/nonwoven-manufacturing-7188
Course Designed By: Ms.NarmadhaDeviV.N	

Mapping with Programme Outcomes							
Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	L	S	M	M	M	M	M
CO2	L	S	M	M	M	M	M
CO3	L	S	M	M	M	M	M
CO4	L	S	M	M	M	M	M
CO5	L	S	M	M	M	M	M

*S-Strong; M-Medium; L-Low

Course code		FASHION SKETCHING	L	T	P	C
Core		Practica II	-	-	4	2
Pre-requisite		Basic drawing skill	Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to:						
1. Learn the basics of object drawing and shading.						
2. Learn basic head theories and draw human figures at different angles.						
3. Learn hair style and accessories illustration.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember about the basics of Fashion illustration					K1
CO2	Understand the elements of sketching					K2
CO3	Understand the art of creating textures and shading					K2
CO4	Apply head theories while drawing fashion figures					K3
CO5	Apply hairstyling, cosmetics and accessories to fashion figures					K3
K1-Remember; K2-Understand; K3-Apply; K4-Analyze; K5-Evaluate; K6–Create						
Experiments						60hours
LIST OF EXPERIMENTS						
1. Object Drawing and Perspective Drawing						
2. Various Shading Methods						
3. Techniques of Enlarging & Reducing Motifs						
4. Art of creating Textures.						
5. Drawing heads, hands, arms, legs and feet in different angles.						
6. Proportion study– 7½head & 8 ½ head theory – Stick, Block, & Flesh figures for Men & Women.						
7. Various types of Hair Styling and application of cosmetics.						
8. Practice to draw the Accessories.						
9. Practice to draw Landscape, Architecture & Interiors.						
		Total Lecture hours			60hours	
TextBook(s)						
1	Fashion Design Illustration–Women, Patric John Ireland, B.T. Batsfort Ltd, London, 1993.					
2	Fashion Design Drawing and Presentation, Patric John Ireland, B.T. Batsfort Ltd, London, 1982.					
3	Fashion Design Illustration– Men, Patric John Ireland, B.T. Batsfort Ltd, London, 1996.					
4	Checks And Stripes– Classic Variations in Colour, Vol.I, Wolfgang. H. Hageney, Belveden, 1997.					
ReferenceBooks						
1	Fashion Sketch Book, Bina Abbing, Fair child Publication, New York, 1987.					
2	Step by Step Art School–Pastels, GERALDINE Christy, Hamlyn, England, 1992.					
3	Step by Step Art School–Water Colour, Patricia Monahan, Octopus Publishing Group, London, 2000.					
4	Angela Gair, Step by Step Art School –Drawing, Angela Gair, Letts of London, 1994.					

5	Step by Step Art School– Oils, Patricia Seligman, Hamlyn, UK, 1992.
6	Innovative Fashion Sketching, Rita Gersten Innovative Enterprises, Mumbai, 1984.
Related Online Contents[MOOC,SWAYAM,NPTEL,Websitesetc.]	
1	https://willkempartschool.com/how-to-shade-a-drawing-light-shadow-part-2/
2	https://thevirtualinstructor.com/shading-techniques-basics.html
3	https://thevirtualinstructor.com/blog/proportion-a-principle-of-art
Course Designed By : Mr.T. Suresh	

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	L	M	M	L	S	M
CO2	M	L	M	M	L	S	M
CO3	M	L	M	M	L	S	M
CO4	M	L	M	M	L	S	M
CO5	M	L	M	M	L	S	M

*S-Strong; M-Medium; L-Low



Course code		COMPUTER APPLICATIONS PRACTICAL	L	T	P	C
Allied		Paper I	-	-	3	3
Pre-requisite		Basic knowledge in handling computers	Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to:						
1. Learn the basics of computer operation						
2. Learn fundamentals of MS word and excel						
3. Learn how to do letter, mail, chart and advertisements digitally						
ExpectedCourseOutcomes:						
Onthesuccessfulcompletionofthecourse,student will beableto:						
CO1	Remember the basic operations of Computer					K1
CO2	Understand the fundamentals of working with MSoffice					K2
CO3	Understand the various uses of mail and its features					K2
CO4	Apply the power point presentation and its slide layouts					K3
CO5	Analyze the contribution of computers in day-to-daylife					K4
K1-Remember; K2-Understand; K3 -Apply; K4-Analyze; K5-Evaluate; K6–Create						
			45hours			
ListOfExperiments:						
1. Prepare your class time table using table optionin MS Word.						
2. Prepare an interview call letter and send using mail merge in MS Word.						
3. Design the given advertisement using in MS word. Apply various fonts and pictures.						
4. Createline, barand pie charts for the given data using MS Excel.						
5. Prepare students mark statement with the following fields Roll No, Name, Sub1, Sub2, Sub3, Sub4, Sub5. Calculate Total, Average, Resultand Grade. Apply Conditional formatting.						
6. Prepare employee salary list with fields Employee No, Employee Name, Experience, Basic Pay, HRA, DA, LIC, PF. Calculate Gross Salary & Net Salary based on the following conditions						
7. Prepare a power point presentation about aproduct. Apply animation and slide timing.						
8. Prepare a powe with organizatio						
9. Search the give						
10. Create an email ID and use various mail features.						
		Total Lecture Hours				45Hours

TextBook(s)	
1	Microsoft Office 2019, All– in– one for dummies, Peter Weverka, Chennai, 2018.
2	Key boarding & Word Processing Essentials, SusieH.Vanhuss, Connie M.Forde, DonnaL.Woo, Vicki Roertson, Cengage Learning, Australia, 2017.
ReferenceBooks	
1	Microsoft Word, Tips, Tricks And Shortcuts, Second Edition, Amelia Griggs, Create Space Independent Publishing Platform, California, 2017.
2	A Simpler Guide to Gmail, 5 th Edition, Ceri, Clark, LyconBooks, London, 2018.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websitesetc.]	
1	https://shaunakelly.com/topic/word/concepts.html
2	https://www.makeuseof.com/tag/10-tips-for-preparing-a-professional-presentation/
Course Designed By: Ms.Arundhati Ghoshal	

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	S	L	L	S	L	L	L
CO2	M	L	L	S	L	L	L
CO3	L	L	L	S	L	L	L
CO4	S	L	L	S	L	L	L
CO5	S	L	L	S	L	L	L

*S-Strong; M-Medium; L-Low





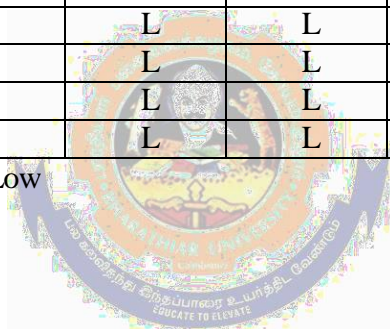
Second Semester

Course code		FASHION APPRECIATION	L	T	P	C
Core		Paper III	4	-	-	3
Pre- requisite		Basic knowledge in fashion concept and various fashion environment	Syllabus Version	2025-2026		
Course Objectives:						
The main objectives of this course are to: 1. To introduce various art forms to the students by class room teaching, case studies, pictorial presentation and craft tools. 2. To engage the students to work on types of fashion and art forms by making them to create miniature models.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember the basics of Fashion Concepts					K1
CO2	Understand fashion styling, role of fashion and forecasting.					K2
CO3	Apply the concepts of styling as free lancing and photo shooting.					K3
CO4	Analyze the various cultural adoption and worldart.					K4
CO5	Create world art and writing based on fashion concepts					K6
K1-Remember; K2-Understand; K3-Apply; K4-Analyze; K5-Evaluate; K6–Create						
Unit:1	Introduction ToFashion					13hours
Introduction to fashion– Types of Fashion: Haute couture fashion–Ready- to- wear fashion –Mass market fashion- Fashion cycle.						
Unit:2	FashionStyles					12hours
Types of fashion styles: chic, bohemian, vintage, preppy, artsy, tom boy. Alternative clothing style: Punk Fashion, Gothic Fashion ,hipster, steampunk, street grunge, Heavy metal fashion.						
Unit:3	Art					12hours
Fashion as Cultura lIndicators, Cross Culture Studies, Role of fashion in human culture, Fashion Adoptions– sources of inspiration and their selection. WorldArt– Cubism, Popart, German expression, Futurism, Dada						
Unit:4	Writing					13hours
Art Writing, writing forblogs, mind mapping and key word selection, working as a creative team with free lancingstylist. Creatingstory, content preparation for art and styling, working onconcept boards, setting trends, curating and narrating, fashion forecasting.						
Unit:5	Photo shoot					10hours
Styling and basic grooming–model poses based on garment–final photo shoot and outcome.						
	Total Lecture hours					60hours
Text Book(s)						
1	Louvre: all the Paintings, Anja Grebe, Black Dog & Leventhal, NewYork, 2020.					
2	Printers of the Mughal Garden, Brigitte Singh, Bishwadeep Maitra, Mapin Publishing Pvt, Ltd, Gujarat, 2018.					
3	Think Likean Artist, Will Gompertz, Penguin Publishers, London, 2016.					

Reference Books	
1	Post Modernism—Avery Short Introduction, Christopher Butler, Oxford University Press, UttarPradesh, 2002.
2	Indian Art, Parthe Mitter, Oxford University Press, UttarPradesh, 2001.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websitesetc.]	
1	http://umk-javorova.blogspot.com/2013/07/fashion-style.html#:~:text=Fashion%20refers%20to%20the%20aesthetics,%2C%20furniture%2C%20and%20interior%20decoration.&text=that%20live%20in%20clothes%2C%20some,42%2C000%20to%20over%20100%2C000%20years.
2	https://www.frieze.com/article/11-statements-around-art-writing#:~:text=Art%20Writing%20addresses%20material%20literary,relations%20between%20people%2C%20as%20discursive.
3	https://www.format.com/magazine/resources/photography/fashion-photography-how-to-set-up-a-shoot
Course Designed By: Mr. T. Boopathy Vijay	

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	L	L	L	L	L	S	S
CO2	L	L	L	L	L	S	M
CO3	L	L	L	L	L	S	S
CO4	L	L	L	L	L	S	S
CO5	L	L	L	L	L	S	L

*S-Strong; M-Medium; L-Low



Course code		SEWING TECHNIQUES	L	T	P	C
Core		Practical II	-	-	3	2
Pre-requisite		Basic idea about sewing machine	Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to:						
1. Students will learn threading process in different sewing machines						
2. They will do sample preparations, various collars, pockets, sleeves, plackets, etc.						
3. They will learn care and maintenance of sewing machine						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember the basic parts and functions of sewing machine					K1
CO2	Remember the safety measures and sewing machine care					K1
CO3	Understand the threading techniques					K2
CO4	Understand the seams and seam finishing techniques					K2
CO5	Create the components sample suitable for garment design					K6
K1-Remember; K2-Understand; K3-Apply; K4-Analyze; K5-Evaluate; K6-Create						
	Threading Practice					4hours
1. Threading practice for SNLS machine, Over lock machine, Flat lock machine						
	Sample Preparations					9hours
2. Sample preparations for SNLS machine, Over lock machine, Flat lock machine						
3. Preparation of samples for seam (any 5) – Plain, Top stitched, Flat felled, Piped seam						
4. Preparation of samples for seam finishes (any 3) – Overcast, Hem, Edge stitched, bound						
	Sample Preparations					13hours
5. Preparation of samples for fullness – darts, tucks (any 3) – pin, cross, group tucking with scalloped effect, pleats (any 3) – knife, box, kick, gathering by machine, elastic. Ruffles – single, double						
6. Preparation of samples for facing and binding – bias facing, shaped facing, binding						
7. Preparation of samples for plackets – continuous, bound, faced and zipper plackets, tailored placket, button and buttonhole, press button, hook and eye						
	Sample Preparations					18hours
8. Preparation of samples for sleeves – plain sleeve, puff sleeve, raglan and kimono sleeve						
9. Preparation of samples with yoke – simple yoke, yoke supporting fullness						
10. Preparation of samples for collar – peter pan collar, shirt collar						
11. Preparation of samples for pocket – patch pocket						
	Care And Maintenance of Sewing Machine					1hour
12. Safety practices while working on sewing machine. Care and maintenance of sewing machine.						
	Total Lecture hours					45hours
Text Book(s)						
1	Practical Clothing Construction, Part I & II, Mary Mathews, Cosmic Press, Chennai, 1986.					

2	Zarapker System of Cutting, Zarapkar K. R, Navneet Publications Ltd, Karnataka, 1996.
Reference Books	
1	The Complete Book of sewing, Dorling Kindersley Limited, London, 1986.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websitesetc.]	
1	https://www.sewsimplehome.com/2015/03/sewing-101-threading-machine-practice_30.html#:~:text=Pull%20your%20thread%20down%20and,makes%20life%20a%20lot%20faster.
2	https://www.sewmyplace.com/tip/sewing-machine-safety#:~:text=Sew%20at%20a%20slow%20C%20steady%20pace.&text=To%20be%20on%20the%20safe,t%20anywhere%20near%20the%20pedal.
Course Designed By: Ms. Arundhati Ghoshal	

Mapping with Programme Outcomes							
Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	L	L	M	L	L	S	L
CO2	L	L	S	L	L	M	L
CO3	L	L	M	L	L	M	L
CO4	L	L	S	L	L	L	L
CO5	L	L	M	L	L	S	L

*S-Strong; M-Medium; L-Low



Course code		PATTERN MAKING AND GRADING I	L	T	P	C
Core		Practical III	-	-	3	3
Pre-requisite		Basic mathematical calculation and shapes	Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to:						
1. Draft the pattern for given men's, women's and children's style sample.						
2. Students will grade the pattern of required size.						
3. Student's will learn the development of fashion style patterns from basic patterns.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember the basic drafting methods					K1
CO2	Understand the pattern development procedures					K2
CO3	Understand pattern grading methods					6
CO4	Apply drafting methods in creating patterns					K3
CO5	Create the pattern with required style and measurement and grade them					K6
K1-Remember; K2-Understand; K3-Apply; K4-Analyze; K5-Evaluate; K6-Create						
	Pattern Drafting –Men					22hours
I. Draft the pattern for given men's style/ sample and also grade them according to the specification.						
1. Basic T shirt with front patch pocket.						
2. Raglan T shirt with full sleeve.						
3. Polo T shirt with short sleeve.						
4. Bermuda with side pocket.						
5. Hooded T shirt with front pocket.						
6. Vest RN, RNS.						
7. Briefs, Trunks.						
8. Track pant.						
	Pattern Drafting – Women					18hours
II. Draft the pattern for given women's style/ sample and also grade them according to the specification.						
1. High neck T shirt with full sleeve.						
2. Vneck T shirt with half sleeve.						
3. Kimono sleeve T shirt.						
4. Legging.						
5. Skirt.						
6. Night pajama set.						
	Pattern Drafting – Children					5hours
III. Draft the pattern for given kid's style/ sample and also grade them according to the specification.						
1. Sleeveless jhabela.						
2. Overall with fullsleeve.						
3. Bloomer.						
	Total Lecture hours					45hours

Text Book(s)	
1	Practical Clothing Construction, Part I & II, Mary Mathews, Cosmic Press, Chennai, 1986.
2	Grading Techniques for Fashion Design, Jeanne Price, Bernard Zamkoff, Fairchild Publications, 1996.
Reference Books	
1	Concepts of Pattern Grading, Kathy K. Mullet, Bloomsbury Publications, London, 2015.
2	Zarapker System of Cutting, Zarapkar K. R, Navneet Publications, Ltd, Karnataka, 1996.
Related Online Contents [MOOC SWAYAM, NPTEL, Websites etc.]	
1	https://clothingindustry.blogspot.com/2018/01/pattern-making-garment.html#:~:text=Pattern%20drafting%20is%20defined%20as,measurements%20or%20standard%20measurement%20chart.
2	https://www.clothingpatterns101.com/pattern-drafting.html
Course Designed By: Ms. Narmadha Devi V. N	

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	L	L	S	L	L	S	L
CO2	L	L	S	L	M	S	L
CO3	L	L	S	L	M	S	L
CO4	L	L	S	L	M	S	L
CO5	L	L	M	L	L	S	L

*S-Strong; M-Medium; L-Low



Course code		FASHION ILLUSTRATION	L	T	P	C
Core		Practical IV	-	-	3	3
Pre- requisite		Detail idea about fashion sketching	Syllabus Version		2025-2026	
Course Objectives 1:						
The main objectives of this course are to: 1. To draw stick, geometric and flesh figures for men and women using various head theory. 2. Design various garment style for men, women and kids.						
Expected Course Outcomes:						
On the success ful completion of the course, student will be able to:						
CO1	Remember the basic head theory					K1
CO2	Understand the human anatomy in the field of fashion					K2
CO3	Apply the various techniques of garment styling and archaeological nature					K4
CO4	Analyze various drawing techniques to design agarment					K4
CO5	Create suitable back ground images for designing					K6
K1-Remember; K2-Understand; K3-Apply; K4-Analyze; K5-Evaluate; K6–Create						
	HeadTheory					10hours
1. Draw stick, geometric and flesh figures formen, women using10 head theory. 2. Draw stick, geometric and flesh figures for women using 12 head theory.						
	Illustration					12hours
3. Practice children illustration for different age groups. 4. Developing different poses of men,women and children from the pictures in the magazine. 5. Sketch—Still Life.						
	Garment Designing					10hours
6. Design various garment styles for men, women and kids in the following categories: a. Formal wear b. Casual wear c. Party wear d. Sports wear						
	Branding					13hours
7. Temple/ Monument/ Archeological study and further sketching. 8. Sketch a logo for your own boutique.						
	Total Lecture hours					45hours
Text Book(s)						
1	Fashion Design Drawing and Presentation, Patric John Ireland, B.T. Batsfort Ltd, London, 1982.					
2	Checks And Stripes – Classic Variations in Colour Vol.I, Wolfgang. H. Hageney, Belveden,1997.					
3	Fashion Sketch Book, Bina Abbing, Fair Child Publication, New York, 1987.					
Reference Books						
1	Angela Gair, Step by Step Art School –Drawing, Letts of London,1994.					

2	Step by Step Art School – Oils, Patricia Seligman, Hamlyn, UK, 1992.
3	Innovative Fashion Sketching, Rita Gersten Innovative Enterprises, Chennai, 1984.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://clothingindustry.blogspot.com/2017/12/body-measurements-dress.html
2	https://www.masterclass.com/articles/how-to-start-a-fashion-brand
Course Designed By : Mr.T. Suresh	

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	L	M	M	L	L	L	M
CO2	L	M	S	L	L	L	M
CO3	L	M	S	L	L	S	M
CO4	M	M	S	L	L	L	M
CO5	L	M	S	L	L	S	S

*S-Strong; M-Medium; L-Low



Course code	FUNDAMENTALS OF APPAREL DESIGNING		L	T	P	C
Allied	Paper II		3	-	-	4
Pre-requisite	Basic idea about dress and its component parts		Syllabus Version		2025-2026	
CourseObjectives:						
The main objectives of this course are to:						
1. Students will learn different body measurements by analyzing human figure.						
2. They should create patterns of basic garments through sleeve, collar and other variations.						
3. Students will learn industrial pattern making methods.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember the basics of pattern making					K1
CO2	Understand the human anatomy and pattern drafting techniques					K2
CO3	Apply the concepts of pattern development and its variations					K3
CO4	Analyze various pattern manipulation methods					K4
CO5	Create suitable patterns for garment design and body variations					K6
K1-Remember; K2-Understand; K3-Apply; K4-Analyze; K5-Evaluate; K6–Create						
Unit:1	Human Anatomy And Figure Analysis				10hours	
Concept of ideal figure – types of human figure – individual figure, figure analysis –body measuring techniques – variation in body measurements – standard measurement charts of various countries for men,women and kids.						
Unit:2	Pattern Making And Work Room				7hours	
Principles of pattern making – pattern making terms – various pattern production terms – types of pattern making tools– functions – industrial form and its uses–pattern papers.						
Unit:3	PatternDevelopment				10hours	
Drafting process of basic pattern block in ¼ scale – drafting of basic skirt block –basic sleeve drafting– basic collar drafting– basic placket drafting– basic cuff drafting–basic pocket pattern.						
Unit:4	StyleVariation InPattern				9hours	
Drafting process for sleeve variation – puff sleeve, petal sleeve, cap sleeve, raglon sleeve, kimonosleeve, necklines variation – V neckline – scallop neckline, jewel necklines, sweet heart necklines, skirt variations –basic Aline, gathered waistline, gored skirt, wrap around skirt.						
Unit:5	Pattern Manipulation				9hours	
Concept of dart manipulation – principles – slash & spread method – pivotal transfer techniques – princess line and its variations– adding fullness– tucks, pleats, flares & gathers, flounces– patternfitting – techniques and its functions.						
Total Lecture hours					45hours	

TextBook(s)	
1	Mary Mathews, Practical Clothing Construction, Thomas & Co, Madras, 1974.
Reference Books	
1	Dress Making Simplified, Valerie Cook, Blackwell Science, New York, 1987.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websitesetc.]	
1	http://ecoursesonline.iasri.res.in/mod/page/view.php?id=114171
2	https://www.fibre2fashion.com/industry-article/5658/basics-of-pattern-making
3	https://www.clothingpatterns101.com/style-lines.html
4	http://isntthatsew.org/dart-manipulation/#:~:text=Pattern%20Manipulation%20is%20when%20you,applying%20either%20of%20these%20techniques.
Course Designed By:Ms.Narmadha DeviV.N	

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	L	L	L	L	L	S	M
CO2	L	L	L	L	L	S	M
CO3	L	L	M	L	L	S	S
CO4	L	L	S	L	L	S	M
CO5	L	L	S	L	L	S	S

*S-Strong; M-Medium; L-Low





Third Semester

Course code		HISTORY OF COSTUMES	L	T	P	C
Core		Paper IV	3	-	-	3
Pre-requisite		Basic knowledge about costumes and its evolution	Syllabus Version	2025-2026		
Course Objectives:						
The main objectives of this course are to: 1. Understand the evolution of costumes. 2. Learn about the various costumes across the world. 3. Evaluate the various traditional costumes and textiles among the states of India.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember the evolution of costumes across the world					K1
CO2	Understand the beginning of costumes in India during early period					K2
CO3	Understand the growth of various dyed and printed textiles of India					K2
CO4	Remember the various traditional costumes across the states of India					K1
CO5	Analyze the various traditional embroideries					K4
K1-Remember; K2-Understand; K3-Apply; K4-Analyze; K5-Evaluate; K6- Create						
Unit:1	Fashion Evolution				10 hours	
Beginning of Civilization– costumes of men and women: Ancient Greek– Ancient Roman–Ancient Egyptian –French costumes at 17 th century.						
Unit:2	Indian Costumes				7 hours	
Beginning of costumes – Pre Vedic Era & Post Vedic Era: Mauryan, Kushan Dynasty, Gupta Dynasty– Mughal Period– Costumes of the British Raj.						
Unit:3	Dyed And Printed Textiles Of India				10 hours	
Process of Dyed and Printed textiles of India: Kalamkari, Ikkat, Bandhani, Batik, Bagru. Handwoven textiles of India: Dacca Muslin, Banarasi / Chanderi Brocades, Baluchari, Himrus and Amrus, Kashmiri Shawls, Pochampalli, Silk sarees of Kancheepuram.						
Unit:4	Traditional Costumes Of Different States Of India				9 hours	
TamilNadu, Kerala, AndhraPradesh, Karnataka, Assam, Orissa, Bihar, Karnataka, W.Bengal, Maharastra, Rajasthan, Haryana, Uttarpradesh, Jammu and Kashmir, Gujarat, Madhyapradesh.						
Unit:5	Traditional Embroideries Of India				9 hours	
Origin, embroidery of Kashmir, Phulkari of Punjab, Gujarat –Kutch and Kathiawar, embroidery of Rajasthan, Kasuti of Karnataka, Chikankari of Lucknow, Kantha work of Bengal.						
		Total Lecture hours			45 hours	

Text Book(s)	
1	Indian Costume, G.H. Ghosrye, Popular Books Pvt Ltd, Mumbai, 1985.
2	The Costumes and Textiles of India, Jamila Brij Bhushan D.B, Taraporevala Sons & Co, Bombay, 1958.
3	History of 20 th Century Fashion, Elizabetha Ewing, Revised by Alice Macrell, Chrysalis Books Group, London, 2001.
ReferenceBooks	
1	Costumes of India and Pakistan, Das S.N,D.B.Taraporevala Sons & Co, Bombay, 1956.
2	History of Costumes in the West, Franco is Boucher, Thames & Hudson Ltd, Australia, 1996.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	http://www.thepeoplehistory.com/fashions.html#:~:text=Fashion%20can%20also%20be%20influenced,as%20war%20or%20the%20economy.&text=From%20the%201920s%20to%20the,accessories%20evolved%20with%20the%20times.
2	https://sewguide.com/evolution-of-history-of-fashion/
3	https://www.styleadda.in/29-indian-states-and-their-dress-codes/
4	https://textilelearner.blogspot.com/2019/03/traditional-embroideries-india.html
Course Designed By : Ms. K. Swetha	

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	M	S	M	M	M	L
CO2	M	M	S	M	M	M	L
CO3	M	M	S	M	M	M	L
CO4	M	M	S	M	M	M	L
CO5	M	M	S	M	M	M	L

*S-Strong; M-Medium; L-Low

Coursecode		PATTERN MAKING AND GRADING II	L	T	P	C
Core		Practical V	-	-	4	2
Pre- requisite		Detail knowledge in patternmaking and grading	Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to: 1. Learn the basics of pattern drafting. 2. Learn the techniques of pattern grading. 3. Apply the concept of drafting and grading to create commercial patterns.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember the basic concept of pattern drafting					K1
CO2	Understand the techniques of pattern drafting					K2
CO3	Understand the techniques of pattern grading					K2
CO4	Analyze the various pattern making and grading techniques					K4
CO5	Apply the concepts in developing various complicated styles					K3
K1-Remember; K2-Understand; K3-Apply; K4-Analyze; K5-Evaluate; K6-Create						
	Pattern Drafting & Grading–Men				30hours	
I.	Draft and construct the pattern for given men's style/ sample and also grade them according to the specification. a. Formal shirt–full sleeve. b. Boxer short– side and patch pocket. c. Men's kurta with stand collar & side kurta pocket. d. Night robe with patch pocket. e. Baggy pant with pouch pocket/ Formal trouser with side and welt pocket.					
	Pattern Drafting & Grading– Women				30Hours	
II.	Draft and construct the pattern for given men's style/ sample and also grade them according to the specification. a. Simple salwar + modification. b. Simple kameez with side slit + modification. c. Sari blouse. d. Skirt +modification. e. Full gown / Maxi + modification.					
	Pattern Drafting & Grading –Kids				15hours	
III.	Draft and construct the pattern for given men's style / sample and also grade them according to the specification. a. Chemise. b. Frock variations + modification in sleeves. c. Pedal pusher.					
	Total Lecture hours				75hours	

Text Book(s)	
1	Practical Pattern Making, LuciaMors, Lucia MorsdeCastro, Isabel Sanchez Hernandez, Firefly Books Ltd, 2015.
2	Metric Pattern Cutting for Women's Wear, 6 th Edition, Winifred Aldrich, Black well Publishing, New Jersey, 2015.
3	Pattern Making for Men's Wear, Classic to Contemporary, Myoungok Kim, Injoo Kim, University of Cincinnati, Fairchild Books, Bloomsbury Publishing Ltd, New York, 2014.
Reference Books	
1	Pattern Making Techniques for Beginners, Francesca Sterlacci, Laurance King, 2019.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://fairfitstudio.com/blog/patternmaking-101-how-do-i-start-making-my-own-patterns
Course Designed By: Ms. Narmadha Devi V. N	

Mapping with Programme Outcomes							
Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	M	M	S	S	S	M
CO2	M	M	M	S	S	S	M
CO3	M	M	M	S	S	S	M
CO4	M	M	M	S	S	S	M
CO5	M	M	M	S	S	S	M

*S-Strong; M-Medium; L-Low



Course code		GARMENT CONSTRUCTION PRACTICAL	L	T	P	C
Core		Practical VI	-	-	5	2
Pre-requisite		Detail knowledge about machine, sewing and components	Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to:						
1. Learn the process flow of various garments.						
2. Learn the construction of different men's, kids and lady's garments.						
3. Create various knitted and woven garments.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember various machineries used in manufacturing garments.					K1
CO2	Understand the various operations involved in knitted and woven garment manufacture					K2
CO3	Apply various stitch types in the construction of garment					K3
CO4	Understand the stitching process in the production of knitted and woven garment manufacture					K2
CO5	Create different types of garment proto type					K6
K1–Remember; K2–Understand; K3–Apply; K4–Analyze; K5–Evaluate; K6–Create						
	Garment Construction –Knits					35 Hours
I.	Using different kind of knit wear manufacturing machineries construct the following style with details					
	1. Basic / V neck T shirt					
	2. Raglan / Kimono T shirt					
	3. High Neck / Polo / Hooded T shirt					
	4. Vest & Briefs					
	5. Track pant					
	6. Jhabla					
	7. Overall					
	Garment Construction –Woven					40 Hours
II.	Using different kind of woven manufacturing machineries construct the following style with details.					
	1. Formal shirt–full sleeve.					
	2. Boxers short– with side and patchpocket.					
	3. Formal pant with side and welt pocket.					
	4. Salwar &kameez					
	5. Sari blouse					
	6. Skirt and its modification					
	7. Chemise / Frock					
	Total Lecture hours					75 hours
Text Book(s)						
1	Garment Construction: A Complete Course in Making Clothing for Fit and Fashion, Peg Couch, Fox Chapel Publishing, UK, 2011.					

2	Garment Manufacturing Technology, Edited by Rajishore Nayak and Rajiv Padhye, Woodhead Publishing Series in Textiles, UK 2015.
3	Industry Clothing Construction Method, Mary Ruth Shields, FairChild BooksLtd, UK, 2011
Reference Books	
1	Garment Construction Skills, Premlata Mullic, Kalyani Pulishers, Karnataka, 2010.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://www.textileschool.com/258/garment-construction-techniques/
Course Designed By:Ms. Arundhati Ghoshal	

Mapping with Programme Outcomes							
Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	M	S	S	S	S	M
CO2	M	M	S	S	S	S	M
CO3	M	M	S	S	S	S	M
CO4	M	M	S	S	S	S	M
CO5	M	M	S	S	S	S	M

*S-Strong; M-Medium; L-Low



Coursecode		GARMENT MANUFACTURING TECHNIQUES	L	T	P	C
Allied		Paper III	3	-	-	3
Pre-requisite		Basic knowledge about sewing machine and stitches	Syllabus Version			2025-2026
Course Objectives:						
The main objectives of this course are to: 1. Learn about the garment industry. 2. Learn the working of the various departments in the garment industry. 3. Learn about the functions of various machinery, stitches and seam finishes used in the garment industry.						
Expected Course Outcomes:						
On the successful completion of the course,student will be able to:						
CO1	Remember the working flow of cutting department					K1
CO2	Understand the cutting and sewing machineries used					K2
CO3	Understand the classification of stitches and seams					K2
CO4	Remember the various finishing machineries used					K1
CO5	Evaluate the sewing accessories used in garment industries					K5
K1-Remember; K2-Understand; K3-Apply; K4-Analyze; K5-Evaluate; K6-Create						
Unit:1	Cutting Room Planning					10hours
Introduction to garment industry– Process sequence– garment classification– garment style analysis – torso and bifurcated garments– break down analysis–Specreading. Concept of marker planning–Types of marker plan–Marker efficiency– Concept of fabric spreading – Types of spreading. Lay planning– deriving cut order plan.						
Unit:2	Cutting And Sewing Machineries					7hours
Concept of cutting –types of cutting machines & its applications–advantage and disadvantage. Introduction to sewing machines–Classification and study of sewing machine and its applications – machine bed and its types– feeding mechanism and its types– pressure feet and its types –Sewing needle – different types of needle – needle size.						
Unit:3	StitchesAndSeams					10hours
Basic principles of stitch formation– classification of stitches based on federal standards – detailed study on application and functional aspects of all stitches – comparison of stitches –Thread calculation for differentstitches. Detailed study on seam classification as per federal standards– seam finishes–seam performance–types of sewing thread–ticket numbering– detailed study on sewing and assembly defects.						
Unit:4	Sewing Guides And Garment Finishing Machineries					9hours
Study on different sewing guides – Study on finishing machines – Fusing machine – Pressing machine – Braiding machine – embroidery machine – packing machine – packing methods – packing material. Special purpose machine: Collar turning machine– button holeandbutton stitch machine–picoting.						
Unit:5	Sewing Accessories					9hours
Brief study on lining– interlining– buttons– zippers– labels– Lace– Elastic– Braid– quality parameters in sewing accessories – qualityissues.						
	Total Lecture hours					45hours

Text Book(s)	
1	Apparel Manufacturing –Hand Book, Jacob Solinger, Bobbin Media Corporation, NewYork, 1988.
2	Technology of Clothing Manufacture, Herold Carr & Barbara Latham,Wiley,New Jersey, 1994.
3	Technology of Stitches & Seams,Coats, Viyella Limited, UK,1998.
4	Apparel Manufacturing Handbook, JacobSolinger, Van Nostrand Reinhold Company, NewYork,1980.
ReferenceBooks	
1	Knitted Clothing Technology, T.BrackenBerry,WileyPublishers, NewJersey,1992.
2	Management Accounting, Sultan Chand & Sons, 2 nd Edition, New Delhi, Vikas Publishing House Pvt Ltd, 1998.
3	Introduction to Clothing Production Management, A.J. Chuter, Black well Scientific Publications, NewYork, 1995.
4	Materials Managementin Clothing Production, David J.Tyler, Blackwell ScientificPublications, NewYork,1991.
6	Production Control, Bethel,Tann, Atwaterand Rung, Mc Graw Hill Book Co., NewYork,1948.
7	Production Control –A Quantitative Approach, 2 nd edition, Biegel, John. E,Prentice HallInc., NewYork, 1971.
8	Plant Layout and Materials Handling, Apple. J. M, The Ronald PressCo., NewYork,1950.
9	Layout PlanningTechniques, Immer, John. R, Mc Graw Hill, NewYork, 1950.
10	Motionand Time Study ,4 th edition, Barnes, RalphM, JohnWiley and Sons.,NewYork.,1958.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://fashion2apparel.blogspot.com/2017/03/working-process-cutting-room.html
2	https://www.textileschool.com/470/garment-cutting-room-management/
3	https://sewguide.com/learn-to-sew-beginners/
4	https://www.slideshare.net/MizanRahman52/fabrics-finishing-machines-working-procedure
5	https://takelessons.com/blog/sewing-tools-z13
Course Designed By :Ms. Arundhati Ghoshal	

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	L	M	M	S	M	L	M
CO2	L	M	M	S	M	L	M
CO3	L	M	M	S	M	M	M
CO4	L	M	M	S	M	L	M
CO5	L	M	M	S	M	M	M

*S-Strong; M-Medium; L-Low

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ReferenceBooks	
1	Stitches : Photographs, Diagrams and Instructions for Over 260 Stitches, Reader's Digest, Readers Digest, UK, 2006.
2	Ethnic Embroidery of India, Usha Shrikant, Sole Distributors, Design Point, UK,1998.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://sewguide.com/embroidery-border-designs/
2	https://thedesigncart.com/blogs/news/surface-ornamentation-history-and-types
Course Designed By: Ms. R. Sneha	

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	M	S	S	L	M	L
CO2	L	L	S	S	L	S	L
CO3	L	M	S	S	L	S	L
CO4	M	M	S	S	L	S	L
CO5	M	M	S	S	L	S	L

*S-Strong; M-Medium; L-Low





Fourth Semester

Course code		TEXTILES WET PROCESSING	L	T	P	C
Core		PaperV	5	-	-	3
Pre-requisite		Basic knowledge in fabrics and chemical reactions	Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to:						
1. To know about various preparatory elements of processing.						
2. To understand the technical process requirements of dyeing.						
3. To learn about the technical process requirements of printing and finishing.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember various terms of preparatory process and necessary its requirements					K1
CO2	Understand the technicality of wet processing					K2
CO3	Understand the technical inputs in the shop floor and requirements of processing					K2
CO4	Apply the knowledge of the process					K3
CO5	Analyse the core technical inputs of dyeing, printing and finishing.					K4
K1-Remember; K2-Understand; K3-Apply; K4-Analyze; K5-Evaluate; K6–Create						
Unit:1	Water				10hours	
Water hardness– types– softening process– ion exchange – sequestering agent –methods – terminology and terms related to textiles industry (ph, acid, base, oxidation, reduction) – role of textiles auxiliaries, preparatory process sequence for woven and knitted fabric.						
Unit:2	Preparatory Process				10hours	
Singeing– objectives– types of singeing- objectives of desizing –methods–objectives of scouring – methods– objectives of bleaching–types of bleaching agents–advantages of per oxide bleaching – optical whiteness– mercerizing and its objectives – types.						
Unit:3	Dyeing				14hours	
Concept of Dyeing – classification of dyes – principles of different dyeing process– direct, reactive, vat and disperse dyes – principles of dyeing of synthetic and blended textiles materials – after treatments – types & principles of different dyeing machines – winch – soft flow – cabinet – cheese and HTHP machines– merit and demerits.						
Unit:4	Printing				12hours	
Concept- methods of printing - block, stencils, roller and screen – screen preparation for flat and rotary printing – print paste ingredients – styles of printing - direct, resist, discharge – transfer – after treatments – pigment printing on cotton and polyester– reactive printing on.						
Unit:5	Finishing				14hours	
Finishing - objectives of finishing – temporary and permanent finishes – chemical finish – wrinkle free finish–softeners–antimicrobial finish–fire retardant finish–mechanical finish–calendarizing – raising – shearing – bio polishing – stone washing – application of enzymes in textiles processing– pollution, brief study about ETP.						
		Total Lecture hours			60hours	

Text Book(s)	
1	Technology of Textiles Processing (vol1-2), V.A.Shenai, SevakPublication, Mumbai, 1991.
2	Dyeing and Chemical Technology of Textiles Fibres, Charles Griffin & co E.R Trotman, Nottingham Publishers, UK, 1970.
3.	Technology of Bleaching and Dyeing of Textiles Fibers ; vol1-Part-1,Chakravarthy RR and Trivedi SS, Mahajan Book Publishers, 1979.
Reference Books	
1	The bleaching and dyeing of Cotton Material, Weaver's servicecent Prayag RS,1983.
2	Chemical Processing of Synthetic Fibers and Blends, John Willey & Sons, NewYork, 1982.
3.	Processing of Manmade Fibers, V.Usenko, MR Publishers, Moscow, 1975.
4.	Colourfor Textiles; A User's HandBook; Society of Dyers and Colourist, JohnShore, 1995.
5.	Wool Dyeing, Society of Dyers and Colourist, Levis D.M, 1992.
6.	Textiles Colouration and Finishing, Mohammed Shahid, Carolina Academic Press, Durban, North Carolina, 1996.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://textilelearner.blogspot.com/2012/10/water-hardness-problem-caused-by-hard.html
2	http://eacharya.inflibnet.ac.in/data-server/eacharya-documents/53e0c6cbe413016f234436ed_INFIEP_8/91/ET/unit-1%20Lesson%201.pdf
3	https://www.britannica.com/topic/textile/Dyeing-and-printing#:~:text=The%20four%20main%20methods%20of,of%20excess%20colour%20by%20washing.
4	https://study.com/academy/lesson/fabric-finishing-treatments-process-methods.html#:~:text=Generally%2C%20the%20finishing%20process%20includes,can't%20discuss%20them%20all.
Course Designed By: Ms. K. Swetha	

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	S	S	S	S	S	S	S
CO2	S	S	S	S	M	M	S
CO3	S	M	S	S	L	M	S
CO4	S	S	M	S	S	S	M
CO5	S	S	S	S	S	M	M

*S-Strong; M-Medium; L-Low

Coursecode		COMPUTER APPLICATION IN FASHION I	L	T	P	C
Core		Practical VII	-	-	5	2
Pre-requisite		Knowledge in handling computers and basic knowledge about silhouettes	Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to: 1. Learn the basics of computer application in fashion. 2. Learn the fundamentals of digital designing. 3. To develop and create innovative designs.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember the software and its usage in digital designing					K1
CO2	Understand the various advantages and uses of computer aided designing					K2
CO3	Apply the learnt tools in creating new designs					K3
CO4	Apply the various software in creating garment designs					K3
CO5	Create new designs in digital mode					K6
K1-Remember; K2-Understand; K3-Apply; K4-Analyze; K5-Evaluate; K6–Create						
	Design Creation					25hours
Recent designing software can be used to practice the below, 1. Create & repeat pattern designs. 2. Create embroidery designs. 3. Create print designs & work on color separation. 4. Draw the accessory design.						
	Design Creation–Garments					20hours
Create the Garment Design: 4. Men’s wear 5. Women’s wear. 6. Kid’s wear.						
	Back ground Illustration					30hours
Fashion illustration with apt background 7. Men. 8. Women. 9. Kid.						
	Total Lecture hours					75hours
Text Book(s)						
1	Rendering Fashion, Fabric and Prints with Adobe Photoshop, M.Kathleen Colussy, Steve Greenberg, Pearson Publishers, New York, 2004.					
2	Fashion Designer’s Handbook for Adobe Illustrator; Second Edition, Marianne Centner & Frances Vereker, Wiley Publication, New York, 2011.					
3	3D Fashion Design; Technique, Design and Visualization, Thomas Makryniotis, London, 2015.					
4.	Apparel design— CAD Software; Angela Wolf, 2012.					

Reference Books	
1	Freelance Fashion Designer's Handbook, PaulaKeech, John Wiley & Sons, NewYork, 2012.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://blog.hatchembroidery.com/how-to-create-your-own-embroidery-designs/
2	https://design.tutsplus.com/articles/10-top-tips-for-fashion-illustration--cms-25881
Course Designed By:Mr.T.Suresh	

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	S	M	M	S	M	S	M
CO2	S	M	M	S	M	S	M
CO3	S	M	M	S	M	S	M
CO4	S	M	M	S	M	S	M
CO5	S	M	M	S	M	S	M

*S-Strong; M-Medium; L-Low



Course code		TEXTILE WET PROCESSING PRACTICAL	L	T	P	C
Allied		PaperIV	-	-	4	2
Pre-requisite		Basic practical knowledge in fabrics and various chemical reactions	Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to:						
1. To gain practical on hand training on preparatory processes						
2. To understand the technical importance of wet processing						
3. To plan various process requirements for dyeing and printing						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember various terms of wet processing					K1
CO2	Understand the technical implications of wet process					K2
CO3	Understand the preparatory processes and its requirements					K2
CO4	Apply the technical concept into the process					K3
CO5	Analyse various chemical reactions and their implications					K4
K1–Remember; K2–Understand; K3–Apply; K4–Analyze; K5–Evaluate; K6–Create						
PartA	Dyeing					30hours
1. Estimation of water hardness						
2. Scouring						
3. Bleaching						
4. Dyeing with direct dyes						
5. Dyeing with cold and hot brand reactive dyes						
6. Silk dyeing						
7. Polyester dyeing						
PartB	Printing					30hours
8. Block printing						
9. Stencil						
10. Flat screen preparation						
11. Flat screen printing using pigments						
12. Tie & dye						
13. Batik						
	Total Lecture hours					60hours
Text Book (s)						
1	AATCC Garment wet processing technical manual, 1994.					
2	Textile processing and Properties; Preparation, Dyeing, Finishing and Performance, Tyrone L. Vigo, Elsevier Publishing, Netherlands, 1994.					
3.	Textile Wet Processing, Manoj Dole, Manoj Dole Publishing Co, India, 2018.					
Reference Books						
1	An Introduction to Textiles; Textiles Wet Processing, D.J Hill, 1993.					
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1	https://www.britannica.com/topic/textile/Dyeing-and-printing					
2	https://www.sciencedirect.com/topics/engineering/dyeing-process					
Course Designed By: Ms.K. Swetha						

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	S	S	S	S	S	S	S
CO2	S	L	L	M	S	S	S
CO3	S	S	M	M	S	S	S
CO4	S	M	L	M	S	L	M
CO5	S	M	L	L	L	M	L

*S-Strong; M-Medium; L-Low



Coursecode		DESIGN FOR HIGH END KNITS	L	T	P	C
Skill Based Subject		Skill Based Subject II	-	-	4	2
Pre-requisite		Basic knowledge about knit and design applicability on knits	Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to:						
1. Know the usage of knitted fabrics						
2. Create innovative designs in knitted fabrics						
3. Learn versatile application of knitted fabrics						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember the qualities of knitted fabrics					K1
CO2	Understand the properties of knitted fabrics for various purpose					K2
CO3	Apply knitted fabrics in innovative areas					K3
CO4	Analyze the ornamentation methods in knitted fabrics					K4
CO5	Evaluate the usage of knitted fabrics as a home textile material					K5
K1-Remember; K2-Understand; K3-Apply; K4-Analyze; K5-Evaluate; K6-Create						
	Garment Construction –Men				45hours	
1. Preparing a trend report based on market study, field research, brand analysis and interview						
2. Trend prediction for new product development						
3. Application of knit fabric for Indian ethnic products						
4. Creating contemporary art works						
5. Surface ornamentation on knit fabric						
6. Application of western inspiration for high end knits						
7. Design and construct wearable art with knitted fabric						
8. Create home textile product out of knit wastes						
9. Drape ethnic wear using knit fabric						
10. Sketch and construct intimate wear/ Creating school uniform with the help of knit fabric						
Evaluation by Viva voce						
	Total Lecture hours				45hours	
Text Book(s)						
1	Designing for Knitwear, Deborah Newton, The Taunton Press, New Town CT 1998.					
Reference Books						
1	Knitwear Fashion Design, Maite Lafuente, Promopress Publishers, Spain, 2017.					
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1	https://style2designer.com/pattern-cutting-cad-cam/cutting-sewing-techniques/mens-shirt-drafting-sewing-tutorial/					
Course Designed By: Mr. G. Boopathy Vijay						

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	S	S	S	L	M	L
CO2	M	S	S	S	L	M	L
CO3	M	S	S	S	L	M	L
CO4	M	S	S	S	L	M	L
CO5	M	S	S	S	L	M	L

*S-Strong; M-Medium; L-Low



Fifth Semester

Course code		FASHION ENTREPRENEURSHIP AND RETAILING	L	T	P	C
Core		Paper VI	4	-	-	4
Preamble		Basic knowledge about business requirement and concept of basic market	Syllabus Version	2025-2026		
Course Objectives:						
The main objectives of this course are to:						
1. To explore entrepreneurial leadership and management skills.						
2. To promote fashion and apparel entrepreneurial avenues.						
3. To formulate a business plan for establishing fashion business.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember the essential entrepreneurial business principles					K1
CO2	Understand the functions of the entrepreneur in the successful business concept.					K2
CO3	Understand the market orientation and buying function of a fashion retail business					K2
CO4	Apply entrepreneurial skills to operate a fashion business.					K3
CO5	Analyze the key processes necessary to bring new products and services to market.					K4
K1–Remember; K2–Understand; K3–Apply; K4–Analyze; K5–Evaluate; K6–Create						
Unit:1	Introduction to Entrepreneurship				10hours	
Entrepreneurship, understanding entrepreneurship, common myth about entrepreneurs, fashion Trend leads to entrepreneurial opportunities, why some business fails while other succeeds ,entrepreneurial profile, development of the business concept, ratio of success and failures.						
Unit:2	The Market Study				10hours	
Market research, defining the industry, industry lifecycle, impact of technology, Regional market feasibility study, Market Segmentation, consumption pattern, purchasing a franchisee operation, New product development, product launch, pricing, organizational behaviour, market variables.						
Unit:3	Marketing & Promotion				10 hours	
Entrepreneur, History and future projections, web demographics, benefits and limitations of going on-line, building a business plan for E-Commerce- Models, Customer relationship management, security and privacy, promotion and marketing- Commerce challenges and concerns						
Unit:4	Retail Buying				15hours	
A Market Orientation, Retail Formats, Emerging and growing retail formats, buying function in retailing, buying for different type of stores, Organizational structure and the buying function, Obtaining assistance for make buy ingdecision, Trend watch for fashion buying Understanding your customers. Introduction to industrial 4.0 technology in retailing – Artificial Intelligence, augmented reality, virtual reality, IOT						
Unit:5	Entrepreneurial Management				15hours	
Making the purchase, negotiating term for the sale, negotiating special buying situations, placing the order, window merchandising and visual display, using different props. Business proposal, Setting up an own boutique, funding, sourcing, Technical difficulties, understanding the client and expectations.						
	Total Lecture hours				60hours	
Text Book(s)						
1	The Business of Fashion designing, Manufacturing and Marketing by Leslie Davis Burns, Nancy O Bryant, Bloomsberry Academic, USA, 2016.					
2	Inside fashion Business by Dickerson Kitty G., Pearson Publishing Co, London, 2002.					
3	Fashion Entrepreneur: Starting Your Own Fashion Business, by Sandra Burke, Burke Publishing, UK, 2013.					

ReferenceBooks	
1	Fashion Entrepreneurship: The Creation of the Global Fashion Business by Neri Karra, Routledge, Routledge Publishers, NewDelhi, 2020.
2	Guide to Fashion Entrepreneurship: The Plan, the Product, the Process, By Melissa G. Carr, Lisa Hopkins Newell, Maryland, 2014.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://www.tutorialspoint.com/entrepreneurship_development/entrepreneurship_development_introduction.htm#:~:text=Entrepreneurship%20is%20the%20art%20of,creative%20product%2C%20process%20or%20service.&text=It%20can%20be%20a%20new,or%20any%20other%20similar%20innovation.
2	https://www.hotjar.com/blog/market-research/
3	https://shodhganga.inflibnet.ac.in/bitstream/10603/22928/8/08_chapter%202.pdf
4	https://sendpulse.com/support/glossary/promotional-marketing
5	https://news.gcase.org/2011/10/24/what-is-entrepreneurial-management/#:~:text=We%20define%20entrepreneurial%20management%20as,%2D%20and%20medium%2D%20sized%20businesses
Course Designed By: Mr. G. Boopathy Vijay	

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	M	L	L	L	L	S
CO2	L	L	L	M	L	L	S
CO3	M	L	L	M	L	L	S
CO4	M	L	L	L	L	L	S
CO5	M	M	L	M	L	L	S

*S-Strong; M-Medium; L-Low

Coursecode		APPAREL PRODUCTION MANAGEMENT	L	T	P	C
Core		Paper VII	4	-	-	4
Pre-requisite		Basic knowledge about industry and machineries	Syllabus Version	2025-2026		
Course Objectives:						
The main objectives of this course are to:						
1. To know about production process in details in a factory						
2. To understand the technical calculations of production and its measures.						
3. To plan, balance and control production process.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember various terms of production and productivity					K1
CO2	Understand the technicality of production process					K2
CO3	Apply the technical inputs in the shop floor					K3
CO4	Analyse the subject inputs for production floor improvements					K4
CO5	Evaluate various production processes					K5
K1-Remember; K2-Understand; K3-Apply; K4-Analyze; K5-Evaluate; K6-Create						
Unit:1	Plant Location & LayOut					10hours
Introduction to garment industry– concept and definition of production– terminology–organizing for production– functions of production department– plant location– location Selection procedure– location economics–importance of plantlayout– types of layout– product layout– process layout– combination layout.						
Unit:2	Work Study					15hours
Concept and need of workstudy–work study components– method study and work measurement – work study techniques – work study tools – process flow chart – standard symbols – flow diagram – string diagram – multiple activity chart – SIMO chart – work measurement technique – timestudymethod–generation of standard time data–principles of motion economy– Ergonomics in garment industry.						
Unit:3	Production & Productivity					15hours
Concep to production and productivity– factors of production–production function–types of production system–job production–mass production–batch production progressive bundle system– unit production system–advantages and disadvantages–quick response system–3M productivity concept–productivity measurement techniques–partial productivity,total factor productivity – qualitative and quantitative productivity measures– criteria for increasing productivity in production floor- productivity surveys.						
Unit:4	Line Balancing					10hours
Duties and responsibility of production manager– effective line supervision–break down analysis of various garment styles–scheduling calculation for different styles–SAM calculation– line Balance exercise–assigning operators optimally–setting up balanced production lines inshop floor.						
Unit:5	Production Planning &Control					10hours
Capacity requirement planning– material requirement planning– steps in production planning– Factors to be considered in production planning– coordinating production floor activities– practical difficulties in implementation. Introduction to Robotics in garment industry						
	Total Lecture hours					60hours

TextBook(s)	
1	Industrial Engineering and Management, O.P Khanna, Dhanpat Raj & Sons Publishing, New Delhi, 1985.
2	Production & Material Management, Sumathi & Saravanel, Margham Publishers, Chennai, 2002.
3.	Production and Operation Management, Rama Moorthi, New Age International Ltd, New Delhi, 2005.
Reference Books	
1	Technology of Clothing Manufacture, Carr & Latham, Wiley Publishers, New York, 2000.
2	Apparel Manufacturing Handbook, Jacob Solinger, Bobbin Media Corporation, India, 1988.
3.	Introduction to Clothing Manufacture, Gerry Cooklin, Wiley Blackwell, New York, 2008.
4.	Introduction to Production Management, A.J. Chuter, Wiley Blackwell, New York, 1995.
6.	Industrial Engineering in Apparel Production, V. Ramesh Babu, Woodhead Publishing Ltd, New Delhi, 2012.
7.	Apparel Production Terms and Processes, Janace E Bubonia, Bloomsbury Academy, India, 2011.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://fashion2apparel.blogspot.com/2017/05/plant-layout-garment-industry.html
2	https://textilelearner.blogspot.com/2013/07/what-is-work-study-work-study-in.html#:~:text=Work%20study%20is%20the%20systematic,assist%20it%20in%20improving%20productivity%20.
3	https://textilelearner.blogspot.com/2013/09/line-balancing-in-apparel-production.html#:~:text=Line%20Balancing%20is%20leveling%20the,remove%20bottlenecks%20and%20excess%20capacity.&text=It%20is%20the%20allocation%20of,garments%20we%20have%20to%20produce.
4	https://clothingindustry.blogspot.com/2017/11/production-planning-control-garments.html
Course Designed By: Ms. Arundhati Ghoshal	

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	L	L	L	L	L	L	L
CO2	L	L	L	L	L	L	L
CO3	L	L	L	L	L	L	L
CO4	L	L	L	L	L	L	L
CO5	L	L	L	L	L	L	L

*S-Strong; M-Medium; L-Low

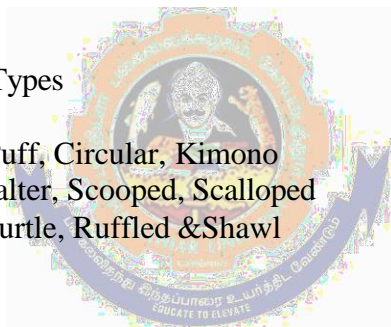
Coursecode		ART PORTFOLIO	L	T	P	C
Core		Practical VIII	-	-	4	3
Pre-requisite		Advanced knowledge in garmentdesigning	Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to:						
1. To learn the development of theme board, moodboard, colour palette, storyboard for design inspiration.						
2. To present and implement the designs dealing with trends.						
3. To develop an individual style and original body of work in a professional practice.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Understand the customer & market requirements and fashion trend changes					K2
CO2	Analyse the forecast and assemble information from a variety of sources for idea generation and concept development					K4
CO3	Apply the design concepts to initiate the design explorations					K3
CO4	Understand the design process through moodboard, colorboard, swatchboard, flatsketches and tech pack for production.					K2
CO5	Create design collections based on a particular theme.					K6
K1–Remember; K2–Understand; K3–Apply; K4–Analyze; K5–Evaluate; K6–Create						
Part A			60hours			
Create Art portfolio with below mentioned details using Computer Aided Design software.						
1. Develop Forecast Board based on seasons for Fashion and Color.						
2. Develop Trims and Accessory Board based on Season.						
3. Develop Inspiration Boards.						
4. Develop Story Boards.						
5. Develop Mood Boards for different theme/ inspirations.						
6. Develop Color Palette based on the theme/ inspiration.						
7. Develop Customer Profile.						
8. Develop Flat Sketches based on the theme/ inspiration.						
9. Create design board with 6 designs according to your theme and customer profile.						
10. Develop Tech pack for your designs						
		Total Lecture hours			60hours	
Text Book(s)						
1	Creative Fashion Presentations, Polly Guerin, Fair child Publications, New York 2004.					
2	Portfolio presentation for fashion designers, 3 rd edition, Linda Tain, UK, Fairchild Books, New York, 2010.					
3	Fashion Portfolio: Design and Presentation, Anna Kiper, Batsford Publications, UK, 2014.					
Reference Books						
1	Fashion Forecasting, 2 nd Edition–Research Analysis and Presentation, Evelyn L. Brannon, Berg Publishers, United States, 2005.					
2	Designing Your Fashion Portfolio: From Concept to Presentation, Joanne Barrett, Bloomsbury Academic, USA, 2012.					

Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://www.pixpa.com/examples/fashion
2	https://successfulfashiondesigner.com/fashion-portfolio/fashion-portfolio-checklist/
3	https://www.behance.net/gallery/71373427/Fashion-Design-portfolio
Course Designed By : Ms. K. Swetha	

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	S	L	M	S	S	S
CO3	S	M	M	M	M	S	S
CO3	S	M	M	S	S	S	M
CO4	S	S	S	S	M	S	M
CO5	M	M	M	S	S	S	M

*S-Strong; M-Medium; L-Low



Coursecode		DRAPING TECHNIQUES	L	T	P	C
Core		Practical IX	-	-	5	3
Pre-requisite		Basic knowledge in pattern making, body silhouettes and various fabrics	Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to:						
1. To understand the basic draping & manipulation techniques.						
2. To design and develop patterns for different garments based on the body measurements.						
3. To interpret and transform their designs on a three- dimensional form using draping method.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember the basic principles of draping for fashion design.					K1
CO2	Understand the style lines and proportions of the garment to be draped.					K2
CO3	Apply knowledge to produce patterns for the component parts of a garment.					K3
CO4	Analyze the proper fit and grain of the fabric in relation to design.					K4
CO5	Create & develop a design through three- dimensional experimentation					K6
K1-Remember; K2-Understand; K3-Apply; K4-Analyze; K5-Evaluate; K6-Create						
Part A					75hours	
<div><div><div>1. Bodice –Front & Back</div><div>2. Skirt - Front & Back and Its Types</div><div>3. Pant- Front & Back</div><div>4. Sleeve- Bell, Raglan, Cape, Puff, Circular, Kimono</div><div>5. Neckline- Boat, Keyhole, Halter, Scooped, Scalloped</div><div>6. Collar- Mandarin, Peterpan, Turtle, Ruffled & Shawl</div><div>7. Cowls</div><div>8. Twist</div><div>9. Surplice</div><div>10. Yoke-Hip Yoke, Midriff & Shirt Yoke</div><div>11. Design and Drape one couture wear for Men & Women</div></div><div></div></div>						
		Total Lecture hours			75hours	
Text Book(s)						
1	Draping for Fashion Design, 5 th Edition, Nurseries Relis, Hilde Jaffe and Rose Mary Torre, Pearson Prentice Hall Publications, United States, 2012.					
2	The Art of Fashion Draping, Connie Amadan Crawford, Fair Child Publications, New York, 2005.					
3	Draping for Apparel Design – 3 rd Edition, Helen Joseph and Armstrong, India, Bloomsbury Publications India Ltd, 2013.					
Reference Books						
1	Cutting and Draping Special Occasion Cloths: Designs for Party wear and Evening wear, Dawn Cloak, London, Batsford, 1998.					
2	Dress Design, Draping and Flat Pattern Making, Marion Strong Hillhouse and Evelyn A. Mansfield, Houghton Mifflin Company, United States, 1948.					
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						

1	https://style2designer.com/apparel/draping-mannequin/what-is-draping-technique-and-its-process/
2	https://www.aicp.fr/portfolio-items/moulage-technique-du-moulage/?lang=en#:~:text=Draping%2C%20the%20most%20ancient%20of,to%20create%20a%20fabric%20prototype.
CourseDesignedBy:Ms.NarmadhaDeviV.N	

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	M	L	L	S	M	L
CO3	M	S	M	M	S	S	L
CO3	S	M	L	M	S	S	L
CO4	S	S	L	S	S	S	L
CO5	M	M	M	M	S	S	L

*S-Strong; M-Medium; L-Low

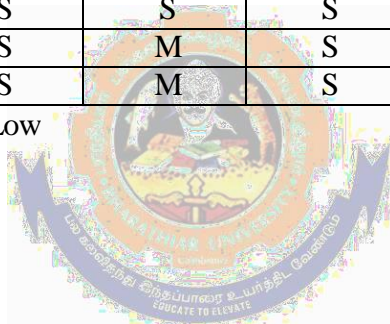


Coursecode		COUTURE DESIGN DEVELOPMENT PRACTICAL	L	T	P	C
Core		Practical IX	-	-	5	3
Pre-requisite		Advanced knowledge in garment designs	Syllabus Version		2025- 2026	
Course Objectives:						
The main objectives of this course are to:						
1. To impart knowledge of the development of traditional, party & bridal wears with reference to origin, production, material, colour and motifs.						
2. To acquire construction & finishing techniques of couture collections.						
3. To familiarize students with the growing trends in bridal wear market.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Analyze the contemporary design in terms of style details, colors, fabric & trims					K4
CO2	Create modifications in silhouette and components to come up with a new concept in bridalwear segments					K6
CO3	Apply print designs, patterns, art inspirations and textures to the couture garments.					K3
CO4	Understand the appropriate textile materials for the development of traditional, party and bridal collection					K2
CO5	Create a design according to market requirements and latest trends					K6
K1–Remember; K2–Understand; K3–Apply; K4–Analyze; K5–Evaluate; K6–Create						
PartA			25hours			
Design Development for traditional, party wear and bridal wear segments.						
1. Recent print research						
2. Repeated pattern and types						
3. Inspiration from art						
4. Texture variations						
5. Bio mimicry in fashion						
PartB			25hours			
6. Silhouette modifications						
7. Study on various garment component modifications						
8. Application of cut-make-trim for the new modern trends						
PartC			25hours			
9. Study on wedding dress- Across countries. Design and construct a garment based on their culture.						
10. Fashion design for the plus size. Sketch a kurta and salwar for Indian plus size women and construct the same						
11. Design and construct are d carpet–couture segments garments with high end trims and accessories.						
Total Lecture hours			75hours			

Text Book(s)	
1	Couture Sewing Techniques 19 th Edition, ClaireB. Schaeffe, Taunton Press, US, 2001.
2	The Dress Making: The Handbook of Couture Sewing Techniques. Essential step- by- step Techniques for professional results–21 st edition, Lynda Maynard, Interweave Press, US, 2010.
3	Couture Bridalwear: Pattern Layout and Design, Margot Arendse, Brassey's, US, 2000.
Reference Books	
1	The Metric Pattern Cutting for Women's Wear–5 th Edition, Winifred Aldrich, Blackwell Publishers, Australia, 2008.
2	Creative Clothing Construction, Bane, A., McGraw-Hill Book, New York, 1966.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://www.careeraddict.com/become-wedding-dress-designer
Course Designed By: Mr. G. Boopathy Vijay	

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	S	S	S	S	M	S	M
CO3	S	M	M	S	S	S	M
CO3	S	S	S	S	M	S	M
CO4	S	S	M	S	M	S	L
CO5	M	S	M	S	M	S	S

*S-Strong; M-Medium; L-Low

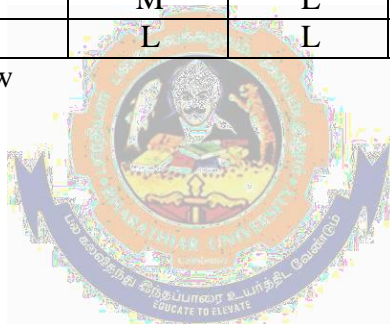


Course Code		INTERNSHIP TRAINING	L	T	P	C
Project		Viva Voce	-	-	-	2
Pre-requisite	Basic knowledge in designing and garment industry		Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to: 1. Students will be visiting different manufacturing units and will experience practical learning 2. Students will be able to create data and informations 3. Student will be able to record all the data through internship record which will be presented at the end of the training						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	The schedule of the internship should be divided into various departments					K2
CO2	Complete data should be collected for individual department and industry process wise based on an approved questionnaire					K3
CO3	All the collected data should be reviewed and accumulated					K4
CO4	Report preparation should be done					K4
CO5	A proper presentation should be made by the student upon which the student will get a clear view of industrial process					K5
K1-Remember; K2-Understand; K3-Apply; K4-Analyze; K5-Evaluate; K6-Create						
INTERNSHIP GUIDELINES						
The students have to under go full day training in Spinning / weaving /Knitting/ Dyeing/ Printing /Finishing / Washing / Designing / Sewing and relate areas of apparel production and designing. Visit to industry should be such that it covers the most of the segments of apparel industry and the time spent in each segment should also be uniform.						
Students can undergo individually or a batch of maximum 4 nos. only will be allowed for training. Training can be planned for stretch of 3 weeks in mid of semester or 2 days per cycle of 6 days.						
The faculty incharge will give all the formats and guidelines for preparing report.						
The students have to record all the required information and observations during training and submit a rough copy within 5 days after completion of training.						
Students have to submit the attendance copy and performance card to the faculty in charge, obtained from the respective authority of company with seal and signature. Standard format for the above documents will be given by the department. The report format and request letter from the Department should be collected by the students from the Department before the start of the training.						
Student must present for review meeting to assess the progress conducted during training period. The students will be assessed based on their Training report, Viva-Voce examination and the PPT presentation by the Internal Domain Experts and department faculty members.						

Text Book(s)	
1	The Impact of Globization in a developing Market, A.Anthony, MaryJoseph.T, Published by SMEs in Indian Textile, 2010.
2	Analysing Sample Production Processes in the Apparel Industry and a Model Proposal, Published by Magicworldoftextiles,2012.
Reference Books	
1	TheSuccessfulInternship.UnitedStates,King, MaryA., and Sweitzer, H. Frederick., Cengage Learning 2013.
Related Online Contents	
1	https://clothingindustry.blogspot.com/2018/09/sampling-process-apparel-industry.html
2	http://textilemerchandising.com/garments-sampling-process/
Course Designed By: Ms. ArundhatiGhosal	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	S	L	L	M	S	S
CO2	M	S	L	M	M	S	S
CO3	M	M	L	L	M	L	S
CO4	M	S	M	L	S	L	S
CO5	M	S	L	L	L	L	S

*S-Strong;M-Medium;L-Low



Coursecode		FABRIC ANALYSIS PRACTICAL	L	T	P	C
Skill Based Subject		Skill Based Subject III	-	-	4	3
Pre-requisite		Basic knowledge about textile science	Syllabus Version		2025- 2026	
Course Objectives:						
The main objectives of this course are to:						
1. To know about practical knitting process.						
2. To understand the technical requirements off abric designing and manufacturing.						
3. To plan and balance the knitting process and create different knit designs.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember various terms of fabric knitting technology					K1
CO2	Understand the technicality of fabric production					K2
CO3	Apply the technical inputs and knit the fabric					K3
CO4	Analyse the difference between various designs					K4
CO5	Create different fabrics watches					K6
K1-Remember; K2-Understand; K3-Apply; K4-Analyze; K5-Evaluate; K6–Create						
PartA	Fabric Swatch Development				30hours	
Develop the following samples						
1. Pique						
2. Pearl						
3. Lacoste						
4. Twill						
5. Cross miss						
6. Twot hread fleeces						
7. Mini jacquard design						
8. Auto striper						
9. Rib waffle						
10. Flat back rib						
11. Interlock						
12. Otto man rib						
13. Electronic Jacquard motifs						
PartB	Knit Sample Analysis				20hours	
Analyse the given knit sample for the following technical criteria						
14. Course andWales density						
15. Loop length						
16. A real density(GSM)						
17. Tightness factor						
18. Technical graph						
19. CAM order						
20. Needle order						
PartC	Woven Sample Analysis				10hours	
Analyse the given woven fabric sample (Plain,Twill, Satin and its derivatives) for the following particulars and draw thedesign, draft and pegplan						
21. EPI						
22. PPI						

23. Warp and weft crimp &count		
24. Cover factor		
	Total Lecture hours	60hours
Text Book(s)		
1	KnittingT echnology –A comprehensive Handbook and Practical Guide, Woodhead Publishing, New Delhi, 2001.	
2	Knitting Technology, DavidJSpencer, Woodhead Publishing, NewDelhi, 2014.	
3.	Principles of fabric Formation, Prabir Kumar Banerjee, CRC Press, US, 2014.	
Reference Books		
1	Advances in Knitting Technology; KFAu, CRC Press, Elsevier Publishing, Netherlands, 2011.	
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]		
1	https://www.hindawi.com/journals/amse/2016/6470351/	
2	https://textilelearner.blogspot.com/2018/11/structure-analysis-weft-knitted.html	
3	https://textilelearner.blogspot.com/2013/08/woven-fabric-analysis-analysis-of-woven.html	
4	https://www.scirp.org/journal/paperinformation.aspx?paperid=82701	
Course Designed By: Ms.Narmadha DeviV.N		

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	L	S	M	L	M	M
CO2	S	S	M	L	L	M	L
CO3	S	L	L	S	M	L	L
CO4	S	L	L	M	M	L	L
CO5	L	L	L	M	L	L	L

*S-Strong; M-Medium; L-Low



Sixth Semester

Course code		FASHION BUSINESS AND COMMUNICATION	L	T	P	C
Core		PaperVIII	4	-	-	4
Pre-requisite		Advanced knowledge about fashion concepts And fashion markets	Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to: 1. Enable students to know about fashion cycle. 2. Understand the importance of fashion forecasting. 3. Explainon Fashion communication and visual merchandising.						
ExpectedCourseOutcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember Fashion cycle and role of fashion designers					K1
CO2	Understand how to fore cast fashion					K2
CO3	Apply various effective communication methods between buyer and consumer					K3
CO4	Analyse various levels of fashion business					K4
CO5	Evaluateon fashion styling and strategy					K5
K1-Remember; K2-Understand; K3-Apply; K4-Analyze;K5-Evaluate; K6–Create						
Unit:1		Fashion Environment	15hours			
Fashion environment- Introduction to fashion industry– Fashion environment–Demo graphic & Psychographic, Economic, Sociological and psychological factors–Fashion cycle. Fashion business–Designersrole,manufacturer’sroleandretailer’srole.Leadersoffashion–Theories of fashion adoption.						
Unit:2		Fashion Forecasting	10hours			
Fashion Forecasting–Fashion forecasting –Need for forecasting–Forecasting agencies –Role of Forecasting agencies– Fashion direction and recent trends–Product development–product mix, factors affecting product mix.						
Unit:3		Fashion Designers and Merchandisers	15hours			
Fashion business– Scope of fashion business–Primary level, secondary level and retail level–Type of fashion designers –Role of fashion designers–Indian fashion designers– Principles of Merchandising –Types of merchandising–Role of merchandiser–Effect of Consumer–Types of buyers– communication with buyers and consumers.						
Unit:4		Fashion Communication	10hours			
Fashion communication-scope, need of fashion communication in fashion industry. Fashion Photography, information graphics, animation, experiential design.						
Unit:5		Visual Merchandising	10hours			
Visual Merchandising, Design strategy, fashion styling, publication design, prop design, set design, traditional folk media, and fashion journalism for new media.						
		Total Lecture hours	60hours			
TextBook(s)						
1	Inside the Fashion Business, 7 th edition, Bennet, Coleman and O Ltd,Mumbai,1998.					
2	Visual Merchandising and Display, 6 th edition, Martin M.Pegler, Fairchild Books, UK, 2011.					
3.	New Trends inVisual Merchandising–Retail Display Ideas that encourage Buying, Judy Shepard, Harper Design Publishers, New York, 2013.					
4.	Retail fashion Promotion and Advertising, Drakeet. al., Macmillan Publications Company, Karnataka, 1991.					

ReferenceBooks	
1	Fashion Marketing Communications, Gaynor Lea, Greenwood Publications, US, 2013.
2	Fashion from Concept to Consumer, 9 th edition, Gini Stephens Fringes, Pearson Education Ltd, Harlow, 2014.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://www.sustainyourstyle.org/old-environmental-impacts
2	https://www.sustainyourstyle.org/old-environmental-impacts
3	https://design.careers360.com/articles/know-all-about-fashion-communication#:~:text=Fashion%20communication%20is%20a%20specialised,the%20fashion%20and%20lifestyle%20industry.
4	https://www.thebalancesmb.com/the-5-most-important-elements-of-visual-merchandising-2890501
5	https://study.com/academy/lesson/what-is-visual-merchandising-definition-objectives-types.html
6	https://www.justdesigninstitute.com/fashion-designer-and-fashion-merchandiser-differences/#:~:text=Fashion%20designers%20conceptualise%20clothing%20and,fashion%20designer%20and%20fashion%20merchandiser.
Course Designed By: Mr. G. Boopathy Vijay	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	S	M	L	M	S	M
CO2	M	S	M	L	M	S	L
CO3	S	S	S	M	L	S	L
CO4	M	S	S	M	M	S	S
CO5	S	S	S	L	S	S	M

*S-Strong; M-Medium; L-Low

Coursecode	GARMENT PRICING AND TRADE DOCUMENTATION		L	T	P	C
Core	Paper IX		4	-	-	4
Pre-requisite	Fundaments of business		Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to: 1. Explain principles of costing in international trading. 2. Understand the requirement of firm establishments and documents. 3. Enable students to learn about import and customs procedures.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember costing system and its types					K1
CO2	Understand about cost estimation for international and domestic products					K2
CO3	Apply right method for licensing					K3
CO4	Analyse documents on import and export trading					K4
CO5	Evaluate cost estimation of raw materials used in textile industry					K5
K1–Remember; K2–Understand; K3–Apply; K4–Analyze; K5–Evaluate; K6–Create						
Unit:1	Principles Of Costing				10hours	
Requirements of Good Costing System– Cost Unit –Types of Costs. Elements of Cost–Direct Material Cost–Direct Expenses –Direct Wages–Indirect Materials–Indirect Expenses – Indirect Labour– Overheads– Production Overhead– Administrative Overhead–Selling Overhead Distribution Overhead – Prime Cost – Work Cost –Cost of Production–Total Cost.						
Unit:2	Cost Estimation				15hours	
Cost estimation for Yarn, Knitted Fabric, woven fabric, Dyeing, Printing & Finishing. Cost Estimation for Cutting, Stitching, Checking, Packing, Forwarding, Shipping, Insurance Etc.,-INCO Terms & its Relationship with costing. Estimation of factory cost for different knitwear and woven products. Various factors to be considered in costing for Domestic products & International Products.						
Unit:3	Firm Establishment				15hours	
Introduction – Export Promotion Councils and their role – Registration formalities – RCMC – IE Code– RBI Code. Foreign trade documents: Need, rationale and types of documents relating to goods –Invoice – Packing note and list – Certificate of origin – Certificate relating to shipments – Mate receipt – Shipping bill – Carriage ticket – Certificate of measurement – Bill of Lading – Air Way Bill–Documents Relating To Payment–Letter Of Credit–Bill Of Exchange–Letter of Hypothecation –Bank Certificate for Payment – Document relating to inspection – Certificate of Inspection– GSP And other forms.						
Unit:4	Import Procedure				10hours	
Import License–Procedure for Import License–Import Trade Control Regulation Procedure– Special Schemes–Replenishment License–Advance License–Split Up License–Spares for after Sales Service License–Code Number–Bill of Entry.						
Unit:5	Shipment And Customs				10hours	
Pre Shipment Inspection and Quality Control – Foreign Exchange Formalities – Pre Shipment Documents. Shipment of Goods and Port Procedures–Customs Clearance of Import Cargo Post Shipment: Post–Shipment Formalities and Procedures–Claiming Duty Drawback and other Benefits.						
Total Lecture hours					60hours	

Text Book(s)	
1	Cost Accounting, S.P.Jain and K.L. Narang, Kalyani Publishers, New Delhi, 2005.
2	Cost Accounting, R.S.N. Pillai and V. Bagavathi, S.Chand and Company Ltd., New Delhi, 2004.
Reference Books	
1	Hand Book of Import and Export Procedures, Paras Ram, EILM University, Sikkim, 2001.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://apparelcosting.blogspot.com/2017/05/apparel-costing-principles.html
2	https://clothingindustry.blogspot.com/2019/02/export-procedure-readymade-garments.html#:~:text=Export%20process%20of%20garments%20products,mandatory%20document%20for%20customs%20clearance.
Course Designed By: Ms. Arundhati Ghoshal	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	S	S	M	M	M	S
CO2	M	S	M	L	L	M	S
CO3	L	M	L	L	L	L	S
CO4	L	S	M	L	L	L	S
CO5	L	S	M	M	M	M	S

*S-Strong; M-Medium; L-Low



Coursecode		COMPUTER APPLICATION IN FASHION II	L	T	P	C
Core		Practical XI	-	-	5	4
Pre-requisite		Detailed knowledge about digital designing	Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to: 1. To know about different design tools and software in details 2. To understand the technical application of tools and software 3. To plan the proper use of various design to online work process						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember various terms of digital designing					K1
CO2	Understand the technical application of different design software					K2
CO3	Understand the technical inputs in the designing of various accessories					K2
CO4	Analyse the subject inputs for computer aided design improvements					K3
CO5	Apply various accessory design					K4
K1-Remember; K2-Understand; K3-Apply; K4-Analyze; K5-Evaluate; K6-Create						
	Design Making				75hours	
Using design software create the following visual communication design- 1. Create brand name and design for it 2. Design visiting card, letter pad & envelope design 3. Design a colander 4. Design label for your brand 5. Design tag for your brand 6. Design packing material for your brand 7. Practice in layout design 8. Practice poster design 9. Create an angler design 10. Create hand bag design 11. Create hoarding design						
	Total Lecture hours				75hours	
Text Book(s)						
1	Fashion Designer's Handbook for Adobe Illustrator; Second Edition, Marianne Centner & Frances Vereker, Wiley Publication, New York, 2011.					
2	3D Fashion Design; Technique, Design and Visualization, Thomas Makryniotis, London, 2015.					
3.	Apparel design—CAD Software; Angela Wolf, 2012.					
Reference Books						
1	Freelance Fashion Designer's Hand book, Paula Keech, John Wiley & Sons, New York 2012.					
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1	https://helpx.adobe.com/in/illustrator/how-to/logo-design.html					
Course Designed By: Mr.T. Suresh						

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S

*S-Strong; M-Medium; L-Low



Coursecode		DESIGN COLLECTION	L	T	P	C
Project		VivaVoce	-	-	4	2
Pre-requisite		Advanced knowledge in designing and stitching	Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to:						
1. Help students to prepare customer profile and market research						
2. Develop forecast board, mood board etc.						
3. Stitch garments based on the theme chosen.						
4. Present the garment with portfolio, explaining the boards in detail with tech pack.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
1	Remember the procedures to select the theme					K1
2	Understand the concepts of various boards in portfolio					K2
3	Apply creativity on to the garments designed in computer software					K3
4	Analyse the current fashion trend and forecast the market					K4
5	Create unique their own designs to become a fashion designer					K6
K1-Remember; K2-Understand; K3-Apply; K4-Analyze; K5-Evaluate; K6-Create						
	Forecasting and Presentation				60hours	
MARKET ANALYSIS & FORECASTING						
Each student should prepare their customer profile and conduct market analysis in a selected location on fashion trend and direction. On the data collected they should make forecast, develop forecast board for style and color, design their collection based on a theme and stitch garments accordingly. The collection should consist of 10 designs.						
PRESENTATION AND EVALUATION						
Each student should submit a complete project report in the prescribed format and need to produce presentation and attend viva voce thereafter.						
	Total Lecture hours				60hours	
Text Book(s)						
1	The style source book- Judith Miller, Stewart, Tabori and Chang, Newyork, 1998.					
2	The creative book of fashion -Vol1-Sebastian Zachariah, Higher Ground Communications,US, 2001.					
Reference Books						
1	Naturally 70s Fabric –Constance Korosecand Leslie Pina, Schiffer Publishing, USA, 1999.					
2	Natural Fabrics, IanMankin, UK, 2000.					
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1	https://successfulfashiondesigner.com/fashion-portfolio/fashion-portfolio-checklist/					
Course Designed By: Ms. K. Swetha						

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	S	S	S	S	S	L
CO2	S	S	S	S	M	S	L
CO3	S	S	S	S	L	S	M
CO4	S	S	S	S	L	S	M
CO5	S	S	S	S	S	S	M

*S-Strong; M-Medium; L-Low



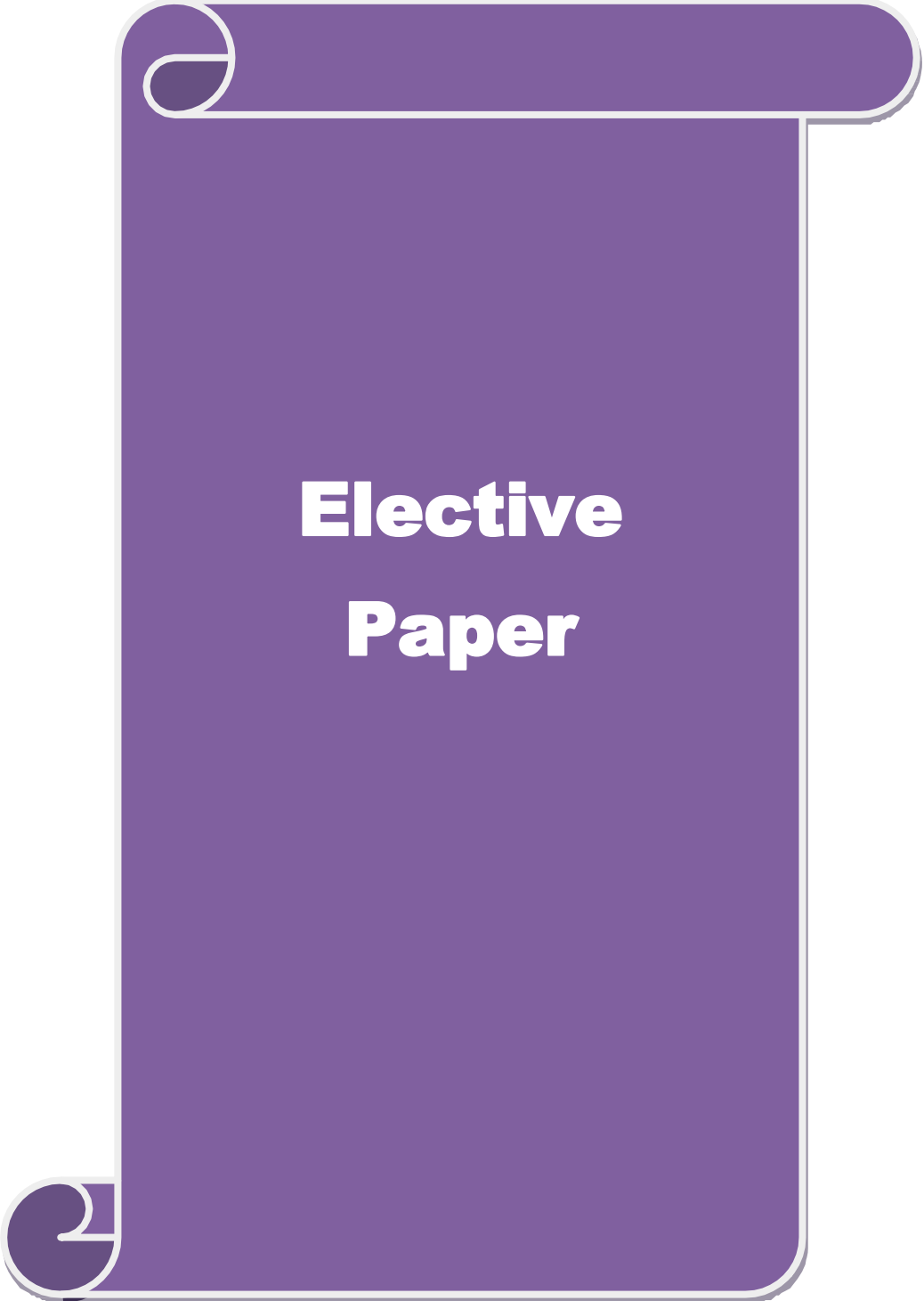
Coursecode		COMPUTER AIDED PATTERN MAKING PRACTICAL	L	T	P	C
Skill Based Subject		Skill Based Subject IV	-	-	5	3
Pre-requisite		Basic knowledge of pattern making and computer handling skills	Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to:						
1. Create patterns by using CAD software.						
2. Help students understand about the tools used to create various garment styles.						
3. Enable students to learn the concept of cost optimization by using marker planning and marker efficiency digitally.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember the tools to be used for various garment styles					K1
CO2	Underst and the importance of digitized software fo rpattern					K2
CO3	Apply variations on to thegarment by varying patterns					K3
CO4	Analyse fit of the given pattern					K4
CO5	Create digitized patterns for customized garment styles					K6
K1–Remember; K2–Understand; K3–Apply; K4–Analyze; K5–Evaluate; K6–Create						
Unit:1	CAD tools and Garment styles				75hours	
CADs oftware is used to practice the following on the styles mentioned,						
1. Create Pattern on computer screen, adding details to patterns.						
2. Saving, extracting & editing patterns froms to ck library of Patterns.						
3. Grading patterns on different size scale.						
4. Making Marker plan for cutting fabrics.						
5. Estimating lay length and calculating marker efficiency.						
6. Fit analys is of the given pattern.						
Styles						
7. Men’s Basic T Shirt						
8. Raglan with Pocket						
9. Men’s Polo T Shirt						
10. Men’s Trouser						
11. Men’s T-Shirt with hood						
12. Men’s Inner Garment–Vests RN / RNS						
13. Briefs						
14. Ladies Skirt						
15. Women’s Night wear						
16. Kid’s Wear– Romper						
17. Kid’s Wear– ALine frock						
18. Children’s Suits and Pyjama						
	Total Lecture hours				75hours	
Text Book(s)						
1	Computer Aided Pattern Design Product Development, Asim Kumar, Roy Choudry, Pai & Son Book Seller, Coimbatore, 2001.					
2	Pattern Cutting for Clothing using CAD,-Lectra & Modaris, M.Stott, Wood head Publishing, ASIN, 2012.					

Reference Books	
1	Manual for Computerised Design System, Renu, Mohindra, CBS Publications, NewDelhi, 2016.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://www.goldnfiber.com/2016/10/essential-pattern-making-software-garment-industry.html#:~:text=Procedure%20of%20Pattern%20Making&text=CAD%20is%20an%20integrated%20system,devices%20to%20smooth%20your%20operations.
Course Designed By: Mr.T. Suresh	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	S	S	S	S	M	S	M
CO2	S	S	S	S	S	S	L
CO3	S	S	S	S	M	S	L
CO4	S	S	S	S	S	S	L
CO5	S	S	S	S	M	S	M

*S-Strong; M-Medium; L-Low





Elective Paper

Course code		FASHION PHOTOGRAPHY PRACTICAL	L	T	P	C
Elective		Paper I A	-	-	4	2
Pre-requisite		Basic knowledge about garment presentation and camera	Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to:						
1. Understand the concept of photography and editing process.						
2. Give ideas on developing a photo and enable photography techniques in various fields.						
3. Enable students to know about image editing with special effects.						
Expected Course Out comes:						
On the successful lcompletion of the course, student will be able to:						
CO1	Remember general principles of photography					K1
CO2	Understand the lighting techniques for indoor or outdoor photography					K2
CO3	Apply the techniques in the field of modelling, magazine, fashion shows etc...					K3
CO4	Evaluate the right image selection for the purpose of photography					K4
CO5	Create images with the help of computer applications					K6
K1-Remember;K2-Understand;K3-Apply;K4-Analyze;K5-Evaluate;K6-Create						
Unit:1						60hours
Photography:						
I. Product Photography						
II. Modelling Photography						
III. Indoor & Outdoor Photography						
Experiments:						
Special effects:						
I. Black & White Image						
II. GrayScale Image						
III. Mono Colour Image						
V. Negative Image						
VI. Cut Colour Image						
Image editing:						
I. Collage work						
II. Creative image editing						
III. Creative layout						
	Total Lecture hours					60hours
Text Book(s)						
1	Basic Industrial Arts, Plastics, Graphics Arts, W.R.Miller, Power Mechanics, Mck night & McK night Publishing Company, US, 1978.					
2	Photography, Illionois, Mc Knight Publishing Company, US, 1978.					
Reference Books						
1	Photo graphy Course, John Hedge, John Hedge Co, UK, 1992.					
Related Online Contents[MOOC,SWAYAM,NPTEL,Web site setc.]						
1	https://shutterstoppers.com/photoshop-tutorial-fashion-photography#:~:text=A%20simple%20beauty%20edit%20is,can%20easily%20make%20it%20darker.					
2	https://enviragallery.com/editing-fashion-photography-for-beginners/					
Course Designed By: Mr.T.Suresh						

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	S	S	S	L	L	S	L
CO2	M	M	S	L	L	S	L
CO3	S	S	S	L	M	S	M
CO4	M	L	S	M	L	S	M
CO5	S	L	S	M	L	S	L

*S-Strong; M-Medium; L-Low



Course code		ADVANCED ILLUSTRATION PRACTICALS	L	T	P	C
Elective		Paper I B	-	-	4	2
Pre-requisite		Advanced knowledge in fashion sketching	Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to:						
1. Practice the free hand fleshed figures of different age groups showing details in different positions and angles						
2. To make the students expertise in fashion illustration principles						
3. Develop unquestyle to execute finished illustrations.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Create the human figure and environment, from imagination and observation					K6
CO2	Apply skills to sketchvarious apparel categories for men,women and kids					K3
CO3	Create fashion figures with back ground based on various themes, lifestyles and occasions					K6
CO4	Apply visual illustration skills to communicate effectively with the clients					K3
CO5	Create the sketches of kids, adult men and women with different postures and movements					K6
K1–Remember;K2–Understand;K3–Apply;K4–Analyze;K5–Evaluate;K6–Create						
PartA			60hours			
Us in gartmedium, the following composition of illustration should be practiced.						
I. Composition–Men Illustration Men Illustration on Party and Office background.						
II. Composition–Women Illustration Women Illustration on Party and Office background.						
III. Composition–Men&Women Illustration Men&Women Illustration on Party and Shopping background.						
IV. Composition–Children Illustration Children Illustration on the back ground of Picnic.						
V. Composition Sketching the stylized Group illustration.						
VI. Outdoor Sketching.						
		Total Lecture hours			60hours	
Text Book(s)						
1	Fashion Illustration, AnnaKiper, David & Charles Book, UK, 2011.					
2	Elizabetta Drudiand Tiziana, (2010), Figure Drawing for Fashion Design, Pep in Press,Nether land, 2010.					
3	New Fashion Illustration (New Illustration Series)English, Paper back,Martin Dawber,Bats ford publishers, UK, 2006.					

Reference Books	
1	Fashion Illustration Children, Patric, John Ire land, BT Bast ford Ltd, UK. ,2005.
2	Fashion Rendering with Colours, Bina Abling, New Jersey, Prentice Hall,2001.
Related Online Contents[MOOC, SWAYAM, NPTEL,Web sites etc.]	
1	https://en.wikipedia.org/wiki/Fashion_illustration#:~:text=Fashion%20Illustration%20is%20the%20art,ideas%20on%20paper%20or%20digitally.
Course Designed By:Mr.T.Suresh	

Mapping with Programme Out comes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	L	L	L	L	M	L
CO3	M	M	L	M	M	S	L
CO3	M	L	L	L	L	S	L
CO4	M	L	L	L	L	S	L
CO5	M	L	L	L	L	S	L

*S-Strong; M-Medium; L-Low



Course code		CARE AND MAINTENANCE OF TEXTILES	L	T	P	C
Elective		Paper I C	4	-	-	2
Pre-requisite		Basic knowledge about fabric and its properties	Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to:						
1. Study of different industry materials for cleaning, pressing and finishing textiles.						
2. To learn the appropriate equipment and procedures for the care of textile products.						
3. To understand the symbols used in textile care labeling system at an international level						
Expected Course Out comes:						
On the successful completion of the course, student will be able to:						
CO1	Understand the use equipment to clean and care for the variety of fabrics safely					K2
CO2	Analyze the suitable laundering techniques for arrange of textile items					K4
CO3	Remember the importance of care labels in use and maintenance of textile products					K1
CO4	Understand the special laundering & stain removal techniques					K2
CO5	Analyze the proper caring technique to sustain the functional and a esthetic value of the apparels.					K4
K1–Remember;K2–Understand;K3–Apply;K4–Analyze;K5–Evaluate;K6–Create						
Unit:1	Clothing Care Essentials					12hours
Water-hard and soft water, methods of softening water. Laundry soaps–Manufacture of soap (Hot process, cold process), composition of soap types of soap, soap less detergents, chemical action, detergent manufacture, advantage of detergents.						
Unit:2	Finishes & Stiffening Agents					12hours
Finishes–Stiffening Agents–Starch (cold water and hot water), Other stiffening agents, preparation of starch. Laundry blues, their application.						
Unit:3	Laundry & Drying Equipments					12hours
Laundry equipment–for storage, for steeping and Washing–Wash board, suction washer, wash boiler, washing machine. Drying equipments–outdoor and in door types. Iron and ironing board – types of iron (box, flat, automatic, steam iron). Ironing board–different types.						
Unit:4	Principles of Washing					12hours
Principles of washing–suction washing, washing by kneading and squeezing, washing by machine–Process details and machine details. Laundering of different fabrics–cotton and linen, woollens, coloured fabrics, silks, rayon and nylon.						
Unit:5	Special Types of Laundry & Care Labels					12hours
Special types of Laundry–water proof coats, silk ties, leather goods, furs, plastics, lace. Dry cleaning–using absorbents, using grease solvents. Storing–points to be noted. Stain removal–food stains, lead pencil, lipstick, mildew, nose drops, paint, perfume, perspiration/ mildew, tar, turmeric and kum-kum. Care labels–washing, bleaching, drying, ironing and different placements of label in garments.						
	Total Lecture hours					60 hours
Text Book(s)						
1	Singer Sewing, Clothing Care and Repair (Singer Sewing Reference Library).					
2	Care and Maintenance of Textile Products Including Apparel and Protective Clothing, by Rajkishore Nayak, Saminathan Ratnapandian, CRC Press, UK, 2018.					

3	Clothing Care Manual, By Isabel Makwara Mupfumira, NyaradzoJinga, Strategic Book Publishing Rights Agency, UK, 2014.
Reference Books	
1	Care of Textiles and Costumes: Adaptive Techniques for Basic Maintenance, Caroline KohnKeck, American Association for State and Local History, 1974.
2	Laundry: The Home Comforts Book of Caring for Clothes and Linens, Cheryl Mendelson, Simon and Schuster, Scribner Publishers, US, 2009.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://www.bhg.com/homekeeping/laundry-linens/clothes/how-to-wash-clothes-by-hand/
2	https://textilelearner.blogspot.com/2013/07/textile-finishing-processes.html
3	https://www.ariel.in/en-in/how-to-wash/preparing-for-the-wash/how-to-understand-those-fabric-care-labels?gclid=EAIAIQobChMIRZ-DhNn66wIVEKyWCh2i1gzVEAAYASAAEgJVIPD_BwE
Course Designed By: Ms.K.Swetha	

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	L	S	L	L	L	L	L
CO3	L	S	L	L	L	L	L
CO3	L	S	L	L	L	L	L
CO4	L	S	L	L	L	L	L
CO5	L	S	L	L	L	L	L

*S-Strong; M-Medium; L-Low



Elective Paper II

Coursecode		CRAFT DOCUMENTATION PRACTICAL	L	T	P	C
Elective		Paper II A	-	-	4	3
Pre-requisite		Basic idea about craft	Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to:						
1. To enable students to explore the different indigenous craft traditions.						
2. To understand thecraft development process from the concept to creation.						
3. To develop a complete documentation of craft manufacturing processes, finishing and presentation						
Expected Course Out comes:						
On the successful completion of the course, student will be able to:						
CO1	Remember the cultural & aesthetic value of the traditional crafts.					K1
CO2	Understanding theorigin, materials, methods & production processs involved in the selected craft					K2
CO3	Analyze the problems and limitations associated with the craft					K4
CO4	Analyze the possibilities to be made for the improvement of craft					K4
CO5	Create the craft innovations by interpreting new concept and designs					K6
K1–Remember; K2–Understand ; K3–Apply; K4–Analyze; K5–Evaluate; K6–Create						
PartA					60hours	
I. Students should identify a craft on their preference and need to go internship for10days						
II. Students should submit their internship report along with the craft they learnt during their internship consisting of the following contents						
1) Introduction to the region of the craft originated						
2) Various other Crafts of the region						
3) History and origin of craft chosen						
4) Profile of the craftsman						
5) List of materials and tools used						
6) Understanding craft method and its process						
7) Installation of final product						
8) Innovation/ changes made						
9) How craft reaches people						
10) Challenges and opportunities						
		Total Lecture hours			60hours	
Text Book(s)						
1	Crafts of India– Hand made in India – Aditi Ranjan & MP Ranjan, Council of Handicraft Development Corporations., 2007					
2	The Arts and Crafts of India and Ceylon by Coomara-Swamy, AnandaK., Noonday Press, NewYork,1964.					
3	Craft Atlas of India ByJayaJaitly,Niyogi Books, NewDelhi, 2012.					
ReferenceBooks						
1	Handicrafts of India (All India Handicrafts Board), Som Benegal, Ministry of Production					

	Gvt, India, 1959.
2	Craft in Education, Hans Raj Bhatia, Asia Publishing House, Hyderabad, 1962.
Related Online Contents[MOOC, SWAYAM, NPTEL, Websites etc.]	
1	http://www.dicrc.in/Craft-Documentation#:~:text=Craft%20Documentation%20is%20a%20process,documents%20and%20explains%20the%20significant
Course Designed By: Ms.R.Sneha	

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	L	L	L	L	L	L	L
CO3	L	L	L	L	L	L	L
CO3	L	L	L	L	L	L	L
CO4	L	L	L	L	L	L	L
CO5	L	L	L	L	L	L	L

*S-Strong; M-Medium; L-Low



Coursecode		COMPUTER AIDED TEXTILE DESIGNING PRACTICAL	L	T	P	C
Elective		Paper II B	-	-	4	3
Pre-requisite		Basic knowledge about woven fabric structure and computer knowledge	Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to: 1. Develop textile designs using software. 2. Enrich knowledge on weaves, colour combinations and presentations. 3. Know various manipulation techniques increating unique designs.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
1	Remember various software tools and their functions					K1
2	Understand the concepts of design manipulation					K2
3	Apply stripes, plaids and dobby designs					K3
4	Analyse the development to jacquard designs					K4
5	Create new designs using colours and weaves selection concepts					K6
K1–Remember; K2–Understand; K3–Apply; K4–Analyze; K5–Evaluate; K6–Create						
			60hours			
The textile designing software is utilized for the following practice, 1. Motif design, color reduction and cleaning. 2. Manipulation of motifs to layouts and patterns. 3. Creating designs- traditional, floral, conversational and abstract. 4. Horizontal stripes, v ertical stripes and plaids. 5. One-way, two-way, half - drop and tossed layouts. 6. Dobby designing – Stripes, Checks, twills, sateen and diamond weaves. 7. Color combinations and colorways. Presentation of designs. 8. Development of jacquard designs using–colour and weaves election concepts–shade and thread balance. 9. Development of jacquard designs–Spot figuring–Drop. 10. Development of jacquard designs–Ogeebase, Diamondbase, Sateenbase 11. Multi layer design- extrawarp /weft design concepts.						
PRESENTATION						
Each student’s hould submit a printed record carrying all the works done on the above area with necessary descriptions.						
		TotalLecturehours	60hours			
Text Book(s)						
1	Hand book of Weaving, Sabit Adanur,Technomic Publishing Company, Inc,USA, 2018.					
2	Fabric Forming, SSMITT Cooperative stores Ltd,B. Hasmukhrai, Komarapalayam, 2018.					
Reference Books						
1	Principles of Weaving, R.Marks, A.T.C. Robinson, The Textile Institute, Manchester, 1998.					
2	Design of Woven Fabrics, Blinov.I,Belay.S, MIR Publishers, Moscow,1988.					

Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://study.com/academy/lesson/how-is-cad-cam-used-in-textiles.html#:~:text=CAD%20means%20computer%2Daided%20design%20and%20CAM%20means%20computer%2Daided,knitted%20patterns%20or%20embroidery%20designs.
Course Designed By: Ms.Narmadha Devi V.N	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	S	S	S	S	S	S	M
CO2	S	S	S	S	S	S	M
CO3	S	S	S	S	S	S	M
CO4	S	S	S	S	M	S	S
CO5	S	S	S	S	M	S	M

*S-Strong; M-Medium; L-Low



Course code		FASHION PRESENTATION AND CHOREOGRAPHY	L	T	P	C
Elective		Paper II C	-	-	4	3
Pre-requisite		Knowledge in garment categories, garment presentation and fashion show	Syllabus Version	2025-2026		
Course Objectives:						
The main objectives of this course are to:						
1. Know every thing about fashion shows and choreography.						
2. Enable students to select the target audience and work accordingly.						
3. Help students to know about planning, promoting and procedures to be followed.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember fashion show types and presentations					K1
CO2	Understand the target customer and selecting themes based on the type of show					K2
CO3	Apply creativity in props, runway stages and lighting					K3
CO4	Analyse models for the fashion show relevant to the theme					K4
CO5	Create new models and train them professionally					K6
K1-Remember; K2-Understand; K3-Apply; K4-Analyze; K5-Evaluate; K6–Create						
Unit:1						
Fashion Show			15hours			
Fashion Show for selling merchandise –Additional reasons for producing Fashion Shows–Fashion Show’s finale–Fashion Show Categories. Specialized fashion presentations: Haute Coutures hows- Ready to wear shows– Trade shows –Trade association shows– Pressshows.						
Unit:2			Planning Fashion Show		10hours	
Targeting the audience–Developing leadership–Creating Fashion Show themes–Finding venue –Timing the show– Protecting people and things–Estimating the budget.						
Unit:3			Frame Work		10hours	
Frame work for a Fashion Show: Staging–Run way dimensions–Runway shapes– Dressing area– Backgrounds– Props– Seating patterns–Lighting.						
Unit:4			Promotion And Advertising		10hours	
Promotion– Publicity– Pressrelease– Pressphotography– Media kit– Advertising– Magazines– Television and Radio– Direct marketing– Sponsorship.						
Unit:5			Catwalk And Choreography		15hours	
Categories of models – Career opportunities for models-(Showroom models, Runway models,Catalogue models, Advertising models, Body part models) – Modeling agencies – Professional versus amateur models–Photographic versus runway models–Training amateur models–Model responsibilities. Choreography – Opening the show – Pace – Pivots and Pauses – Mapping –Dancing– Model groups– Finale–Importance of choreography.						
			Total Lecture hours		60hours	
Text Book(s)						
1	Guide to Producing A Fashion Show, second edition, Judith C Everett,Kristen KSwanson, Fairchild Publications, Inc,NewYork, 2018.					
2	Silent Selling: Best Practices and Effective Strategies in Visual Merchandising, 4 th Edition Judith Bell, Kate Ternus, Fair child Publications, Inc,NewYork ,2011.					

Reference Books	
1	The Style of Movement: Fashion & Dance, Ken Browar, Deborah Ory, Pamela Golbin, Valentino, Rizoli, UK, 2019.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://winkmodels.com.au/5-steps-planning-successful-fashion-show/
2	https://www.eventmanagerblog.com/fashion-show-planning
3	https://smallbusiness.chron.com/market-fashion-show-39500.html#:~:text=Advertise%20on%20social%20media%20groups,simple%20invitation%20to%20the%20show.
4	https://www.elitemodellook.com/int/en/home/vikki-burns-fashion-show-choreographer/index.htm
Course Designed By: Mr. G. Boopathy Vijay	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	M	S	S	M	S	S	S
CO2	S	S	S	L	M	S	S
CO3	S	S	S	M	S	S	S
CO4	L	S	S	S	S	S	S
CO5	M	M	S	L	M	S	S

*S-Strong; M-Medium; L-Low





Elective Paper III

Course code		FASHION ETHNOGRAPHY PRACTICAL	L	T	P	C
Elective		Paper III A	-	-	4	3
Pre-requisite		Basic knowledge in selection of retail outlet, ethical communication and basic brands in various segment	Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to:						
1. Learn different cultures of the society esp. in textile field.						
2. Enables students to learn about home furnishing sector/ designer /cosmetic /any apparel field.						
3. Analyze the entire concepts behind the start-up of the boutique.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember the steps to analyse the subject on fashion field chosen					K1
CO2	Understand the idea behind the start-up of the boutique					K2
CO3	Apply the concepts, ideas and experiences gained from the internship					K3
CO4	Analyse the sectors and take history of products					K4
CO5	Create questionnaires to understand the target customer					K6
K1-Remember; K2-Understand; K3-Apply; K4-Analyze; K5-Evaluate; K6-Create						
			60hours			
PRACTICALS: There search is confined to cosmetics, apparels, and home furnishing.						
I. Select one famous shop/community/individual from the given sector						
II. Secondary research: Study the history of at least two goods						
III. Shop/community/individual from the given area. Make a search on how they started, where, when and why they started.						
IV. Understand the sector where they are doing their business. Understand the customers taste and preference from those coming to the shop/community (Record visually).						
V. Prepare questionnaire for customers and shop/community/individual						
VI. Interview the customer, shop/community/individual (Record visually)						
PRESENTATION AND EVALUATION : Each student should make a complete report in powerpoint presentation on their research along with their visuals.						
		Total Lecture hours	60hours			
Text Book(s)						
1	Retail fashion Promotion and Advertising , Drake et al, Macmillan Publications Company, Karnataka, 1991.					
Reference Books						
1	Thinking through Fashion, A guide to key Theorists, Agnes Rocamora and Anneke Smelik, I.B. Tauris & Co. Ltd, London, 2016.					
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1	https://mimiszero.com/tag/fashion-ethnography/					
2	https://www.materialculture.nl/en/events/curating-fashion-and-out-ethnographic					
Course Designed By: Ms.K.Swetha						

Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	S	S	M	L	M	S	S
CO2	S	S	M	M	M	S	S
CO3	M	S	M	M	S	S	S
CO4	M	S	M	L	S	S	L
CO5	S	S	L	L	L	S	L

*S-Strong; M-Medium; L-Low



Course code	ENTREPRENEURIAL DEVELOPMENT		L	T	P	C
Elective	Paper IIIB		4	-	-	3
Pre-requisite	Basic knowledge about business requirements		Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to:						
1. Enable students to understand the importance of selfemployment.						
2. Know about the services rendered by the institutions.						
3. Help students to know about taxations and subsidiaries.						
Expected Course Outcomes:						
On the successful completion of the course,student will be able to:						
CO1	Remember the characteristics of entrepreneurship					K1
CO2	Understand the concept to finstitutional services and financial renderers					K2
CO3	Apply knowledge in project identification					K3
CO4	Analyse the nature of entrepreneurship and its phases on EDP					K4
CO5	Evaluate on subsidies and incentives for market					K5
K1-Remember;K2-Understand;K3-Apply;K4-Analyze;K5-Evaluate;K6-Create						
Unit:1	Concept Of Entrepreneurship				12hours	
Definition Nature and characteristics of entrepreneurship–function and type of entrepreneurship Phases of EDP.Development of women entrepreneur&rural entrepreneur–including self employment of women council scheme.						
Unit:2	Project Report				12hours	
The start–up process, Project identification– selection of the product–project formulation evaluation– feasibility analysis, Project Report.						
Unit:3	Institutional Services				12hours	
Institutiona lservice to entrepreneur–DIC, SIDO, NSIC, SISI, SSIC, SIDCO–ITCOT, IIC, KUIC and commercial bank.						
Unit:4	Institutional finance				12hours	
Institutional finance to entrepreneurs : IFCI, SFC, IDBI, ICICI, TIIC, SIDCS, LIC and GIC, UTI, SIPCOT– SIDBI commercial bank venture capital.						
Unit:5	Incentives And Subsidies				12hours	
Incentives and subsidies–Subsidized services–subsidy for market. Transport–seed capital Assistance –Taxation benefit to SSI role of entrepreneur in export promotion and import substitution.						
	Total Lecture hours				60hours	
Text Book(s)						
1	Entrepreneurial Development,C.B.Guptaand N.P.Srinivasan, SultanChand&Sons,NewDelhi,2015.					
2	Fundamentals of Entrepreneurship and Small Business ,Renu AroraandS.KI.Sood,KalyaniPublishers,India,2015.					
3	Entrepreneurial Development, S.S.Khanka, S.Chand Publishing, India, 2006.					
4	Entrepreneurial Development ,S.G.Bhanushali, Himalaya Publishing House, Karnataa,1987.					
Reference Books						
1	Entrepreneurial Development, P.Saravanel, S. Chand&Co, India, 2007.					

Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://www.businessmanagementideas.com/entrepreneurship-2/concept-of-entrepreneurship/20312
2	https://byjus.com/commerce/what-is-entrepreneurship/
3	https://www.investopedia.com/terms/f/financialinstitution.asp
4	https://accountlearning.com/incentives-entrepreneurs-meaning-advantages/#:~:text=Broadly%2C%20incentives%20include%20concessions%2C%20subsidies,entrepreneur%20towards%20decision%20and%20action.&text=Subsidy%3A%20Subsidy%20is%20a%20financial,for%20public%20welfare%20or%20interest.
Course Designed By: Ms.ArundhatiGhoshal	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C01	M	M	S	L	L	M	S
C02	M	L	S	M	L	L	S
C03	L	L	L	L	L	M	S
C04	L	L	S	L	L	L	S
C05	L	L	M	L	L	L	S

*S-Strong; M-Medium; L-Low



Course code	HUMAN VALUES AND PROFESSIONAL ETHICS		L	T	P	C
Elective		Paper IIIC	4	-	-	3
Pre-requisite		Basic idea about societal and individual ethics	Syllabus Version		2025-2026	
Course Objectives:						
The main objectives of this course are to:						
1. Understand the principles of management, social responsibilities and ethical values.						
2. Identify problems and solutions using various methods in an organisation.						
3. Highlight the importance of interpersonal relationship and leadership qualities.						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
CO1	Remember the functions of management, responsibilities and business ethics					K1
CO2	Understand the problem and solve the musing various strategies					K2
CO3	Apply creativity in problem solving					K3
CO4	Analyse on human resource management and developing leadership qualities					K4
CO5	Evaluate effectiveness of training and motivation using standard theories					K5
K1–Remember; K2–Understand; K3–Apply; K4–Analyze; K5–Evaluate; K6–Create						
Unit:1	Management And Social Responsibility				12hours	
Meaning, Definition, Significance, Functions – Planning,Organizing, Staffing,Directing and Controlling, Principles of Management. Concept of Social Responsibility, Views of SocialResponsibility – Economic Objectives Vs Social Objectives– Business Ethics.						
Unit:2	Problem Solving Methods And HumanValues				12hours	
SWOT Analysis of a Traditional Engineer–Kaizen Strategy and Values –Kaizen Approach for Problem Solving . Process Oriented Management Vs Result Oriented Management. Value Crisis in Contemporary Indian Society , Aesthetic Values, Moraland EthicalValues, Spiritual Values, Values in the Work Place.						
Unit:3	Interpersonal Relationships And Creativity				12hours	
Managing Emotions ,Emotional Intelligence, Building Better Interpersonal Relations, Managing the Boss, Dealing with Subordinates– Case Study. Creativity and Problem Solving–Creativity Process–Creative Individuals and their Characteristics – Techniques for Creative Problem Solving.						
Unit:4	Human Resource Management				12hours	
Importance, Objectives, Functions, Job Analysis and Recruitment, Selection and Placement. Training and Learning ,Determining Training Needs and Priorities, Formal Employee Training Methods, Management Development, Methods for Developing Managers, Evaluating Training Effectiveness – CaseStudy.						
Unit:5	Leadership And Motivation				12hours	
Definition, Characteristics of Leadership, Leadership styles, Theories of Leadership – Tannenbaum – Schmidt Leadership Continuum –Managerial Grid Theory. Meaning and Definition –Mechanism of Motivation–Maslow’s Need Hierarchy Theory, McGregor’s TheoryX and Y–Herzberg’s Two Factor Theory.						
	Total Lecture hours				60hours	

Text Book(s)	
1	Professional Ethics, Jayshree Suresh and RaghavanBS, S.Chand & Company Ltd., NewDelhi, 2005.
2	Principles of Management, HaroldKoontz, Heinz Weihrichand Ramachandra Aryasri, Tata McGraw Hill, NewDelhi, 2004.
Reference Books	
1	Assertiveness Skills Training–A Source Book of Activities, Bishop, Sue, VivaBooksPvt.Ltd., NewDelhi, 2002.
Related Online Contents[MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://www.management_study_guide.com/social-responsibilities-managers.htm
2	https://www.mathgoodies.com/articles/teaching_values
3	https://www.digitalhrtech.com/human-resource-basics/#:~:text=Human%20Resource%20Management%2C%20or%20HRM,fit%20into%20the%20company%20culture.
4	https://www.digitalhrtech.com/human-resource-basics/#:~:text=Human%20Resource%20Management%2C%20or%20HRM,fit%20into%20the%20company%20culture.
Course Designed By: Ms.R.Sneha	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	L	M	L	M	M	M	S
CO2	M	M	M	M	L	L	M
CO3	M	M	S	L	L	L	M
CO4	L	L	M	L	L	L	M
CO5	L	L	S	L	L	L	M

*S-Strong; M-Medium; L-Low