**BHARATHIAR UNIVERSITY: COIMBATORE 641 046**

**B. Sc. Fashion Apparel Management Curriculum**

(*For the students admitted from the academic year* ***2022-2023*** *and onwards*)

**Scheme of Examination**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Part** | **Title of the Course** | **Hours/ Week** | **Examination** | | | | **Credits** |
| **Duration in Hours** | **Maximum Marks** | | |
| **CIA** | **ESE** | **Total** |
|  | **Semester I** | | | | | | |
| I | Language I | 6 | 3 | 50 | 50 | 100 | 4 |
| II | English I | 6 | 3 | 50 | 50 | 100 | 4 |
| III | Core Paper I - Principles and  Elements of Fashion Design | 4 | 3 | 30 | 45 | 75 | 3 |
| III | Core Paper II - Textile Science | 4 | 3 | 50 | 50 | 100 | 4 |
| III | Core -Practical I - Computer  Application Practical | 4 | 3 | 30 | 45 | 75 | 3 |
| III | Allied Paper I - Principles of  Management | 4 | 3 | 50 | 50 | 100 | 4 |
| IV | Environmental Studies \* | 2 | 3 | - | 50 | 50 | 2 |
| **Total** | | **30** | **-** | **260** | **340** | **600** | **24** |
|  | **Semester II** | | | | | | |
| I | Language II | 6 | 3 | 50 | 50 | 100 | 4 |
| II | English II | 4 | 3 | 25 | 25 | 50 # | 2 |
|  | Naan Mudhalvan Skill Course - Language Proficiency for employability- Effective English | 2 | - | 25 | 25 | 50 $ | 2 |
|  | <http://kb.naanmudhalvan.in/Special:Filepath/Cambridge_Course_Details.pdf> |  |  |  |  |  |  |
| III | Core Paper III -Fabric Science | 4 | 3 | 30 | 45 | 75 | 3 |
| III | Core Paper IV -Textile  Colouration and Finishing | 4 | 3 | 30 | 45 | 75 | 3 |
| III | Core - Practical II -  Fabric Analysis Practical | 4 | 4 | 50 | 50 | 100 | 4 |
| III | Allied Paper II -Accounting for  Managers | 4 | 3 | 50 | 50 | 100 | 4 |
| IV | Value Education -Human Rights  \* | 2 | 3 | - | 50 | 50 | 2 |
| **Total** | | **30** | **-** | **260** | **340** | **600** | **24** |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | | **Semester III** | | | | | | |
| I | | Language III | 6 | 3 | 50 | 50 | 100 | 4 |
| II | | English III | 6 | 3 | 50 | 50 | 100 | 4 |
| III | | Core Paper V- Apparel  Manufacturing Technology | 4 | 3 | 30 | 45 | 75 | 3 |
| III | | Core - Practical III- Manual Pattern Making | 5 | 3 | 30 | 45 | 75 | 3 |
| III | | Allied Paper III – Practical IV -Computer Aided Pattern Making Practical | 4 | 3 | 50 | 50 | 100 | 4 |
| III | | Skill based Subject I - Fashion  Communication | 3 | 3 | 30 | 45 | 75 | 3 |
| IV | | Tamil\*\* / Advanced Tamil\* (OR) Non-major elective - I (Yoga for Human Excellence) \* / Women’s Rights\* | 2 | 3 | - | 50 | 50 | 2 |
|  | | Naan Mudhalvan Skill Course - Digital Skills for Employability | - | - | 25 | 75 | 100 | 2 |
| **Total** | | | **30** | **-** | **265** | **410** | **675** | **25** |
|  | | **Semester IV** | | | | | | |
| I | | Language IV | 6 | 3 | 50 | 50 | 100 | 4 |
| II | | English IV | 6 | 3 | 50 | 50 | 100 | 4 |
|  | | Naan Mudhalvan Skill Course – Digital skills for employability - Office Fundamentals | 2 | - | 25 | 25 | 50 $ | 2 |
|  | | <http://kb.naanmudhalvan.in/Special:Filepath/Microsoft_Course_Details.xlsx> |  |  |  |  |  |  |
| III | | Core Paper VI - Apparel  Quality Assurance | 4 | 3 | 30 | 45 | 75 | 3 |
| III | | Core Practical V- Stitches and Seams Practical | 4 | 3 | 30 | 45 | 75 | 3 |
| III | | Allied Paper IV – Practical VI -Textile Testing Practical | 3 | 3 | 25 | 25 | 50 | 2 |
| III | | Skill based Subject II – Apparel Costing | 3 | 3 | 30 | 45 | 75 | 3 |
| IV | | Tamil\*\*/Advanced Tamil\* (OR) Non-major elective -II (General Awareness\*) | 2 | 3 | - | 50 | 50 | 2 |
| **Total** | | | **30** | **-** | **240** | **335** | **575** | **23** |
|  | | **Semester V** | | | | | | |
| III | | Core Paper VII -Apparel  Merchandising | 4 | 3 | 30 | 45 | 75 | 3 |
| III | | Core Paper VIII - Industrial Engineering | 4 | 3 | 50 | 50 | 100 | 4 |
| III | | Core Practical VII - Garment  Construction I- Practical | 5 | 3 | 50 | 50 | 100 | 4 |
| III | | Core Paper IX Internship and Viva Voce ## | 10 | - | 50 | 50 | 100 | 4 |
| III | | Elective Paper I | 4 | 3 | 50 | 50 | 100 | 4 |
| III | | Skill based Subject III – TQM in Apparel Industry | 3 | 3 | 30 | 45 | 75 | 3 |
|  | | Naan Mudhalvan Skill Course - Marketing and Design Tool | - | - | 25 | 75 | 100 | 2 |
| **Total** | | | **30** | **-** | **285** | **365** | **650** | **24** |
|  | **Semester VI** | | | | | | | |
| III | Core Paper X-Entrepreneurship and Small Business Development | | 4 | 3 | 30 | 45 | 75 | 3 |
| III | Core Paper Practical VIII - Garment Construction II Practical | | 5 | 3 | 50 | 50 | 100 | 4 |
| III | Core Paper XI - Project Work and Viva Voce ## | | 10 | - | 50 | 50 | 100 | 4 |
| III | Elective Paper II | | 4 | 3 | 50 | 50 | 100 | 4 |
| III | Elective Paper III | | 4 | 3 | 50 | 50 | 100 | 4 |
| III | Skill based Subject IV – ERP in Apparel Industry | | 3 | 3 | 30 | 45 | 75 | 3 |
| V | Extension Activities \*\* | | - | - | 50 | - | 50 | 2 |
|  | Naan Mudhalvan Skill Course: Employability readiness Naandi / Unmati/ Quest / Izapy / IBM Skill Build | |  |  |  |  |  |  |
|  | **Total** | | **30** | **-** | **310** | **290** | **600** | **24** |
|  | **Grand Total** | | **180** | **-** | **-** | **-** | **3700** | **144** |

**CIA** – Continuous Internal Assessment

**CEE** – Comprehensive External Examination

\* No Continuous Internal Assessment (CIA). Only University Examinations.

\*\* No University Examinations. Only Continuous Internal Assessment (CIA)

# English II- University semester examination will be conducted for 50 marks (As per existing pattern of Examination) and it will be converted for 25 marks.

$ Naan Mudhalvan – Skill courses- external 25 marks will be assessed by Industry and internal will be offered by respective course teacher.

## Mark Division for Internship and Project

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Paper title** | **Total Marks** | **CIA** | **CEE** | |
| Evaluation | Viva-Voce |
| Internship and Viva Voce ## | 100 | 50 | 30 | 20 |
| Project Work and Viva Voce ## | 100 | 50 | 30 | 20 |

**Additional Credit Course**

Prescribed courses under UGC – SWAYAM/ MOOCS/ NPTEL will be available for the affiliated colleges, as an optional.

|  |  |  |
| --- | --- | --- |
| List of Elective papers (Colleges can choose any one of the papers as electives) | | |
| Elective – I | A | Fashion Marketing |
| B | Statistics for Management |
| C | Supply Chain Management |
| Elective – II | A | Visual Merchandising |
| B | International Trade and Documentation |
| C | Industrial Psychology |
| Elective - III | A | Apparel Brand Management |
| B | Human Resource Planning |
| C | Human Values and Professional Ethics |

**Add on courses-Additional Credit Course**

Naan Mudhalvan Skill courses

Students are encouraged to register through the website [www.naanmudhalvan.tn.gov.in](http://www.naanmudhalvan.tn.gov.in)

and take up the courses to enhance their skills

Prescribed courses under UGC – SWAYAM/ MOOCS/ NPTEL will be available for the affiliated colleges, as an optional.