**BHARATHIAR UNIVERSITY: COIMBATORE 641 046**

**B. Sc. Fashion Apparel Management Curriculum**

(*For the students admitted from the academic year* ***2021-2022*** *and onwards*)

**Scheme of Examination**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Part** | **Title of the Course** | **Hours/ Week** | **Examination** | | | |  |
| **Duration in Hours** | **Maximum Marks** | | | **Credits** |
| **CIA** | **ESE** | **Total** |
|  | **Semester I** | | | | | | |
| I | Language I | 6 | 3 | 50 | 50 | 100 | 4 |
| II | English I | 6 | 3 | 50 | 50 | 100 | 4 |
| III | Core Paper I - Principles and  Elements of Fashion Design | 4 | 3 | 30 | 45 | 75 | 3 |
| III | Core Paper II - Textile Science | 4 | 3 | 50 | 50 | 100 | 4 |
| III | Core Practical I - Computer  Application Practical | 4 | 3 | 30 | 45 | 75 | 3 |
| III | Allied Paper I - Principles of  Management | 4 | 3 | 50 | 50 | 100 | 4 |
| IV | Environmental Studies \* | 2 | 3 | - | 50 | 50 | 2 |
| **Total** | | 30 | - | 260 | 340 | 600 | 24 |
|  | **Semester II** | | | | | | |
| I | Language II | 6 | 3 | 50 | 50 | 100 | 4 |
| II | English II | 6 | 3 | 50 | 50 | 100 | 4 |
| III | Core Paper III -Fabric Science | 4 | 3 | 30 | 45 | 75 | 3 |
| III | Core Paper IV -Textile  Colouration and Finishing | 4 | 3 | 30 | 45 | 75 | 3 |
| III | Core Paper Practical II -  Fabric Analysis Practical | 4 | 4 | 50 | 50 | 100 | 4 |
| III | Allied Paper II -Accounting for  Managers | 4 | 3 | 50 | 50 | 100 | 4 |
| IV | Value Education -Human Rights  \* | 2 | 3 | - | 50 | 50 | 2 |
| **Total** | | 30 | - | 260 | 340 | 600 | 24 |
|  | **Semester III** | | | | | | |
| III | Core Paper V- Pattern  Development | 4 | 3 | 30 | 45 | 75 | 3 |
| III | Core Paper VI- Apparel  Manufacturing Technology | 4 | 3 | 50 | 50 | 100 | 4 |
| III | Core Paper Practical III - Computer  Aided Pattern Making Practical | 6 | 3 | 50 | 50 | 100 | 4 |
| III | Core Paper Practical IV- Manual  Pattern Making | 6 | 3 | 30 | 45 | 75 | 3 |
| III | Allied Paper III - Retail  Management | 5 | 3 | 50 | 50 | 100 | 4 |
| IV | Skill based Subject I - Fashion  Communication | 3 | 3 | 30 | 45 | 75 | 3 |
| IV | Tamil\*\* / Advanced Tamil\* (OR) Non-major elective - I (Yoga for Human Excellence)\* /  Women’s Rights\* | 2 | 3 | - | 50 | 50 | 2 |
| **Total** | | 30 | - | 240 | 335 | 575 | 23 |
|  | **Semester IV** | | | | | | |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| III | Core Paper VII - Apparel  Quality Assurance | 4 | 3 | 30 | 45 | 75 | 3 |
| III | Core Paper VIII - Apparel  Costing | 4 | 3 | 50 | 50 | 100 | 4 |
| III | Core Practical V- Stitches and  Seams Practical | 4 | 3 | 50 | 50 | 100 | 3 |
| III | Core Practical VI Textile  Testing Practical | 6 | 3 | 30 | 45 | 75 | 3 |
| III | Allied Paper IV - Human  Resource Planning | 5 | 3 | 50 | 50 | 100 | 4 |
| IV | Skill based Subject II -  Materials Management | 3 | 3 | 30 | 45 | 75 | 2 |
| IV | Tamil\*\*/Advanced Tamil\*  (OR) Non-major elective -II (General Awareness\*) | 2 | 3 | - | 50 | 50 | 2 |
|  | **Naan Mudhalvan Skill Course :Office Fundamentals** | **2** | **-** | **-** | **-** | **-** | **2** |
| **Total** | | 30 | - | 240 | 335 | 575 | 23 |
|  | **Semester V** | | | | | | |
| III | Core Paper IX -Apparel  Merchandising | 4 | 3 | 30 | 45 | 75 | 3 |
| III | Core Paper X - Statistics for  Management | 4 | 3 | 50 | 50 | 100 | 4 |
| III | Core Practical VII Garment  Construction I- Practical | 5 | 4 | 50 | 50 | 100 | 4 |
| III | Internship# | 10 | 3 | 50 | 50 | 100 | 4 |
| III | Elective Paper I | 4 | 3 | 50 | 50 | 100 | 4 |
| IV | Skill based Subject III – TQM in  Apparel Industry | 3 | 3 | 30 | 45 | 75 | 3 |
|  | Naan Mudhalvan Skill Course - Marketing and Design Tool | - | - | 25 | 75 | 100 | 2 |
| **Total** | | 30 | - | 285 | 365 | 650 | 24 |
|  | **Semester VI** | | | | | | |
| III | Core Paper XI-Entrepreneurship  and Small Business Development | 4 | 3 | 30 | 45 | 75 | 3 |
| III | Core Paper Practical VIII  Garment Construction II Practical | 5 | 4 | 50 | 50 | 100 | 4 |
| III | Project Work & Viva Voce# | 10 | - | 50 | 50 | 100 | 4 |
| III | Elective Paper II | 4 | 3 | 50 | 50 | 100 | 4 |
| III | Elective Paper III | 4 | 3 | 50 | 50 | 100 | 4 |
| IV | Skill based Subject IV – ERP in  Apparel Industry | 3 | 3 | 30 | 45 | 75 | 3 |
| V | Extension Activities \*\* | - | - | 50 | - | 50 | 2 |
|  | **Naan Mudhalvan Skill Course : Naandi / Unmati/ Quest / Izapy / IBM Skill Build** | **-** | **-** | **-** | **-** | **-** | **-** |
|  | **Total** | 30 | - | 310 | 290 | 600 | 24 |
|  | Grand Total | 180 | - | - | - | 3600 | 142 |

**CIA** – Continuous Internal Assessment

**CEE** – Comprehensive External Examination

\* No Continuous Internal Assessment (CIA). Only University Examinations.

\*\* No University Examinations. Only Continuous Internal Assessment (CIA)

# Mark Division for Internship and Project

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Paper title** | **Total Marks** | **CIA** | **CEE** | |
| Evaluation | Viva-voce |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Internship# | 100 | 50 | 30 | 20 |
| Project Work & Viva Voce# | 100 | 50 | 30 | 20 |

**Additional Credit Course**

Prescribed courses under UGC – SWAYAM/ MOOCS/ NPTEL will be available for the affiliated colleges, as an optional.

|  |  |  |
| --- | --- | --- |
| List of Elective papers (Colleges can choose any one of the papers as electives | | |
| Elective – I | A | Fashion Marketing |
| B | Industrial Engineering |
| C | Supply Chain Management |
| Elective – II | A | Visual Merchandising |
| B | International Trade and Documentation |
| C | Industrial Psychology |
| Elective - III | A | Apparel Brand Management |
| B | Lean and Six Sigma |
| C | Human Values and Professional Ethics |