

**B.Sc. Apparel Fashion Designing**

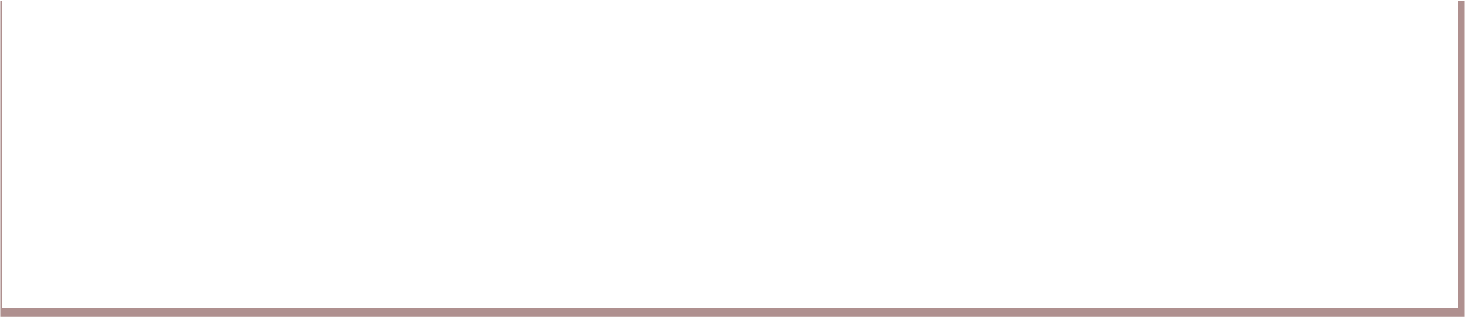
Syllabus

*AFFILIATED COLLEGES*

**Program Code: 26Q**

**2022 – 2023 onwards**





**BHARATHIAR UNIVERSITY**

**(A State University, Accredited with “A++” Grade by NAAC, Ranked 21st among Indian Universities by MHRD-NIRF)**

**Coimbatore - 641 046, Tamil Nadu, India**



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| **Program Educational Objectives (PEOs)** | |
| PEO1 | After the completion a student can excel in the field of commercial garment |
| PEO2 | The student can create his own brands and designer labels |
| PEO3 | The student can start his enterprise as design studio |
| PEO4 | The student can work as fashion stylist in reputed retail outlet |
| PEO5 | The student can start his career in the area of accessories designing |
| PEO6 | The student can work as a fit analyst |
| PEO7 | The student can work as fashion photographer |
| PEO8 | The student can work as stylist or fashion market |
| PEO9 | The student can work as a freelancer |
| PEO10 | The student can work as fashion merchandiser |



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| **Program Specific Outcomes (PSOs)** | |
| PSO1 | The student should learn about the basic concept of designing and design elements |
| PSO2 | The student will learn about manual fashion sketching |
| PSO3 | The student will learn about fashion illustration |
| PSO4 | The student will learn about digital designing using software |
| PSO5 | The student will learn about manual patternmaking |
| PSO6 | The student learns about various value addition process like dyeing, printing and embroidery |
| PSO7 | The student will learn portfolio preparation and final collection |
| PSO8 | They learn about basic garment costing |
| PSO9 | Students learns about the techniques of fashion draping and fashion photography |



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| **Program Outcomes (POs)** | |
| PO1 | The student become thorough and skilled in the area of design development by using design software |
| PO2 | They will know and study the behavioral characteristics of fabric and its application in fashion market |
| PO3 | The student should know various value addition techniques |
| PO4 | They should learn to manufacture proto samples by using manual or pattern CAD and stitching |
| PO5 | The student should know to drape a customized garment design |
| PO6 | They should learn to implement design techniques in portfolio and collection making |
| PO7 | The student should learn the fashion market and its strategy including costing to commercialize his design in the international fashion scenario |

**BHARATHIAR UNIVERSITY: COIMBATORE 641 046**

**B.Sc. Apparel Fashion Designing (CBCS PATTERN)**

(*For the students admitted from the academic year* ***2022-2023*** *and onwards*)

**Scheme of Examination**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Part** | **Title of the Course** | **Hours/ Week** | **Examination** | | | | **Credits** |
| **Duration in Hours** | **Maximum Marks** | | |
| **CIA** | **CEE** | **Total** |
|  | **Semester I** | | | | | | |
| I | Language I | 6 | 3 | 50 | 50 | 100 | 4 |
| II | English I | 6 | 3 | 50 | 50 | 100 | 4 |
| III | Core Paper I-Design Concepts and Methodology | 4 | 3 | 50 | 50 | 100 | 4 |
| III | Core Paper II- Basics of Textile Manufacturing | 5 | 3 | 50 | 50 | 100 | 4 |
| III | Core Practical I-Fashion Sketching | 4 | 3 | 25 | 25 | 50 | 2 |
| III | Allied Practical I – Computer Applications Practical | 3 | 3 | 30 | 45 | 75 | 3 |
| IV | Environmental Studies\* | 2 | 3 | - | 50 | 50 | 2 |
| **Total** | | 30 | - | 255 | 320 | 575 | 23 |
|  | **Semester II** | | | | | | |
| I | Language II | 6 | 3 | 50 | 50 | 100 | 4 |
| II | English II | 4 | 3 | 25 | 25 | 50 | 2 |
|  | Naan Mudhalvan Skill Course – Language Proficiency for employability –  Effective English | 2 | - | 25 | 25 | 50$ | 2 |
|  | http://kb.naanmudhalvan.in/Special:Filepath/Cambri dge\_Course\_Details.pdf |  |  |  |  |  |  |
| III | Core Paper III-Fashion Appreciation | 4 | 3 | 30 | 45 | 75 | 3 |
| III | Core Practical II-Sewing Techniques | 3 | 3 | 25 | 25 | 50 | 2 |
| III | Core Practical III - Pattern Making and Grading I | 3 | 3 | 30 | 45 | 75 | 3 |
| III | Core Practical IV-Fashion Illustration | 3 | 3 | 30 | 45 | 75 | 3 |
| III | Allied Paper II – Fundamentals of Apparel Designing | 3 | 3 | 50 | 50 | 100 | 4 |
| IV | Value Education –Human Rights\* | 2 | 3 | - | 50 | 50 | 2 |
| **Total** | | 30 | - | 265 | 360 | 625 | 25 |
|  | **Semester III** | | | | | | |
| I | Language III | 4 | 3 | 50 | 50 | 100 | 4 |
| II | English III | 4 | 3 | 50 | 50 | 100 | 4 |
| III | Core Paper IV-History of Costumes | 3 | 3 | 30 | 45 | 75 | 3 |



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| III | Core Practical V –  Pattern Making and Grading II | 4 | 3 | 25 | 25 | 50 | 2 |
| III | Core Practical VI –  Garment Construction- Practical | 5 | 4 | 25 | 25 | 50 | 2 |
| III | Allied Paper III-Garment Manufacturing Techniques | 4 | 3 | 30 | 45 | 75 | 3 |
| IV | Skill Based Subject I– Fashion Embellishment | 4 | 4 | 25 | 25 | 50 | 2 |
| IV | Tamil\*\* / Advanced Tamil\*(OR) Non- major elective-I(Yoga for Human Excellence)\*/Women’s Rights\* | 2 | 3 | - | 50 | 50 | 2 |
| **IV** | **Naan Mudhalvan Skill Course – Digital skills for employability** | **-** | **-** | **25** | **75** | **100** | **2** |
| **Total** | | 30 | - | **260** | **390** | **650** | **24** |
|  | **Semester IV** | | | | | | |
| I | Language IV | 4 | 3 | 50 | 50 | 100 | 4 |
| II | English IV | 4 | 3 | 50 | 50 | 100 | 4 |
| III | Core Paper V-Textile Wet Processing | 5 | 3 | 30 | 45 | 75 | 3 |
| III | Core Practical VII – Computer Application in Fashion I | 5 | 3 | 25 | 25 | 50 | 2 |
| III | Allied Paper IV-Textile Wet Processing Practical | 4 | 3 | 25 | 25 | 50 | 2 |
| IV | Skill Based Subject II-Design for High End Knits # | 4 | 3 | - | 50 | 50 | 2 |
| IV | Tamil\*\*/Advanced Tamil\* (OR) Non- major elective-II(General Awareness\*) | 2 | 3 | - | 50 | 50 | 2 |
|  | Naan Mudhalvan Skill Course – Digital skills for employability-Office Fundamentals | 2 | - | 25 | 25 | 50 $ | 2 |
|  | http://kb.naanmudhalvan.in/Special:Filepath/Mi crosoft\_Course\_Details.xlsx |  |  |  |  |  |  |
|  | **Total** | 30 | - | 205 | 320 | 525 | 21 |
|  | **Semester V** | | | | | | |
| III | Core Paper VI – Fashion Entrepreneurship and Retailing | 4 | 3 | 50 | 50 | 100 | 4 |
| III | Core Paper VII – Apparel Production Management | 4 | 3 | 50 | 50 | 100 | 4 |
| III | Core Practical VIII-Art Portfolio # | 4 | 3 | - | 75 | 75 | 3 |
| III | Core Practical IX- Draping Techniques | 5 | 3 | 30 | 45 | 75 | 3 |
| III | Core Practical X –Couture Design  Development Practical# | 5 | 3 | - | 75 | 75 | 3 |



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| III | Elective I | 4 | 3 | 25 | 25 | 50 | 2 |
| III | Internship Training# | - | - | - | 50 | 50 | 2 |
| IV | Skill Based Subject III-Fabric Analysis Practical | 4 | 3 | 30 | 45 | 75 | 3 |
| **IV** | **Naan Mudhalvan Skill Course – Marketing and Design Tools** | **-** | **-** | **25** | **75** | **100** | **2** |
|  | **Total** | 30 | - | **210** | **490** | **700** | **26** |
|  | **Semester VI** | | | | | | |
| III | Core Paper VIII-Fashion Business and Communication | 4 | 3 | 50 | 50 | 100 | 4 |
| III | Core Paper IX -Garment Pricing and Trade Documentation | 4 | 3 | 50 | 50 | 100 | 4 |
| III | Core Practical XI– Computer Application in Fashion II | 5 | 3 | 50 | 50 | 100 | 4 |
| III | Project Viva-voce-Design Collection# | 4 | 3 | - | 50 | 50 | 2 |
| III | Elective II | 4 | 3 |  | | 75 | 3 |
| III | Elective III | 4 | 3 |  | | 75 | 3 |
| IV | Skill Based Subject IV- Computer Aided Pattern Making Practical | 5 | 3 | 30 | 45 | 75 | 3 |
| V | Extension Activities \*\* | - | - | 50 | - | 50 | 2 |
| V | Naan Mudhalvan skill course: Employability Readiness- Naandi/Unnati/Quest/Izapy  /IBM Skills build | - | - | - | - | - |  |
|  | **Total** | 30 | - | 290 | 335 | 625 | 25 |
| **Grand Total** | | **180** | **-** | 1485 | 2215 | 3700 | 144 |

**CIA**–Continuous Internal Assessment

**CEE**– Comprehensive External Examination

**In case of Elective - I** The mark spilt up will be CIA – 25 CEE – 25

**Elective II& III** The mark spilt up will be CIA – 30 CEE – 45

**#** No CIA**,** Comprehensive External Examination to be conducted in viva-voce mode.

\*No Continuous Internal Assessment (CIA). Only University Examinations.

\*\*No University Examinations. Only Continuous Internal Assessment (CIA).

**Additional Credit Course**

Earning Additional credit course is not mandatory for Programme Completion.

Prescribed courses under UGC – SWAYAM/ MOOCS/ NPTEL will be available for the affiliated colleges, as an optional.

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| **List of Elective Papers (Colleges can choose any one of the papers as electives)** | | |
| **Elective–I** | **A** | Fashion Photography Practical |
| **B** | Advanced Illustration Practical |
| **C** | Care and Maintenance of Textiles |
| **Elective–II** | **A** | Craft Documentation Practical # |
| **B** | Computer Aided Textile Designing Practical |
| **C** | Fashion Presentation and Choreography Practical # |
| **Elective–III** | **A** | Fashion Ethnography Practical # |
| **B** | Entrepreneurial Development |
| **C** | Human Values and Professional Ethics |

