

**B.Sc.Apparel Fashion Designing**

Syllabus

AFFILIATED COLLEGES

**Program Code: 26Q**

**2021– 2022 onwards**

**BHARATHIAR UNIVERSITY**

**(A State University, Accredited with “A” Grade by NAAC, Ranked 13th among Indian Universities by MHRD-NIRF,**

**World Ranking:Times-801-1000, Shanghai-901-1000, URAP-982)**

**Coimbatore-641046,TamilNadu, India**



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| **Program Educational Objectives (PEOs)** | |
| PEO1 | After the completion a student can excel in the field of commercial garment |
| PEO2 | The student can create his own brands and designer labels |
| PEO3 | The student can start his enterprise as design studio |
| PEO4 | The student can work as fashion stylist in reputed retail outlet |
| PEO5 | The student can start his career in the area of accessories designing |
| PEO6 | The student can work as a fit analyst |
| PEO7 | The student can work as fashion photographer |
| PEO8 | The student can work as stylist for fashion market |
| PEO9 | The student can work as a freelancer |
| PEO10 | The student can work as fashion merchandiser |



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| **Program Specific Outcomes (PSOs)** | |
| PSO1 | The students could learn about the basic concept of designing and design elements |
| PSO2 | The student will learn about manual fashion sketching |
| PSO3 | The student will learn about fashion illustration |
| PSO4 | The student will learn about digital designing using software |
| PSO5 | The student will learn about manual patternmaking |
| PSO6 | The student learns about various value addition process like dyeing, printing and embroidery |
| PSO7 | The student will learn portfolio preparation and final collection |
| PSO8 | They learn about basic garment costing |
| PSO9 | Students learns about the techniques of fashion draping and fashion photography |



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| **Program Outcomes (POs)** | |
| PO1 | The student become thorough and skilled in the area of design development by using design software |
| PO2 | They will know and study the behavioural characteristics of fabric and its application in fashion market |
| PO3 | The student should know various value addition techniques |
| PO4 | They should learn to manufacture proto samples by using manual or pattern CAD and stitching |
| PO5 | The student should know to drape a customized garment design |
| PO6 | They should learn to implement design techniques in portfolio and collection making |
| PO7 | The student should learn the fashion market and its strategy including costing to commercialize his design in the international fashion scenario |

**BHARATHIAR UNIVERSITY:COIMBATORE 641 046**

**B.Sc.Apparel FashionDesigning (CBCSPATTERN)**

(*For the students admitted from the academic year* ***2021-2022*** *and onwards*)

**SCHEME OF EXAMINATION-Revised for Naan mudhalvan**

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| **Part** | **Title of the Course** | **Hours/Week** | **Examination** | | | | **Credits** |
| **Durationin Hours** | **Maximum Marks** | | |
| **CIA** | **CEE** | **Total** |
|  | **Semester I** | | | | | | |
| I | Language I | 6 | 3 | 50 | 50 | 100 | 4 |
| II | English I | 6 | 3 | 50 | 50 | 100 | 4 |
| III | Core Paper I-Design Concepts and  Methodology | 4 | 3 | 50 | 50 | 100 | 4 |
| III | Core Paper II- Basics of Textile  Manufacturing | 5 | 3 | 50 | 50 | 100 | 4 |
| III | Core Practical I -Fashion Sketching | 4 | 3 | 25 | 25 | 50 | 2 |
| III | Allied Paper I-Computer Applications  Practical | 3 | 3 | 30 | 45 | 75 | 3 |
| IV | Environmental Studies\* | 2 | 3 | - | 50 | 50 | 2 |
| **Total** | | 30 | - | 255 | 320 | 575 | 23 |
|  | **Semester II** | | | | | | |
| I | Language II | 6 | 3 | 50 | 50 | 100 | 4 |
| II | English II | 6 | 3 | 50 | 50 | 100 | 4 |
| III | Core Paper III-Fashion Appreciation | 4 | 3 | 30 | 45 | 75 | 3 |
| III | Core Practical II-Sewing Techniques | 3 | 3 | 25 | 25 | 50 | 2 |
| III | Core Practical III - Pattern Making and GradingI | 3 | 3 | 30 | 45 | 75 | 3 |
| III | Core Practical IV-Fashion Illustration | 3 | 3 | 30 | 45 | 75 | 3 |
| III | Allied Paper II-Fundamentals of Apparel  Designing | 3 | 3 | 50 | 50 | 100 | 4 |
| IV | Value Education –Human Rights\* | 2 | 3 | - | 50 | 50 | 2 |
| **Total** | | 30 | - | 265 | 360 | 625 | 25 |
|  | **Semester III** | | | | | | |
| III | Core Paper IV-History of Costumes | 4 | 3 | 50 | 50 | 100 | 4 |
| III | Core Practical V-Pattern Making and Grading II | 5 | 3 | 25 | 25 | 50 | 2 |
| III | CorePractical VI - Garment Construction in K nits | 6 | 3 | 30 | 45 | 75 | 3 |
| III | Core Practical VII- Computer Application in Fashion I | 6 | 3 | 25 | 25 | 50 | 2 |
| III | Allied Paper III-Garment Manufacturing  Techniques | 4 | 3 | 50 | 50 | 100 | 4 |
| IV | Skill Based Subject I-Design for High End Knits # | 3 | 3 | 30 | 45 | 75 | 3 |

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| IV | Tamil\*\* / Advanced Tamil\*(OR) Non-major elective-I( Yoga for Human  Excellence)\*/Women’s Rights\* | 2 | 3 | - | 50 | 50 | 2 |
| **Total** | | 30 | - | 210 | 290 | 500 | 20 |
|  | **Semester IV** | | | | | | |
| III | Core Paper V -Apparel Production  Management | 4 | 3 | 30 | 45 | 75 | 3 |
| III | Core Paper VI-Textile Wet Processing | 4 | 3 | 50 | 50 | 100 | 4 |
| III | Core Practical VIII – Computer Application in Fashion II | 5 | 3 | 30 | 45 | 75 | 3 |
| III | Core Practical IX - Garment Construction in Wovens | 6 | 4 | 30 | 45 | 75 | 3 |
| III | Allied Paper IV-Textile Wet Processing  Practical | 4 | 3 | 50 | 50 | 100 | 4 |
| IV | Skill Based Subject II-Fabric Analysis Practical | 3 | 3 | 30 | 45 | 75 | 3 |
| IV | Tamil\*\*/Advanced Tamil\* (OR) Non-major elective-II (General Awareness\*) | 2 | 3 | - | 50 | 50 | 2 |
|  | Naan Mudhalvan Skill Course – Digital skills for employability-Office Fundamentals | 2 | - | 25 | 25 | 50 $ | 2 |
|  | <http://kb.naanmudhalvan.in/Special:Filepath/Microsoft_Course_Details.xlsx> |  |  |  |  |  |  |
|  | **Total** | 30 | - | 245 | 355 | 600 | 24 |
|  | **Semester V** | | | | | | |
| III | Core Paper VII – Fashion Entrepreneurship and Retailing | 5 | 3 | 50 | 50 | 100 | 4 |
| III | Core Practical X-Fashion Accessories and Embellishment | 6 | 4 | 30 | 45 | 75 | 3 |
| III | Core Practical XI-Art Portfolio | 4 | 3 | 50 | 50 | 100 | 4 |
| III | Core Practical XII- Draping Techniques | 6 | 3 | 30 | 45 | 75 | 3 |
| III | Elective I | 4 | 3 | - | 100 | 100 | 4 |
| III | Internship Training# | - | - | 25 | 25 | 50 | 2 |
| IV | Skill Based Subject III-Design  Development Practical | 5 | 3 | 30 | 45 | 75 | 3 |
| IV | **Naan Mudhalvan Skill Course – Marketing and Design Tools** | - | - | **25** | **75** | **100** | **2** |
|  | **Total** | **30** | **-** | **240** | **435** | **675** | **25** |
|  | **Semester VI** | | | | | | |
| III | Core Paper VIII-Fashion Business and  Communication | 5 | 3 | 50 | 50 | 100 | 4 |
| III | Core Paper IX -Garment Pricing and  Trade Documentation | 5 | 3 | 50 | 50 | 100 | 4 |
| III | Project Viva-voce-Design Collection# | 6 | 3 | 50 | 50 | 100 | 4 |
| III | Elective II | 4 | 3 | 50 | 50 | 100 | 4 |
| III | Elective III | 5 | 3 | 50 | 50 | 100 | 4 |
| IV | Skill Based Subject IV- Computer Aided Pattern Making Practical | 5 | 3 | 30 | 45 | 75 | 3 |
| V | Extension Activities \*\*  Naan Mudhalvan skill course: Employability Readiness-Naandi/Unnati/Quest/Izapy  /IBM Skills build | - | - | 50 | - | 50 | 2 |
|  | **Total** | 30 | - | 330 | 295 | 625 | 25 |
| **GrandTotal** | | **180** | **-** | 1545 | 2055 | 3600 | 142 |

**CIA**–Continuous Internal Assessment

**CEE**–Comprehensive External Examination

\*No Continuous Internal Assessment(CIA).Only University Examinations.

\*\*NoUniversityExaminations.OnlyContinuousInternalAssessment(CIA).

Mark Division for Project

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Paper title** | **Total**  **Marks** | **CIA** | **CEE** | |
| Evaluation | Viva-voce |
| Skill Based Subject I-Design for High End  Knits | 75 | 30 | 30 | 15 |
| Internship Training– Viva-voce Report | 50 | 25 | 15 | 10 |
| Project Viva-voce-Design Collection | 100 | 50 | 30 | 20 |

**Additional Credit Course**

EarningAdditionalcreditcourseisnotmandatoryforProgrammeCompletion.

Prescribed courses under UGC – SWAYAM/ MOOCS/ NPTEL will be available for the affiliated colleges,asan optional.

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| **List of Elective Papers(Colleges can choose any one of the papers as electives)** | | |
| **Elective–I** | **A** | Craft Documentation Practical |
| **B** | Advanced Illustration Practical |
| **C** | Fashion Ethnography Practical |
| **Elective–II** | **A** | Fashion Photography Practical |
| **B** | Computer Aided Textile Designing Practical |
| **C** | Fashion Presentation and Choreography Practical |
| **Elective–III** | **A** | Care and Maintenance of Textiles |
| **B** | Entrepreneurial Development |
| **C** | Human Values and Professional Ethics |