## BHARATHIAR UNIVERSITY: COIMBATORE 641 046

**B. Com (E-commerce) Curriculum for Affiliated Colleges**

*(Scheme For the students admitted during the academic year 2022 – 23 onwards)*

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| **Course Code** | **Title of the Course** | **Credits** | **Hours** | | **Maximum Marks** | | |
| **Theory** | **Practical** | **CIA** | **ESE** | **Total** |
| **FIRST SEMESTER** | | | | | | | |
| I | Language-I | 4 | 6 | - | 50 | 50 | 100 |
| II | English-I | 4 | 6 | - | 50 | 50 | 100 |
| III | Core I – Principles of Accountancy | 4 | 4 | - | 50 | 50 | 100 |
| III | Core II–Business Organisation and Office Management | 4 | 4 | - | 50 | 50 | 100 |
| III | Allied Paper I: Introduction of  Information Technology | 4 | 4 | - | 50 | 50 | 100 |
| III | Core III –Computer Applications: MS Office  -Practical-I |  |  | 4 |  |  |  |
|  | Environmental Studies # | 2 | 2 |  | - | 50 | 50 |
| **Total** | | **22** | **26** | **4** | **250** | **300** | **550** |
| **SECOND SEMESTER** | | | | | | | |
| I | Language-II | 4 | 6 | - | 50 | 50 | 100 |
| II | English-II | 2 | 4 | - | 25 | 25 | 50 |
| III | Core IV – Advanced Accounting | 4 | 4 | - | 50 | 50 | 100 |
| III | Core V – Database Management System | 4 | 4 | - | 50 | 50 | 100 |
| III | Core VI –Computer Applications: Practical I  – MS word, Excel, Access and PPT | 4 | - | 4 | 50 | 50 | 100 |
| III | Allied Paper II: Mathematics for  Business | 4 | 4 | - | 50 | 50 | 100 |
|  | Language Proficiency for Employability <http://kb.naanmudhalvan.in/Sp>  ecial:Filepath/Cambridge\_Cou rse\_Details.pdf | 2 | 2 |  | 25 | 25 | 50\*\* |
| IV | **Value Education –**  **Human Rights #** | 2 | 2 | - | - | 50 | 50 |
| **Total** | | **26** | **26** | **4** | **300** | **350** | **650** |

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| **THIRD SEMESTER** | | | | | | | | |
| III | Language-III | | 4 | 6 | - | 50 | 50 | 100 |
| III | English -III | | 2 | 4 | - | 50 | 50 | 100 |
| III | Core VII – Object  Oriented Programming with C++ | | 3 | 4 | - | 50 | 50 | 100 |
| III | Core VIII – Cost  Accounting | | 4 | 6 | - | 50 | 50 | 100 |
| III | Allied : III – Statistics for Business | | 4 | 5 |  | 50 | 50 | 100 |
| IV | Skill based Subject-1: Marketing Management | | 2 | 3 | - | 30 | 45 | 75 |
| IV | Tamil @ / Advanced Tamil #(or)Non-major Elective–I : Yoga for Human Excellence, # / Women’s Rights #  Constitution of India # | | 2 | 2 | - |  | 50 | 50 |
| IV | Naan Mudhalvan Course:  Microsoft office Essentials | | 2 | 2 |  | 25 | 75 | 100 |
| **Total** | | | **23** | **32** | **-** | **305** | **420** | **725** |
| **FOURTH**  **SEMESTER** | | | | | | | | |
| III | Language-IV | 4 | | 6 | - | 50 | 50 | 100 |
| III | English -IV | 3 | | 4 | - | 50 | 50 | 100 |
| III | Core IX– Principles of Auditing | 3 | | 6 | - | 50 | 50 | 100 |
| III | Core X – Internet and Web Designing ( Practical) | 4 | | 4 | - | 50 | 50 | 100 |
| III | Allied IV: Principles of Management | 3 | | 3 | - | 50 | 50 | 100 |
| IV | Skill based Subject-2:  **Company Law** | 3 | | 3 | - | 30 | 45 | 75 |
|  | **Naan Mudhalvan - Office Fundamentals** [**http://kb.naanmudhalva**](http://kb.naanmudhalva/) **n.in/Bharathiar\_Univers**  **ity\_(BU)** | 2 | | 2 |  | **25** | **25** | **50** |
| IV | Tamil @ /Advanced Tamil #(or)  Non-major elective - II:  General Awareness # | 2 | | 2 | - | 50 | - | 50 |
|  | Total | **24** | | **30** | **-** | **355** | **320** | **675** |

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| **FIFTH SEMESTER** | | | | | | | | | |
| III | Core XI – Software  Engineering | 4 | 4 | - | | 50 | | 50 | 100 |
| III | Core XII – Management Accounting | 4 | 5 | - | | | 50 | 50 | 100 |
| III | Core XIII – E-  Commerce Technology | 4 | 5 | - | | | 50 | 50 | 100 |
| III | Core XIV – Java Programming | 3 | 4 | - | | | 50 | 50 | 100 |
| III | Core XV –Computer Application: Practical III  – Java Programming | - |  | 4 | | |  |  |  |
| III | **Elective-I :** | 4 | 5 | - | | | 50 | 50 | 100 |
| IV | Skill based Subject-3 : Insurance and Risk Management | 3 | 3 | - | | | 30 | 45 | 75 |
| **IV** | Naan Mudhalvan Course:  Banking, Lending and NBFC Products and Services- 1 | 2 | 2 |  | | | 25 | 75 | 100 |
|  | Total | **24** | **28** | **4** | | | **305** | **370** | **675** |
| **SIXTH SEMESTER** | | | | | | | | | |
| III | Core XVI – E- Commerce-II (Strategy and Applications) | 4 | 6 | - | 50 | | | 50 | 100 |
| III | Core XVII - Software  Development with Visual Basic | 4 | 5 | - | 50 | | | 50 | 100 |
| III | Core XVIII - Computer  Application: Practical III  – Visual Basic | 4 |  | 4 | 50 | | | 50 | 100 |
| III | **Elective–II :** | 3 | 5 | - | 50 | | | 50 | 100 |
| III | **Elective–III :** | 3 | 5 | - | 50 | | | 50 | 100 |
|  | **Naan Mudhalvan- Fintech Course (Capital Markets / Digital Marketing / Operational Logistics)**[**http://kb.naanmud**](http://kb.naanmud/) **halvan.in/Bharathiar\_Unive**  **rsity\_(BU)** | 2 | 2 |  | **25** | | | **25** | **50** |
| IV | Skill based Subject-4:  Intellectual Property Rights | 3 | 3 | - | 30 | | | 45 | 75 |
| V | **Extension Activities** @ | 2 | - | - | 50 | | | - | 50 |
|  | **Total** | **25** | **26** | **4** | **355** | | | **320** | **675** |
|  | Total | **142** |  |  |  | | |  | **3850** |

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| **ONLINE COURSES\*** |

## \*SWAYAM courses will be implemented in the next year.

$ Includes 25% / 40% continuous internal assessment marks for theory and practical papers respectively.

@ No University Examinations. Only Continuous Internal Assessment (CIA) # No Continuous Internal Assessment (CIA). Only University Examinations.

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| **List of Elective Papers** (Colleges can choose any one of the paper as electives) | | |
| **Elective – I** | A | **Income Tax Law & Practice** |
| B | Brand Management |
| C | Fundamentals of Insurance |
| **Elective – II** | A | **Indirect Taxation** |
| B | Supply Chain Management |
| C | Financial Markets |
| **Elective - III** | A | **Business Finance** |
| B | Entrepreneurial Development |
| C | Project Work |

## NOTE: The syllabus for the papers Advanced Accounting, Company Law, Indirect Taxes and Business Finance are revised and furnished below. The existing syllabus is to be followed for the remaining papers.