**BHARATHIAR UNIVERSITY: COIMBATORE 641 046**

B. Com (Business Administration)

*(For the students admitted during the academic year 2022– 23 onwards)*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Part** | **Title of the Course** | **Credits** | **Hou rs** | **Maximum Marks** |
| **Theo ry** | **Practical** | **CIA** | **ESE** | **Total** |
| **FIRST SEMESTER** |
| I | Language-I | 4 | 6 |  | 50 | 50 | 100 |
| II | English-I | 4 | 6 |  | 50 | 50 | 100 |
| III | Core I – Principles of Accountancy | 4 | 5 |  | 50 | 50 | 100 |
| III | Core II–Business Organization & Office Management | 4 | 5 |  | 50 | 50 | 100 |
| III | Allied Paper I – Managerial economics | 4 | 6 |  | 50 | 50 | 100 |
| IV | Environmental Studies # | 2 | 2 |  | - | 50 | 50 |
| **Total** | **22** | **30** |  | **250** | **300** | **550** |
| **SECOND SEMESTER** |
| I | Language-II | 4 | 6 |  | 50 | 50 | 100 |
| II | English-II | 2 | 4 |  | 25 | 25 | 50 |
| Language proficiency for employability **Naan Mudhalvan Scheme**[http://kb.naanmudhalvan.in/Bh](http://kb.naanmudhalvan.in/Bharathi) [arath](http://kb.naanmudhalvan.in/Bharathi)[iar\_University\_(BU)](http://kb.naanmudhalvan.in/Bharathiar_University_%28BU%29) | 2 | 2 |  | 25 | 25 | 50 |
| III | Core III – Financial Accounting | 4 | 5 |  | 50 | 50 | 100 |
| III | Core IV – Marketing Management | 4 | 5 |  | 50 | 50 | 100 |
| III | Allied Paper II – Business tools for decision making | 4 | 6 |  | 50 | 50 | 100 |
| IV | Value Education – Human Rights # | 2 | 2 |  | - | 50 | 50 |
| **Total** | **22** | **30** |  | **250** | **300** | **550** |
| **THIRD SEMESTER**  |
| I | Language-III | 4 | 6 |  | 50 | 50 | 100 |
| III | Core V-Higher Financial Accounting | 4 | 5 |  | 50 | 50 | 100 |
| III | Core VI- Business Law | 3 | 5 |  | 30 | 45 | 75 |
| III | Core VII- Principles of management | 4 | 5 |  | 50 | 50 | 100 |
| III | Allied Paper III Advertising andSales Promotion | 3 | 4 |  | 30 | 45 | 75 |
|  | **Skill based Subject -I : Naan Mudhalvan-Digital Skills for Employability(Microsoft Office Essentials) http://kb.naanmudhalvan.in/Special:Filepath/Microsoft\_Course\_Details.xlsx** | **2** | **-** |  | 25 | 75 | 100 |
| IV | Skill based subject II- Business Application software I | 3 | 3 |  | 30 | 45 | 75 |
| IV | Tamil/Advanced Tamil or Non Major elective Yoga for Human Excellence/ Women Rights/Constitution of India | 2 | 2 |  | - | 50 | 50 |
| **Total** | **23** | **30** |  | **265** | **410** | **675** |
| **FOURTH SEMESTER** |
| I | Language-IV | 4 | 6 |  | 50 | 50 | 100 |
| III | Core VIII- Corporate Accounting -I | 4 | 5 |  | 50 | 50 | 100 |
| III | Core IX Customer Relationship Management | 4 | 4 |  | 50 | 50 | 100 |



|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| III | Core X Banking Law And Practices | 4 | 4 |  | 50 | 50 | 100 |
| III | Core XI-Company Law and Secretarial Practice | 3 | 3 |  | 30 | 45 | 75 |
| III | Allied Paper- IV International Business | 3 | 3 |  | 30 | 45 | 75 |
| IV | Skill based Subject-3 -**Nan****Mudhalvan – office Fundamentals**[http://kb.naanmudhalvan.in/Bharat](http://kb.naanmudhalvan.in/Bharathiar_University_%28BU%29) [hiar](http://kb.naanmudhalvan.in/Bharathiar_University_%28BU%29) University\_(BU) | 2 |  | 3 | 25 | 25 | 50 |
| IV | Tamil/Advanced Tamil/Non major elective -II: General Awareness | 2 | 2 |  | - | 50 | 50 |
| **Total** | **26** | **27** | 3 | **285** | **365** | **650** |
| **FIFTH SEMESTER** |
| III | Core XII -Corporate Accounting II | 4 | 6 |  | 50 | 50 | 100 |
| III | Core XIII Human Resource Management | 4 | 5 |  | 50 | 50 | 100 |
| III | Core -XIV Income Tax Law and Practice | 4 | 6 |  | 50 | 50 | 100 |
| III | Core -XV Retail Management | 4 | 5 |  | 50 | 50 | 100 |
| III | Elective –I | 4 | 5 |  | 50 | 50 | 100 |
| IV | Skill based subject -4 BusinessApplication Software –II | 3 | 3 |  | 30 | 45 | 75 |
| **Total** | **23** | **30** | - | **280** | **295** | **575** |
| **SIXTH SEMESTER** |
| III | Core XVI -Cost And Management Accounting | 4 | 6 |  | 50 | 50 | 100 |
| III | Core XVII Principles of Auditing | 4 | 5 |  | 50 | 50 | 100 |
| III | Core XVIII E- Business | 4 | 6 |  | 50 | 50 | 100 |
| III | Elective-II | 4 | 5 |  | 50 | 50 | 100 |
| III | Elective -III- | 4 | 5 |  | 50 | 50 | 100 |
| IV | Skill Based Subject-5**– Naan****Mudhalvan – Fin Tech Course****– 2(Capital Markets/Digital Marketing/Operational Logistics**)[http://kb.naanmudhalvan.in/Bhar](http://kb.naanmudhalvan.in/Bharathiar_University_%28BU%29)[athiar\_University\_(BU)](http://kb.naanmudhalvan.in/Bharathiar_University_%28BU%29) | 2 | 3 |  | 25 | 25 | 50 |
| IV | Extension Activities | 2 | - | - | 50 | - | 50 |
| **TOTAL** | **24** | **30** | - | **325** | **275** | **600** |
| **GRAND TOTAL** | **142** | **177** | **3** | **1655** | **1945** | **3600** |
| **Online courses will be implemented from next academic year** |

$ Includes 25% / 40% continuous internal assessment marks for theory and practical papers respectively. @ No University Examinations. Only Continuous Internal Assessment (CIA) # No Continuous Internal Assessment (CIA). Only University Examinations

**List of Elective Papers**

|  |  |  |
| --- | --- | --- |
| **Elective – I** | A | Entrepreneurial Development |
| B | Organizational behavior |
| C | Industrial law |
| **Elective – II** | A | Business Finance |
| B | Business environment |
| C | Brand management |
| **Elective - III** | A | Financial markets and institutions |
| B | Cyber law |
| C | Investment management |