**BHARATHIAR UNIVERSITY: COIMBATORE 641 046**

**B.Com (Business Administration)**

*(For the students admitted during the academic year 2021– 22 onwards)*

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| **part** | **Title of the Course** | **Credits** | **Hours** | | **Maximum Marks** | | |
| **Theory** | **Practical** | **CIA** | **ESE** | **Total** |
| **FIRST SEMESTER** | | | | | | | |
|  | Language-I | 4 | 6 |  | 50 | 50 | 100 |
|  | English-I | 4 | 6 |  | 50 | 50 | 100 |
|  | Core I – Principles of Accountancy | 4 | 5 |  | 50 | 50 | 100 |
|  | Core II–Business Organization &  Office Management | 4 | 5 |  | 50 | 50 | 100 |
|  | Allied Paper I – Managerial  economics | 4 | 6 |  | 50 | 50 | 100 |
|  | Environmental Studies # | 2 | 2 |  | - | 50 | 50 |
| **Total** | | **22** | **30** |  | **250** | **300** | **550** |
| **SECOND SEMESTER** | | | | | | | |
|  | Language-II | 4 | 6 |  | 50 | 50 | 100 |
|  | English-II | 4 | 6 |  | 50 | 50 | 100 |
|  | Core III – Financial Accounting | 4 | 5 |  | 50 | 50 | 100 |
|  | Core IV – Marketing management | 4 | 5 |  | 50 | 50 | 100 |
|  | Allied Paper II – Business tools for decision making | 4 | 6 |  | 50 | 50 | 100 |
|  | Value Education – Human Rights # | 2 | 2 |  | - | 50 | 50 |
| **Total** | | **22** | **30** |  | **250** | **300** | **550** |
| **THIRD SEMESTER** | | | | | | | |
|  | Core V-Higher Financial Accounting | 4 | 7 |  | 50 | 50 | 100 |
|  | Core VI- Business Law | 4 | 6 |  | 50 | 50 | 100 |
|  | Core VII Principles of Management | 4 | 6 |  | 50 | 50 | 100 |
|  | Allied Paper III Advertising and Sales Promotion | 4 | 6 |  | 50 | 50 | 100 |
|  | Skill based subject- Business  Application software I | 3 | 3 |  | 30 | 45 | 75 |
|  | Tamil/Advanced Tamil or Non Major elective Yoga for Human  Excellence/ Women Rights/Constitution of India | 2 | 2 |  |  | 50 | 50 |
| **Total** | | **21** | **30** |  | **230** | **295** | **525** |

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| **FOURTH SEMESTER** | | | | | | | | | |
|  | Core VIII- Corporate Accounting - I | | 4 | 5 |  | 50 | 50 | | 100 |
|  | Core IX Customer Relationship Management | | 3 | 4 |  | 30 | 45 | | 75 |
|  | Core X Banking Law And Practices | | 3 | 4 |  | 30 | 45 | | 75 |
|  | Core XI-Company Law and Secretarial Practice | | 3 | 3 |  | 30 | 45 | | 75 |
|  | Core XII- Business Communication | | 3 | 3 |  | 30 | 45 | | 75 |
|  | Core XIII - Computer  Applications ( IV MS word and MS Excel Practical-1) | | 3 | - | 2 | 30 | 45 | | 75 |
|  | Allied Paper- IV International Business | | 4 | 4 |  | 50 | 50 | | 100 |
|  | Skill based Subject-2 – **Naan Mudhalvan office Fundamentals**  [http://kb.naanmudhalvan.in/Bharathia](http://kb.naanmudhalvan.in/Bharathiar_University_(BU)) [r](http://kb.naanmudhalvan.in/Bharathiar_University_(BU)) University\_(BU) | | 2 | - | 3 | 25 | 25 | | 50 |
|  | Tamil/Advanced Tamil/Non major elective -II: General Awareness | | 2 | 2 |  |  | 50 | | 50 |
| **Total** | | | **27** | **25** | **5** | **275** | **400** | | **675** |
| **FIFTH SEMESTER** | | | | | | | | | |
|  | | Core XIV-Corporate AccountingII | 4 | 6 |  | 50 | | 50 | 100 |
|  | | Core XV Human Resource Management | 4 | 5 |  | 50 | | 50 | 100 |
|  | | Core -XVI Income Tax Law and Practice | 4 | 6 |  | 50 | | 50 | 100 |
|  | | Core -XVII Retail Management | 4 | 5 |  | 50 | | 50 | 100 |
|  | | Elective -I | 4 | 5 |  | 50 | | 50 | 100 |
|  | | Skill Based Subject-III: Naan Mudhalvan-Accounting and Trading Essentials for Employability (Banking, Lending and NBFC Products and Services- I) <http://kb.naanmudhalvan.in/images/3/37/BFSI-2_2023-2024.pdf> | 2 |  |  | 25 | | 75 | 100 |
|  | | Skill based subject -4 Business Application Software -II | 3 | 3 |  | 30 | | 45 | 75 |
| **Total** | | | **25** | **30** |  | **305** | | **370** | **675** |

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| **SIXTH SEMESTER** | | | | | | | |
|  | Core XVIII -Cost And Management Accounting | 4 | 6 |  | 50 | 50 | 100 |
|  | Core XIX Principles of Auditing | 4 | 5 |  | 50 | 50 | 100 |
|  | Core XX E- Business | 4 | 5 |  | 50 | 50 | 100 |
|  | Core XXI- ComputerApplications: MS Power point, MS Access and Tally 9.2-  Practical-1 | 3 | 3 |  | 30 | 45 | 75 |
|  | Elective-II | 3 | 4 |  | 30 | 45 | 75 |
|  | Elective -III- | 3 | 4 |  | 30 | 45 | 75 |
|  | Skill-based Subject-V: **Naan Mudhalvan- Fintech Course (Capital Markets /**  **Digital Marketing /** | 2 | 3 |  | 25 | 25 | 50 |
|  | **Operational Logistics)** [**http://kb.naanmudhalvan.in/**](http://kb.naanmudhalvan.in/Bharathiar_University_(BU)[**Bharathiar\_University\_(BU**](http://kb.naanmudhalvan.in/Bharathiar_University_(BU) |  |  |  |  |  |  |
|  | Extension Activities | 2 | - |  | 50 |  | 50 |
| **TOTAL** | | **25** | **30** |  | **315** | **310** | **625** |
| **GRAND TOTAL** | | **142** | **175** | **5** | **1625** | **1975** | **3600** |
| **Online courses will be implemented from next academic year** | | | | | | | |

$ Includes 25% / 40% continuous internal assessment marks for theory and practical papers respectively. @ No University Examinations. Only Continuous Internal Assessment (CIA) # No Continuous Internal Assessment (CIA). Only University Examinations

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| **List of Elective Papers** (Colleges can choose any one of the paper as electives) | | |
| **Elective – I** | A | Entrepreneurial Development |
| B | Organizational behavior |
| C | Industrial law |
| **Elective – II** | A | Business Finance |
| B | Business environment |
| C | Brand management |
| **Elective - III** | A | Financial markets and institutions |
| B | Cyber law |
| C | Investment management |