**BHARATHIAR UNIVERSITY : : COIMBATORE 641046**

# B.COM (BANKING AND INSURANCE) Curriculum

# (Affiliated Colleges)

*(For the students admitted during the academic year 2022 –23 onwards)*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Part** | **Title of the Course** | **Credits** | **Hours** | | **Maximum Marks** | | |
| **Theory** | **Practical** | **CIA** | **ESE** | **Total** |
|  | **FIRST SEMESTER** | | | | | | |
| I | Language-I | 2 | 6 | - | 50 | 50 | 100 |
| II | English-I | 4 | 6 | - | 50 | 50 | 100 |
| III | Core I – Principles of Accounting | 4 | 6 | - | 50 | 50 | 100 |
| III | Core II – Indian Banking System | 4 | 6 | - | 50 | 50 | 100 |
| III | Allied Paper I : Business Mathematics | 4 | 4 | - | 50 | 50 | 100 |
| IV | Environmental Studies # | 2 | 2 | - | - | 50 | 50 |
|  |  | **20** | **30** | - | 250 | 300 | 550 |
|  | **SECOND SEMESTER** | | | | | | |
| I | Language-II | 2 | 6 | - | 50 | 50 | 100 |
| II | English-II | 2 | 4 | - | 25 | 25 | 50\* |
|  | Language Proficiency for Employability | 2 | 2 |  | 25 | 25 | 50\*\* |
|  | <http://kb.naanmudhalvan.in/Special:Filepath/Cambridge_Course_Details.pdf> |  |  |  |  |  |  |
| III | Core III – Financial Accounting | 4 | 6 | - | 50 | 50 | 100 |
| III | Core IV – Fundamentals of Insurance | 4 | 6 | - | 50 | 50 | 100 |
| III | Allied Paper II : Statistics for Business | 4 | 4 | - | 50 | 50 | 100 |
| IV | Value Education – Human Rights # | 2 | 2 | - | - | 50 | 50 |
|  |  | 20 | 30 | - | 250 | 300 | 550 |
|  | **THIRD SEMESTER** | | | | | | |
| I | Language -III | 2 | 4 |  | 50 | 50 | 100 |
| II | English -III | 2 | 4 |  | 50 | 50 | 100 |
| III | Core V – Corporate Accounting | 4 | 5 | - | 50 | 50 | 100 |
| III | Core VI – Fundamentals of Entrepreneurship | 4 | 4 | - | 50 | 50 | 100 |
| III | Core VII – Banking Law and Practice | 4 | 4 | - | 50 | 50 | 100 |
| III | Core VIII : Business Regulatory Frame Work | 3 | 3 | - | 30 | 45 | 75 |
| III | Allied : III - Business Economics | 4 | 4 | - | 50 | 50 | 100 |
| IV | **Skill based Subject -I : Naan Mudhalvan-Digital Skills for Employability(Microsoft Office Essentials)** **https://docs.google.com/spreadsheets/d/1bBRAYYJa35th9m3wzzzdool34bx6f5Vp/edit?usp=drivesdk&ouid=100738103855604184250&rtpof=true&sd=true** | 2 | - |  | 25 | 75 | 100 |
| IV | Tamil @ / Advanced Tamil# (OR) Non-major elective - I (Yoga for  Human Excellence) # / Women’s Rights# | 2 | 2 | - |  | 50 | 50 |
|  |  | **27** | **30** | **-** | **355** | **470** | **825** |



|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **FOURTH SEMESTER** | | | | | | | |
| I | Language -IV | 2 | 4 |  | | 50 | 50 | 100 |
| II | English- IV | 2 | 4 |  | | 50 | 50 | 100 |
| III | Core IX – Merchant Banking | 4 | 5 | - | | 50 | 50 | 100 |
| III | Core X – Financial Management | 4 | 4 | - | | 50 | 50 | 100 |
| III | Core XI – Financial Services | 4 | 3 | - | | 50 | 50 | 100 |
| III | Core XII – Cost Accounting | 4 | 5 | - | | 50 | 50 | 100 |
| III | Allied : IV : **Company Law** | 3 | 3 | - | | 30 | 45 | 75 |
| V | **Skill based Subject-II: Naan Mudhalvan -Office Fundamentals**  **http://kb.naanmudhalvan.in/Bharathiar\_University\_(BU)** | 2 | - |  | | **25** | **75** | **100** |
| IV | Tamil/Advanced Tamil(or) Non-major elective –II : General Awareness # | 2 | 2 | - | |  | 50 | 50 |
|  | Total | **27** | **30** |  | | **355** | **470** | **825** |
|  | **FIFTH SEMESTER** | | | | | | | |
| III | Core XIII – Computer Application in Business | 4 | 6 | - | 50 | | 50 | 100 |
| III | Core XIV– Commercial Bank Management | 4 | 5 | - | 50 | | 50 | 100 |
| III | Core XV – Marketing Management | 4 | 6 | - | 50 | | 50 | 100 |
| III | Core XVI – : Insurance Management | 4 | 5 | - | 50 | | 50 | 100 |
| III | Core XVII : Income Tax law and Practice | 3 | 3 | - | 30 | | 45 | 75 |
| III | Elective –I :   1. Business Environment 2. Business Finance 3. Computer application Practical – I | 4 | 5 | - | 50 | | 50 | 100 |
| IV | Skill Based Subject-III: Naan Mudhalvan-Accounting and Trading Essentials for Employability (Banking, Lending and NBFC Products and Services- I) <http://kb.naanmudhalvan.in/images/3/37/BFSI-2_2023-2024.pdf> | 2 |  | - | 25 | | 75 | 100 |
|  | Total | **25** | **30** |  | 305 | | 370 | **675** |
|  | **SIXTH SEMESTER** | | | | | | | |
| III | Core XVIII – Management Accounting | 4 | 6 | - | 50 | | 50 | 100 |
| III | Core XIX - Principles of Auditing | 4 | 6 | - | 50 | | 50 | 100 |
| III | Core XX – Micro Finance | 4 | 5 | - | 30 | | 45 | 75 |
| III | Core XXI – Insurance Legislative Framework | 3 | 5 |  | 50 | | 50 | 100 |
| III | Elective –II :   1. Brand Management 2. Supply Chain Management 3. Computer application Practical – II | 3 | 4 | - | 30 | | 45 | 75 |
| V | Elective –III :   1. Cyber law 2. Advertisement and sales promotion   C Project work | 3 | 4 | - | 30 | | 45 | 75 |
| IV | Skill based Subject-IV-**Naan Mudhalvan- Fintech Course (Capital Markets / Digital Marketing /**  **Operational Logistics) http://kb.naanmudhalvan.in/Bharathiar\_University\_(BU)** | 2 |  |  | **25** | | **75** | **100** |
|  | Extension Activities @ | 2 | - | - | 50 | | - | 50 |
|  | **Total** | **25** | **30** |  | **315** | | **360** | **675** |
|  | Total | **144** | 180 |  |  | |  | **4100** |

* \* English II- University semester examination will be conducted for 50 marks (As per existing pattern of Examination) and it will be converted for 25 marks.
* Naan Mudhalvan – Skill courses- external 75 marks will be assessed by Industry and internal will be offered by respective course teacher.

@ No University Examinations. Only Continuous Internal Assessment(CIA)

# No Continuous Internal Assessment (CIA). Only UniversityExaminations.

List of elective courses colleges can choose from

|  |  |  |
| --- | --- | --- |
| Elective – I | A | Business Environment |
| B | Business Finance |
| C | Computer application Practical - I |
| Elective – II | A | Brand Management |
| B | Supply Chain Management |
| C | Computer application Practical - II |
| Elective – III\* | A | Cyber law |
| B | Advertisement and sales promotion |
| C | Project work |

**Value added courses:** Minimum 2 and Maximum 5 for each Department for entire program-It is optional for affiliated colleges.

**Job oriented certificate courses:** Two courses (Each Department for entire program)- It is optional for affiliated college