BHARATHIAR UNIVERSITY : : COIMBATORE 641046

# B.COM (BANKING AND INSURANCE)Curriculum (Affiliated Colleges)

*(For the students admitted during the academic year 2023 –2024 onwards)*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Part** | **Title of the Course** | **Credits** | **Hours** | | **Maximum Marks** | | |
| **Theory** | **Practical** | **CIA** | **ESE** | **Total** |
|  | **FIRST SEMESTER** | | | | | | |
| I | Language-I | 4 | 6 | - | 25 | 75 | 100 |
| II | English-I | 4 | 6 | - | 25 | 75 | 100 |
| III | Core I – Principles of  Accounting | 4 | 6 | - | 25 | 75 | 100 |
| III | Core II – Indian Banking  System | 3 | 6 | - | 20 | 55 | 75 |
| III | Allied Paper I : Business  Mathematics | 3 | 4 | - | 20 | 55 | 75 |
| IV | Environmental Studies # | 2 | 2 | - | - | 50 | 50 |
|  |  | **20** | **30** | - | **115** | **385** | **500** |
|  | **SECOND SEMESTER** | | | | | | |
| I | Language-II | 4 | 6 | - | 25 | 75 | 100 |
| II | English-II | 2 | 4 | - | 25 | 25 | 50 |
|  | Language Proficiency for Employability | 2 | 2 | ¤ | 25 | 25 | 50\*\* |
|  | <http://kb.naanmudhalvan.in/Sp> ecial:Filepath/Cambridge\_Cou  rse\_Details.pdf |  |  | ¤ |  |  |  |
| III | Core III – Financial Accounting | 4 | 6 | - | 25 | 75 | 100 |
| III | Core IV – Fundamentals  of Insurance | 3 | 6 | - | 20 | 55 | 75 |
| III | Allied Paper II : Statistics  for Business | 3 | 4 | - | 20 | 55 | 75 |
| IV | Value Education – Human Rights # | 2 | 2 | - |  | 50 | 50 |
|  |  | **20** | **30** | **-** | **140** | **360** | **500** |
|  | **THIRD SEMESTER** | | | | | | |
| I | Language -III | 4 | 4 |  | 25 | 75 | 100 |
| II | English -III | 4 | 4 |  | 25 | 75 | 100 |
| III | Core V – Corporate Accounting | 4 | 5 | - | 25 | 75 | 100 |
| III | Core VI – Fundamentals of Entrepreneurship | 3 | 4 | - | 20 | 55 | 75 |
| III | Core VII – Banking Law and Practice | 3 | 4 | - | 20 | 55 | 75 |

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| III | Core VIII - : Business Regulatory Frame Work | 3 | | 3 | | - | | 20 | | | 55 | | 75 | |  |
| III | Allied : III - Business Economics | 3 | | 4 | | - | | 20 | | | 55 | | 75 | |
| IV | **Skill based Subject -I : Naan Mudhalvan-Digital Skills for Employability(Microsoft Office Essentials) https://docs.google.com/spreadsheets/d/1bBRAYYJa35th9m3wzzzdool34bx6f5Vp/edit?usp=drivesdk&ouid=100738103855604184250&rtpof=true&sd=true** | **2** | | **-** | |  | | 25 | | | 75 | | 100 | |
| IV | Tamil @ / Advanced Tamil# (OR) Non-major elective - I (Yoga for  Human Excellence) # / Women’s Rights# | 2 | | 2 | | - | |  | | | 50 | | 50 | |
|  |  | **28** | | **30** | | **-** | | **180** | | | **570** | | **750** | |
|  | **FOURTH SEMESTER** | | | | | | | | | | | | | | |
| I | Language -IV | | 4 | | 4 | |  | | | 25 | | 75 | | 100 | |
| II | English- IV | | 4 | | 4 | |  | | | 25 | | 75 | | 100 | |
| III | Core IX – Merchant Banking | | 3 | | 4 | | - | | | 20 | | 55 | | 75 | |
| III | Core X – Financial Management | | 3 | | 4 | | - | | | 20 | | 55 | | 75 | |
| III | Core XI – Financial Services | | 3 | | 4 | | - | | | 20 | | 55 | | 75 | |
| III | Core XII – Cost Accounting | | 4 | | 5 | | - | | | 25 | | 75 | | 100 | |
| III | Allied : IV : Principles of  Management | | 3 | | 3 | | - | | | 20 | | 55 | | 75 | |
| IV | **Skill based Subject-II: Naan Mudhalvan - Office Fundamentals** [**http://kb.naanmudhalv**](http://kb.naanmudhalv/) **an.in/Bharathiar\_Unive rsity\_(BU)** | | 2 | | - | |  | | | **25** | | **75** | | **100** | |
| IV | Tamil @/Advanced Tamil # (or)Non-major elective – II : General Awareness # | | 2 | | 2 | | - | | |  | | 50 | | 50 | |
|  | Total | | **28** | | **30** | | 3 | | | **180** | | **570** | | **750** | |
|  | **FIFTH SEMESTER** | | | | | | | | | | | | | | |
| III | Core XIII – Income Tax  Law and Practice | | 4 | | 6 | | - | | 25 | | | 75 | | 100 | |
| III | Core XIV– Commercial  Bank Management | | 4 | | 5 | | - | | 25 | | | 75 | | 100 | |
| III | Core XV – Marketing Management | | 4 | | 6 | | - | | 25 | | | 75 | | 100 | |
| III | Core XVI – : Insurance Management | | 4 | | 5 | | - | | 25 | | | 75 | | 100 | |
| III | Core XVII : Computer Applications in  Business | | 3 | | 3 | | - | | 20 | | | 55 | | 75 | |
| III | Elective –I :   1. Business Environment 2. Business Finance 3. Computer application Practical - I | | 3 | | 5 | | - | | 20 | | | 55 | | 75 | |
| IV | Skill Based Subject-III: Naan Mudhalvan-Accounting and Trading Essentials for Employability (Banking, Lending and NBFC Products and Services- I) http://kb.naanmudhalvan.in/images/3/37/BFSI-2\_2023-2024.pdf | | 2 | |  | |  | | 25 | | | 75 | | 100 | |
|  | Total | | **24** | | **30** | |  | | 165 | | | 485 | | **650** | |



|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | **SIXTH SEMESTER** | | | | | | |
| III | Core XVIII – Management  Accounting | 4 | 6 | - | 25 | 75 | 100 |
| III | Core XIX - Principles of  Auditing | 4 | 6 | - | 25 | 75 | 100 |
| III | Core XX – Micro Finance | 3 | 5 | - | 20 | 55 | 75 |
| III | Core XXI – Insurance  Legislative Framework | 3 | 5 |  | 20 | 55 | 75 |
| III | Elective –II :   1. Brand Management 2. Supply Chain Management 3. Computer application   Practical - II | 3 | 4 | - | 20 | 55 | 75 |
| III | Elective –III : | 3 | 4 | - | 20 | 55 | 75 |
|  | 1. Cyber law 2. Advertisement and sales promotion 3. Project work |  |  |  |  |  |  |
| IV | Skill based Subject-IV-**Naan Mudhalvan- Fintech Course (Capital Markets / Digital Marketing / Operational Logistics)**  [**http://kb.naanmudhalvan.in**](http://kb.naanmudhalvan.in/)  **/Bharathiar\_University\_(BU**  **)** | 2 |  |  | **25** | **75** | **100** |
| V | Extension Activities @ | 2 | - | - | 50 | - | 50 |
|  | **Total** | **24** | **30** |  | **205** | **445** | **650** |
|  | Total | **144** |  |  |  |  | **3800** |

* II- University semester examination will be conducted for 50 marks (As per existing pattern of Examination) and it will be converted for 25 marks.

Naan Mudhalvan – Skill courses- external 75 marks will be assessed by Industry and internal will be offered by respective course teacher

@ No University Examinations. Only Continuous Internal Assessment(CIA)

# No Continuous Internal Assessment (CIA). Only UniversityExaminations.

# List of elective courses colleges can choose from

|  |  |  |
| --- | --- | --- |
| Elective – I | A | Business Environment |
| B | Business Finance |
| C | Computer application Practical - I |
| Elective – II | A | Brand Management |
| B | Supply Chain Management |
| C | Computer application Practical - II |
| Elective – III\* | A | Cyber law |
| B | Advertisement and sales promotion |
| C | Project work |