

BHARATHIAR UNIVERSITY: COIMBATORE 641 046 B.Com.-COOPERATION Curriculum

(For the students admitted during the academic year 2022–23 onwards)

Course	Title of the Course	Credits	H	ours	Ma	ximum	Marks
Code	Title of the Course	Credits	Theory	Practical	CIA	ESI	E Total
	FIRST SEM	ESTER					
Ι	Language – I	4	6	-	50	50	100
II	English – I	4	6	-	50	50	100
III	Core - I Principles of Cooperation	4	5	-	50	50	100
III	Core - II Principles of Accountancy	4	6	-	50	50	100
III	Allied : I Business Organization & Office Management	4	5	-	50	50	100
IV	Environmental Studies	2	2	-		50	50
	Total	22	30	-	250	300	550
	SECOND SEM	IESTER			-		
Ι	Language – II	4	6	-	50	50	100
II	English – II	2	4	-	25	25	50@
	Language Proficiency for Employability <u>http://kb.naanmudhalvan.in/Special:Filepath/Ca</u> <u>mbridge_Course_Details.pdf</u>		2	-	25	25	50 #
III	Core - III Co-operative Financial Institutions in India	4	5	-	50	50	100
III	Core - IV Financial accounting	cai4	6	-	50	50	100
III	Allied : II Principles of Management	¹⁵¹ 4	5	-	50	50	100
IV	Value Education - Human Rights *	2	2	-		50	50
	Total	22	30	_	250	300	550
	THIRD SEM		20		200	200	220
Ι	Language – III	4	4	_	50	50	100
II	English – III	4	4	-	50	50	100
III	Core - V Production, Trade and Service Cooperatives	4	6	-	50	50	100
III	Core - VI Microsoft Office – Practical	4	-	5	50	50	100
III	Allied : III Business Economics	3	6	-	50	50	100
IV	Skill Based Subject: 1 Company Law & Secretarial Practice	2	3	-	50	50	100
IV	Tamil Advanced Tamil (or) Non Major Elective - I (Yoga for Human excellence) // women's Rights// Constitution of India	2	2	-	-	50	50
	Total	23	25	5	300	350	650
	FOURTH SEN	IESTER					
Ι	Language – IV	4	4	-	50	50	100

II	English – IV	4	4	_	50	50	100
III	Core – VII : Cost & Management Accounting	4	6	-	50	50	100
III	Core – VIII Mathematics & Statistics	4	5	-	50	50	100
III	Allied : IV Indian Economy	3	5	-	50	50	100
IV	Skill Based Subject : II Marketing Management	2	2	-	25	25	50@
	NAAN MUTHALVAN-Digital Skills for Employability – Office Fundamentals <u>http://kb.naanmudhalvan.in/Special:Fil</u> <u>epath/Microsoft_Course_Details.xlsx</u>	2	2	-	25	25	50 #
IV	Tamil/Advanced Tamil (or) Non Major						
	Elective - II (General Awareness)	2	2	-	-	50	50
	Total	25	30		300	350	650
	FIFTH SEMI	ESTER					
III	Core - IX Co-operative Legislation	4	6	-	50	50	100
III	Core - X General & Cooperative Audit	4	6	-	50	50	100
III	Core - XI Practical Training	4	-	5	50	50	100
III	Core – XII Taxation Law and Practice	4	5	-	50	50	100
III	Elective -1 * Theory and Practice of Banking	4	5	-	50	50	100
IV	Skill Based Subject : III Management Information System	2	3	-	50	50	100
	Total	22	25	5	300	300	600
	SIXTH SEM	15	23	5	500	500	000
III	Core - XIII Co-operative Management &	4	5	-	50	50	100
III	Core Paper: IV Corporate Accounting	et Galed	5	-	50	50	100
III	Core - XV Internship	4	-	5	50	50	100
III	Elective - II TALLY (Fully Practical)	4		5	50	50	100
III	Elective - III Entrepreneurship Development	4	5	-	50	50	100
IV	Skill Based Subject : IV Human Resource Management	2	3	-	50	50	50@
V	Extension Activities	2	-	-	50	-	50
	Digital Banking and Audit Essentials for Employability (Fintech-I) – Naan Mudhalvan Course	2	2	-	25	25	50#
	Total	26	20	10	375	325	700
					1	1	

*No Continuous Internal Assessment (CIA), only University Examination.

**No University Examinations. Only Continuous Internal Assessment (CIA)

@University Semester Examination will be conducted for 50Marks (As per the Existing pattern of examination) and the marks will be converted to 25Marks.

Naan Mudhalvan Course: CEE will be assessed by Industry for 25 marks and CIA will be done by the course teacher.

List of Elective Papers (Co	olleg	ges can Choose any one of the papers as Elective
* Elective – I	Α	Theory and Practice of Banking
	В	Retail Management
	C	Export Management
* Elective – II	Α	Tally (Fully Practical)
	В	Multimedia (50% Theory & 50% Practical)
	С	Software Development with Visual Basic(50%
		Theory & 50% Practical)
* Elective – III	Α	Entrepreneurship Development
	В	Advertising Management
	С	Disaster Management





Course code		B.Com. Cooperation	L	Т	Р	С
Core Paper:	II	PRINCIPLES OF COOPERATION	4			4
Pre-requisit	e		Syllab Versio			
Course Obje		· · · · · · · · · · · · · · · · · · ·				
The main obj	ectives of this of	course are to:				
		nciples and thoughts of cooperation				
		ons of cooperatives and other form of economic system nportance of cooperative education and training	1			
J. 10 ul						
Expected Co	urse Outcome	28:				
		on of the course, student will be able to:				
1 The stu	dents will und	erstand the history and principles cooperation			K	2
2 To Understand the different school of cooperative thoughts					K	1
3 The stu	dents gain kno	wledge about the cooperation and other forms of econ				3
_	Organization					
 4 To know about the origin & Development of foreign Cooperatives 5 To make students understand about the Cooperative movement in India 					K	
5 To make students understand about the Cooperative movement in India					K	1
K1 - Remen	ber; $\mathbf{K2}$ - Und	lerstand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K	6 – Create			
TT		Ercletion of Country tion		10	hour	
						a
		Evolution of Cooperation ures – Benefits of Cooperation - Cooperative Principl			voluti	on
Evolution: C of Cooperati	ve Principles -		Principles	g – Ev	voluti	on
Evolution: C of Cooperati	ve Principles -	ures – Benefits of Cooperation - Cooperative Principl - Rochdale Principles – Reformulation of Cooperative	Principles	ig – Ev by IC.	voluti	on 87,
Evolution: C of Cooperati 1966 – ICA Unit:2	ve Principles - Cooperative Ic	ures – Benefits of Cooperation - Cooperative Principl - Rochdale Principles – Reformulation of Cooperative lentity Statement 1995: Definition, Values and Princip	Principles bles.	lg – Ev by IC. 10 —	voluti A 193	on 87,
Evolution: C of Cooperati 1966 – ICA Unit:2 Pre-Rochdal Fourier – Ro	ve Principles - Cooperative Ic e Co-operative chdale Model	ures – Benefits of Cooperation - Cooperative Principl - Rochdale Principles – Reformulation of Cooperative lentity Statement 1995: Definition, Values and Princip Cooperative Thoughts e Thought – Thoughts of Robert Owen, Dr.William Ki – Post-Rochdale Cooperative Thought: Dr.Warbasse,	Principles bles.	lg – Ev by IC. 10 – aarles	voluti A 193 -hour	on 87,
Evolution: C of Cooperati 1966 – ICA Unit:2 Pre-Rochdal Fourier – Ro	ve Principles - Cooperative Ic e Co-operative chdale Model	ures – Benefits of Cooperation - Cooperative Principl - Rochdale Principles – Reformulation of Cooperative lentity Statement 1995: Definition, Values and Princip Cooperative Thoughts e Thought – Thoughts of Robert Owen, Dr.William Ki	Principles bles.	lg – Ev by IC. 10 – aarles	voluti A 193 -hour	on 87,
Evolution: C of Cooperati 1966 – ICA Unit:2 Pre-Rochdal Fourier – Ro Raiffeisen a	ve Principles - Cooperative Ic e Co-operative chdale Model nd Schulz – Di	ures – Benefits of Cooperation - Cooperative Principl - Rochdale Principles – Reformulation of Cooperative lentity Statement 1995: Definition, Values and Princip Cooperative Thoughts e Thought – Thoughts of Robert Owen, Dr.William Ki – Post-Rochdale Cooperative Thought: Dr.Warbasse, fferent Schools of Cooperative Thought- Concepts on	Principles bles.	ig – Ev by IC. 10– arles ide and	voluti A 193 - hour 1	on 37, s
Evolution: C of Cooperati 1966 – ICA Unit:2 Pre-Rochdal Fourier – Ro Raiffeisen an Unit:3	ve Principles - Cooperative Ic e Co-operative chdale Model nd Schulz – Di Cooperative	ures – Benefits of Cooperation - Cooperative Principl - Rochdale Principles – Reformulation of Cooperative lentity Statement 1995: Definition, Values and Princip Cooperative Thoughts e Thought – Thoughts of Robert Owen, Dr.William Ki – Post-Rochdale Cooperative Thought: Dr.Warbasse, fferent Schools of Cooperative Thought- Concepts on ative and Other Forms of Economic System	Principles oles. ng, and Ch Charles Gi ly.	ng – Ev by IC. 10– arles ide and 101	voluti A 193 -hour d	on 37, s
Evolution: C of Cooperati 1966 – ICA Unit:2 Pre-Rochdal Fourier – Ro Raiffeisen at Unit:3 Capitalism	ve Principles - Cooperative Ic e Co-operative chdale Model nd Schulz – Di Coopera , Socialism and	ures – Benefits of Cooperation - Cooperative Principl - Rochdale Principles – Reformulation of Cooperative lentity Statement 1995: Definition, Values and Princip Cooperative Thoughts e Thought – Thoughts of Robert Owen, Dr.William Ki – Post-Rochdale Cooperative Thought: Dr.Warbasse, fferent Schools of Cooperative Thought- Concepts on	Principles oles.	ng – Ev by IC. 10– aarles ide and 101 ion as	voluti A 193 -hour d	on 87, s
Evolution: C of Cooperati 1966 – ICA Unit:2 Pre-Rochdal Fourier – Ro Raiffeisen a Unit:3 Capitalism System, Sec	ve Principles - Cooperative Id e Co-operative chdale Model nd Schulz – Di Coopera , Socialism and or and a Move	ures – Benefits of Cooperation - Cooperative Principl - Rochdale Principles – Reformulation of Cooperative lentity Statement 1995: Definition, Values and Princip Cooperative Thoughts e Thought – Thoughts of Robert Owen, Dr.William Ki – Post-Rochdale Cooperative Thought: Dr.Warbasse, fferent Schools of Cooperative Thought- Concepts on ative and Other Forms of Economic System d Co- operation – Co-operation as a Balancing Sector	Principles oles.	ig – Ev by IC. 10– aarles ade and 101 ion as nics	voluti A 193 -hour d	on 87, s
Evolution: C of Cooperati 1966 – ICA Unit:2 Pre-Rochdal Fourier – Ro Raiffeisen a Unit:3 Capitalism System, Sec - Co-operati	ve Principles - Cooperative Id e Co-operative chdale Model nd Schulz – Di Coopera , Socialism and or and a Move	ures – Benefits of Cooperation - Cooperative Principl - Rochdale Principles – Reformulation of Cooperative lentity Statement 1995: Definition, Values and Princip Cooperative Thoughts e Thought – Thoughts of Robert Owen, Dr.William Ki – Post-Rochdale Cooperative Thought: Dr.Warbasse, fferent Schools of Cooperative Thought- Concepts on ative and Other Forms of Economic System d Co- operation – Co-operation as a Balancing Sector ement – Place of Cooperation in open, closed and Mix Utility Concerns, Trade Union, Self-Help Groups and	Principles oles.	ig – Ev by IC. 10– arles ade and 101 ion as nics zes.	voluti A 193 -hour i a	on 37, s
Evolution: C of Cooperati 1966 – ICA Unit:2 Pre-Rochdal Fourier – Ro Raiffeisen at Unit:3 Capitalism System, Sec - Co-operati Unit:4	ve Principles – Cooperative Id e Co-operative chdale Model nd Schulz – Di Coopera , Socialism and cor and a Move	ures – Benefits of Cooperation - Cooperative Principl - Rochdale Principles – Reformulation of Cooperative lentity Statement 1995: Definition, Values and Princip Cooperative Thoughts e Thought – Thoughts of Robert Owen, Dr.William Ki – Post-Rochdale Cooperative Thought: Dr.Warbasse, fferent Schools of Cooperative Thought- Concepts on ative and Other Forms of Economic System d Co- operation – Co-operation as a Balancing Sector ement – Place of Cooperation in open, closed and Mix Utility Concerns, Trade Union, Self-Help Groups and Cooperation in Foreign Countries	Principles oles.	$10 - E^{1}$ by IC. 10 - 1 arles ide and 10 - 1 ion as hics res. 10 - 1	voluti A 193 -hour 1 a a	s
Evolution: C of Cooperati 1966 – ICA Unit:2 Pre-Rochdal Fourier – Ro Raiffeisen an Unit:3 Capitalism System, Sec - Co-operati Unit:4 Co-operativ	ve Principles - Cooperative Ic e Co-operative chdale Model nd Schulz – Di Coopera , Socialism and cor and a Move on and Public e Credit Move	ures – Benefits of Cooperation - Cooperative Principl - Rochdale Principles – Reformulation of Cooperative lentity Statement 1995: Definition, Values and Princip Cooperative Thoughts e Thought – Thoughts of Robert Owen, Dr.William Ki – Post-Rochdale Cooperative Thought: Dr.Warbasse, fferent Schools of Cooperative Thought- Concepts on ative and Other Forms of Economic System d Co- operation – Co-operation as a Balancing Sector ement – Place of Cooperation in open, closed and Mix Utility Concerns, Trade Union, Self-Help Groups and Cooperation in Foreign Countries ement in Germany – Consumer Co- operatives in U.K	Principles oles.	$g - E^{n}$ by IC. 10- arles de and 101 ion as hics res. 10- n - Da	voluti A 193 -hour l nours a -hour airy C	on 37, s s s o-
Evolution: C of Cooperati 1966 – ICA Unit:2 Pre-Rochdal Fourier – Ro Raiffeisen an Unit:3 Capitalism System, Sec - Co-operati Unit:4 Co-operativ	ve Principles - Cooperative Ic e Co-operative chdale Model nd Schulz – Di Coopera , Socialism and cor and a Move on and Public e Credit Move	ures – Benefits of Cooperation - Cooperative Principl - Rochdale Principles – Reformulation of Cooperative lentity Statement 1995: Definition, Values and Princip Cooperative Thoughts e Thought – Thoughts of Robert Owen, Dr.William Ki – Post-Rochdale Cooperative Thought: Dr.Warbasse, fferent Schools of Cooperative Thought- Concepts on ative and Other Forms of Economic System d Co- operation – Co-operation as a Balancing Sector ement – Place of Cooperation in open, closed and Mix Utility Concerns, Trade Union, Self-Help Groups and Cooperation in Foreign Countries	Principles oles.	$g - E^{n}$ by IC. 10- arles de and 101 ion as hics res. 10- n - Da	voluti A 193 -hour l nours a -hour airy C	on 37, s s s o-
Evolution: C of Cooperati 1966 – ICA Unit:2 Pre-Rochdal Fourier – Ro Raiffeisen an Unit:3 Capitalism System, Sec - Co-operati Unit:4 Co-operatives in Italy	ve Principles - Cooperative Ic e Co-operative chdale Model nd Schulz – Di Coopera , Socialism and cor and a Move on and Public e Credit Move	ures – Benefits of Cooperation - Cooperative Principl - Rochdale Principles – Reformulation of Cooperative lentity Statement 1995: Definition, Values and Princip Cooperative Thoughts e Thought – Thoughts of Robert Owen, Dr.William Ki – Post-Rochdale Cooperative Thought: Dr.Warbasse, fferent Schools of Cooperative Thought- Concepts on ative and Other Forms of Economic System d Co- operation – Co-operation as a Balancing Sector ement – Place of Cooperation in open, closed and Mix Utility Concerns, Trade Union, Self-Help Groups and Cooperation in Foreign Countries ement in Germany – Consumer Co- operatives in U.K agriculture Cooperative Movement in Japan – Cooperative	Principles oles.	$g - E^{1}$ by IC. 10— arles de and 101 ion as ics res. 10— n – Da Move	voluti A 193 -hour 1 nours a -hour a iry C	on 37, s s o- in
Evolution: C of Cooperati 1966 – ICA Unit:2 Pre-Rochdal Fourier – Ro Raiffeisen a Unit:3 Capitalism System, Sec - Co-operati Unit:4 Co-operativo operatives in Italy Unit:5	ve Principles – Cooperative Id e Co-operative chdale Model nd Schulz – Di Coopera , Socialism and cor and a Move on and Public I e Credit Move Denmark – A	ures – Benefits of Cooperation - Cooperative Principl - Rochdale Principles – Reformulation of Cooperative lentity Statement 1995: Definition, Values and Princip Cooperative Thoughts e Thought – Thoughts of Robert Owen, Dr.William Ki – Post-Rochdale Cooperative Thought: Dr.Warbasse, fferent Schools of Cooperative Thought- Concepts on ative and Other Forms of Economic System d Co- operation – Co-operation as a Balancing Sector ement – Place of Cooperation in open, closed and Mix Utility Concerns, Trade Union, Self-Help Groups and Cooperation in Foreign Countries ement in Germany – Consumer Co- operatives in U.K agriculture Cooperative Movement in Japan – Cooperation Cooperative Movement in India	Principles oles.	$g - E^{1}$ by IC. 10	voluti A 193 -hour l nours a -hour airy C	on 37, s s o- in
Evolution: C of Cooperati 1966 – ICA Unit:2 Pre-Rochdal Fourier – Ro Raiffeisen an Unit:3 Capitalism System, Sec - Co-operati Unit:4 Co-operativ operatives in Italy Unit:5 Genesis of C	ve Principles - Cooperative Id e Co-operative chdale Model nd Schulz – Di Cooperative socialism and cor and a Move on and Public I e Credit Move Denmark – A	ures – Benefits of Cooperation - Cooperative Principl - Rochdale Principles – Reformulation of Cooperative lentity Statement 1995: Definition, Values and Princip Cooperative Thoughts e Thought – Thoughts of Robert Owen, Dr.William Ki – Post-Rochdale Cooperative Thought: Dr.Warbasse, fferent Schools of Cooperative Thought- Concepts on ative and Other Forms of Economic System d Co- operation – Co-operation as a Balancing Sector ement – Place of Cooperation in open, closed and Mix Utility Concerns, Trade Union, Self-Help Groups and Cooperation in Foreign Countries ement in Germany – Consumer Co- operatives in U.K agriculture Cooperative Movement in Japan – Cooperative	Principles oles.	$\frac{10}{10-1}$ $\frac{10-1}{10}$ $\frac{10-1}{10}$ $\frac{10-1}{10}$ $\frac{10-1}{10}$ $\frac{10-1}{10}$ $\frac{10-1}{10}$ $\frac{10-1}{10}$	voluti A 193 -hour 1 a -hours a -hours coment -hour	on 37, s s o- in
Evolution: C of Cooperati 1966 – ICA Unit:2 Pre-Rochdal Fourier – Ro Raiffeisen an Unit:3 Capitalism System, Sec - Co-operati Unit:4 Co-operatives in Italy Unit:5 Genesis of C Independence Importance –	ve Principles – Cooperative Id e Co-operative chdale Model nd Schulz – Di Cooperative on and Public V e Credit Move Denmark – A co-operative M e Era; Strategi - Arrangement	ures – Benefits of Cooperation - Cooperative Principl - Rochdale Principles – Reformulation of Cooperative lentity Statement 1995: Definition, Values and Princip Cooperative Thoughts e Thought – Thoughts of Robert Owen, Dr.William Ki – Post-Rochdale Cooperative Thought: Dr.Warbasse, fferent Schools of Cooperative Thought- Concepts on ative and Other Forms of Economic System d Co- operation – Co-operation as a Balancing Sector ement – Place of Cooperation in open, closed and Mix Utility Concerns, Trade Union, Self-Help Groups and Cooperation in Foreign Countries ement in Germany – Consumer Co- operatives in U.K agriculture Cooperative Movement in Japan – Cooperative for Co-operative Development during Pre-Independent es for Co-operative Education and Training in India at	Principles oles.	10 - 1 arles de and 10 - 1 ion as nics ves. 10 - 1 move n - Da Move 10 - 2	voluti A 193 hour 1 hours a hours a hours hour hour	s s s s
Evolution: C of Cooperati 1966 – ICA Unit:2 Pre-Rochdal Fourier – Ro Raiffeisen an Unit:3 Capitalism System, Sec - Co-operati Unit:4 Co-operatives in Italy Unit:5 Genesis of C Independence Importance –	ve Principles – Cooperative Id e Co-operative chdale Model nd Schulz – Di Cooperative on and Public V e Credit Move Denmark – A co-operative M e Era; Strategi - Arrangement	ures – Benefits of Cooperation - Cooperative Principl - Rochdale Principles – Reformulation of Cooperative lentity Statement 1995: Definition, Values and Princip Cooperative Thoughts e Thought – Thoughts of Robert Owen, Dr.William Ki – Post-Rochdale Cooperative Thought: Dr.Warbasse, fferent Schools of Cooperative Thought- Concepts on ative and Other Forms of Economic System d Co- operation – Co-operation as a Balancing Sector ement – Place of Cooperation in open, closed and Mix Utility Concerns, Trade Union, Self-Help Groups and Cooperation in Foreign Countries ement in Germany – Consumer Co- operatives in U.K agriculture Cooperative Movement in Japan – Cooperation cooperative Movement in India for Cooperative Development during Pre-Indepence tes for Co-operative Development: Co- operative External d State	Principles oles.	10 - 1 arles de and 10 - 1 ion as nics ves. 10 - 1 move n - Da Move 10 - 2	voluti A 193 hour 1 hours a hours a hours hour hour	s s s s

Ex	pert lectures, online seminars – webinars
	Total Lecture hours 52—hours
Re	ference Books
1	Dr. B.S.Mathur, Co-operation in India – Sahitya Bhawan, 1999 and 2010.
2	A.JohnWinfred and V.Kulandaiswamy, Co-operative Thought, Rainbow Publications, 1987.
3	Dr.O.R.Krishnaswami and Dr. V. Kulandaiswamy, Co-operation Concept and Theory, Arudra Academy, Firat Edition 2000.
4	R.D.Bedi, Theory, History and Principles of Co-operation, R.Lall Book Depot, 1999-2000.
5	Dr.V.Kulandaiswamy, Co-operative Dairying In India, Rainbow Publications, 1986.
Re	lated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	www.ica.coop
2	www.ncui.coop
Co	urse Designed By: Dr.R.VELURAJ & Dr.S.KESAVAN

Mapping with	Programme Outco	omes			
Cos	PO1	PO2 5 Data	PO3	PO4	PO5
CO1	S	M	S	М	Μ
CO2	S	M	S	S	S
CO3	S	M	9 M	М	S
CO4	S	M	S	L	М
CO5	S	E TALLAR UNIVER	s S	М	S
		DIB Coimbatore	. Cole		

Course code		B.Com Cooperation	L	Т	Р	С
Core Paper: II		PRINCIPLES OF ACCOUNTANCY	3			3
Pre-requisite			Syllabi Versio			
Course Object						
The main object	ctives of thi	s course are to:				
1. To enable	the studen	ts to learn the basic concepts of accounting and syst	ematic r	netho	ds	
	o the busin					
2. To gain th	ne fundame	ntal knowledge about the accounting system				
Expected Cour	rse Auteor	noc•				
		etion of the course, student will be able to:				
1	•				K	2
Gain the pr	•	ledger, trial balance and balance sheet of institutions				
		accounting rules, ledger, trial balance ,final account, prep		of	K	1
-		ncome and expenditure records, various types of account repare bank statements	etc.		K	3
4	errors and p	repare bank statements			K	
⁴ Apply the a	eccounting ru	les in determining financial results				
5 Apply acco concern.	unting proce	edure in double entry system, single entry system and no	on trading	5	K	3
	er; K2 - U1	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate	e; K6 - (Create	;	
Unit:1		Introduction to Book Keeping		12l		
	-	oncepts and conventions- Kinds of accounts and its rules- k (problems) - Ledger Postings.	Journali	zing (j	probl	ems)
		CLASSING BULLINGT BULLINGT EBUCATE TO ELEVATE	1			
Unit:2		eparation of Trial Balance & Final Accounts		12l		
-		ce: Final accounts – Uses, Closing entries - Capital d Loss Account, Balance Sheet-Adjusting entries (S				ms -
Unit:3		Errors		10	h	ours
Errors: Meaning	-Types of e	errors and their rectification - Bank Reconciliation	Stateme	nt - N	lean	ing -
Methods of prep	paration of I	Bank Reconciliation statement (Simple Problems).				
Unit:4		Bills of Exchange		14	h	ours
	s, Receipts	tages-Types of Bills of Exchange (Theory only) - Ad and Payments Accounts- Income and Expenditure A				
Unit:5		Consignment Account		12	h	ours
Consignment Ac		aning-, Features, Important terms, Distinction betwee only) Joint Venture(Simple Problems)	en Sale			
T T • / /						
Unit:6		Contemporary Issues		2	hou	rs

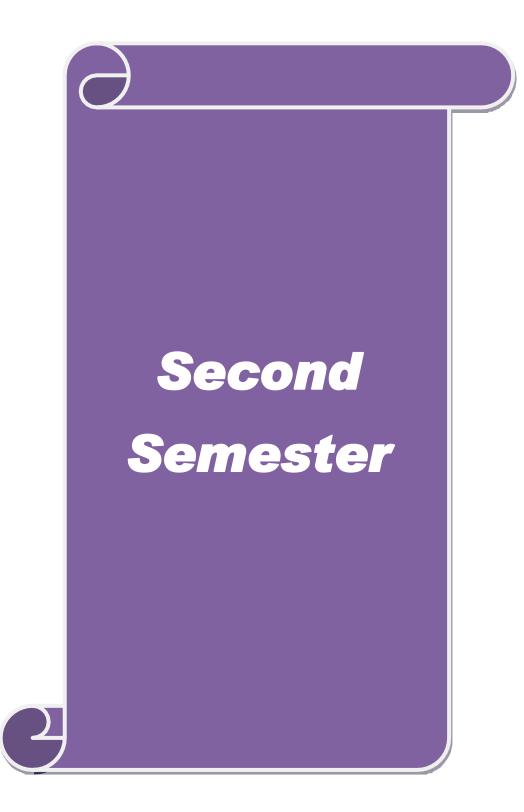
Expert lee	ctures, online sem	inars – webinars			
			Total Lectur	e hours	62hours
Referenc	e Books				
1 P.Mani	kavasagam, A Treat	tise on Co-operative	Account Keeping, Ra	inbow Publicati	ons, 1989
2 Reddy	& Moorthy, Finance	cial Accounting, Ma	rgham Publications, 2	020	
3 T.S.G1	rewal, Double Entry	Book Keeping, Sul	tan Chand and Sons,	1999.	
Note	e: Distribution of	of Marks for the	ory and Problems	s shall be 40%	% and 60
% r	espectively.		-		
Related 0	Online Contents	MOOC, SWAYA	M, NPTEL, Webs	ites etc.]	
	ccountingcoach.con	<u>ı</u> ,			
	leartax.in				
3 www.ie	edunote.com,				
			ID.		
		. R. NITHYANAN	ND		
COs	with Programme PO1		DO3	DO4	DO5
$\frac{COS}{CO1}$	M	PO2 M	PO3 S	PO4 S	PO5 S
CO2	S			S	<u> </u>
CO2 CO3	M	S S	S BLDGIA	S S	<u> </u>
CO4	S	S S	S S	S S	<u> </u>
CO4 CO5	S	M	S	S	S
	5				5
*\$_\$1	trong: M-Mediur	n. I -I ow		1	I

Combatore Conditions

Course	e code		B.Com Cooperation	L	Т	Р	С
ALLIE	D PAPE	CR: I	BUSINESS ORGANISATION & OFFICE MANAGEMENT	4			4
Pre-re	equisite			Syllab Versio			
	e Object						
	•		s course are to:				
			ent nature of business organisations.				
		the student	s to gain knowledge about the business methods, ty	pes and	decisi	ion	
	aking.	6					
3. As	ssess the	e functions a	and significance of office.				
Fynect	ed Cou	rse Outcon	nec				
			etion of the course, student will be able to:				
		-	own the nature and scope of business.			K	2
2 T	he stude	ents can abl	e to start and run a business effectively in the locati	on of		K	1
	usiness.						
3 A	cquire s	skills to fun	ctions and procedure of stock exchange.			K	1
4	Apply th	ne procedur	al aspects of sifting of office.			K	2
5 T	he stude	ents acquire	the office machine, equipments and data processin	g systen	1.	K	3
K1 - F	Rememb	er; K2 - U	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluat	e; K6 -	Create	;	
Unit:1	1		Nature and Scope of Business		10l	our	s
Forms	of Busir	ness organiz	zation – Sole Trader, Partnership firms, Companies	and Co-			
operativ	ve Socie	eties – Publ	ic Enterprises.				
	_		Cointhatre Go				
Unit:2		• •	Location of Business		10l		S
		0	on, Localization of Industries – Size of Firms, Source Deposits, Bank Credit and Trade credit – Relative				
merits.	2000110					-	
Unit:3			Stock Exchange		10l	iour	s
			Trading – Functions of SEBI – DEMAT of shares –	- Trade			
Associa	ation - 0	Chamber of	Commerce.				
Unit:4	1		Office		10l	MIR	с
		and Signifi	cance – office layout and office accommodation – f	l iling and		IUUI	5
Indexi			cance office hayout and office decommodation i	iiiig uik			
	0						
Unit:5	5		Office machines and equipments		10l	nour	s
Data p	processi	ng systems	– EDP – Uses and Limitations – Office furniture.				
Unit:6	6		Contemporary Issues		2	hou	rs
Exper	t lecture	es, online se	eminars – webinars				
				Γ	=		
 			Total Lecture hours		52l	lour	S
Refer	ence Bo	oks					

1	V V DI		• 11		1.0 T.(1	
1			0	Management, S.ch		
2	Shukla,	Business organi	zation and Manag	gement, S.chand &	k sons Ltd.	
3	Saxsen	a, Business Adm	inistration, Sahity	ya Bhavan.		
4	Singh E	B.P and Chopra, I	Business, organiz	ation and Manage	ement, Dhanpat Ra	i & Sons.
5	R.K.ch	opra, Office Man	agement, Himala	iya Publishing Ho	use.	
6	Sherlak	er S.A, Modern	Business Organiz	ation and Manage	ement, 1992.	
Re		-	MOOC, SWAY	AM, NPTEL, W	ebsites etc.]	
1		researchgate.net				
2	WWW.	libres-ejournal.inf	<u>0</u>			
3	WWW.	inc.com				
Co	urse De	signed By: Dr.M	.JAGADEESHW	ARAN		
Maj	pping w	ith Programme	Outcomes			
C	Os	PO1	PO2	PO3	PO4	PO5
CO	1	М	М	М	S	М
CO	2	М	L	М	S	L
CO.	3	S	М	S	М	М
CO	4	S	М	М	М	М
CO	5	М	S	க்கமக,	S	S
			je at a	Contraction of the second seco		
	*0 04	ong M Madiur		E E		





Course code		B.Com Cooperation	L	Т	Р	С
CORE - III	I	COOPERATIVE FINANCIAL INSTITUTIONS IN INDIA	4			4
Pre-requisite	<u>e</u>		Sylla Versi			
Course Object						
The main object	ctives of the	is course are to:				
		igin and the development of cooperative credit. about various commission and committee on coo	operative cr	edit.		
3. To know a	about coop	erative credit structure(ST,MT,LT)				
Expected Cou	rse Outcor	nes:				
On the succes	sful compl	etion of the course, student will be able to:				
availabilit	y in differe	methods of short term, medium term and long te nt cooperative institutions.		nd	K	
cooperativ	ve organiza				K	
cooperativ	ve banks fro	s of banks and identify their peculiar features an om other banks		ate	K	
		e and functions of non-agricultural cooperative i			K	
5 Get idea a	bout the ba	nker and their relationship with their customers.			K	3
K1 - Rememb	ber; K2 - U	nderstand; K3 - Apply; K4 - Analyze; K5 - Eva	aluate; K6 –	Creat	e	
	ber; K2 - U		aluate; K6 –			
Unit:1		Cooperative Development		101	iour	
Unit:1 Meaning, Econ Recommendati	nomic Plar	Cooperative Development nning and Cooperative - Place of Co-operatio portant Committees: Mehta Committee, Mirdh	on in Five ` a Committe	101 Year 1 xe, AI	nour Plans RCS	- C,
Unit:1 Meaning, Econ Recommendati AIRCRC, CRA	nomic Plar ons of Imp AFICARD,	Cooperative Development nning and Cooperative - Place of Co-operatio portant Committees: Mehta Committee, Mirdh ACRC, Task Force on Short Term and Long T	on in Five Y a Committe erm Co-ope	10 Year l æ, AI rative	nour Plans RCS Crea	- C,
Unit:1 Meaning, Econ Recommendati AIRCRC, CRA	nomic Plar ons of Imp AFICARD,	Cooperative Development nning and Cooperative - Place of Co-operatio portant Committees: Mehta Committee, Mirdh	on in Five Y a Committe erm Co-ope	10 Year l æ, AI rative	nour Plans RCS Crea	- C,
Unit:1 Meaning, Econ Recommendati AIRCRC, CRA	nomic Plar ons of Imp AFICARD,	Cooperative Development nning and Cooperative - Place of Co-operatio portant Committees: Mehta Committee, Mirdh ACRC, Task Force on Short Term and Long T	on in Five Y a Committe erm Co-ope	10 Year l æ, AI rative	nour Plans RCS Crea es.	- C, lit
Unit:1 Meaning, Econ Recommendati AIRCRC, CRA Structure (Vaic Unit:2 Classification	nomic Plar ions of Imj AFICARD, ihyanathan	Cooperative Development aning and Cooperative - Place of Co-operation portant Committees: Mehta Committee, Mirdh ACRC, Task Force on Short Term and Long T Committee) – Banking Regulations Act applica <u>Agricultural Cooperative Credit</u> eratives as Agriculture and Non- Agricultura	on in Five S a Committe ferm Co-ope able to Coop able to Coop	10 Year l ee, AI rative perativ 10 ives	nour Plans RCS Crea es. nour Cred	- C, lit s
Unit:1 Meaning, Ecor Recommendati AIRCRC, CRA Structure (Vaic Unit:2 Classification Banking Strue	nomic Plar ions of Imj AFICARD, lhyanathan of Coope cture: S.T.	Cooperative Development aning and Cooperative - Place of Co-operation portant Committees: Mehta Committee, Mirdh ACRC, Task Force on Short Term and Long T Committee) – Banking Regulations Act applica <u>Agricultural Cooperative Credit</u> eratives as Agriculture and Non- Agricultura M.T.,& L.T., Principles of Good Credit Syste	on in Five Y a Committe ferm Co-ope able to Coop able to Cooperate able — Advan	10 Year l rative verative 10 tages	nour Plans RCS Cred es. nour Cred of C	- C, lit s
Unit:1 Meaning, Econ Recommendati AIRCRC, CRA Structure (Vaic Unit:2 Classification Banking Strue operative Cree	nomic Plar ions of Imj AFICARD, ihyanathan of Coope cture: S.T., dit - PACS	Cooperative Development aning and Cooperative - Place of Co-operation cortant Committees: Mehta Committee, Mirdh ACRC, Task Force on Short Term and Long T Committee) – Banking Regulations Act applica <u>Agricultural Cooperative Credit</u> eratives as Agriculture and Non- Agricultura M.T.,& L.T., Principles of Good Credit Syste : Constitution and Working, Crop Loan, Re- org	on in Five S a Committe ferm Co-ope able to Coop able to Cooperate able — Advan ganization o	101 Year lee, AI rative perative 101 tives tages f PAC	nour Plans RCS Cred es. hour Cred of C S.,	- C, lit s it- o-
Unit:1 Meaning, Econ Recommendati AIRCRC, CRA Structure (Vaic Unit:2 Classification Banking Strue operative Cree	nomic Plar ions of Imj AFICARD, ihyanathan of Coope cture: S.T., dit - PACS icy and Pro	Cooperative Development aning and Cooperative - Place of Co-operation portant Committees: Mehta Committee, Mirdh ACRC, Task Force on Short Term and Long T Committee) – Banking Regulations Act applica <u>Agricultural Cooperative Credit</u> eratives as Agriculture and Non- Agricultura M.T.,& L.T., Principles of Good Credit Syste : Constitution and Working, Crop Loan, Re- orgonological to the second secon	on in Five S a Committe ferm Co-ope able to Coop able to Cooperate able — Advan ganization o	101 Year lee, AI rative perative 101 tives tages f PAC	nour Plans RCS Cred es. hour Cred of C S.,	- C, lit s it- o-
Unit:1 Meaning, Econ Recommendati AIRCRC, CRA Structure (Vaid Unit:2 Classification Banking Strue operative Crea S.T. Loan poli	nomic Plar ions of Imj AFICARD, ihyanathan of Coope cture: S.T., dit - PACS icy and Pro	Cooperative Development aning and Cooperative - Place of Co-operation portant Committees: Mehta Committee, Mirdh ACRC, Task Force on Short Term and Long T Committee) – Banking Regulations Act applica <u>Agricultural Cooperative Credit</u> eratives as Agriculture and Non- Agricultura M.T.,& L.T., Principles of Good Credit Syste : Constitution and Working, Crop Loan, Re- orgonological to the second secon	on in Five S a Committe ferm Co-ope able to Coop able to Cooperate able — Advan ganization o	101 Year lee, AI rative perative 101 tives tages f PAC	nour Plans RCS Crea es. nour Cred of C S., ose an	- C, lit s it- o- nd
Unit:1 Meaning, Econ Recommendati AIRCRC, CRA Structure (Vaid Unit:2 Classification Banking Stru- operative Cre- S.T. Loan poli Security.NFS 1 Unit:3	nomic Plar ions of Imj AFICARD, Ihyanathan of Coope cture: S.T., dit - PACS icy and Pro ending & M	Cooperative Development aning and Cooperative - Place of Co-operation cortant Committees: Mehta Committee, Mirdh ACRC, Task Force on Short Term and Long T Committee) – Banking Regulations Act applica <u>Agricultural Cooperative Credit</u> eratives as Agriculture and Non- Agricultura M.T.,& L.T., Principles of Good Credit Syste : Constitution and Working, Crop Loan, Re- orgonation pocedure, Linking of Credit with Marketing- M Micro Credit.	on in Five S a Committe ferm Co-ope able to Coop able to Cooperate anization of I.T. Credit:	10 Year l Pee, AI rative perative ives tages f PAC Purpo 10	nour Plans RCS Cred es. Cred of C S., ose an	- C, lit s it- o- nd
Unit:1 Meaning, Econ Recommendati AIRCRC, CRA Structure (Vaic Unit:2 Classification Banking Stru- operative Cre S.T. Loan poli Security.NFS 1 Unit:3 Its Significance Lending Opera	nomic Plar ions of Imp AFICARD, ihyanathan of Coope cture: S.T., dit - PACS icy and Pro ending & M ending & M	Cooperative Development aning and Cooperative - Place of Co-operation portant Committees: Mehta Committee, Mirdh ACRC, Task Force on Short Term and Long T Committee) – Banking Regulations Act applica <u>Agricultural Cooperative Credit</u> eratives as Agriculture and Non- Agricultura M.T.,& L.T., Principles of Good Credit Syste : Constitution and Working, Crop Loan, Re- orgonocedure, Linking of Credit with Marketing- M Micro Credit. <u>DCCB & SCB</u>	on in Five S a Committe ferm Co-ope able to Coop able to Cooperate m – Advan ganization of I.T. Credit:	10 Year I year AI rative perative 10 tages f PAC Purpo 10 Deposition	nour Plans RCS Cred es. nour Cred of C S., se an nour	C, lit s it- o- nd s
Unit:1 Meaning, Econ Recommendati AIRCRC, CRA Structure (Vaic Unit:2 Classification Banking Stru- operative Cre S.T. Loan poli Security.NFS 1 Unit:3 Its Significance Lending Opera	nomic Plar ions of Imp AFICARD, ihyanathan of Coope cture: S.T., dit - PACS icy and Pro ending & M ending & M	Cooperative Development aning and Cooperative - Place of Co-operation cortant Committees: Mehta Committee, Mirdh ACRC, Task Force on Short Term and Long T Committee) – Banking Regulations Act applica <u>Agricultural Cooperative Credit</u> eratives as Agriculture and Non- Agricultura M.T.,& L.T., Principles of Good Credit Syste : Constitution and Working, Crop Loan, Re- orgon cocedure, Linking of Credit with Marketing- M Micro Credit. <u>DCCB & SCB</u> edit Structure - Constitution and Working- Mobin r dues and NPA, Apex Banks: Constitution and	on in Five S a Committe ferm Co-ope able to Coop able to Cooperate m – Advan ganization of I.T. Credit:	10 Year I year AI rative perative 10 tages f PAC Purpo 10 Deposition	nour Plans RCS Cred es. Nour Cred of C S., ose an nour its-	- C, lit s it- o- nd 5
Unit:1 Meaning, Econ Recommendati AIRCRC, CRA Structure (Vaid Unit:2 Classification Banking Stru- operative Cre- S.T. Loan poli Security.NFS 1 Unit:3 Its Significance Lending Opera of National Fee Unit:4 Need for a Sep	nomic Plar ions of Imj AFICARD, Ihyanathan of Coope cture: S.T. dit - PACS icy and Pro- ending & M ending & M e in the Cree tions- Over deration of arate Agen	Cooperative Development aning and Cooperative - Place of Co-operation portant Committees: Mehta Committee, Mirdh ACRC, Task Force on Short Term and Long T Committee) – Banking Regulations Act applica <u>Agricultural Cooperative Credit</u> eratives as Agriculture and Non- Agricultura M.T.,& L.T., Principles of Good Credit Syste : Constitution and Working, Crop Loan, Re- orgonative Decedure, Linking of Credit with Marketing- M Micro Credit. <u>DCCB & SCB</u> edit Structure - Constitution and Working- Mobin r dues and NPA, Apex Banks: Constitution and State Cooperative Banks. <u>L.T. Credit</u> cy to provide L.T. Credit- Constitution and Working-	on in Five Y a Committe Yerm Co-ope able to Coop able to Cooperate I Cooperate m – Advan ganization of I.T. Credit:	10YearYearrativerativeverative10ivesfPACPurpo10Deposiunctic10nary a	nour Plans RCS Cred es. Cred of C S., ose an nour its- ning	- C, lit s it- o- nd 5
Unit:1 Meaning, Econ Recommendati AIRCRC, CRA Structure (Vaic Unit:2 Classification Banking Stru- operative Cre S.T. Loan poli Security.NFS 1 Unit:3 Its Significance Lending Opera of National Fee Unit:4 Need for a Sep State Co-opera	nomic Plar ions of Imp AFICARD, ihyanathan of Coope cture: S.T., dit - PACS icy and Pro- ending & M ending & M e in the Cre- tions- Over deration of arate Agen tive Agricu	Cooperative Development aning and Cooperative - Place of Co-operation portant Committees: Mehta Committee, Mirdh ACRC, Task Force on Short Term and Long T Committee) – Banking Regulations Act applica <u>Agricultural Cooperative Credit</u> eratives as Agriculture and Non- Agricultura M.T.,& L.T., Principles of Good Credit Syste : Constitution and Working, Crop Loan, Re- orgon pocedure, Linking of Credit with Marketing- M Micro Credit. <u>DCCB & SCB</u> edit Structure - Constitution and Working- Mobin r dues and NPA, Apex Banks: Constitution and State Cooperative Banks. <u>L.T. Credit</u> cy to provide L.T. Credit- Constitution and Working- Iltural and Rural Development Bank-Debentures	on in Five Y a Committe ferm Co-ope able to Coop able to Coop able to Coop able to Cooperate anization of I.T. Credit: lization of I Working- F	10 Year I ee, AI rative rative rative 10 ives f PAC Purpo 10 Deposite unctice 10 nary a pocedur	nour Plans RCS Cred es. Cred of C S., ose an nour its- oning nour its- oning	- C, lit s it- o- nd 5
Unit:1 Meaning, Econ Recommendati AIRCRC, CRA Structure (Vaice Unit:2 Classification Banking Strue operative Crea S.T. Loan poli Security.NFS 1 Unit:3 Its Significance Lending Opera of National Fee Unit:4 Need for a Sep State Co-opera	nomic Plar ions of Imj AFICARD, ihyanathan of Coope cture: S.T., dit - PACS icy and Pro- ending & M ending & M e in the Cre tions- Over deration of arate Agen tive Agricu Sinking Fu	Cooperative Development aning and Cooperative - Place of Co-operation portant Committees: Mehta Committee, Mirdh ACRC, Task Force on Short Term and Long T Committee) – Banking Regulations Act applica <u>Agricultural Cooperative Credit</u> eratives as Agriculture and Non- Agricultura M.T.,& L.T., Principles of Good Credit Syste : Constitution and Working, Crop Loan, Re- orgon becedure, Linking of Credit with Marketing- M Micro Credit. <u>DCCB & SCB</u> edit Structure - Constitution and Working- Mobi r dues and NPA, Apex Banks: Constitution and State Cooperative Banks. <u>L.T. Credit</u> cy to provide L.T. Credit- Constitution and Working- nd-National federation-single Window Co-operation	on in Five Y a Committe ferm Co-ope able to Coop able to Coop able to Coop able to Cooperate anization of I.T. Credit: lization of I Working- F	10 Year I ee, AI rative rative rative 10 ives f PAC Purpo 10 Deposite unctice 10 nary a pocedur	nour Plans RCS Cred es. Cred of C S., ose an nour its- oning nour its- oning	- C, lit s it- o- nd 5

Unit:5	Non-	Agricultural Credit	Co-operatives		10hours
^C onstitution a	nd Functions of	Co-operative Urban B	anks Employee	s Co-operative	Credit
		ng Societies and Indus			
<i>, ee</i>			unu co operun		
Unit:6		Contemporary Is	ssues		2 hours
Expert lectur	es, online semin	ars – webinars			
			Total Lecture	e hours	52hours
Reference B	ooks				
1 B.S Math	ur, Co-operation	n in India, Sahitya Bha	wan, 1999.		
2 R.D.Bedi	, Theory, Histor	y And Principals Of C	o-operation, R.L	all Book Depo	ot, 1999-2000
3 B.L.Math	ur Rural Devel	opment and Co-operat	ion Rhea Publis	hers 2000	
		& Dr.A.K.Zakir Hussa			of Cooperative
		es), Limra Publication		and Tractice	
		ed. A. Co-operative B		Rainbow Publ	ications 1988
Deleted Ord					
1 www.ica.co	-	100C, SWAYAM, N	NPTEL, Wedsite	es etc.	
2 www.vam					
	ncom.gov.m	ைக்கம்			
Course Desig	mad Bur Dr S S	URESH BABU & Dr.	SKESAVAN		
	h Programme (
Cos	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	M	S
CO2	М	S SATHIAR UNING	s S	М	М
C O 3	М	² M Coimbatore	58 ⁻⁵⁸ S	S	S
		EDUCATE TO ELEVATE	C	М	S
CO4	М	S -SCATE TO ELEVAL	S	11/1	3
	M S	S	S S	S NI	<u> </u>

Cou	rse code		B.Com. Cooperation	L	Т	Р	С
Core	Paper: IV		FINANCIAL ACCOUNTING	3			3
Pre-	requisite			Syllab Versio			
	rse Object						
The	main objec	ctives of thi	s course are to:				
1			basic knowledge in financial accounting. ents to prepare the financial statements.				
Expe	ected Cou	rse Outcon	nes:				
On tl	he success:	ful complet	ion of the course, student will be able to:				
1 Understand the fundamental concept of financial accounting K							
2	To learn the procedure of self balancing system						
3	To estimation	ate profit th	rough statement of affairs method and conversion me	ethod		K2	
4	Impact of decentralization and centralistion of accounting procedure					K3	
5	5 Understand the significance of hire purchase system						
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create							
			and RUBALD				
Unit:1 Financial Accounting 12 hou							
Strai	ght Line M		tions – Limitations. Depreciation – Causes Methods Diminishing Return Method - Provision and Reserve as).				
Unit	:2		Self Balancing Ledger		12	ho	urs
Mea	ning – Deb	otors Ledge	r – Creditors Ledger – General Ledger – Advantages	of Self	Bala	ncin	g
			f Balancing – Accounting Aspects (Simple Problems				
Unit	:3		Single Entry System		10	ho	urs
	ning and fe		certainment of Profit – Statement of Affairs – Conve	ersion N	Ietho	d	
Unit			Departmental Accounts			ho	urs
Cost Bran	or Selling ches – Dej	Price (Sim pendent Bra	ages – Distinction between Departments and Branch ple Problems) Branch Account: Meaning – Object anch – Branch account and preparation of Branch Tra accluding foreign branches) (Simple Problems).	ts – Typ	pes of	•	
Unit	:5	Hire	Purchase and Installment Purchase System		12	ho	urs
Insta		atures – Ins	stallment Purchase System – Distinction between Hin e Purchase Trading Account - Goods on Sale or Retu			nd	
Unit	:6		Contemporary Issues		,	2 ho	urs

Expert	t lectures, online semir	ars – webinars								
			Total Lect	ure hours	62 hours					
Refere	ence Books			I						
1 S.	P.Jain and K.L.Narang,	.L.Narang, Financial Accounting, Kalyani Publishers, 1994.								
2 T.	S.Reddy and A.Murthy,	Financial Accountin	g, Morgham Publica	tions, 2005.						
3 Ja	in And Narang, Advance	ed Accountancy, S.C.	hand And Co, 2000.							
4 M	I.C.Shukla, Advanced A	ccountancy, S,Chand	And Co, 2000							
5 R	R.C.Gupt and Padhasamy, Sultan And Co, 2003.									
Relate	ed Online Contents [N	AOOC, SWAYAM	I, NPTEL, Websit	tes etc.]						
1										
2										
3										
Course	e Designed By: Dr.S.R	.NITHYANAND								
Mapp	ing with Programme	Outcomes								
CC	Os PO1	PO2	PO3	PO4	PO5					
CO1	S	S Steneves	S S	М	М					
CO2	S	M	S	М	М					
CO3	S	S. La	™	S	S					
CO4	S	S	S	М	S					
CO5	S	E M TRAINER	S	S	М					
		90 BIJ BIJ BI	and the safe							
*S-S	Strong; M-Medium; L		D ELEVATE							

Cou	rse code		B.Com. Cooperation	L	Т	P	С			
ALI	JED PAPE	R: II	PRINCIPLES OF MANAGEMENT	4			4			
	requisite			Syllat Versio		<u> </u>				
	rse Object									
The 1. 2. 3.	2. To understand the functions of planning in a management.									
Fyn	ected Cour	rse Outcon	nes•							
-			ion of the course, student will be able to:							
1		-	ement concepts and principles.			K1				
2						K2				
3			and staff authority in an organaisation			K1				
4	To under	stand the Pi	inciples of Effective Communication			K3				
5	5 To identify the tools and techniques of control.					K2				
K1 ·	- Remembe	er; K2 - Une	derstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 – C	reate					
	Unit:1 Definition of Management					ho	urs			
Con	trolling-Th	e Evolution	 Planning, Organization, Staffing, Directing, Coordin of Management: Contribution of F.W. Taylor, Hen Follet, Elton Mayo, Peter F.Drucker. 			ugla	S			
Uni		ut a se a Trace	Planning			ho	urs			
	ting, Impo		bes- Objectives, Steps, Guidelines for Effective Plann	iing -D	ecisic	n				
Ivitur		5.								
Uni	t:3		Organizing		10	ho	urs			
Spar Cen	n of Manag tralization	ement – De And Decen	Principles of Organizing, Span of Management-Factor epartmentalization - Delegation of Authority And Re tralization of Authority Advantages - Disadvantages ing, Process and Performance Appraisal.	sponsił	oility -	-	e.			
Uni	t:4		Directing		10	ho	urs			
Con	-	n- Motivati	rection - Communication: Process Barriers-Principles on: Theories- Mallow's Need Hierarchy Theory and							
Uni	t:5		Controlling		10	ho	urs			
	• •		Good Control -Tools and Technique of Control, Co les of Coordination.	-ordina	tion:					

Uni	it:6		Contemporary Issues		2 hours				
Exp	pert lecture	es, online seminar	s – webinars						
		1							
			Total Lecture	e hours	52 hours				
Ref	erence B	ooks							
1	T.Ramas	samy, Principles of	f Management, Himalaya Publishing H	House,2004					
2	Dinkar P	Dinkar Pagare, Business Management, Sultan Chand And Sons,2000							
3	Kathiresan and Radha, Principles of Management, Prasana chand & Co,1995.								
4	R.Sharm	a, Principles of M	anagement, Lakshmi Narain Agarwal,	1997.					
5	L.M.Pras	sad, Principals An	d Practice Of Management, Sultan Cha	and and Sons,	1996				
Rel	ated Onli	ine Contents [MC	OOC, SWAYAM, NPTEL, Websites	etc.]					
1									
2									
3									
Cou	ırse Desig	ned By: Mr.P.KA	RTHIKEYAN						
Ma	pping wi	th Programme O	utcomes						
	Cos	PO1	PO2 PO3	PO4	PO5				
CO)1	S	M	S	S				
CO	2	S	S M	М	S				
CO	3	S	SSSS	S	М				
CO	94	S	M 47711AP 11 NOS M	S	S				
	5	S	M Commune Sec. S	М	İ				
CO	5	3		141	S				



Cou	rse code		B.Com. Cooperation	L	Т	Р	С		
Core	e Paper: V	7	PRODUCTION, TRADE AND SERVICE COOPERATIVES	4			4		
	requisite			Syllat Versio					
Cou	rse Object	tives:							
The	main objec	ctives of thi	s course are to:						
1 2 3 4 5	. To acqu . To undo . To know	uire the vari erstand the w about the	tions of Milk Producers Cooperatives. ous types of marketing Cooperatives. functions of consumer Cooperatives. industrial and processing cooperatives. ous types of Non-Credit Cooperatives.						
Expected Course Outcomes:									
On the	he success	ful complet	ion of the course, student will be able to:						
1	Imbibe the methods of marketing by primary agricultural producers cooperative I marketing society ltd								
2		ather knowledge regarding the method of processing of milk by dairy K2							
	cooperati	peratives.							
3	To know the impact of consumer cooperatives in regulating the prices of consumer K goods								
4	Scope of	employme	nt opportunities created by industrial cooperatives in i	ural Ir	ndia	K3			
5	Role of n whole.	niscellaneou	as and service cooperatives in the upliftment of comm	nunity	as a	K2			
K1 -		er: K2 - Un	derstand; K3 - Apply; K4 - Analyze; K5 - Evaluate; l	X6 – C	reate				
Unit	:1		Marketing Co-operatives		10	ho	urs		
Orig	in and Dev	velopment o	of Co-operative Marketing in India - Primary and Ape	x Co-o	operat	ive			
			lia - Their Constitution and working -Various forms Regulated Markets.	of assi	stance	fro	n		
TT	2				14	1			
Unit		• • • • • • • •	Dairy Co-operatives			ho			
AN	IUL Patter	n: Working	Indian National Economy, Structure of Dairy Co- ope and Functions of National Dairy Cooperative Federa	tion -	State	DR ·			
	-		ers Federation -District Cooperative Milk Producers				~		
	its proble		k Producers Society, Operation Flood Schemes, Rece	ent Dev	elopi	nent	s		
and									
Unit:3 Consumer Co-operatives: 12 ho						ho	urs		
		ortance, Ori	gin and Development, Structure, Working of Primary	, Distr					
	-		ind NCCF, Supermarkets, Recent Development and i			-			
Unit	:4	I	ndustrial and Processing Co-operatives:		14	ho	urs		

Origin, Types and Development of Industrial Co- operatives in India. Handlooms Weavers Co-operatives: Constitution and Working of Primary Societies and Apex Societies-Processing Co-operatives - Need, Importance, Spinning Mills, Sugar Factories - Tea factory: Constitution and Working. Unit:5 **Other Co-operatives** 10-- hours Labour Contract Societies, Co-operative Printing Press - Co-operative Hospitals, Co-operative Publishers and Colleges - Fisheries Co-operatives and Forest Produce Co- operatives (LAMPS) and New Generation Cooperatives. Unit:6 **Contemporary Issues** 2 hours Expert lectures, online seminars – webinars **Total Lecture hours** 62-- hours **Reference Books** B.L.Matur, Rural Development and Co-operation RBSA Publishers, 2000 1 2 B.S.Mathur, Co-operation In India, Sahitya Bhawan, 1999 3 R.D.Bedi, Theory, History and Principles of Co-operation, R.Call Book Depot, 1999-2000. S.Shanmugasundaram, Weavers Co-operatives, Rainbow, Publications, 1987 4 T.N.Hajela, Principles, Problems and Practice of Co-operation. 5 Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.] 1 2 3 Course Designed By:Dr.S.R.NITHYANAND **Mapping with Programme Outcomes** Cos **PO1 PO2** PO3 **PO4 PO5 CO1** S S Μ S S **CO2** S Μ Μ S Μ **CO3** Μ S S S Μ **CO4** S Μ Μ Μ Μ **CO5** S Μ Μ Μ Μ

Course code		B.Com. Cooperation	L	Т	Р	С	
Core Paper: V	ν Ι	MICRO SOFT – OFFICE-PRACTICAL	4			4	
Pre-requisite			Syllat Versio				
Course Object	tives:						
The main object	ctives of thi	s course are to:					
To understand	the basic n	rinciples of Computer and MS office					
	-	ation of Power Point presentation					
		ay Roll Accounting.					
understand of N		•					
		5					
Expected Cou	rse Outcon	nes:					
On the success	ful complet	tion of the course, student will be able to:					
1 Apply an	d practices	for Micro office word			K1	L	
2 Gain kno	wledge on I	MS Excel			K2)	
3 Prepare n	Prepare mark sheet through MS Access						
4 To under	To understand database and its fundamentals.						
5 Prepare a	Prepare a power point presentation for organaisation chart						
		derstand; K3 - Apply; K4 - Analyze; K5 - Evaluate; l	K6 – C	reate			
Unit:1		MS WORD		15-	- ho	urs	
2. 3. 4. 5. 6. 7. 8. 9.	find & rep Preparing c Preparing t Preparing t Preparing t Perform ma Type the te centre and Prepare the Demonstrat	a neat aligned, error free document, add header and free lace operation and define bookmarks. locument with special effects and adding new symbol locuments with inset pictures object and data box abels he document in newspaper column layout ail merger operation and preparing labels. ext, change the font sign at 20, align the text to left, lig underline the text. e job application letter enclosing your bio-dada te ole concept by linking an excel worksheet into wor ext, check spelling and grammar, bullets and numbering	s and f ght and docu	frame l justi iment	es. fy &		
Unit:2		MS EXCEL		15-	- ho	urs	
2. 3. 4.	Worksheet Worksheet Drawing g	ad printing worksheet using formulas manipulation for electricity bill preparation raphs to illustrate class performance rorksheet contains monthly sales details of five compa	nies.				
Unit:3		MS ACCESS		10-	- ho	urs	
	-	nmands perform sorting on name, place and in code ond address printing using label format	f stude	ents			

2.	Payroll processing						
3.	Mark sheet prepara	ation					
4.	Inventory control						
5.	Report preparation						
Unit:4		MS POWER PO	IONT		10 hours		
1.	Prepare a power po function	repare a power point presentation with at least sides for department managerial					
2.		ion chart with mini	mum three hierarchica	levels.			
3.			minimum three slides.				
4.	ē						
Unit:5		Contemporary I	ssues		2 hours		
Expert lecture	es, online seminars –						
Lipert loctary							
			Total Lecture hou	rs	52 hours		
Reference B	ooks						
1 Quick C	ourse in Ms-Office, Jo	oyce Cox, Galgotia P	ublication Pvt Ltd Bajaj	& Nag, E-2	2.		
2 Commer	ce (The Cutting & Ed	ge of Business) Tata	Megraw Hill Publicatio	n Company	/ Ltd		
3 R.K.Tan	ali, Pc Software, Tata	Mc Graw Hill Ltd					
Course Desig	ned By: Dr.S.KESA	VAN	2.				
2	th Programme Out		E.				
Cos	PO1	PO2	PO3	PO4	PO5		
CO1	S	S	S	S	S		
CO2	S	BE MHAR UNI	S S	Μ	М		
CO3	S		set S	М	М		
CO4	S	S	М	S	М		
CO5	М	S	М	Μ	S		

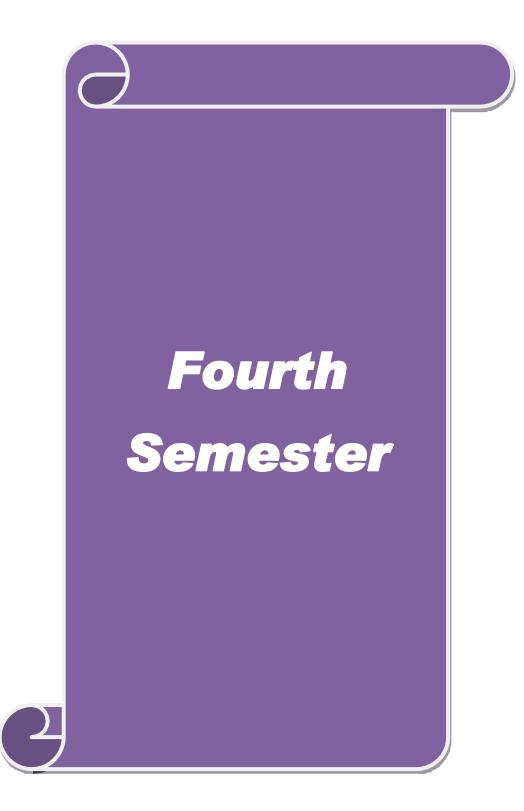
Course code		B.Com. Cooperation	L	Т	P	С
ALLIED PAP	ER - III	BUSINESS ECONOMICS	4			4
Pre-requisite			Syllat Versio		11	
Course Object	tives:					
The main object	ctives of thi	s course are to:				
2. To know t	he demand	about economies and methods of economic analysis theory and indifference curve analysis et competition.				
Expected Cou	rse Outcon	nes:				
On the success	ful complet	ion of the course, student will be able to:				
1 Gain kno	wledge abo	ut various types of economics.			K1	
2 Classify	Classify the elasticity of demand and its functions.					
3 Describe	the theory of	of productions and laws of returns and returns to scale	es.		K3	
4 Identify t	he major ro	le of monopolistic competition in pricing.			K2	
	5 Describe the different types of Distribution.				K1	
K1 - Remember	er; K2 - Uno	derstand; K3 - Apply; K4 - Analyze; K5 - Evaluate; l	K6 – C	reate		
Unit:1		Definition of Economics			• ho	
		- Scope of Economics – Methods of Economics Analy licro and Macro Economics – Human Wants – Chara				×S
11.4.0	[Bine see and the first		10	1	
Unit:2	Annaah	Demand Theory	1:4 T.		ho	
-		 Law of Diminishing Marginal Utility- Ordinal Util y of Demand – Consumer's Surplus. 	nty – 1		renc	e
Unit:3		Theory of Productions		12	ho	urs
		t Analysis- Revenue Analysis - Supply - Production I scales- Scale of Production.	Functio	on – L	aws	
Unit:4		Pricing		12	ho	urs
Perfect Compe Output Determ		nopoly - Monopolistic Competition – Duopoly- Oligo	opoly.	Price	and	
Unit:5		Distribution		10	ho	Irc
	of Wagoo 1	Rent, Interest and Profit.		12	• 110	urs
Determination	of wages, I	Kent, interest and Front.				
Unit:6		Contemporary Issues			2 ho	urs
	, online sen	ninars – webinars				
		Total Lecture hours		62	ho	urs

Ref	Reference Books						
1	Marie John Kennedy, Advanced Micro Economics Himalaya Publications						
2	Sundaram, Business Economics						
3	Sankaran,. Economic Analysis, Margham Publication.						
4	C.Jhingan, Micro Economics, Konark Publication						
5	Sankaran, Principles of Economics- Margam Publications						
Rel	Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1							
2							
3							
Cou	urse Designed By:Dr.S.VELANGANNI						



Course code		B.Com. Cooperation	L	Т	Р	С			
Skill Based Su	ıbject : I	COMPANY LAW & SECRETARIAL PRACTICE	3			3			
Pre-requisite			Syllab	ous					
-			Versio	m					
Course Object									
The main object	ctives of thi	s course are to:							
1. To enal	ole the stud	ent's basic knowledge on company law.							
2. To impart the students for provisions of Indian Companies Act.									
		t knowledge about Company Management							
4. To kno	w about Rig	ghts and Duties of Statutory Meeting.							
Expected Cou	rse Outcor	nes:							
-		ion of the course, student will be able to:							
	1	types of Company, nature and functions of companies			K1				
		becedure for creating Articles of Association.			K1				
		n of Membership of a Company.			K3				
4 Describe	the Qualifi	cation, Powers, Duties, Liabilities and Position of Dir	ectors.		K2				
5 Able to k	now the Se	cretarial Duties for Statutory Meeting			K2				
K1 - Remembe	er; K2 - Un	derstand; K3 - Apply; K4 - An alyze; K5 - Evaluate; H	36 - C 1	reate					
Unit:1		Compan <mark>y Definition and</mark> Meaning			ho				
		Features- Distinction between Company and Partnersh							
		es between a Public Company and a Private Company ts to be filed – Memorandum of Association – Doctrin							
	- Documen	its to be filed – Memorandum of Association – Doetin		Jula	v II us).			
Unit:2		Articles of Association		6	ho	urs			
Articles of Ass	ociation- D	Octrine of Constructive Notice and Indoor Manageme	ent - A	lterna	tion				
	-	contents - Misstatements – Liability for Misstatements	– Pub	olic					
Deposits – Cer	tificate of C	Commencement of Business.							
Unit:3		Company Secretary		6	ho	Irc			
	1	tment - Membership of a Company - Company Secret	arv_	0	по	u15			
		ons, Powers, Duties and Position.	.ary –						
,									
Unit:4		Company Management		6	ho	urs			
	U	Board of Directors – Appointment, Qualification, Powe		ities,					
Liabilities and	Position of	Directors, Managing Director-Managerial Remunera	tion.						
Unit:5		Company Meetings		6	ho	nre			
-	tings – Seci	retarial Duties for Statutory Meeting-Annual General	Meetii		10	AT D			
	-	etings and Board Meetings - Resolutions, Minutes, Q		-	Prox	y.			

Unit	::6		Contempo	orary Issues		2 hours		
Expe	ert lectur	es, online sem	inars – webinars					
				Total Le	cture hours	32 hours		
Text	t Books							
1	Compa	ny Law and Se	cretarial Practice, I	N.D.Kapoor, 2002,	SultanChand			
2	Principles of Company Law, M.C.Shulda Gulsan.							
Refe	erence B	ooks						
1		1 1		Practice, Rainbow				
2	Kathire	san & Radha,	Company Law and	Secretarial Practic	e, Prasana Chand	& Co		
3	Sherlek	ar- Screaterial	Practice, Himalaya	aPublishers.				
4	Pattan S	Shetti- Compai	ny Law And Secret	arial Practice, S.Cl	nand and Co.			
Rela	ted Onl	ine Contents	MOOC, SWAYA	M, NPTEL, Web	sites etc.]			
1								
2								
3								
I								
Cou	rse Desig	gned By: Dr.A	MENAKADEVI					
Мар	ping wi	th Programm	e Outcomes 🥢	க்கழகம்				
C	os	PO1	PO2	PO3	PO4	PO5		
CO1		М	S	M	М	S		
CO2	,	М	M	S	М	М		
CO3)	М	M	M	М	S		
CO4		S	M	Combatore State	М	М		
CO5		L	M Duc,		М	М		



Cou	rse code		B.Com. Cooperation	L	Т	P	С		
Core	Paper: V	'II	COST AND MANAGEMENT ACCOUNTING	4			4		
	requisite			Syllat Versio					
	rse Object								
The 1	main objec	ctives of thi	s course are to:						
 To enable students to understand the basic concepts of cost accounting To Gain knowledge about various cost application in business concern. 									
Exne	ected Cour	rse Outcon	nec•						
-			ion of the course, student will be able to:						
1			ets of various business organizations.			K1			
2	-		stems of wage payment and control of over idle time.			K2	,		
3		-	cation and Absorption of Overhead			K1			
4	To under	stand the pr	ocess costing in organaisation.			K3			
5			tion of Cost and Financial Accounts			K3			
K1 -	Remembe	er; K2 - Un	derstand; K3 - App <mark>ly; K4 -</mark> Analyze; K5 - Evaluate; I	K6 – C	reate	1			
			See a set						
Unit:1 Fundamentals of Cost Accounting 12 h						ho	urs		
			ccounting: Cost Accountancy – Meaning and Ob Financial Accounting and Management Accounting						
			Combatore 60						
Unit			Elements of Costing			ho			
		0	asic terms in Cost Accounting – Methods of Costinons - Elements of Cost. Preparation of Cost Sheet(Sin	0			sis,		
Unit	:3		Management Accounting		12	ho	urs		
		Accounting:		ons –					
	0	U	Statements – Methods of Analysis – Ratio Analysis		•				
Unit	:4		Working Capital		12	ho	urs		
		ital: Conce	epts, Kinds, Importance of Working Capital –	Wor					
Requ	irements a		omputation – Sources of Working Capital – Fund F						
Unit	:5		Budgeting and Budgetary Control		12	ho	urs		
			Control: Definition, Importance, Essential, Classif n of Different Budgets, Steps in Budgetary Control.(-			
Unit	:6		Contemporary Issues			2 ho	urs		

	Total Lecture hours62
T	ext Books
1	Jan & Narang, Cost Accounting, First Edition, 1999, Kalyani Publishers.
2	C. Shukla & T.S. Grewal, Cost Accounting, S.Chand
R	eference Books
1	Dr.R.Ramachandran and R.Srinivasan- Cost Accounting (Theory, Problems and Salvations) Sriram Publications,
2	V.K.Saxena and CD.Vashist: Cost Accounting, S.Chand and Co.
3	R.S.N.Pillai and Bagavathi-Cost Accounting, S.Chand andCo
4	Dr.R.Ramachandran and R.Srinivasan-Management Accounting (Theory, Problems and Salvations) Sriram Publications,
5	R.K.Sharma, Shasi.K.Gupta – Management Accounting, Kalyani Publications, 2003
6	S.N.Maheswari- Principals Of Management Accounting, Sultan Chand and Sons, 1999.
Re	ated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	
2	
3	
	AND OBERLY ALL C
Co	urse Designed By: Dr.D.MAHARANI

Course code		B.Com. Cooperation L	Т	Р	С
Core Paper: VI	Paper: VIII MATHEMATICS and STATISTICS 4				4
Pre-requisite Syllal Versi					
Course Objectiv	ves:				
The main objecti					
1. To gain th	ne basic arit	hmetical knowledge about the mathematics.			
2. To unders	stand the ba	sics of statistical tools used.			
Expected Cours	se Outcon	nes:			
	1	on of the course, student will be able to:			
		ethods of data collection.	K1		
		ge regarding the different methods of sampling techniques		2,K3	
-		methods of measuring variations	K3		
•	11.0	e techniques of correlation and regression	K2		
		techniques through time series and index number.	K		
K1 - Remember	; K2 - Unc	lerstand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 -	Create		
		and the state of t			
Unit:1					
Meaning – Func Enquiry – Collec Primary Data- Ty	ction of D	Statistics nitations – Statistical Enquiry: Planning the Enquiry, Varie ata – Primary and Secondary Data – Statistical Methods f quiry, Design and Forms of Questionnaire, Field Work, and	ous St or Col	lecti	of ng
Meaning – Func Enquiry – Collec	ction of D	nitations – Statistical Enquiry: Planning the Enquiry, Varianta ata – Primary and Secondary Data – Statistical Methods f	ous St or Col	ages llecti	of ng
Meaning – Func Enquiry – Collec Primary Data- Ty of Report.	ction of D	hitations – Statistical Enquiry: Planning the Enquiry, Variata – Primary and Secondary Data – Statistical Methods f quiry, Design and Forms of Questionnaire, Field Work, and	ous St or Col d Prep	ages llecti arati	of ng on
Meaning – Func Enquiry – Collec Primary Data- Ty of Report. Unit:2	ction of D ypes of En	hitations – Statistical Enquiry: Planning the Enquiry, Variatian – Primary and Secondary Data – Statistical Methods f quiry, Design and Forms of Questionnaire, Field Work, and the composition of the second	ous St or Col 1 Prep 10-	ages llecti arati - ho	of ng on
Meaning – Func Enquiry – Collec Primary Data- Ty of Report. Unit:2 Population and	ction of D ypes of En Sample,	hitations – Statistical Enquiry: Planning the Enquiry, Variatian – Primary and Secondary Data – Statistical Methods f quiry, Design and Forms of Questionnaire, Field Work, and Mary Construction Sampling Techniques Principles of Sampling, Methods of Sampling, Sampling	ous St or Col d Prep 10- ig and	ages llecti arati - ho l No	of ng on urs n-
Meaning – Func Enquiry – Collec Primary Data- Ty of Report. Unit:2 Population and Sampling Erro	ction of D ypes of En Sample, 1 rs. Class	hitations – Statistical Enquiry: Planning the Enquiry, Variatian – Primary and Secondary Data – Statistical Methods f quiry, Design and Forms of Questionnaire, Field Work, and the composition of the second	ous St or Col d Prep 10- ng and , Gr	ages llecti arati - ho 1 No aphic	of ng on urs n- cal
Meaning – Func Enquiry – Collec Primary Data- Ty of Report. Unit:2 Population and Sampling Erro Representation	ction of D ypes of En Sample, I rs. Class of Data:	hitations – Statistical Enquiry: Planning the Enquiry, Variatian – Primary and Secondary Data – Statistical Methods f quiry, Design and Forms of Questionnaire, Field Work, and Sampling Techniques Principles of Sampling, Methods of Sampling, Samplin ification and Tabulation: objectives -Diagrammatic	ous St or Col d Prep 10- ng and , Gr f Fre	ages llecti arati - ho 1 No aphic	of ng on urs n- cal
Meaning – Func Enquiry – Collec Primary Data- Ty of Report. Unit:2 Population and Sampling Erro Representation Distribution, His	ction of D ypes of En Sample, I rs. Class of Data:	hitations – Statistical Enquiry: Planning the Enquiry, Variata – Primary and Secondary Data – Statistical Methods f quiry, Design and Forms of Questionnaire, Field Work, and Sampling Techniques Principles of Sampling, Methods of Sampling, Samplin ification and Tabulation: objectives -Diagrammatic Types, Frequency-Meaning, Illustrations, Graphs of requency Polygon, Ogives (Note: Simple Problems Includ	ous St or Col d Prep 10- ng and , Gr f Fre ed)	ages llecti arati - ho 1 No aphic quen	of ng on urs n- cy
Meaning – Func Enquiry – Collec Primary Data- Ty of Report. Unit:2 Population and Sampling Erro Representation Distribution, His	ction of D ypes of En Sample, 1 rs. Class of Data: stogram, F	hitations – Statistical Enquiry: Planning the Enquiry, Variata – Primary and Secondary Data – Statistical Methods f quiry, Design and Forms of Questionnaire, Field Work, and Sampling Techniques Principles of Sampling, Methods of Sampling, Samplir ification and Tabulation: objectives -Diagrammatic Types, Frequency-Meaning, Illustrations, Graphs o requency Polygon, Ogives (Note: Simple Problems Includ Measures of Central Value	ous St or Col d Prep 10- ng and , Gr f Fre ed) 10-	ages llecti aration - ho 1 No aphic quen - ho	of ng on urs n- cy urs
Meaning – Func Enquiry – Collec Primary Data- Ty of Report. Unit:2 Population and Sampling Error Representation Distribution, His Unit:3 Objectives of Av	ction of D ypes of En Sample, 1 rs. Class of Data: stogram, F veraging, 1	hitations – Statistical Enquiry: Planning the Enquiry, Variata – Primary and Secondary Data – Statistical Methods f quiry, Design and Forms of Questionnaire, Field Work, and Sampling Techniques Principles of Sampling, Methods of Sampling, Sampling ification and Tabulation: objectives -Diagrammatic Types, Frequency-Meaning, Illustrations, Graphs or requency Polygon, Ogives (Note: Simple Problems Includ) Measures of Central Value Types: Arithmetic Mean, Weighted Mean, Geometric Meaning	ous St or Cold d Prep 10- ag and ag and f Free ed) 10- ag and and f Free ed) 10- an, H	ages llecti arati - ho 1 No aphic quen - ho armo	of ng on urs n- cal cy urs
Meaning – Func Enquiry – Collec Primary Data- Ty of Report. Unit:2 Population and Sampling Erro Representation Distribution, His Unit:3 Objectives of Av Mean, Median,	ction of D ypes of En Sample, I rs. Class of Data: stogram, F veraging, Mode, Q	hitations – Statistical Enquiry: Planning the Enquiry, Variatian – Primary and Secondary Data – Statistical Methods f quiry, Design and Forms of Questionnaire, Field Work, and Sampling Techniques Principles of Sampling, Methods of Sampling, Samplin ification and Tabulation: objectives -Diagrammatic Types, Frequency-Meaning, Illustrations, Graphs of requency Polygon, Ogives (Note: Simple Problems Includ Measures of Central Value Types: Arithmetic Mean, Weighted Mean, Geometric Mea uartiles, Deciles And Percentiles (Note: Simple Problem	Dus St Dr Cold Dr Prep 10- ng and f Free ed) 10- can, H cms In	ages llecti aration - ho aphic quen - ho armo nclud	of ng on urs n- cal cy urs onic ed)
Meaning – Func Enquiry – Collec Primary Data- Ty of Report. Unit:2 Population and Sampling Erro Representation Distribution, His Unit:3 Objectives of Ay Mean, Median, Measures of Va	ction of D ypes of En Sample, I rs. Class of Data: stogram, F veraging, Mode, Q riation: M	hitations – Statistical Enquiry: Planning the Enquiry, Variata – Primary and Secondary Data – Statistical Methods f quiry, Design and Forms of Questionnaire, Field Work, and Sampling Techniques Principles of Sampling, Methods of Sampling, Sampling ification and Tabulation: objectives -Diagrammatic Types, Frequency-Meaning, Illustrations, Graphs or requency Polygon, Ogives (Note: Simple Problems Includ) Measures of Central Value Types: Arithmetic Mean, Weighted Mean, Geometric Meaning	ous St or Cold d Prep 10- ng and ng and , Gr f Freed) 10- and, Gr f And State and State and State and State and State f And State f And State and State and State f And State and State f And State </td <td>ages llecti aratio - ho 1 No aphic quen - ho armc nclud</td> <td>of ng on urs n- cal cy urs onic ed)</td>	ages llecti aratio - ho 1 No aphic quen - ho armc nclud	of ng on urs n- cal cy urs onic ed)
Meaning – Func Enquiry – Collec Primary Data- Ty of Report. Unit:2 Population and Sampling Erro Representation Distribution, His Unit:3 Objectives of Ay Mean, Median, Measures of Va	ction of D ypes of En Sample, I rs. Class of Data: stogram, F veraging, Mode, Q riation: M	hitations – Statistical Enquiry: Planning the Enquiry, Variata – Primary and Secondary Data – Statistical Methods f quiry, Design and Forms of Questionnaire, Field Work, and Sampling Techniques Principles of Sampling, Methods of Sampling, Samplir ification and Tabulation: objectives -Diagrammatic Types, Frequency-Meaning, Illustrations, Graphs o requency Polygon, Ogives (Note: Simple Problems Includ Measures of Central Value Types: Arithmetic Mean, Weighted Mean, Geometric Me uartiles, Deciles And Percentiles (Note: Simple Proble eaning, Types, Ranges, Quartile Deviation, Mean Devia	ous St or Cold d Prep 10- ag and ag and , Gr f Freed) 10- ag and and, Gr f Freed) 10- ag and f Gr g Gr g Gr g G	ages llecti aratio - ho 1 No aphic quen - ho armc nclud	of ng on urs n- cy urs n- cy urs arc

Un	Unit:5Mathematics of Finance10 ho								
Sin	ple and Co	ompound Interest - B	oth Nominal and	d Effective Rate	s of Interest-S	inking Fund-			
An	nuities –Pre	sent Value- Discounti	ng of Bills - Ban	kers Gain.					
Un	Unit:6 Contemporary Issues 2 hou								
Exp	pert lectures	, online seminars – we	binars						
				Total Lecture	hours	52 hours			
Ref	ference Boo	ks							
1	S.N. Pilla	and V.Bagavathi, Sta	tistics, S.Chand	and Company L	td,2001				
2	P.Gupta, S	statistical Methods, Su	ltan Chand and S	Sans,2000.					
3	A. Navane	ethan – Business Mat	hematics and Sta	tistics, Jai Publi	shers				
4	V.Sundare	san And S.P.Jayasdela	an – An Introduc	tion To Business	Mathematics.	,			
Rel	ated Onlin	e Contents [MOOC,	SWAYAM, NP	TEL, Websites	etc.]				
1									
2									
3									
			approversion of the second						
Cou	urse Designo	ed By: Dr.A.MENAK	ADEVI & Dr.D.	MAHARANI					
		Маррі	n <mark>g with Progra</mark> i	<mark>mme</mark> Outcomes					
	Cos	PO1	PO2	PO3	PO4	PO5			
CC)1	S	THAT SINNER	ja S	М	S			
CO2 S		S	Statistic Moimbatore	Burgen M	М	М			
CC)3	М	EDSTILLINGOUS STE	М	S	М			
CC)4	S	S	М	S	S			
CC	05	S	М	S	М	S			

Course code		B.Com. Cooperation	L	Т	P	С
ALLIED - PA	PER IV	INDIAN ECONOMY	4			4
Pre-requisite	Syllabus Version					
Course Objec	tives:			·		
The main obje	ctives of thi	s course are to:				
		tials of Indian economy				
		Distinguishing Features of International Trade			1.	
3. To und Econor		role of Liberalisation, Privatisation and Globalisati	on (LP	ן וו (ר	ndia	.n
	iiy					
Expected Cou	rse Outcor	nes:				
		ion of the course, student will be able to:				
1 The stud	lents unders	tood the role of various sectors of Indian Economy a	and	K1,	K2	
		r management of business enterprises.				
		edge about the Instruments of Credit Control		K2		
		out international trade policy		K2		
		edge about International Monetary System		K1		
		nic Reforms in India		K3		
K1 - Remembe	er; K2 - Un	derstand; K3 - Apply; K4 - A nalyze; K5 - Evaluate;	K6 – C	reate		
Unit:1		Money and Banking			ho	
		ctions of Mon <mark>ey – Value of M</mark> oney- Inflation and D	eflation	– Bar	nking	5
– Commercial	Banking.	Barrier Contraction				
Unit:2		Central Banking		10-	ho	ure
	 1σ- Instrum	ents of Credit Control – Reserve Bank of India.		10	· IIU	uis
Unit:3		International Trade		10	ho	urs
-	Features of	f International Trade – Theories of International Tra	de- Trac			
		ce Of Payment.			- 5	
Unit:4		International Monetary System		10	ho	urs
International N	Ionetary Sy	rstem: Foreign Aid – World Bank – IMF – ADB – W	VTO.			
TT 0 / 2				10		
Unit:5		Economic Reforms in India			ho	urs
		ia – Impact of Economic Reforms on the Indian Eco on and Disinvestment – Globalization.	nomy –			
	1 IIvatiZati					
Unit:6		Contemporary Issues			2 ho	urs
	s, online ser	ninars – webinars	I			
		Total Lecture hours		52	ho	urs
Reference Bo	oks		I			
1 Dr.P.B.Ty	agi – Publi	c Finance, Prakash Nath and Co				

S

Μ

S

L

2	S.Sankaran – Indian Economy, Marghan Publications								
3	M.L.Jhingan- Money, Banking, International Trade And Public Finance, Urinda Publication								
4	Lakshmi Narayan- Public Finance, Agarwal Publications								
5	M.L.Jhingan- Public Finance And International Trade, Nath and Co								
Rel	ated Online Contents	[MOOC, SWAY]	AM, NPTEL, Wel	osites etc.]					
1									
2									
3	3								
Cou	rse Designed By: Dr.M	I.VIJAYAKUMA	R						
Ma	pping with Program	ne Outcomes							
(Cos PO1	PO2	PO3	PO4	PO5				
CO	0 1 M	М	S	S	М				
CO	2 M	М	М	L	S				
CO	CO3 L M L M M								

Μ

S

S-Strong; M-Medium; L-Low

Μ

Μ

CO4

CO5



Μ

Μ

		B.Com. Cooperation	L	Т	Р	С
SKILL BASED SUBJECT –II		MARKETING MANAGEMENT				3
Pre-requisite Syl					1 1	
Course Obje	ctives:					
The main obje	ectives of th	is course are to:				
To enhance th process. To identify th To facilitate t	e marketin e elements he basic co services an	f Marketing and Classification of markets in the New g functions and appreciate the evolution of the conte of marketing mix and analyze the various stages of p ncepts of advertising, Sales promotion and Market S id significance of Marketing the Services.	mporar product	y mar Life (ketir Cycle	-
On the succes	sful comple	etion of the course, student will be able to:				
	0	out marketing concepts and significance.			K1	
		on functions of marketing and marketing mix.			K2	
		g mix in the business organization.			K1	
		of various types of channels of distribution in the bu			K3	
	-	of services marketing by promoting services in the b			K2	
K1 - Rememb	ber; K2 - U	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate	e; K6 - (Create	•	
	1	and the second sec				
Unit:1		Concept of Market and Marketing			- ho	urs
		Iarket and Marketing, Modern Concept of Marketing ns of Markets; Marketing and Selling.	g, objec	tives of	of	
Unit:2		Marketing Functions		4	- ho	urs
Classification	s of Market	arketing Process-Concentration, Dispersion and Equing Functions; Functions of Exchange - Selling, Buy ortation, Storage.			ns of	
		Marketing Mix Strategies	4	ho	urs	
Unit:3		IVIAI KEUIII VIIX SU ALEGIES				
-	-	s- Meaning of Product, Product Mix -Product Life C ing objectives, Kinds of Pricing, Methods of Price D	ycle- P			
Marketing Mi	-	s- Meaning of Product, Product Mix -Product Life C	ycle- P	nation		urs
Marketing Mi Importance of Unit:4 Marketing Mi	f Price; Pric	s- Meaning of Product, Product Mix -Product Life C ing objectives, Kinds of Pricing, Methods of Price D	ycle- P Determin	nation 4 lling a	• ho ind	
Marketing Mi Importance of Unit:4 Marketing Mi	f Price; Pric	s- Meaning of Product, Product Mix -Product Life C ing objectives, Kinds of Pricing, Methods of Price D Advertising s: Promotion Mix- Importance of Advertising - Perso	ycle- P Determin	nation 4- lling a Iiddle	• ho ind	•
Marketing Mi Importance of Unit:4 Marketing Mi Sales Promoti Unit:5	f Price; Pric	s- Meaning of Product, Product Mix -Product Life C ing objectives, Kinds of Pricing, Methods of Price D Advertising s: Promotion Mix- Importance of Advertising - Perso Aix: Importance of Channel of Distribution - Functio	ycle- P Determin Donal Sel Dons of N	nation 4 lling a fiddle 4	. ho ind emen - ho	•
Marketing Mi Importance of Unit:4 Marketing Mi Sales Promoti Unit:5 Service Market	f Price; Pric	s- Meaning of Product, Product Mix -Product Life C ing objectives, Kinds of Pricing, Methods of Price D Advertising s: Promotion Mix- Importance of Advertising - Perso Mix: Importance of Channel of Distribution - Function Service Marketing	ycle- P Determin Donal Sel Dons of N action 1	4	. ho ind emen - ho	•

Exj	pert lectu	ires, online sen	ninars – webinar	S			
				Total Lectur	e hours	22 hours	
Re	ference	Books			l		
1	K.C Nair, Jose Paul, G.J.George, J.John, Modern Marketing Management, Himalaya						
		ning House,199					
2	-	Kotler, Gory, T	rmstand, Princip	les of Marketing, Prentic	e Hall of Ind	ia, Private Ltd,	
	1996.						
3				orman A.P.Govoni, Sales	s Force Mana	gement,	
4			Private Ltd, 199		2000		
4			<u> </u>	Himalaya Publishing Ho			
5	-			rketing, S.Chand And Co	1 1	.999	
Re	lated Or	nline Contents	[MOOC, SWA	YAM, NPTEL, Website	es etc.]		
1							
2							
Co	urse Des	igned By: Dr.Y	AMUNA				
Ma	pping v	vith Programn	ne Outcomes				
0	Cos	PO1	PO2	PO3	PO4	PO5	
CC	01	S	S	S	S	S	
CC	02	S	S	M	М	М	
CC	03	М	L	M	L	М	
CC)4	L	M	S S	М	М	
CC	05	М	Μ	M	М	L	
			Es the	THIAR UNIVERS			
	•		94355 J	Comhaine Básúunson sunté			



Cou	rse code		B.Com. Cooperation	L	Т	P	С	
COR	E PAPER	- IX	COOPERATIVE LEGISLATION	4			4	
Pre-	requisite			Syllabı				
	-	•		Versio	n			
	rse Object							
The	main objec	ctives of thi	s course are to:					
1	I. To und	erstand the	history of cooperative legislation in India					
2			l Nadu Cooperative Societies Act.					
			Aid, duties and privileges of registered societies.					
2	-		lge on the regulatory provisions relating to cooperat	ive audi	t, inq	uiry		
4		pection.	anativa Stata Dogmitmont Dungay					
	5. To kno	w the Coop	erative State Recruitment Bureau.					
Expe	ected Cou	rse Outcon	nes:					
			ion of the course, student will be able to:					
1	Gain kno	owledge on	History of Cooperative Legislation and its importan	ce		K1		
2	Apply the	e registratio	n procedure and management of cooperatives			K3		
3			duties and privileges of Registered Societies			K2	, ,	
4			e of audit report, inquiry and investigation procedur	es of		K2	,	
5	cooperatives 5 5 Acquaintance on Cooperative Recruitment and Selection Procedure. K3							
			derstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 – C	reate	N O		
					Iouto			
Unit	:1		Legal Frame Work for Cooperatives		13	ho	urs	
Histo	ory of Coo	perative leg	islation in India- Cooperatives Credit Societies Act	of 1904	-			
Coop	perative Sc	cieties Act	of 1912 - Model Cooperative Societies Bill 1957 - M	Aodel C	oope	ativ	е	
			ra Pradesh Mutually Aided Co-operative Societies A					
	-		s Act 2002- Self Reliant Co-operative Societies Act	Featur	es - 9	7 th		
Cons	stitution A	mendment.						
Unit	·2 T	'amil Nadu	Cooperative Societies Act, 1983 and Rules, 1988	•	12-	ho	urs	
			gistration, Amendment of Bye Laws, Division and A				uis	
			d Liabilities of Members, Management, Qualificatio	U	lation	l,		
-		-	• ·	II and				
DIS	quannean	on of board						
Unit	:3		State Aid to Cooperatives		11	ho	urs	
Dutie	es and priv	vileges of R	egistered Societies - Properties and funds of Registe	red Soc	ieties	- Ne	et	
			- Inquiry - Inspection - Surcharge - Settlement of	dispute	s-			
Surc	harge – Of	fences and	Penalties.					
Unit	•4		Arbitration		12	ho	urs	
		Supersessio		– Execi			410	
	Arbitration & Supersession of the board – Winding up of Registered Societies – Execution of orders- Co-operative Tribunals – Appeals – Revision – Review.							

Uni	t:5	Provi	ision Relating to	Employees of Cooperativ	res	12 hours
Con	nmon	Cadre-Recruitm	ent Bureau-Selec	tion, Placement-Offences	and Penaltie	s to Employees
-Pro	ovisio	n Relating to Ap	peal, Revision-R	eview- Cooperative Tribun	als.	
Uni	t:6		Contem	porary Issues		2 hours
Exp	ert lec	tures, online ser	ninars – webinars	5		
				Total Lecture	hours	62 hours
Ref	erence	e Books				
1	Vid	wans M.D, Coop	perative Law in I	ndia, SahithyaBhavan Publi	ishers, New	Delhi,1956.
2	Gov	ernment of Tam	il Nadu, Tamil N	ladu Cooperative Society's	Act of 1983	and 1988
3				ratives Law on the Autonom		
			Delhi, ICA,198			
4	Wee	raman P.E, A M	odel Cooperative	es Societies Law With the A	uthors	
	Com	mentary, New D	elhi, ICA, 1994.			
5			And Principles of	f Cooperation, Thacker Spin	nk &Co. Pvt	. Ltd., Calcutta,
	1959.			லைக்கழகம்		
6				cieties Act1983, Arul Selvi		
7		-	Legislation Tren	ds and Dimensions, Deep a	nd Deep Pul	blication New
8		. (2013) Unit Cooperati	ve Societies Act2	002		
9		*		t1983 and Rules 1988.		
		1	0.0	YAM, NPTEL, Websites	etc.]	
1			. ,	Coucare to ELEVAIL	-	
2						
3						
		esigned By: Dr.S				
Maj	pping	with Programm	ne Outcomes			
C		PO1	PO2	PO3	PO4	PO5
CO		S	М	М	S	S
CO		S	S	M	M	M
CO.		M	M	M	L	S
		M	M	M	M	M
CO	5	Μ	М	M	Μ	Μ

Cou	rse code		B.Com. Cooperation	L	Т	P	С
COI	RE PAPE	R- X	GENERAL AND COOPERATIVE AUDIT	4			4
	requisite rse Object	tives		Syllat Versio			
	\$		s course are to:				
] 2 2	1. To und 2. To clas 3. To kno ^s 4. To enat	erstand the sify the ver w the role o ble for audit	concept of general and cooperative audit fication and valuation of various assets and liabilitie f auditor duties and responsibilities. ing system in different types of cooperatives cept of Errors and Frauds	s.			
Exp	ected Cou	rse Outcon	nes:				
On t	he success	ful complet	ion of the course, student will be able to:				
1	Gain kno	wledge on	general and cooperative audit			K1	
2	Acquired	skills to ap	ply in verification and valuation of assets and liabilit	ies.		K3	
3	To Learn	the duties a	and responsibilities of general and cooperative audito	or.		K2	
4	Expand knowledge on conducting audit programme in cooperatives. K2						
5	5 Identify the embezzlement of Errors and Frauds. K3						
K1 -	Remembe	er; K2 - Uno	derstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - C	reate		
Unit			Principles of Audit			ho	urs
Aud Aud	it-Various it Program	kinds of Au me - Routir	- Its Origin - Definition - Objects - Advantages. Natu dit - Rights, Duties and Responsibilities of Auditor- ne Checking of Vouching and its meaning-Vouching of Routine Checking.	Comm	encer		of
Unit	t:2	Verif	ication and Valuation of Assets and Liabilities		12	ho	urs
Mea	ning of Ve	rification -	Mode of Valuation of various Assets and Liabilities	- Depre	eciatio	on –	
Defi	nition – Ol	bjects, Metł	nods, Auditors Duty – Reserve: Meaning - Definition	– Vari	ous		
Rese	erves – Au	dit of Final	Accounts : Profits and Loss Account Balance Sheet.				
		1					
Unit			Appointment and Removal of Auditors			ho	urs
			nent and Removal of Auditors - Rights and Duties of it of Share Capital and Share Transfer.	f Comp	any		
Unit			Cooperative Audit			ho	urs
		-	objectives and Advantages- Various Kinds of Audit				
Commercial and Cooperative Audit- Internal Check and Internal Audit - Rights, Duties and							

	-		-	udit from Inspection and Administrative A	-	Commencement
Uni			-	ne for Selected Soci		12 hours
Ho	using	Society, Milk Su	pply Society, Ind	edit Institution - Mar lustrial Cooperative, dit Memorandum an	Classification on	
Uni	Unit:6 Contemporary Issues				2 hours	
Exp	pert le	ctures, online ser	ninars – webinar	S		
				Total I	Lecture hours	62 hours
Ref	erenc	e Books				
1	(4 th I	Revised Edition)	, 1999.	of Auditing Himalay		
2	D.R	.Kapoor, Hand I	Book Of Co-operation	ative Audit, Anmol I	Publications Pvt L	td,1998
3		Tandan, S.Sudh Company Ltd, 2		oraBabu, A Hnd Bo	ok Of Practical Au	uditing, S.Chand
4				al Auditing, S.Chan	d And Company I	Ltd, 2003.
Rel	ated (Online Content	[MOOC, SWA	YAM, NPTEL, We	bsites etc.]	
1			Je ⁿ			
2				E.		
3						
Cou	ırse D	esigned By: Dr.	S.KESAVAN	Combatore Colis		
Ma	pping	g with Program	ne Outcomes	Biguiuncor 2 un Bal-		
С	Os	PO1	PO2	PO3	PO4	PO5
CO	1	S	S	М	М	М
CO	2	S	М	М	S	М
CO	3	М	М	М	М	М
CO	4	L	М	S	S	М
CO	5	М	S	М	М	S

Course	e code	B.Com. Cooperation	L	Т	Р	С
CORE	E PAPER: XI	PRACTICAL TRAINING	4			4
Pre-re	quisite		Syllal Versi			1
Cours	e Objectives:		•			
The ma	ain objectives of thi	s course are to:				
3. Expect	of Co-operatives. Learn the modern t ted Course Outcon	day administration, accounts maintenance and audit rrends in Co-operative Management nes: ion of the course, student will be able to:			s typ	bes
1 (1	ledge on the working performance of various types	of		k	K 1
	1	o day administration and accounts of various coope	ratives.		k	K2
3 k	Know the working o	f various level and types of cooperative societies.			k	K2
4 A	Analyze the various	economic and social forces influencing the societies	s.		k	Κ3
5 A	Apply theoretical kn	owledge for solving practical problems of the coope	eratives.		k	Κ3
K1 - R	emember; K2 - Uno	derstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	; K6 - C	reate		

	PRACTICAL TRAINING	50 hours

Methods of First Phase of Training

The first phase of training will be study visits to the various categories of co-operative from the primary to apex levels and to the various officers of the government department of co-operative. The first phase practical training is to be given the guidance and supervision of Lecturer in- charge of practical training who should accompany the students.

The practical training record.

I phase record should be maintained according to a proforma to be evolved by the college concerned. The study visit may be made for one full day every week to the selected primary and district level co-operative and officers of government department of co- operation, which are nearer to the college. The study visit to the apex level co-operative may be made for about a week after the completion of the programme in the primary and district level co-operatives and local office of Government of co-operation.

List of Co-operative/Institution/ Department for the Study visit under I &II Phase: Agricultural Credit

- 1. PACBS And Agricultural Bank/FSS
- 2. District Central Co-operative Bank/SCB
- 3. PCARDB /SCARDB
- 4. Urban Co-operative Bank
- 5. Employee's Credit Society
- 6. Housing Co-operative Society

- 7. Primary Consumer Co-operative Sores/Whole Sale Stores
- 8. Primary Co-operative Marketing Society
- 9. Weaver's Co-operative Society/Co-operative
- 10. Primary Milk Producer's Society
- 11. Primary Industrial Co-operative Society
- 12. District Co-operative Union /SCU
- 13. Office of The EOC
- 14. Circle Deputy Register's Office
- 15. DCO'S Office

Procedure for First Phase

- 1. A brief introduction by the lecturer in charge of the i phase practical training about the working of the society/institution/ department prior to the study visit
- 2. In the society, brief talk by Chief Executive/ PRO/Manager/Secretary/Asst. Secretary, Office bearers of president on the origin, development, general working and problems of the society.
- 3. Detailed study of the latest annual reports, audit reports and financial statements
- 4. Detailed study of the bye- laws of the society
- 5. Study of the main banks maintained and other statement.
- 6. Discussion with the office bearers and members regarding the working problems, future plan etc .in certain selected societies.
- 7. Records in the proper format are to be submitted to the lecturer in charge on the next day of the study visit to the society.

Maintenance of Records

Every student should maintain a practical training record after completion of the training programme for evaluation to the Lecturer in charge of the programme. Assessment of Practical Training -I:

The Record will be assessed by a team of examiners consisting of lecturer in charge, Head of the department and external examiner nominated by the university for Evaluation of records and conduct of viva voce test jointly by the examiners. The weight age of marks for Practical Training 75% and 25% respectively for Record and Viva.

(Criteria For Viva Voce Test is 25 Marks)

- 1. Correct answer to questions
- 2. Practical knowledge gained
- 3. Clarity and expressions

Total Lecture hours

50-- hours

Course Designed By: Dr.S.R.NITHYANAND									
Mapping with Programme Outcomes									
COs	PO1	PO2	PO3	PO4	PO5				
CO1	S	L	L	S	М				
CO2	S	М	М	S	S				
CO3	L	S	М	S	М				
CO4	М	S	L	М	S				
CO5	М	М	М	S	S				

Cou	rse code		B.Com. Cooperation	L	Т	Р	С
COF	RE PAPE	R -XII	TAXATION LAW AND PRACTICE	4			4
Pre-	requisite			Syllabi Versio		11	
Cou	rse Object	tives:					
The	main objec	ctives of thi	s course are to:				
1 2 3 4 5	2. To knov 3. To imp 4. To unde	w various H art knowled erstand the	concept of Residential status leads of income for taxable. lge about profit and loss of business or profession income from other sources for taxable sment of individual tax liability.				
Fyn	octod Cou	rse Outcon	nos•				
_			ion of the course, student will be able to:				
1			but the taxation.			K1	
2			ble income from various Heads of Income			K3	
3	_		ncome from Profits and loss of business or profession	1		K2	
4			omputation of Income from other sources			K3	
5			nt of individual income and tax liability.			K2	,
K1 -	Remembe	er; K2 - Un	derstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 – C	reate	1	
Unit	:1		Provisio <mark>ns of the Income</mark> Tax 1961		10	ho	urs
	viduals-Inc		es-Residential and Non-Residential Status - Tax l various sources - Assesses, Assessment Year an			g	
Unit	:2		Heads of Income		10	ho	urs
		ry-Income	from House Property – Computation of Salaries and	Income	-	-	
		ole problem					
		1					
Unit			Profits & Loss of Business or Profession			ho	
	-		rofession, Computation of Profession of an Individua	l – Cor	nputa	tion	of
Capi	tal Gains (simple prob	plem).				
Unit	:4		Income from Other Sources		10	ho	urs
	-	f Income fr (simple pro	om other Sources – Deductions under chapter $6A - S$ blem).	ection	80C		
		••					
Unit	::5		Filing of Returns		10	ho	urs
Asse	essment of	individual -	-Computation of Total Income-Tax Liability (simple	proble	m).]
							
Unit	:6		Contemporary Issues		-	2 ho	urs

Exp	pert lectur	res, online sem	inars – webinars	;				
				Total Leo	cture hours	52 hours		
Ref	ference B	ooks						
1	Bhagava	athi Prasad - In	come Tax Law	&Practice				
2	Mehroth	Mehrothra - Income Tax Law &Practice						
3	Gour&N	Varang - Incom	e Tax Law ⪻	actice				
4	Dingare	pagare - Incon	ne Tax Law ⪻	actice				
5	Dingare	Pagare - Busin	ness Taxation					
6	Balasub	ramanian - Bu	siness Taxation					
Rel	ated Onl	ine Contents	[MOOC, SWA]	YAM, NPTEL, Webs	ites etc.]			
1								
2								
3								
Cou	urse Desig	gned By: Dr.S.	VELANGANN	[
Μ	apping w	vith Program	ne Outcomes					
(Cos	PO1	PO2	PO3	PO4	PO5		
C	01	М	M	E)EDERIC C. S	S	М		
C	02	М	M	M 🖉	М	S		
C	03	М	M	S	М	М		

005	IVI	IVI		IVI	IVI
CO4	S	M	M	S	S
CO5	М	M M	WEES S	М	М
		Combator	it 5 BL Gal		
S-Stron	ng; M-Medium; L		2 LANTE VATE		

Cou	rse code		B.Com. Cooperation	L	Т	Р	С	
	SKILL B. PAPER		MANAGEMENT INFORMATION SYSTEM	3			3	
Pre-	requisite			Syllat Versio				
Cou	rse Object	tives:						
The	main objec	ctives of thi	s course are to:					
 To understand the basic principles and working of information technology. Describe the role of information technology and information systems in business and contrast and compare how internet and other information technologies support business processes. To give an overall perspective of the importance of application of internet technologies in business administration. 								
Fyn	eted Cou	rse Outcon	nos•					
-			ion of the course, student will be able to:					
1		1	ership role of Management Information Systems in a	chievi	חס	K1		
1			e advantage through informed decision making.		ig			
2			ize business information and systems to facilitate evaluation	aluatio	n of	K3		
		alternatives						
3	Effective	ly commun	icate strategic alternatives to facilitate decision maki	ng.		K2		
K1 -	Remembe	er; K2 - Un	derstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 – C	reate			
Unit	:1		Introduction to Information Systems		6	ho	urs	
Need			n Systems - Definition – Features – Steps in Impleme em For Decision Making- MIS as Competitive Adva					
Unit	:2		Strategic Information System		6	ho	urs	
MIS	S – Strateg	ic Informat	ion System – MIS Support for Planning – Organizin	g - Cor	trolli	ng -		
MIS	5 for Speci	ific function	ns - Personnel, Finance, Marketing, Inventory, Produ	ction. I	Data H	Base		
Ma	nagement	System Mo	dels – Hierarchical – Network – Relational -Modular	: .				
			~ ~ ~					
Unit			Computer Hardware			ho		
	-		cription of Electronic Computers - CPU operations -			on of		
	-		Workstations Micro Computers - Super Computers – ftware- Types of Software - Data Representation in C					
	•	-		Joinpu	.015 -			
Introduction to Client Server.								
Unit	:4		Input Devices		6	ho	urs	
		- Mouse - T	ouch Screens - MICR - OCR - Keyboard -Pen Based	Input				
-			evices - Sensors. Output Devices - Impact Printers - N	-	0			
		-	erminals - Plotters - Voice Output Devices. Seconda		-	evic	es	
Mag	netic Disk.	, Floppy, M	agnetic Tape, Optical Disk Storage – CDROM.					
l.								

Unit:5		Telecommuni	cation Revolution		6 hours
Telecom	munication Revol	ution - Introduction	on to Email, Internet,	Intranet and Te	leconferencing,
WWW A	Architecture, Intro	duction To E-Con	nmerce, Models B_B,	B_C, Edi, Edi	Applications in
Business	, Electronic Paym	ent Cash, Smart C	Cards, Credit Cards.	1	
Unit:6		Contemp	porary Issues		2 hours
Expert le	ectures, online ser	ninars – webinars			
			Total Lec	ture hours	32 hours
Referen	ce Books				
1 Goi	rden B.Davis – M	anagement Inform	nation System, Mecgra	w – Hill Intern	ational Editions
2 S.P	.Raja Gopalan – G	Computer Applica	tion in Business, Vika	s Publications	
3 Var	ma and Agarwal	– Management Inf	formation System, Kir	ngs Book Publie	cation
4 Jaw	adekar – Manage	ment Information	System, Tata Macgra	w Hills Publica	tion
Related	Online Contents	[MOOC, SWAY	AM, NPTEL, Websi	tes etc.]	
1					
2					
3					
Course I	Designed By: Dr.I	D.MAHARANI	லக்கழகு		
	g with Programm	6.D			
COs	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	-	-
CO2	S	M	S	-	-
CO3	М	M	Combatore Magazet	-	-
CO4	S	M	BULLINGOUT 2 UNIT M	-	-
CO5	L	L	М	-	-
	S Strong: M Ma	dimme I I arre			-



Course code		B.Com. Cooperation	L	Т	P	С			
CORE PAPE	R - XVII	COOPERATIVE MANAGEMENT AND ADMINISTRATION	4			4			
Pre-requisite			Syllab Versio		<u> </u>				
Course Object	tives:								
The main object	ctives of thi	s course are to:							
 To understand the concepts and functions of management and cooperative management To know the democratic leadership, structure and functions of Cooperatives. To classify functional areas of management To know the evaluation of performance in cooperatives. To understand Government's role and functions of Cooperative officials. 									
Expected Cou	rso Autoor	noc•							
		ion of the course, student will be able to:							
	-	epts of Cooperative Management and administrative	functio	ne	K1				
	-	emocratic leadership and role of leaders in cooperat		115.	K1 K2				
	U	tional areas of management in cooperatives.	1005		K2 K2				
5	-	rative enterprises by applying operational efficiency	.7		K2 K3				
		various departmental Set-up of Cooperatives in Tam			K3 K2				
	-	derstand; K <mark>3 - Apply; K4 - Ana</mark> lyze; K5 - Evaluate;		reate	K2				
KI - Kememot	21, 112 - Oliv	derstand, KS - Appry, K4 - Anaryze, KS - Evaluate.	IXU – C	Teate					
Unit:1		Co-operative Management		10	ho	urs			
	anagement	t: Concept and Features. Functions of Management-	Objecti						
operative Mana			5						
Unit:2		Democratic Control		10	ho	urs			
– The Board ar	nd the Chief	ocratic Structure - General Body - Division of Func Executive – Co-operative Leadership Special Aspe ent in Co-operatives.			•	·			
Unit:3		Personal and Material Management		10_	• ho	Irc			
	eas of Man	agement in Co-operatives: Production- Marketing -	 Financi		. 110	u15			
Personal and		•		<u></u>					
Unit:4	Eva	aluation of Performance of Co-operatives		10	ho	urs			
Evaluation of H		e of Co-operatives: Key Result Areas, Performance	Evaluat	ion –					
		easurement Criteria for Co-operatives.							
	1								
Unit:5		Co-operative Administration			ho				
-		on : Government Role in Co -operative Administrat		-	rativ	e			
-	-	ifferent Level - Functional Registrars - Delegation o udit: Departmental Setup.	rower	s and					

Unit:6			Conten	nporary Issues		2 hours
Expe	ert lectur	es, online sen	ninars – webinar	S	·	
				Total Le	cture hours	52 hours
Refe	erence B	ooks				
1	Dr. V.K	vlandaisamy,	Co-operative M	anagement, Arudra Ac	ademy, First Ed	ition 2002.
2	M.Kutu	mba Rao, Pro	fessionalisotion	of Co-operative Manag	gement, Rainboy	w Printers, 1989
	R.Thirun Printers,	•	says on Human	Resource Developmen	t in Co-operativ	e, Rainbow
4	S.Nakki	ran – Co-oper	rative Manageme	ent, Rainbow Publicati	on	
5 4	A.K Sah	, Functional C	Co-operative Mai	nagement, Rainbow Pu	iblications	
Rela	ted Onl	ine Contents	[MOOC, SWA	YAM, NPTEL, Webs	sites etc.]	
1						
2						
3						
Cour	rse Desig	gned By: Dr.S	R.NITHYANA	ND		
Map	ping wi	th Programn	ne Outcomes			
CC)s	PO1	PO2	லக்கழக _ம PO3	PO4	PO5
CO1		S	M	M	М	М
CO2		М	M	M	S	М
CO3		М	M	S	S	М
CO4	<u>ا</u>	L	L is all the	S	S	L
CO5	5	М	M	Coimbatore Magald	М	S
			3	கிற்குப்பாரை உயர்ந்த EDUCATE TO ELEVATE		

Cou	rse code		B.Com. Cooperation	L	Т	P	С		
COI	RE PAPE	R: XIV	CORPORATE ACCOUNTING	4			4		
Pre-	requisite			Syllab Versio					
Cou	rse Objec	tives:							
The	main objec	ctives of thi	s course are to:						
 To understand the elements of shares. To study the Sinking Fund Method handling To Calculation of Managerial Remuneration Accounting systems To understand the Methods of valuation of Goodwill and Shares To impart the knowledge on Deficiency A/C. 									
Ехр	ected Cou	rse Outcor	nes:						
			ion of the course, student will be able to:						
1		-	preparation of Par, Premium and Discount.			K1			
2	Analyze	and apply t	he Calculation of Managerial Remuneration in compa	ny.		K3			
3	Examine	the labor c	ost classification and preparation of wage payment.			K2			
4	Applicati	on of proce	essing Valuation of Good will and Shares.			K3			
5 Analyze and apply Deficiency A/C.						K3			
K1 -	Remembe	er; K2 - Un	derstand; K3 - Apply; K4 - Analyze; K5 - Evaluate; I	X6 – C	reate	1			
Unit	::1		Issue of shares		10	· ho	urs		
Issue	e of shares	: Par, Prem	ium and Discount - Forfeiture - Reissue – Surrender o	f Shar	es – F	Right			
Issue	e - Underw	riting (Sim	ple Problems						
		Γ	1915 I U 220						
Unit			Redemption of Preference Shares			ho	urs		
	-		Shares- Debentures – Issue – Redemption: Sinking F	und M	lethoo	1			
(Sim	ple Proble	ems).							
TT.					10	1			
Unit			Final Accounts of Companies	la Dual		• ho	urs		
гша	I Accounts	s of Compa	nies - Calculation of Managerial Remuneration (Simp	le Prot	Jiems)			
Unit	t :4		Valuation of Good will and Shares		10	ho	urs		
Valu	ation of G	ood will an	d Shares – Need – Methods of valuation of Goodwill	and Sł	nares				
(Sim	ple Proble	ems).							
Unit	t:5		Liquidation of Companies		10	· ho	urs		
			es - Statement of Affairs -Deficiency a/c. (Simple Prol	,	•				
NC	DTE : Distr	ibution of N	Marks will be based on Theory - 40% and Problems -	60%					
T T •						• •			
Unit		1'.	Contemporary Issues			2 ho	urs		
Expe	ert lectures	, online ser	ninars – webinars						

		Total Lecture hours	52 hours
Ref	ference Boo	ks	
1	S.P. Jain &	K.L. Narang, "Advanced Accounting", Kalyani Publications, New	Delhi.
2	-	&RadhaswamyM.," Corporate Accounts ", Theory Method and Ap dition 2006, Sultan Chand & Co., New Delhi.	oplication-13th
3		Arulanandam, Dr. K.S. Raman, "Advanced Accountancy, Part-I", Hns, NewDelhi.2003.	Iimalaya
4	-	. &RadhaswamyM.," Corporate Accounts ", Theory Method and A dition 2006, Sultan Chand & Co., New Delhi.	pplication-13th
5	Shukla	M.C., Grewal T.S. & Gupta S.L., "Advanced Accountancy", S. Ch	nand & Co., New Delhi.
6	Reddy & I	Murthy, "Financial Accounting", Margham Publications, Chennai,2	004
Rel	lated Onlin	e Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1			
2			
3			
	1		
Co	urse Design	ed By: Dr.A.MENAKADEVI	

R RUNNERS CONTRACT OF CONTRACT

Cou	rse code		B.Com. Cooperation	L	Т	Р	С	
COF	RE PAPEI	R - XV	INTERNSHIP	4			4	
Pre-	requisite			Syllab Versio				
Cou	rse Object	tives:		_1				
The	main objec	ctives of thi	s course are to:					
2	 Understand the practical knowledge on the general working of various types of Co- operatives. Learnt the day to day administration, accounts maintenance and auditing various Types of Co-operatives. Learn the modern trends in Co-operative management. 							
Even	acted Con	maa Quitaam	nogi					
-		rse Outcon	ion of the course, student will be able to:					
1		1	ort based on the field study.			K1		
2	1	1 5 1	atistical tools for analysis of data			K1 K3		
3			port and edit it.			K2		
		•	derstand; K3 - Apply; K4 - Analyze; K5 - Evaluate; l	K6 - C	reate	112	·	
					Touto			
			and the second sec		50	ho	urs	
Field	l Placeme	nt	TRANSFER 3	I				
Lec who Sul day Hea reco	For the For the cturer in ch ere student bmission of Studen 's after the The st ad of the of ords and c	peratives. e purpose of arge will ter t visit. of Report nt should w completion udy report department conduct of	e assigned with apprenticeship programme for a period of apprenticeship, the students will be divided into bar st/ check their work by surprise visits to be allotted to of the project study report and this report is to be su of the placement programme. will be assessed by a team of examiners consisting of and external examiner nominated by the university viva voce test jointly by the examiners. The weight be 75% and 25% respectively for Report and Viva.	tches o Co-ops Ibmitte Iecture for Ev	f 2 or and C d with er in c valuat	3, t Offic hin harg ion	he ces 10 ge, of	
	1.		the records reflect active participation of the students	1 .		ne		
	2.	Whether	relevant data have been collected ad whether they are	accura	ate.			
	3. 4.	Tables, D	the data have been presented well (sequence of Idea Diagrams Etc. key problems have been identified and analyzed?	as, Cla	rity, I	Jse	of	
	5.	Whether	practical working is recorded well?					

6. Whether consultations are sound and useful?

(Criteria For Viva Voce Test is 25 Marks)

- ✤ Correct answer to questions
- Practical knowledge gained
- Clarity and expressions

Course Designed By: Dr.S.R.NITHYANAND

Mapping	Mapping with Programme Outcomes									
COs	PO1	PO2	PO3	PO4	PO5					
CO1	S	S	S	-	-					
CO2	М	L	М	-	-					
CO3	L	М	М	-	-					
CO4	S	М	L	-	-					
CO5	М	М	М	-	-					



Course code		B.Com. Cooperation	L	Т	P	С		
SKILLED SUBJEC		HUMAN RESOURCE MANAGEMENT	3			3		
Pre-requisite			Syllal Versi		1 1			
Course Objec	tives:							
The main object	ctives of thi	s course are to:						
 To impart the knowledge on concepts of Human Resource Management To understand the nature of job. To study the performance appraisal of employees in an organization. To enable salary administration and retirement benefits to employees To understand the industrial relations. 								
Expected Cou	rse Outcon	nes:						
*		ion of the course, student will be able to:						
	-	basic concepts of human resource management			K1			
		on Human Resource Planning and Implementation			K2	,		
-		ployees performance and strategies			K1			
		age and salary administration and employee's benef	its.		K3			
					K2	,		
		derstand; K3 - Apply; K4 - Ana lyze; K5 - Evaluate;	K6 - C	reate	I			
		The second se						
Unit:1		Human Recourse Management		6-	• ho	urs		
		ment: Concept, Nature and Scope - Objectives- Fund ganizational Structure of HRM.	ctions o	f HRN	∕ I - th	e		
Unit:2		Human Resource Planning		6-	• ho	urs		
Human Resour		g: Job Analysis- Job Description- Job Specification I	Recruitr					
and Selection -	- Placement	, Training and Development for Employees.						
Unit:3		Performance Appraisal		6	· ho	urs		
Performance Demotion – P	11	ob Evaluation - Merit Rating - Promotion - Transfer	r and					
Unit:4		Wage and Salary Administration		6	- ho	urs		
Wage and Sala	-	tration: Incentive System - Labour Welfare and Soc rement Benefits to Employees.	ial Secu					
Unit:5	/	Industrial Relation	1.	6	• ho	urs		
		Unionism, Settlement of Disputes, Grievance Hand	-	nt				
Conective Dar	ganning and	Worker's Participation in Management - Stress Man	lageme	u t.				
Unit:6	Init:6 Contemporary Issues 2				2 ho	urs		

Expert le	ctures, online ser	minars – webinars			
			Total Lo	ecture hours	32 hours
Reference	e Books			I	
1 Pers	sonnel Managem	ent and Industrial	Relation, Memoria.	C.B (6 th Edition,19	88)
2 Hur	nan Resource Ma	anagemen, VSP.R	ao		
3 Hum	nan Resource Ma	nagement, Prasad	L.M. (2 nd Edition, 2	009	
			AM, NPTEL, Web		
1					
2					
4					
Course D	Designed By: Dr.	M.VIJAYAKUMA	AR		
Mapping	g with Program	ne Outcomes			
COs	PO1	PO2	PO3	PO4	PO5
CO1	S	М	М	S	S
CO2	М	S	S	S	М

S

M

M

L

Μ

Μ

Μ

L

Μ

S-Strong; M-Medium; L-Low

М

Μ

L

Μ

Μ

L

CO3

CO4

CO5



List of Elective Papers

List of Elective Papers (Co	List of Elective Papers (Colleges can Choose any one of the papers as Elective					
* Elective – I	Α	Theory and Practice of Banking				
	В	Retail Management				
	С	Export Management				
* Elective – II A		Tally (Fully Practical)				
	B Multimedia (50% Theory & 50% Practical)					
	С	Software Development with Visual Basic(50%				
		Theory & 50% Practical)				
* Elective – III	Α	Entrepreneurship Development				
	В	Advertising Management				
	C	Disaster Management				



Cou	rse code		B.Com. Cooperation	L	Т	Р	С			
	CTIVE PA	PER:	-							
	I - A		THEORY AND PRACTICE OF BANKING	4			4			
Due	noquicito			Syllat	ous					
	requisite			Versi	on					
	rse Object									
The	main objec	ctives of thi	s course are to:							
1	. To unde	erstand the	Evolution of Banking in India							
2			dge on different financial instruments by using the ba	unking	secto	r.				
3	3. To Make use of clearing various financial instruments									
4			ident by using various funds management in Banking	sector	r					
5	. To know	w the mode	rn banking technology adopted in banking sectors.							
Fyn	oted Cour	rse Outcon	nos!							
-			ion of the course, student will be able to:							
1			egarding origin and the development of Banking			K1				
1 2		-	to know about the various financial instruments used	in hon	lzing	K1 K2				
2			e and apply for clearing of various financial instrume		king	K2				
4			on funds management system in banking	iits.		K2 K2				
4 5					1	K2 K3				
3		Corporation	modern banking techniques in Banking, Private bank	ing and	1	K)				
	manciai	Corporation								
K1 -	Remembe	er; K2 - Une	derstand; K3 - Apply; K4 - A nalyze; K5 - Evaluate; 1	K6 – C:	reate					
			Second Se							
			Biggiumeour e-witer Educate to ELENTE							
Unit			Evolution of Banking			- ho	urs			
-		-	of Banking- Types of banks and its Functions - Differ	-	-	f				
-	• -	es of Custo	mer - Banker Customer Relationship- RBI and its Re	gulator	ry					
Func	tions.									
Unit	•?		Financial Instruments		10-	- ho	urs			
		egotiable In	strument – Cheques, Bills of Exchange, Promissory I	Notes			uis			
			nd Draft, Letters of Credit. Crossing: Meaning and ki				nt:			
			lit and Debit Cards- Hybrid instruments.							
Unit	:3	Cl	earing of Various Financial Instruments		10	hou	`S			
-			Pay order, Bills of Exchange, Bonds, Treasury Bills, G			f				
-		± .	Hundies, Ware Housing Receipts, Bills of Lading- D			ma				
-	Functions.	s – statutor	y Protection-Unpaid Instruments- Consequences- Cle	aing	syste	1115				
Unit	:4		Funds Management		10-	- ho	urs			
Inves	stments –E	Borrowings	and Lending Rates- Floating and Fixed Rates - Loan	and A	dvanc	es,				
		-	bans – Types of Securities: Lien, Pledge, Hypothecati				d			

Charge-	Share actives ,St	ock Exchange.			
Unit:5	T	echnology Adop	ted and Modern Ban	king	10 hours
Internet	Banking – Auton	natic Teller Mach	ine (ATM)– Core Bar	nking Solutions	s - RTGS - NEFT-
	nic Fund Transfer Debit , Business c	· /	ard - KYC norms- Dif	ferent card usag	ge of customers
Unit:6		Conten	nporary Issues		2 hours
Expert 1	ectures, online se	ninars – webinar	S		
			Total Le	ecture hours	52 hours
Refere	nce Books				
1	K.I	P.Kandasani, Ban	king Law and Practice	e, S.Chand and	Company Ltd, 1998
2	Shokhar and She	khor, Banking Th	neory and Ractice, Vil	kas Publishing	House Pvt Ltd,2000
3 I	E.Gardan and K.N	atarajan, Banking	g Theory Law and Pra	ctice, Sultan Cl	hand and Sons,1999
4	Sundhoran and V	arshney Banking	g Theory Law and Pra	ctice, Sultan Cl	hand and Sons,1999
5	T.T. Sethi, N	Ioney, Banking a	nd International Trade	e, S.Chand and	Company Ltd, 1999
Related	l Online Content	s [MOOC, SWA	Y <mark>AM,</mark> NPTEL, Web	sites etc.]	
1			AMONER LA CA		
2		IE .			
4		THE LAND	te la		
Course	Designed By: Dr.	PKARTHIKEY			
	ng with Program		Combatore		
COs	PO1	PO2	Enucare to ELEVATE PO3	PO4	PO5
CO1	M	М	М	S	S
CO2	S	S	М	М	S
CO3	S	М	М	М	L
CO4	М	L	S	S	S
CO5	М	М	М	М	М

Course code		B.Com. Cooperation	L	Т	P	С
ELECTIV	E-I – B	RETAIL MANAGEMENT	4			4
Pre-requisite			Syllab Versio		<u> </u>	
Course Object	tives:					
To enable the To enhance the To identify the To facilitate th	concepts of e Human R e elements o e basic con	is course are to: Retail Management and Significance of Managemen esources Environment of Retailing process. of Preliminary Budget Decisions and Ongoing Budget acepts of Risk Management. etail Management.		ocess		
Expected Cou	rse Outcon	nes:				
-		ion of the course, student will be able to:				
	-	out Nature and Significance of Management.			K1	
		on Recruiting and Selecting Retail Personnel.			K2	
		l Dimensions of Operations Management.			K1	
		of Credit Management and Computerization.			K3	
	-	of Business Partners and Share holders and Consume	erism		K2	
	_	derstand; K3 - Apply; K4 - Analyze; K5 - Evaluate; I		eate		
	,					
Unit:1				10	ho	urs
	etting up a	of Management - Objectives of Management - Fundation Retail Organization - Factors to be considered in I zation.				
Unit:2				10	ho	urs
		nment of Retailing- Recruiting and Selecting Reta Retail Personnel, Supervision of Retail Personnel.	iil			
Unit:3				10	ho	urs
Financial Dime		Operations Management – Profit Planning –A of the contract of	sset I	Manag	geme	ent-
Unit:4				10	ho	urs
Operational Dir		- Store Security – Insurance – Credit Management cing – Risk Management.	_			
Unit:5				10	ho	urs
Ethics in Retai	-	ent – Ethical Values –Social Responsibility, Ethical & General Public, Employees, Business Partners				
Unit:6		Contemporary Issues		,	2 ho	urs

			Total Lecture hou	rs 52 hours				
Refe	erence Books							
1	Retail Manage	ement - Gribson G. V	edamani, Jaico publishing House	2005				
2	Retailing Management Text & Cases - Swapna Pradhan, The Mc Graw- Hill Companies, 2006							
3	Retail Management and Strategic Approach - Barry, Berman, Joel R Evam- Pearson							
	Education(Singa	apore) 2002.						
Rela	ted Online Cor	ntents [MOOC, SW	AYAM, NPTEL, Websites etc.]					
1								
2								
4								
	rse Designed By	: Dr.S.KESAVAN						
Cour								
		gramme Outcomes						
	oping with Prog	ramme Outcomes M	S M	М				
Map	oping with Prog Ds S		S M S S	M M				
Map CC	oping with ProgOsSLM	Μ						
Map CC CO1	oping with ProgOsSIM2M	M M	S S	М				
Map CO CO1 CO2 CO3	oping with ProgDsSLM2M3S	М М М	S S South Space M S	M M				
Map CC CO1 CO2	oping with ProgOsSIM2M3S4M	M M M M	S S S S S S S M S	M M M				

Course code		B.Com. Cooperation	L	Т	Р	С
ELECTIV	E-I – C	EXPORT MANAGEMENT	4			4
Pre-requisite	•		Syllabı Versioi			
Course Object						
 To impa To unde To stud To enab 	art the know erstand the y the Methole India's e	vledge on concepts export and market analysis International law and Private Law ods and sources of export finance. xport performance and Problems in export trade. Basic documents used in international trade.				
Expected Cou	rse Outcon	nes:				
On the success	ful complet	ion of the course, student will be able to:				
1 Gain kno	wledge on	basic concepts of export and market analysis			K1	
2 Acquired	knowledge	e on Legal Aspects of Export Trade.			K2	
3 Knowled	ge on Expo	rt Financing.			K1	
4 Enhanced	Enhanced knowledge on the Export Financing.					
5 Identify t	he various	documents used in international trade.			K3	
K1 - Remembe	er; K2 - Un	derstand; K3 - Apply; K4 - Ana lyze; K5 - Evaluate;	K6 - C1	reate		
				1.0		
Unit:1		Export - Meaning			ho	ars
-	analysis- 1	- functions - Role of export in economic developmer narket intelligence and market Research -market sele		-		
Unit:2		Legal Aspects of Export Trade		10	ho	ire
	w- Private	Law – Transport contracts - Payment and credit - set	tlement			
		cy -Law relating to packaging - pricing - Advertising				20
Unit:3		Export Financing		10	ho	urs
Methods and so	ources of ex	sport finance - Terms of payment for export - Letter	of credi	t -		
Institutional aid	l for export	financing: RBI, EXIM Bank, ECGC - commercial b	oanks. E	Export		
1 0		g export price - Forms of pricing - pricing approacher price quotation – Inco terms.	es - Tra	nsfer	prici	ng
Unit:4		India's Export Performance	1 5		ho	urs
		e - Problems in export trade- Export promotion -Nee				
promotion in Ir	ndia:- Instit	utional support for export promotion – Export promo	otion inc	centiv	es -	

EPZ	Z & F	ΓΖ, 100% EOU,	Export houses, Tr	rading houses – Star	Trading houses -	Project and
con	sultan	cy export.				
Uni	it:5		Export Procedu	re and Documenta	tion	10 hours
		suments used in	-	e-export letter of cre		
				- pre-shipment docu		
				er depots, container		
				ion, negotiation of e		-
reg	istratio	on, formalities w	ith export promot	ion councils - Bank	ing procedure.	
Uni	it:6		Contem	porary Issues		2 hours
Exp	pert lee	ctures, online se	minars – webinars			
	•					
				ecture hours	52 hours	
Ref	ferenc	e Books			·	
1	TAS	Balagopal - Expo	rt management - Hi	malaya		
2	Vars	hney & Battachar	ya - International M	Iarketing Sultan chan	d & sons	
3	Fran	cis chernmilam -	International Trade	and Export managem	ent - Himalaya	
4	B.S F	Rathor - Export M	anagement - Himal	aya. Supacio		
5			t Marketing- Him			
Rel	ated (Online Content	s [MOOC, <mark>SW</mark> AY	YAM, NP <mark>TEL</mark> , We	bsites etc.]	
1				and a second and a s		
2			5 74	The states		
4			90000 B	Coimbatore Coller		
				205日山山市の丁 2-山山マ EBUCATE TO ELEVATE		
			SIVAGANANAS	ITHI		
Ma	pping	with Program	me Outcomes			Т
С	Os	PO1	PO2	PO3	PO4	PO5
CO	01	S	S	М	S	S
CO	02	М	М	М	М	S
CO		М	S	М	S	М
CO		S	М	S	М	М
CO	95	М	М	М	М	S

Course coo	le	B.(Com. Cooperation		L	Т	Р	С
ELECTIV	E – II – A	TA	LLY-PRACTICAL		4			4
Pre-requis	ite				Syllab Versio		1 1	
Course Ob	jectives:							
The main o	bjectives of this	course are to:						
2. To 3. To	learn Basic acc know about ser	known how to creat counts of a compar ever side programmed ledge of HTML ar	ning.					
Expected (Course Outcom	les:						
On the succ	essful completi	on of the course, s	tudent will be able t	to:				
1 Able	to know the pro	cedure for creating	g of a company				K1	
2 The s	tudents knowled	lge about the prep	aration of trial balar	nce, profit and	loss a/	с	K3	
3 The s	tudents are able	know the prepara	tion of FIFO and LI	FO.			K2	
4 The s	tudents are anal	yze the simple and	l weighted average	methods			K3	
K1 - Reme	mber; K2 - Und	erstand; K3 - App	ly; K4 - Analyze; K	5 - Evaluate; 1	K6 - C	reate		
Programm Programi	ne I:Create a no	ew Company, Gro	up, Voucher			50-	- ho ts.	
Programm Programm Programm Programm Programm Programm Programm Programm	me I:Create a no me II: ledger an me III: Prepare me IV: Profit ar me: V: FIFO me: VI: LIFO me: VII: Simple	ew Company, Gro ad record minimun e Trial Balance.	up, Voucher 10 transactions and lance Sheet with mi	d display the re	elevant	50-	ts.	urs
Programm Programm Programm Programm Programm Programm Programm Programm	me I:Create a no me II: ledger an me III: Prepare me IV: Profit ar me: V: FIFO me: VI: LIFO me: VII: Simple me: VII: Weigh	ew Company, Gro ad record minimun e Trial Balance. ad Loss a/c and Ba e Average Method ated Average Method	up, Voucher 10 transactions and Human and Human and Human and	d display the re	elevant	50-	ts.	
Programm Programm Programm Programm Programm Programm Programm Programm Course Des	me I:Create a no me II: ledger an me III: Prepare me IV: Profit ar me: V: FIFO me: VI: LIFO me: VII: Simple me: VII: Weigh	ew Company, Gro ad record minimun e Trial Balance. ad Loss a/c and Ba e Average Method ated Average Method sted Average Method	up, Voucher 10 transactions and Human and Human and Human a	d display the re	elevant	50-	ts.	
Programm Programm Programm Programm Programm Programm Programm Programm Programm Course Dess Mapping v	me I:Create a no me II: ledger an me III: Prepare me IV: Profit ar me: V: FIFO me: VI: LIFO me: VII: Simple me: VII: Weigh	ew Company, Gro ad record minimun e Trial Balance. ad Loss a/c and Ba e Average Method ated Average Method ted Average Method KESAVAN e Outcomes	up, Voucher n 10 transactions and uncer Sheet with mi is nods Total Le	d display the re inimum of any cture hours	elevant	50- c resul djustn 50-	ts. nents - ho	
Programm Programm Programm Programm Programm Programm Programm Programm Course Des Mapping v COs	me I:Create a norme II: ledger and me II: ledger and me III: Prepare me IV: Profit ar me: V: FIFO me: VI: LIFO me: VII: Simple me: VII: Weigh igned By: Dr.S. vith Programm PO1	ew Company, Gro ad record minimun e Trial Balance. ad Loss a/c and Ba e Average Method ated Average Method KESAVAN e Outcomes PO2	up, Voucher n 10 transactions and lance Sheet with mi s nods Total Le	d display the re inimum of any cture hours	elevant	50- c resul djustn 50-	ts.	
Programm Programm Programm Programm Programm Programm Programm Programm Course Des Mapping v COs CO1	me I:Create a no me II: ledger an me III: Prepare me IV: Profit ar me: V: FIFO me: VI: LIFO me: VII: Simple me: VII: Weigh igned By: Dr.S. vith Programm PO1 S	ew Company, Gro ad record minimun e Trial Balance. ad Loss a/c and Ba e Average Method ated Average Method sted Average Method sted Average Method ated Average Method	up, Voucher n 10 transactions and lance Sheet with mi s nods Total Le PO3 S	d display the re inimum of any cture hours PO4 S	elevant	50- c resul djustn 50-	ts. nents - ho	
Programm Programm Programm Programm Programm Programm Programm Programm Course Des Mapping v COs CO1 CO2	me I:Create a norme II: ledger and me II: ledger and me III: Prepare me IV: Profit ar me: V: FIFO me: VI: LIFO me: VII: Simple me: VII: Weigh igned By: Dr.S. vith Programm PO1	ew Company, Gro ad record minimum e Trial Balance. ad Loss a/c and Ba e Average Method ated Average Method ted Average Method KESAVAN e Outcomes PO2 S M	up, Voucher n 10 transactions and lance Sheet with mi s nods Total Le	d display the re inimum of any cture hours PO4 S M	elevant	50- c resul djustn 50-	ts. nents - ho	
Programm Programm Programm Programm Programm Programm Programm Programm Course Dess Mapping v	me I:Create a nor me II: ledger an me III: Prepare me IV: Profit ar me: V: FIFO me: VI: LIFO me: VII: Simple me: VII: Weigh igned By: Dr.S. vith Programm PO1 S S	ew Company, Gro ad record minimun e Trial Balance. ad Loss a/c and Ba e Average Method ated Average Method sted Average Method sted Average Method ated Average Method	up, Voucher n 10 transactions and lance Sheet with mi s nods Total Le PO3 S S	d display the re inimum of any cture hours PO4 S	elevant	50- c resul djustn 50-	ts. nents - ho	

Course code		B.Com. Cooperation	L	Т	Р	С
ELECTIVE-I	I – B	MULTIMEDIA	4			4
Pre-requisite			-	Syllabus Version		
Course Objective	es:			I		
The main objectiv	es of this co	urse are to:				
 To learn To know 	about Basic about Funda	and and create of Multimedia Presentation. Steps for Image Processing. amental Characteristics of Sound. ge of Analog Video Camera and Principles	of Animatic	on.		
Expected Course	Outcomes:					
-		of the course, student will be able to:				
		lure for creating of Multimedia Presentation	and Produc	ction.	K1	
	_	e about the Image Processing software.			K1	
	_	ow the preparation Video Signal Formats.			K3	
		ng the MPEG-1 Audio – MPEG-1 Video.			K2	
		tand; K3 - Apply; K4 - Analyze; K5 - Eval	uate; K6 – (Create		
Unit:1		Introduction		10-	- ho	urs
Requirements. Di Representation – N	gital Repress leed for Dig sion. Text: T	Iulti-sensory Perception – Hardware and So entation: Analog Representation – Waves – ital Representation – Analog to Digital Con Types of Text – Unicode Standard – Font – ats.	Digital version – D	-	_	
Unit:2		Imaga		10	- ho	
	eing Color -	Image - Color Models – Basic Steps for Image Pro	cessing - Se			
– Digital Camera	– Interface S r Models – I	Standards – Specification of Digital Images mage Processing software – File Formats –	-CMS - Do	evice		
Unit:3		Audio		10-	- ho	ur
– Microphone – A MIDI– Basics of S	mplifier – L Staff Notatic Idio Recordi	ture of Sound Waves – Fundamental Chara Loudspeaker – Audio Mixer – Digital Audio on – Sound Card – Audio Transmission – A ing Systems – Audio and Multimedia – Voi sing Software.	o – Synthesiz udio File foi	zers – mats	ł	

Unit:4			Video		10 hours
Televisio – Video I	n Broadcasting S	tandards – Digita ts and Systems -	ideo Signals – Video l Video – Digital Vid Video File Formats a	leo Standards	- PC Video
Unit:5		Ar	nimation		10 hours
Animatio	n – Some Techni g Algorithms. Co	ques of Animatic	Animation – Creating on – Animation on the G-1 Audio – MPEG-	e Web – Speci	ial Effects-
	M	ultimedia Lab- F	Photoshop Practical	List	
		Create Sun Flor	wer using Photosho	þ	
5. C 6. C 7. C 8. C 9. 10.	Create Military Cle Create Stone Textu Create Rollover Bu Create Realistic S Create Web Page	t using Photoshop othe using Photoshor ore using Photosho uttons using Photo otone Structure usi using Photoshop.	nop. pp. shop. ng Photoshop.	р.	
Unit:6		Contem	porary Issues		2 hours
Expert le	ctures, online ser	ninars – webinars			
			T . 4.11		70
Referenc			1 otal Le	ecture hours	52 hours
		king it Work – T:	ay Vaughan, 7th editi	on.TMH. Con	ndex
-		-	– Vikas Gupta, Drea		
		.MENAKADEV			
Mapping	g with Programm	ne Outcomes			
COs	М	М	М	М	-
CO1	М	М	S	М	-
CO2	M	M	S	M	
CO3	S	S	M	S	-
CO4	M	M	M	S	-
CO5	S	S	S	Μ	-

Course code		B.Com. Cooperation	L	Т	P	С				
ELECTIV	E-II – C	SOFTWARE DEVELOPMENTWITH VISUAL BASIC	4			4				
Dro requisite		VISUAL BASIC	Syllat	ous						
Pre-requisite			Versi	on						
Course Objec										
5		s course are to:								
		it the Fundamentals of Visual Basic.								
		c Concepts of Steps in Building the User Interface. ut the Flex Grid Controls Controlling Program Flow.								
4. To gain the Knowledge of Microsoft Windows Common Controls 6.0.										
4. To gain the Knowledge of Microsoft Windows Common Controls 0.0.										
Expected Cou	irse Outcor	nes:								
On the success	ful complet	tion of the course, student will be able to:								
1 Analyze	The Code V	Window, Variables, Data Types, Constants, Strings, a	ınd		K1					
Numbers	5.									
0		The Name Properly and Properties of Command Butte	ons.		K3					
		the Function of Procedures And Sub Procedures			K2					
		now the Microsoft Windows.			K1					
K1 - Remembe	er; K2 - Un	derstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - C	reate						
	1									
Unit:1	1 771 177	Fundamentals of Visual Basic		10	- ho	urs				
		ual Basic Environment – Customize A Form. First St								
		Window, Variables, Data Types, Constants, Strings, I c I the Comment and the End Statement.	Numbe	rs,						
Statements In	v isuai dasi	c i the Comment and the End Statement.								
Unit:2		Steps in Building the User Interface		10	· ho	urs				
The Tool Box	– Creating	Controls – The Name Properly – Properties of Comm	nand							
-		ocedures for Command Buttons – Access Key- Imag		ols-						
		vigating Between Controls – Message Boxes- The G	rail –							
Picture Box –	Rich Text E	Box								
Unit:3		Organizing Information via Controls		10	- ho	urs				
Control Arrays	s – List and	Combo Boxes- Flex Grid Controls Controlling Prog	ram Flo	ow:						
-		erminate Loops – Making Decisions- Select Case- N								
Then's – The (-									
Unit:4		Built		10-	· ho	lire				
	L rtions: Strin	g Function – Numeric Functions- Data And Time Fu	nction		- 110	u13				
		tions and Procedure: Function Procedures And Sub F								
Thatelar Functions. Functions and Frocedure. Function Frocedures And Sub Frocedures										

Unit:5	Microsoft Windows	10 hours				
The Tool Box	Revisited; Frames - Option Buttons- Check Box Scrollbars- Tin	mes –				
Microsoft Wir	ndows Common Controls 6.0: Image List Control-List View Co	ontrol-				
Progress Box	Control –Slides Control- States Bar Control – Menus- Md1form	IS.				
 Progress Box Control –Slides Control - States Bar Control – Menus- Md1forms. PRACTICAL LIST (VB) 1. Design a Form at with Text Box to Perform the Alignment and Format Function 2. Design a Form to display the list of Products by Declaring Array Function 3. Design a Form to Calculate Capital Budgeting Technique by Declaring Finance Function and Variable Declaration using Option Button(Radio) Check Box 4. Design a Form to Display an Advertisement Banner Using Image Box Control with String Function 5. Design a Form to Compute Cost of Capital using Finance Function in Visual Basic 6. Design a Form to Derform Working Capital Analysis using Finance Function 7. Design a Form to Display Break – Even Analysis using Time and Chart Controls, by Declaring Variables 8. Design a Form to Present Product Details Like Purchase, Sales, Profit, Etc By Declaring Away Functions and Present the Details in a Rich Text Box(RTF) 9. Design a Form to Display a Calculator 10. Design a Porm to Display the Highlights of the Budget Option Button and Animation 12. Design the Form to Display the Highlights of the Budget Option Button and Animation 13. Design the Form to Create Bank Customer Database using ADO Control 14. Design a Form to Create Bank Customer Database using ADO Control 						
E	DQ and Display the Inventory Control Records	•				
	esign the Form to Display Free View and List View of Folders	s and				
F1	les From a Directory or an Organization					
NOTE: 3 hrs	Theory & 3 hrs Practical. The weightage of marks awarded for t	this				
	for theory & 50% for Practical					
Unit:6	Contemporary Issues	2 hours				
	s, online seminars – webinars	2 11001 5				
Expert lecture	s, on the seminars we officials					
	Total Lecture hours	52 hours				
Reference Bo						
	Gottfried, Visual Basic, Tata Mc Graco-Hill Publication					
-	isual Basic 6 Programming Black Box, Holyzner Dreamtech Pul	hlication				
	isic 6, Gary Cornell Tata Mc Graw –Hill	oncation				
	ne Contents [MOOC, SWAYAM, NPTEL, Websites etc.]					
1						
2						
4						
т						

Course Designed By: Dr.M.VIJAYAKUMAR									
Mapping with Programme Outcomes									
COs	S	М	М	М	-				
CO1	М	М	М	S	-				
CO2	М	М	S	М	-				
CO3	S	М	S	S	-				
CO4	М	М	М	М	-				
CO5	S	М	S	М	-				



Cou	rse code		B.Com. Cooperation	L	Т	P	С		
ELF	ECTIVE -	III – A	ENTERPRENEURSHIP DEVELOPMENT	4			4		
	requisite			Syllat Versie		<u> </u>			
	rse Objec								
The	main obje	ctives of thi	s course are to:						
 To know about entrepreneurs and EDP. To know the various sources of Institutional finance to entrepreneurs To know the various institutional non-finance to entrepreneurs. To understanding the concept of incentives and subsidies. To enable the students to prepare the project proposal. 									
-		rse Outcon							
		Ĩ	ion of the course, student will be able to:						
1			entrepreneurship development			K1			
2	_		o apply various sources of finance.			K2			
3			ns of institutional non-financial set-up to entrepreneu			K2			
4			incentives and subsidies available from the Governm	ent and	l	K2			
_		titutions in]							
5			e on the preparation of project proposal.			K3			
K1 -	Remembe	er; K2 - Un	derstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - C	reate				
			a confine to						
Unit			Concept of Entrepreneurship			ho			
Entr	epreneurs	– Sickness	nip–Definition, Characteristics and Functions of Entr and Survival–Need for Training and Development- P opment of Women Entrepreneurs and Rural Entrepre	hases of			of		
Unit	t:2		Institutional finance to Entrepreneurs		10	ho	urs		
		nance to En	trepreneurs- SFCS- SIDCS- SIPCOT-TIIC- Commer	cial Ba					
			anks- Venture Capital and its importance.						
Unit	t:3		Institutional Setup		10	ho	urs		
Insti	tutional Se	etup-DICS,	SIDCO-NSIC, SISIS, Indian Investment Center- Kh	adi and	l Villa	ige			
	stries Con	-				U			
Unit	t :4		Incentives and Subsidies		10	ho	urs		
			- Subsidized Services- Subsidy for Market – Transpo	rt Subs	idy- S	Seed			
Capi	ital Assista	ince- Taxati	on Benefits to SSI- Special Facilities for imports.						
TT T	_				4.0	-			
Unit			Project Formulation	D '		ho	urs		
Proje	ect Formul	lation – Pro	ject Identification – Evaluation- Feasibility Analysis,	Projec	а Кер	ort.			
TT	••6		Contomnoror Issues) h	180		
Unit	Jnit:6 Contemporary Issues					2 ho	urs		

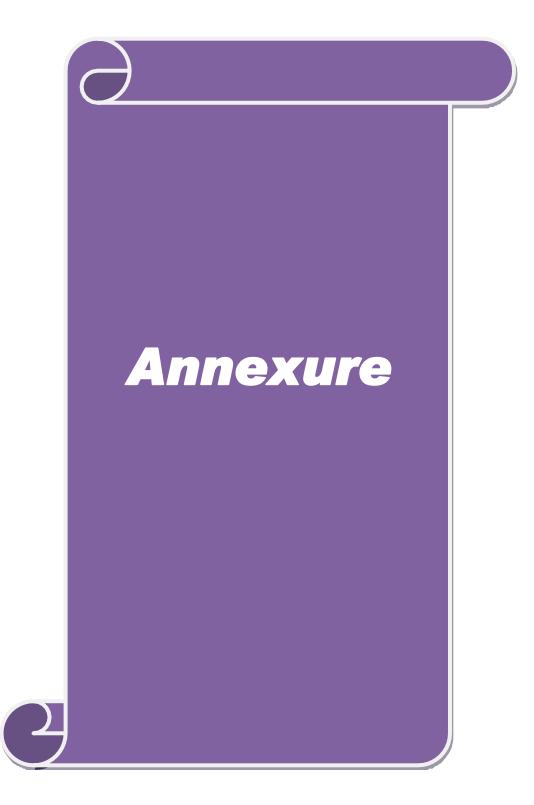
Exp	ert le	ctures, online sen	ninars – webinars	5					
				Total Le	ecture hours	52 hours			
Ref	erenc	e Books							
1	S.Sk	khanka, Entreprer	neurial Developm	ent, S.Chand And Co	ompany Ltd,1999.				
2	C.B	.B.Gupta&N.P.Srinivasan, Entrepreneurial Development, Sultan Chand and Sons, 2001.							
3	Jose	Paul, N.Ajith Ku	umar, Paul T.Mai	mpilly, Himalaya Pub	lishing House,19	99			
4	I.Soundarapandian, Rural Entrepreneurship Growth and Potentials, Kanishka Publishers, 2001.								
5	P.Sar	avanavel, Entrep	reneurial Develop	pment, Ess Pee Kay I	Publishing House,	1997			
Rel	ated (Online Contents	[MOOC, SWAY	YAM, NPTEL, Web	sites etc.]				
1									
2									
Cou	ırse D	esigned By: Dr.S	.VELANKANN	[
Ma	pping	g with Programn	ne Outcomes						
С	Os	PO1	PO2	PO3	PO4	PO5			
CO	1	S	М	М	М	М			
CO	2	S	S	North Carling Charles	М	М			
CO	3	М	М	/ 🔄 🗸 M	S	S			
CO	4	М	M	St St	L	М			
CO	5	L	M	М	М	М			
			I Eage TA	THIAD UNIVERSI 18					

Cou	rse code		B.Com. Cooperation	L	Т	P	С			
ELF	ECTIVE-I	II – B	ADVERTISING MANAGEMENT	4			4			
Pre-	requisite			Syllab Versio						
Cou	rse Objec	tives:								
 The main objectives of this course are to: To understand the Concept and definition of advertisement. To enable the students to gain knowledge about the campaign Function of Advertisement 										
3.	Agencies.									
Exp	ected Cou	rse Outcon	nes:							
On t		_	ion of the course, student will be able to:							
1	The stude advertise		own the social, economic and legal implications of			K1				
2	The stude	ents can abl	e to known the Selection and the remuneration.			K1				
3	Acquire skills to cost of advertisements related to service.					K2				
4	Apply the	e Strategies	to Design and Execution of Advertisement.			K3				
5	The stude	ents acquire	the knowledge about Media research.			K1				
K1 -	Remembe	er; K2 - Un	derstand; K3 - Apply; K4 - Ana lyze; K5 - Evaluate;	K6 - C	reate					
Unit			Introduction to Advertisement		10-	- ho	urs			
	-		advertisement – social, economic and legal implicat lvertisement objectives.	ions of						
Unit	+.2		Advantigement Agencies		10	- ho				
		ha ramunar	Advertisement Agencies ation – Advertisement – campaign Function of Advertisement	orticorr		- 110	urs			
		es of Ad Ag								
Unit	+•3		Advertisement Media		10-	• ho	ure			
		e and choic	e criteria – reach and frequency of advertisements –	-cost of	10-	- 110	u13			
			service- media strategy and scheduling.	cost of						
				T						
Unit			Design and Execution of Advertisement			- ho	urs			
	-	-	ifferent types of advertisements –layout – design ap	-						
		ertisement j Limitations.	production – print – Radio – T.V and web-advertise	ments –						
Unit	t:5		Media Research		10-	- ho	urs			

Refere 1 Ke 2 S. 3 A	ence Books enneth Clow.	ne seminars – webin Donald Back – "Inte		ture hours	2 hours			
Expert Refere 1 Ke co 2 S 3 A He	ence Books enneth Clow.	ne seminars – webin Donald Back – "Inte	ars	ture hours	2 hours			
Refere 1 Ke 2 S. 3 A	ence Books enneth Clow.	Donald Back – "Inte		ture hours				
1 Ke co 2 S. 3 A He	enneth Clow.		Total Lec	eture hours				
1 Ke co 2 S. 3 A He	enneth Clow.		Total Lec	ture hours				
1 Ke co 2 S. 3 A He	enneth Clow.				52 hours			
2 S. 3 A Ho	mmunication			·				
3 A Ho	.H.H kazmi, s	, -r tenuce half of fi	eth Clow. Donald Back – "Integrated Advertisements, Promotion and marketing unication", -Prentice hall of India					
Но	,	zmi, satish K Batra – "Advertising & Sales Promotion – Excel Books						
	-	ng, sales & Promotion management – S.A. Chunawalla – Himalaya Publishing						
	ouse.							
Relate	d Online Cor	tents [MOOC, SW	AYAM, NPTEL, Webs	ites etc.]				
1								
2								
4								
		: Dr.S.KAMESH	at a a a a a a a a a a a a a a a a a a					
Mappi	ing with Prog	ramme Outcomes						
COs	М	M	M	S	S			
CO1	М	S	M	М	S			
CO2	S	М	HIAR UNING M	М	М			
CO3	М	М	Bar bain mont & wiris S . Con	М	М			
CO4	М	S	GUCATE TO ELEVALE M	М	М			
CO5		S	S	S	S			
	S							

Course code		B.Com. Cooperation	L	Т	P	C
ELECTIVI	E-III – C	DISASTER MANAGEMENT	4			4
Pre-requisite			Syllabus Version			
Course Objec	tives:					
The main obje	ctives of thi	s course are to:				
Devel 2. To er Manag	opment. able the s gement.	different nature of Disaster and Development a students to gain knowledge about the Disaster I ons and Strategies to cope with Natural disasters.			•	
Expected Cou						
-	-	ion of the course, student will be able to:			-1	
	The students had known the nature of Disaster and Development and Humanity and K Development.					
2 The stude	The students can able to known the Disaster Prevention and control.					
3 Acquire	Acquire skills to functions of Information Management and Dissemination.					
4 Apply th	Apply the Strategies to cope with Natural disasters.					
5 The stude	The students acquire the Strategies to Counter Manmade Disasters.					
K1 - Remembe	er; K2 - Un	derstand; K <mark>3 - Apply; K4 - Ana</mark> lyze; K5 - Evaluate; I	X6 - C	reate		
		The ALTHIAR UNIVERSITY AND A				
Unit:1		Disaster and Development			10 hours	
	•	velopment – Hazards and Disasters – Dimensions and	Туро	logy	of	
Disasters – Pul	olic Health	and Disasters.				
Unit:2		Disaster Prevention and control		10	- ho	urc
	e UN in Co	mplex Emergencies – The Coordination and Leadersh	uin Cou		- 110	uis
		ional Agencies for Disaster Response – National Disa	-	IICAI		
Management :						
	_					
Unit:3		Disaster Risk Analysis and Management			- ho	urs
		ordination – Disaster Preparedness and Planning – Di n Management and Dissemination – Disaster Rehabil				
		easures in Disaster Management.	nation			
Unit:4	S	Strategies to cope with Natural disasters		10-	- ho	urs
		Landslides – Cyclones and Thunderstorms – Tsunan	ni – Dı	ough	t – F	Ieat
wave and Sand	lstorms – C	old wave and extreme cold.				
TInit-5		restacion to Countor Marmada Directory		10	1	
Unit:5		trategies to Counter Manmade Disasters	der at ut		- ho	urs
war and Terro	nsm – Stan	npede, Riots and Demonstrations – Residential and In-	uustria	u		

Fire	$s - T_1$	ransportation Ac	cidents – Nuclear	Power Accidents – Ha	azardous Materia	ls and			
Tox	ic En	nission – Utility	failure.						
			~~~~~						
Unit:6 Contemporary Issues 2 h									
Exp	ert le	ctures, online se	minars – webinars	\$					
		I			I				
L				Total Lec	ture hours	52 hours			
Ref	erenc	e Books							
1	Satish Modh, "Introduction to Disaster Management", Macmillan Publications.								
2	Satis	h Modh, "Citizer	's Guide to Disast	er Management" Macm	illan Publications	5.			
Rel	ated	<b>Online Content</b>	s [MOOC, SWAY	YAM, NPTEL, Webs	ites etc.]				
1									
2									
4									
-									
Cou	irse D	esigned By: Dr.	S.VELLANGANI	-					
		g with Program							
С	Os	PO1	PO2	PO3	PO4	PO5			
CO	1	S	M	M	S	S			
CO	2	М	L	M	М	М			
CO	3	М	M	S	S	М			
CO	4	М	Μ	M	М	М			
CO	5	М	M	THIAR UNIVERS	М	М			
			Light a	Company & unit al					



# BHARATHIAR UNIVERSITY-COIMBATORE- 641046 DEPARTMENT OF COOPERATION

# VISION

Socio- economic transformation through empowered cooperative women leadership.

# MISSION

- To inspire and empower the women graduates to become innovative leaders through effective teaching learning process.
- > To provide valve based education to the graduates for social transformation.
- To provide better knowledge and best practices for enabling mastery in cooperation and empowerment of women.
- > To strengthen and develop the cooperative movement through women cooperator.

