B.Com. Professional Accounting

Syllabus

AFFILIATED COLLEGES

Program Code: 21E

2020 - 2021 onwards



BHARATHIAR UNIVERSITY

(A State University, Accredited with "A" Grade by NAAC, Ranked 13th among Indian Universities by MHRD-NIRF, World Ranking: Times - 801-1000, Shanghai - 901-1000, URAP - 982)

Coimbatore - 641 046, Tamil Nadu, India

Program	Program Educational Objectives (PEOs)							
The B.C c	The B.Com (Professional Accounting) program describe accomplishments that graduates							
are expec	ted to attain within five to seven years after graduation							
	Student will possess a deep and broad understanding of Accounting principles and							
PEO1	practices as evidenced by professional employment, continued							
	professional development and graduate study in professional fields.							
DECO	to demonstrate professional expertise in financial planning, analysis, control,							
PEO2	Decision support and professional ethics with the employees							
PEO3	Graduates will be responsive to professional and societal contexts, committed to							
1 EO3	ethical concerns, effective and contributing member of the community.							
	Able to work in a company where the business is continuously expanding and							
PEO4	growth prospects are good.							
PEO5	Graduate will be flexible, adaptable, independent and collaborative with leadership							
FEOS	qualities, so as to sustain oneself working in multidisciplinary team							



Program	Program Specific Outcomes (PSOs)					
	successful completion of B.Com (Professional Accounting) program, the are expected to					
PSO1 complete the intermediate level in professional programmes like CA, ICWA and ACS						
PSO2	Provide several opportunities to engage with the accounting professionals					
PSO3	Implement creativity and problem solving skills in various real life time problems.					
PSO4	PSO4 Acquire several opportunities to engage with the accounting professionals and learn from their experiences.					
PSO5	Learn relevant managerial accounting skills with emphasis on application of both quantitative and qualitative knowledge to their future careers.					



Program	Program Outcomes (POs)						
On succe	On successful completion of the B.Com (Professional Accounting) program						
PO1	PO1 Ability to apply ethical principles and responsible practices during their profession						
PO2	PO2 Ability to engage in independent and lifelong learning for continued professional development.						
PO3	Become qualified professionals in the field of accounting and auditing.						
PO4	Demonstrate professional ethics in legal aspects of business						
PO5	Ability to apply ethical principles and responsible practices during their profession						



BHARATHIAR UNIVERSITY:: COIMBATORE 641 046

B.Com (Professional Accounting)... Curriculum for Affiliated Colleges

(For the students admitted during the academic year 2020 – 21 onwards)

Course	Title of the Course	Cradita	Н	ours	Ma	Iarks	
Code	Title of the Course	Credits	Theory	Practical	CIA	ESE	Total
	F	IRST SEN	MESTER				
	Language-I	4	6	-	25	75	100
	English-I	4	6	-	25	75	100
	Core I – Principles of	4	4	-	25	75	100
	Accountancy						
	Core II – Introduction to	4	4	-	25	75	100
	Information Technology Allied Paper I : Mathematics	4	4		25	75	100
	for Business	4	10 1988	Na.	23	13	100
	Core-IV: Computer	-	4	-	-	-	-
	Applications Practical-I (MS Office)	, /	6				
	Environmental Studies #	2	2	35	-	50	50
	Total	22	30	3 (5)	125	425	550
	SE	COND SE	EMESTEI	3	. A.	A	
	Language-II	4	6	4	25	75	100
	English-II	4	6	1 1	25	9 75	100
	Core III – Mercantile Law	4	7	7 - S.	25	75	100
	Core IV– Computer Application Practical-I (MS Office)	4	4		40	60	100
	Allied Paper II – Statistics for Business	4	5	SL-	25	75	100
	Value Education – Human Rights #	2 III	2	Salar Salar	-	50	50
	Total	22	30		125	425	550
	T	HIRD SE	MESTER				
	Core V –Industrial Law	4	5		25	75	100
	Core VI – Strategic Management	4	5		25	75	100
	Core VII – Cost Accounting	4	6		25	75	100
	Allied : III - Managerial Economics	4	5		25	75	100
	Core-VIII : Computer Applications Practical-II (Oracle)	-	4		-	-	-
	Skill based Subject-1: Principles of Marketing	3	3		20	55	75
	Tamil @ / Advanced Tamil						

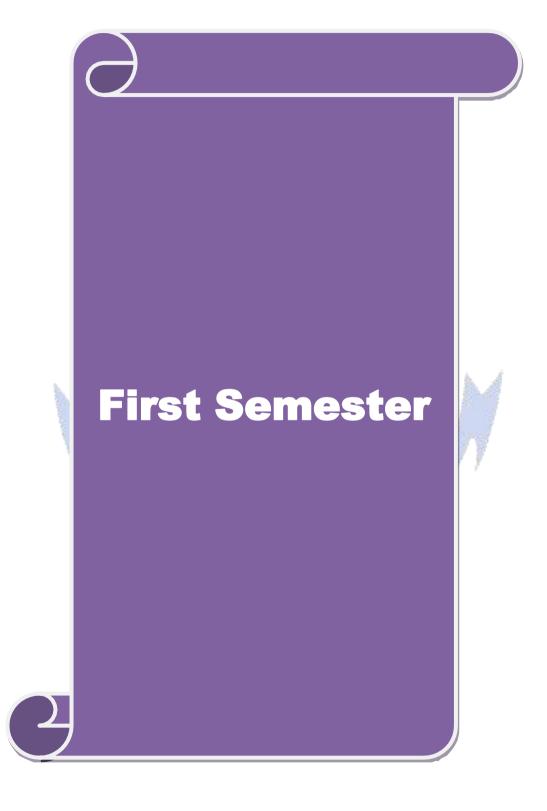
Constitution of	
India #	525
FOURTH SEMESTER	323
	100
Accounting-I	75 100
Core X – Management 4 6 25 7 Accounting	75 100
Core XI – Executive 4 5 20 5 Business Communication	75
Core XII – Computer 4 4 4 40 6 Applications Practical-II (C++)	50 100
Allied: IV Principles of 4 4 25 7 Management 25 7	75 100
Skill based Subject- 2: 3 3 3 20 5 Company Law	75
Tamil @ /Advanced Tamil # 2 2 50	50
Non-major elective - II : General Awareness #	
Total 25 30	600
FIFTH SEMESTER	
Core XIII – Advanced 4 5 25 7 Accounting-II	5 100
Core XIV – Auditing and 4 5 25 7 Assurance- I	75 100
Core XV – Principles of 4 4 25 7	5 100
Auditing	
**************************************	75
Core XVII –Direct Tax-II 4 4 20 5	55 75
Elective-I: 2 4 25 7	5 100
Skill based Subject-3: 3 3 20 5 Banking and Insurance Law	75
Total 25 30	625
SIXTH SEMESTER	1
Core XVII – Corporate 4 6 25 7 Accounting	75 100
	75 100
	75 100
	75 100
Elective –III: 4 6 25 7	75 100

Skill based Subject-4 : Cyber Law	3	3		25	75	100		
Extension Activities.	2	-		50		50		
Total	25	30				625		
Grand total 140 3500								
Online courses will be implemented from next academic year								

Includes 25% / 40% continuous internal assessment marks for theory and practical papers respectively. No University Examinations. Only Continuous Internal Assessment (CIA)

No Continuous Internal Assessment (CIA). Only University Examinations.

L	ist of	Elective Papers (Colleges can choose any one of the paper as electives)
Elective – I	A	Financial Management
	В	Entrepreneurial Development
	С	Micro Finance
Elective – II	A	Business Finance
	В	Brand Management
	С	Supply Chain Management
Elective – III	A	Investment Management
b. A	В	Financial Markets
	C	Project Work & Viva-Voce



Course co	ode						L	T	P	C
Core 1			Principl	es of Accour	ntancy		4	-	-	4
Pre-requisite			Basic kn	owledge in	Syllabu Versior		2020- 21			
Course O	biecti	ves:	Account	ancy			v ei sioi	1	41	
		ives of this co	ourse are to	<u>.</u>						
 To enable the students to learn basic Principles of Accountancy. To make the students skillfully to prepare and present the final accounts of sole trader. To promote knowledge about Bill of Exchange, Average Due date and Account Current. To provide knowledge about consignment and joint ventures To gain knowledge about bank reconciliation statement and accounting for professionals 										
Expected	Cour	se Outcomes	•							
				irce student	will be able to	•				
		•			will be able to	•			K	1
1 Reca	The main objectives of this course are to: Recall Accounting Concepts and Conventions and use Accounting rules to record business transactions in Journal, Ledger and prepare Trial Balance.								K	. I
2 Und	erstan	d the prepara	d the preparation Subsidiary Journals including Three Column Cash book e a Bank Reconciliation Statement.							
					ange and Acc	<mark>ou</mark> nt currer	nt		K	3
4 Analacco	-	ne accounting	treatment	in preparation	on of consignn	nent and jo	int vent	ure	K	4
acc	ountir	ng for profess	ionals	0	k reconciliatio		7		K	2
K1 - Ren	nembe	er; K2 - Unde	rstand; K3	- Apply; K4	- Analyze; K 5	5 - Evaluate	; K6 – 0	Creat	e	
Unit:1	100			sics of Acco	-	87	7		hou	
Subsidia		of Book Keep ks – Trial bal	ance.		cepts and Con	ventions –	Journal		_	
Unit:2			The state of the s	Final Accou	- a/503 Y) \ T - a/10 - 0.00			12	hou	rs
-	ounts				rors and rectif	rication	ı	4.0		
Unit:3	1		WHEN COURT		ount Current			13	hou	rs
	chang				lue date – Acc	ount currer	it.	12	1.	
Unit:4	C.			nts and Join	it ventures			15	hou	rs
Unit:5	11g 101	consignment		ventures onciliation S	totoment		1	10	hou	THC .
	oona:1	iation statem			ments and inc	ome and a	vnondit			
and Bala		eet – Accoun	ts of profes	sionals.		ome and e	- Apenan			
Unit:6				emporary Is	sues			2	2 hou	rs
Expert le	ctures	, online semi	nars – webi	nars						
					Total Lectur	re hours		60	hou	rs
L							1			

Note: Distribution of Marks between problems and theory shall be 80% and 20%.

T	ext Book(s)
1	N. Vinayakam, P.L.Mani, K.L.Nagarajan – Principles of Accountancy – S.Chand & Company Ltd.,

2	T.S.Grewal – Introduction to Accountancy- S.Chand & Company Ltd., 3. R.L.Gupta,
	V.K.Gupta,
3	M.C.Shukla – Financial Accounting – Sultanchand & sons
4	T.S.Grewal, S.C.Gupta, S.P.Jain – Advanced Accountancy- Sultanchand & sons
Re	eference Books
1	K.L.Narang, S.N.Maheswari - Advanced Accountancy-Kalyani publishers
2	S.K.Maheswari, T.S.Reddy - Advanced Accountancy-Vikas publishers
3	A.Murthy -Financial Accounting – Margham Publishers
4	P.C.Tulsian - Advanced Accountancy – Tata McGraw Hill Companies.
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://youtu.be/Hs-U3jAvqo4
2	https://www.youtube.com/watch?v=MJIngOTc-PA
3	https://youtu.be/UxfPGWlxgHQ

	Mapping Course objectives and course outcomes									
	PO1 PO2 PO3 PO4 PO5									
CO1	S	S	S	S	S					
CO2	S	S	S	S	M					
CO3	S	M	M	S	M					
CO4	S	S	S	S	M					
CO5	S	M	S	M	M					

^{*}S-Strong; M-Medium; L-Low

Course Designed By:

C	ourse code		L	Т	P	C
Core 2		Introduction to Information Technology	4	-	-	4
Pre	-requisite	Basic knowledge in the field Information Technology	Syllab Versio		2020 21	0-
	rse Objectives:					
	-	n understanding of hardware and software computer system.				
		knowledge about types of computer system				
		at components of computers and its application knowledge about operating system				
	-	vledge about system analysis design				
	2	g. uc cur system memy and accept				
Expe	ected Course O	utcomes:				
On	the successful c	ompletion of the course, student will be able to:				
1	Understand the	hardware and software Information Systems.			K	(2
2	Recall the diffe	erent types of computer system and networking			K	(1
3	Gain knowledg	ge about components of computers			K	(2
4	Describe the o	perating systems and mobile computers			K	3
5	Understand the	e System analysis and design, management information sys	tem-dec	ision	K	(2
		s-exp <mark>ert sy</mark> stem				
K1	- Remember; K	2 <mark>- U</mark>nderstan d; K3 - Apply; K4 - A <mark>nal</mark> yz <mark>e; K5 - </mark> Evaluate; K	6 – Crea	ite		
Uni	70. (0).	Hardware and Software Systems			hou	ırs
		ware: computer systems, importance of computers in busing rocessing, data storage and data retrieval capabilities, computers in the computer of the computer o			ac in	
	1 m m m m m m m m m m m m m m m m m m m	siness, computer related jobs in business.	ег арри	catioi	18 111	
Uni		Types of Computer System		15	hou	ırs
Typ	oes of computer	systems- Micro, mini, mainframe and super computers. Analo	g,digital	and	Hyb	rid
		ss and Scientific computer systems, First, second, third ar				
		or notebook computers, data processing systems-batch, or				
		ime sharing, multiprogramming and multiprocessing systems	. Netwoi	king	s: Lo	cal
and Uni	wide area netw			12	hou	
		Components of Computers mputers input, output and storage devices, software: system	softwar			11.2
		re; Programming language-machine language- assembly lar				æl
	•	art and programme flow charts. Steps in developing a comput		_		
Uni		Operating Systems			hou	irs
Ope	erating systems:	Dos, windows, UNIX, windows NT, windows98 - E.Comm	erce. Int	ernet	-	
		its uses-world wide websites-mobile computers.	1			
Uni		System Analysis and Design			hou	ırs
•	•	d design, computer based information system-Transaction	-	ng of	tice	
Uni		ement information system-decision support systems-expert sy Contemporary Issues	ystem		2 hou	ırc
UIII		Expert seminars and lectures			<u> </u>	119
		¥				
		TOTAL	(60 ho	urs	

Te	ext Book(s)
1	Computer and common sense-Roger Hunt and John Shellery
2	Using Micro Computers- Brightman and Dimsdale
3	P.c.Software made simple-R.K.Taxali
Re	eference Books
1	Introduction to computers-Alexis Leon and Mathews Leon
2	Information technology for management-Henry c.Lucas
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://youtu.be/Ot2ZJ8fhnnc
2	https://onlinecourses.swayam2.ac.in/nou20_cs04/preview
3	https://www.youtube.com/watch?v=Qy064xFEW64
Co	ourse Designed By:

Mapping with Programme Outcomes						
COs	PO1	PO2	PO3	PO4	PO5	
CO1	M	M	M	M	S	
CO ₂	S	S	S	S	S	
CO ₃	M	S	M	M	M	
CO4	M	M	M	M	M	
CO ₅	S	S	M	M	S	

Course code		L	T	P	C
Core 4	Computer Applications Practical-I (MS Office)	-	-	6	-
Pre-requisite	Basic knowledge in MS Office	Syllal Versi		2020- 21	

Course Objectives:

The main objectives of this course are to:

- 1. To familiarize with working in MS-WORD
- 2. To understand the working in MS-EXCEL
- 3. To understand the working in MS-POWERPOINT

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

1	Recall various techniques of working in MS-WORD	K1
2	Prepare appropriate personal bio data	K4
3	Analyze financial data using EXCEL tools	K3
4	Understanding various tools used in MS-EXCEL	K2
5	Creating presentations for seminars and lectures using animations	K6

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

I - MS WORD 15-- hours

- 1. Type Chairman's speech/ Auditor's report / Minutes/ Agenda and perform the following operations: Bold, Underline, Font Size, style, Background color, Text color, Line spacing, Spell Check, Alignment, Header & Footer, Inserting pages and page numbers, Find and Replace.
- 2. Prepare an invitation for the college function using Text boxes and clip parts.
- 3. Design an invoice and Account sales by using Drawing tool bar, Clip Art, Word Art, Symbols, Borders and Shading.
- 4. Prepare a Class Time Table and perform the following operations: Inserting the table, Data Entry, Alignment of Rows and Columns, Inserting and Deleting the Rows and Columns and Change of Table Format.
- 5. Prepare a Shareholders meeting letter for 10 members using mail merge operation. 6. Prepare Bio-Data by using Wizard/ Templates.

II - MS EXCEL 25-- hours

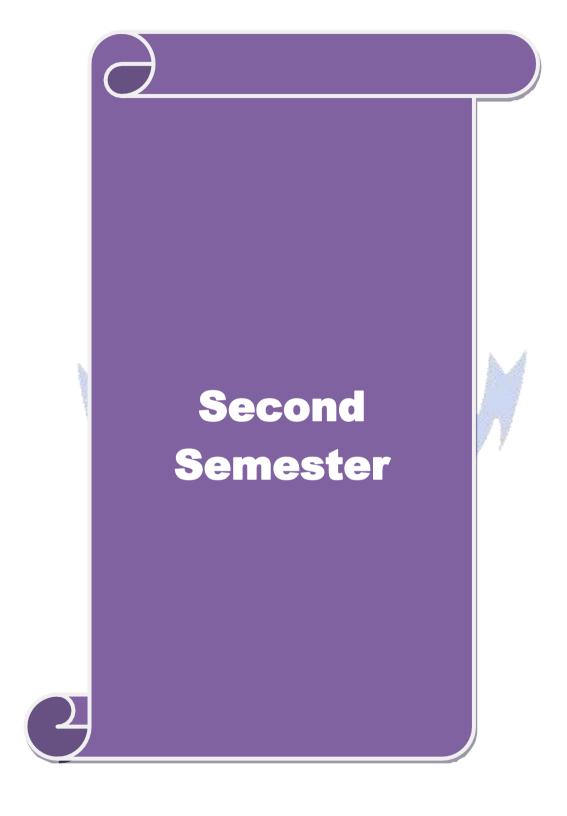
- 1. Prepare a mark list of your class (minimum of 5 subjects) and perform the following operations: Data Entry, Total, Average, Result and Ranking by using arithmetic and logical functions and sorting.
- 2. Prepare Final Accounts (Trading, Profit & Loss Account and Business Sheet) by using formula.
- 3. Draw the different type of charts (Line, Pie, Bar) to illustrate year-wise performance of sales, purchase, profit of a company by using chart wizard.
- 4. Prepare a statement of Bank customer's account showing simple and compound interest calculations for 10 different customers using mathematical and logical functions.
- 5. Prepare a Product Life Cycle which should contain the following stages: Introduction, Growth, Maturity, Saturation, Decline.

III - MS	20 hours
POWERPOINT	

- 1. Design presentation slides for a product of your choice. The slides must include name, brand name, type of product, characteristics, special features, price, special offer etc. Add voice if possible to explain the features of the product. The presentation should work in manual mode.
- 2. Design pesentation slides for organization details for 5 levels of hierarchy of a company by using organization chart.
- 3. Design slides for the headlines News of a popular TV Channel. The Presentation Should contain the following transactions: Top down, Bottom up, Zoom in and Zoom out. The presentation should work in custom mode.
- 4. Design presentation slides about an organization and perform frame movement by interesting clip arts to illustrate running of an image automatically.
- 5. Design presentation slides for the Seminar/Lecture Presentation using animation effects and perform the following operations: Creation of different slides, changing background color, font color using wordart.

Tex	t Book(s)
1	Understanding MSword 2016, George Wempen
2	Word for Beginners, L.Humphery
3	MS Excel 2019 Bible, John Walkenbach
Ref	erence Books
1	MS Excel 2007 Bible, John Walkenbach
Rel	ated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://youtu.be/RdTozKPY_OQ
2	https://youtu.be/yCVy5Kw0l8s
3	https://youtu.be/W2SdgnKHoPw
	W.F. INV
Cou	rse Designed By:

Mapping program outcomes							
	PO1	PO2	PO3	PO4	PO5		
CO1	S	S	M	S	M		
CO2	S	S	M	S	M		
CO3	S	S	M	S	M		



Course code			L	T	P	C			
Core 3		Mercantile Law	4 -		-	4			
Pre-requisite	Basic knowledge about Law Syllabus Version 202		020-	21					
Course Objecti	ves:		1	ı					
	*	about various laws like Indian Contra							
2. To promote the knowledge about provisions relating to elements of a valid contract									
	3. To provide an outline about the performance and breach of contract4. To provide an insight on provisions relating to the formation of contract of sale.								
		essential features of partnership and			cic				
	partnership and compa		Company	and ba	SIC				
	www.p.	,							
Expected Cour		esti to							
On the success	ful completion of the o	course, student will be able to:							
1 Remember j	provisions relating to t	h <mark>e Indian contract act 1872</mark> .			K	ζ1			
2 Understand	the essenti <mark>al elements</mark>	of a valid contract			K	K 2			
3 Analyse the	conditions for perform	nance of the contract and breach of co	ontract		K	ζ4			
4 Apply vario	us provisi <mark>ons re</mark> gardin	g the formation of contract of sale.			K	ζ3			
5 Understand	the ge <mark>neral nat</mark> ure of p	oartnership, registrat <mark>ion and diss</mark> olution	on of firm		K	<u>K2</u>			
K1 - Remembe	er; K2 - Understand; K	<mark>3 - Apply; K4 - Analyze; K5 - Evalt</mark>	ate; K6 – C	Create					
	V 3 1-4		24						
Unit:1		dian Contract Act 1872	3			ours			
The Indian Co contract, considerated to the contract, considerated to the contract of the cont		overview of sections 1 to 75 cover	ring the ge	neral n	atur	e of			
Unit:2		Elements of Contract	7	20	h	ours			
	s elements of a valid c								
Unit:3	The second of th	ature of Contract		20	he	ours			
	f contract and Breach	The state of the s	1	22					
Unit:4		of Goods Act, 1930	1 337			ours			
	•	tion of Contract of sale – Conditions Unpaid seller and his rights	and warrai	nties –	1 ran	sier			
Unit:5	<u> </u>	Partnership Act 1932		20	he	ours			
		General nature of partnership – Righ	nts and duti						
	d dissolution firm	1 1 0			-				
	Unit:6 Contemporary Issues 2 hours								
Expert lectures	, online seminars – we		1 4	05 1					
M		Total Lecture hour	s 1	.05 h	ours	3			
Text Book(s)	NDV C1	CI I F'GI I'' 2007				_			
	*	n Chand Fifth edition 2007		JL11:-1 1		\dashv			
House 2007	7	Saravanavel & Syed Bandre Alam Hi	malayan Pu	ıblıshıı	ng				
3 Elements of Mercantile Law, N.D.Kapoor S.Chand Reprint 2008									

Re	eference Books					
1	Mercantile Law for CA Common Proficiency C Tulsian Tata McGraw Hill Publishing co					
	Ltd 3 rd reprint 2008					
Re	Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]					
1	https://www.youtube.com/watch?v=5L6gFSLRIWw					
2	https://www.youtube.com/watch?v=Nb-Ad5e7ktE					
3	https://www.youtube.com/watch?v=6O-					
	WbvafCe8&list=PLvcG5aoEgBDpuci_nkrLTohvva1sQdVG1					
Co	ourse Designed By:					

Mapping with Programme Outcomes						
COs	PO1	PO2	PO3	PO4	PO5	
CO1	S	S	S	S	S	
CO ₂	S	S	M	S	S	
CO ₃	S	M	M	S	M	
CO4	S	S	S	S	S	
CO5	S	S	S	S	S	

Course code			L	T	P	C
Core 4		Computer Application Practical-I (MS Office)	-	-	6	4
Pre-requisite		Rocio knowlodgo in the field N/S ()ttice	Syllabı Versio		2020- 21	
Course Objecti	**************************************					

Course Objectives:

The main objectives of this course are to:

- 1. To provide practical knowledge in working with MS- ACCESS
- 2. To understand the basics of working in Tally accounting package
- 3. To provide insights about the usefulness of internet in business purpose

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

1 Understand the basics of working in MS-ACCESS using various tools

2 Prepare personal bio data using MS ACCESS tools

3 Analyze business transactions using computerized packages

4 Analyze inventory management using various techniques

5 Apply internet for business purposes and communications

K3

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

I - MS ACCESS 25-- hours

- 1. Prepare a payroll for employee database of an organization with the following Details: Employee id, Employee name, Date of Birth, Department and Designation, Date of appointment, Basic pay, Dearness Allowance, House Rent Allowance and other deductions if any. Perform queries for different categories.
- 2. Create mailing labels for student database which should include atleast three Table must have atleast two fields with the following details: Roll Number, Name, Course, Year, College Name, University, Address, Phone Number.
- 3. Gather price, quantity and other descriptions for five products and enter in the Access table and create an invoice in form design view.
- 4. Create forms for the simple table ASSETS.
- 5. Create report for the PRODUCT database.

II – TALLY AND	35 hours
INTERNET	

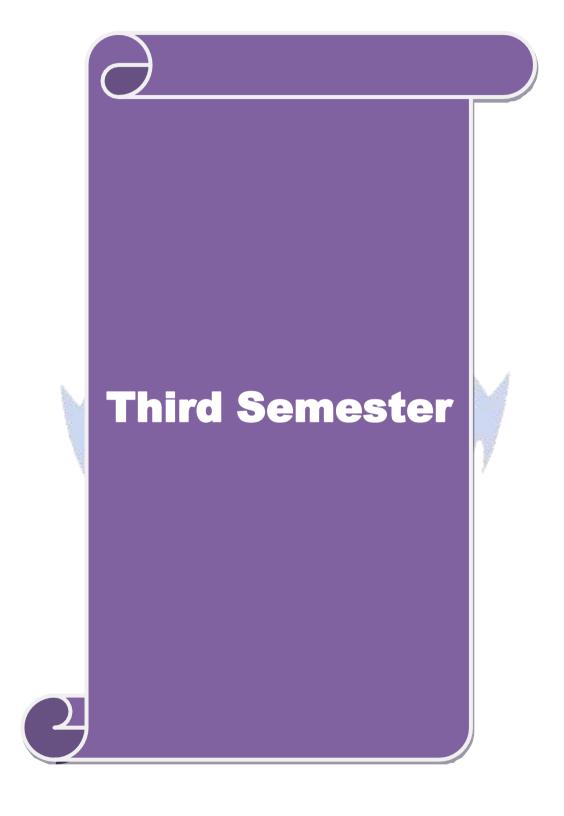
- 1. Create a new company, group, voucher and ledger and record minimum 10 transactions and display the relevant results.
- 2. Prepare trial balance, Profit and Loss A/c and Balance Sheet (with minimum of any five adjustments). 3. Prepare inventory statement using (Calculate inventory by using all methods) a) FIFO b) LIFO c) Simple Average Method d) Weighted Average Method
- 4. Create an e-mail id and check the mail inbox.
- 5. Learn how to use search engines and visit yahoo com, rediff.com, hotmail.com and google.com 6. Visit your University and college websites and collect the relevant data.

Total Lecture hours	60 hours

Te	ext Book(s)							
1	TALLY.ERP 9 WITH GST@ E -Way Bill, Rajesh Chedda							
2	Ms Access 2000 Programming by Example, Julitta Korol							
Re	eference Books							
1	Microsoft Office 2019, Peter Weverka							
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]							
1	https://youtu.be/_Ghu1JlnoZI							
2	https://youtu.be/Ipz1VVQGXEc							
3	https://youtu.be/OlKM-ITf1UQ							
Co	ourse Designed By:							

Mapping with Programme outcomes											
	PO1 PO2 PO3 PO4 PO5										
CO1	S	S	S	S	M						
CO2	S	M	S	S	S						
CO3	S	S	S	S	M						





Course code				L	T	I	•	C	
Core 5		Industrial Law		4	-		-	4	
Pre-requisite		Basic knowledge about Industrial Law				2020)-2	1	
Course Objectiv	ves:		<u> </u>		L				
			•						
Core 5 Industrial Law 4 4 Pro-requisite Basic knowledge about Syllabus 2020.21									
	\mathcal{C}	, , , , , , , , , , , , , , , , , , ,		ing co	onditi	ions.			
		•	_						
5. To underst	tand the benefits unde	r the Act adjudication of disputes	s and clain	ıs.					
Expected Cours	se Outcomes:								
		course, student will be able to:							
1 Under	stand the provisions a	bout the development and the ju	ıdicial setu	ıp of			K 2	2	
2 Apply	cultural co <mark>mpetency v</mark>	while exercising their legal skills	•				K 3	;	
3 Analyz	Analyze an advanced understanding of the underlying legal principles, K4								
								!	
		foty and walfare magazine of work	zoro	,			V	<u> </u>	
B.			39. 4				N2	-	
K1 - Remembe	r; K2 - Understand; K	.3 - Apply; K4 - Analyze; K5 - F	Evaluate; K	.6 - C	reate	:			
Unit-1	do la	Factories Act	AND O			1/	ho	1112	
10000	948	ractories Act				14	ш	uis	
		kmens compensation Act				15	ho	urs	
Workmens comp	pensation Act, 1923	Co.	7	•					
Unit:3	The I	Payment of Bonus Act				15	ho	urs	
The Payment of		SECTION SE	•						
						15	ho	urs	
			952						
	· · ·	nent of Gratuity Act				14	ho	urs	
The Payment of	f Gratuity Act, 1972								
Unit:6		Contemporary Issues				2.	ho	urs	
	online seminars – we						110		
	, simile seminars we	Total Lecture hours			7	75	ho	urs	
	'	1							
Text Book(s))								
	l Law – Sen andmitra								
		dustrial laws – S.N.Misra						-	
3 Industrial L	aw – Mallik								

Re	Reference Books					
1	The Law of Industrial Disputes – O.P.Malhotra					
Re	elated Online Contents					
1	https://www.youtube.com/watch?v=rpIIj8kbPBQ					
2	https://www.youtube.com/watch?v=y18f9WQmvY4					
3	https://www.youtube.com/watch?v=YCia45hawYk					
Co	Course Designed By:					

Mapping with Programme Outcomes								
COs	PO1	PO2	PO3	PO4	PO5			
CO1	S	S	S	S	S			
CO3	S	S	S	S	S			
CO3	S	M	M	S	S			
CO4	S	S	S	S	S			
CO5	S	S	M	S	S			



Course code	15		L	T	P	C
Core 6		Strategic Management	4	-	-	4
Pre-requisite		Basic knowledge in Strategic Management	Syllabus Version		2020-01	
Course Objectives						
The main objective	es of this course	e are:				
To provide i	nsight knowled	lge on environment of the business.				
➤ To understa	C	e decisions that organisations make and	have an ab	ility to	enga	ge in
strategic pla	nning.					
To Integrate	and apply kno	owledge gained in basic courses to the f from holistic and multi-functional persp		and		
To Integrate implementate	and apply kno		ectives.	and		

Expect	ed Course Outcomes:	
On the	successful completion of the course, student will be able to:	
1	Know about overview of business environment, business policy and strategic management	K1
2	Learn about strategic analyses and plan strategies relating to organizations.	K2
3	Apply various techniques to formulate functional strategies.	K3
4	Understand the process of evaluating the strategy and knowledge about criteria for evaluation.	K2
5	Apply the principles guiding business process for reaching strategic edge.	K3
K1 - R	emember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create	

	Apply the principles guiding business process for reaching strategic edge. K3							
K1 - Ren	nember; K2 - Und <mark>erstand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – G</mark>	Create						
Unit:1	Business Environment	15 hours						
Business	Environment: General Environment - Demographic, Socio- cultural, Ma	acro – economic,						
Legal / p	olitical, Technological and Glo <mark>bal Compet</mark> itive Environment. Business Pol	licy and Strategic						
Managen	nent: Meaning and nature; Strategic management imperative; Vision, M	ission and						
Objective	es; Strategic levels in organizations							
Unit:2	Strategic Analysis	15 hours						
Strategic	Analyses: Situational Analysis – SWOT Analysis, TOWS Matrix, Port	folio Analysis –						
BCG Ma	trix. Strategic Planning: Meaning, stages, alternatives, strategy formulation.	•						
Unit:3	Functional Strategies	15 hours						
Formulat	ion of Functional Strategy: Marketing strategy, financial strategy, Production	on strategy,						
Logistics	strategy, Human resource strategy							
Unit:4	Evaluation of Strategy	15 hours						
Strategy	Implementation and Control: Organizational structures; establishing strateg	ic business units;						
Establish	ing profit centres by business, product or service, market segment or custo	omer; Leadership						
and beha	vioral challenges.	-						
Unit:5	Business Process	13 hours						
Reaching Managen	Strategic Edge: Business Process Reengineering, Benchmarking, nent, Six Sigma Contemporary Strategic Issues.	, Total Quality						

Contemporary Issues

2 hours

Unit:6

Expert lectures, online seminars – webinars

	Total Lecture hours 75 hours
	Text Book(s)
1	Business Policy And Strategic Management, P.SubbaRao, Himalaya Publishing House, Reprint 2015.
2	Strategic Management – Text and cases, V.S.P Rao&V.Harikrishna, Excel Books India, 1 stEdition 2004
3	Quality Management, K.Shridara Bhatt, Himalaya Publishing House, 1 st edition 2007.
Re	eference Books
1	Quality Management, Howard S.Gitlow, Alan J.Oppenheim Rosa Oppenheim David M.Levine,
	Tata McGraw Hill, 3 rd edition 2009
Re	elated Online Contents
1	https://nptel.ac.in/courses/110/108/110108047
2	https://nptel.ac.in/courses/122/105/122105024
3	https://onlinecourses.swayam2.ac.in/imb20_mg33/preview
Co	ourse Designed By:

Mappir	<mark>ig</mark> with l	Program	me Out	comes	
Cos	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	S	M
CO ₂	S	S	S	S	S
CO ₃	S	M	S	S	S
CO ₄	S	M	M	S	S
CO5	S	M	M	S	S

Course code						L	T	P	С	
Core 7		Cost Acc	ounting			4	-	-	4	
Pre-requisite		Basic Accounti	knowledge ng	in	Cost	Syllabus Version 2020-21				
Course Objectiv	ves:	<u>.</u>				•	,			
	ctives of this cours									
	and the concept an	_		_						
	knowledge about knowledge about					ification	of oxy	م م ماس	1	
	e knowledge about reparation of accou			mem ai	iu ciass	meanor	OI OVE	meac	18	
	ize with the techni		_							
		1	8							
Expected Cours	se Outcomes:	and U	Seq.							
On the successf	ful completion of t	the co <mark>urse, stud</mark>	<mark>ent will be abl</mark>	e to:						
1 Recall various concepts of costing and costing methods K1										
2 Under	Understand the various levels of material control						K	2		
3 Apply	Apply innovative methods of costing techniques						K	.3		
4 Evaluat	Evaluate the cost under process costing						K	.5		
	Analyze the different costs of operations and control it						K	4		
	r; K2 - Understan				valuate	: K6 – (Create			
<u> </u>	4				h	,				
Unit:1	1 /m	Nature of Cos	t Accounting	- 89		207	1.	5 h	ours	
	ng – Definition – N – Types and Me	Meaning and So	ope – Concept				_			
Tender.	Types and We	thous of Cost	Liements of	Cost	Герига	tion of	Cost	meet	una	
Unit:2	VICA VI	Material	Control	15	y		2) h	ours	
	ol: Levels of mater								-	
	is – Perpetual inv									
	documentation in	The state of the s	chasing – Req	uisition	for ste	ores – S	stores	Contr	ol –	
Unit:3	uing material issue	e. Labour Tu	RN OYOR				2) h	OHEG	
	l n of wage payment			le time	_ Labo	l ur turno				
	of overhead – alloc				Labo	ur turno	VC1. O	VCITIC	uu	
Unit:4		Process C					1.	5 h	ours	
Process costing	g – Features of pro	cess costing –	process losses,	wastag	ge, scra	p, norm	al proc	ess lo	ss –	
	abnormal gain. (E		process profits	and eq	uivalen	produc				
Unit:5	Operating Costi							8 h	ours	
	ing - Contract cost			and Fin	ancial a	ccounts	•	2.1		
Unit:6	onlina caminara		orary Issues					2 n	ours	
Expert lectures,	, online seminars -		tal Lecture ho	urc			Q) h	nurs	
		10	ui Lectui e iiu	di 3			<u> </u>	y 110	ouis	
Text Book(s)									
) inting, S.P.JainK.I	Narano Kalv	ani. Renrint 20	14						

3	Principles and practice of Cost Accounting, Asish K Bhattacharya, Prentice hall, Third Edition 2009
De	eference Books
Ke	elerence dooks
1	Cost Accounting principles and Practices, M.N.Arora, Vikas Publisher, Fourth Revised Edition, 2013.
Re	elated Online Contents
1	https://nptel.ac.in/courses/110/101/110101132
2	https://onlinecourses.nptel.ac.in/noc20_mg53/preview
3	https://www.coursera.org/projects/introduction-cost-accounting
Co	ourse Designed By:

Mapping with Programme Outcomes								
Cos	Cos PO1 PO2 PO3 PO4							
CO1	S	M	S	S	M			
CO3	S	S	S	S	S			
CO3	S	M	S	S	S			
CO4	S	S	M	M	S			
CO5	S	S	M	M	S			



Course code		L	T	P	С
Core 8	Computer Applications Practical-II (Oracle)	-	-	4	-
Pre-requisite	Basic knowledge about Oracle	Sylla Versi	bus ion	2020-2	21
Course Objectives:		•			

The main objectives of this course are to:

- 1. To provide practical knowledge in creating table using oracle
- 2. To understand the basics of working in oracle
- 3. To provide insights about the usefulness of internet in business purpose
- 4. To promote knowledge about the inventory management using oracle.
- 5. To prepare payroll for calculating basic par and HRA for an employee

Exp	ected Course Outcomes:	
On	the successful completion of the course, student will be able to:	
1	Understand the basics of working in oracle	K2
2	Prepare personal bio data using oracle	K3
3	Analyze business transactions using oracle	K4
4	Analyze inventory management using oracle	K4
5	Create the table PAYROLL with oracle	K3

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

Unit:1 10-- hours

1. Create a table "Company" with the following fields and insert the values for 10 employees.

Field Type Field Name Field size Company Name Character 15 Proprietor Character 15 Address Character 25 Supplier Name Character 15 No of employees Number

GP Percent Number 6 with 2 decimal places

Queries:

- a) Display all the records of the company which are in the ascending order of GP percent.
- b) Display the name of the company whose supplier name is "Telco".
- c) Display the details of the company whose GP percent is greater than 20 and order by GP Percent.
 - d) Display the detail of the company having the employee ranging from 300 to 1000.
 - e) Display the name of the company whose supplier is same as the Tata's.

c) = 15p100 t1	Whose supplies is suited us the Tutte st		
Unit:2			15 hours
Create a table n	amed "Employee" with t	the following fields and insert the values	
Field Name Employee Nam	Field Type e Character	Field Size 15	

Employee Code	Numbe		6							
Address	Charac		25							
Designation	Charact		15							
Grade	Charac	ter	1							
Date of Join	Date		-							
Salary	Number		10 with	ı 2 deci	mal pla	ces				
Queries		1	1.		4 41-	D.	10.0	00		
	name of the em								C- 1-	
	details of emplo						Em]	pioyee	Code.	
, I .	total salary of th	1 -		_						
	details of the en									
Unit:3	names of the en	npioyees wi	no earn	i more i	nan K	avı		1		15 houng
	duat" with the	follovvina fi	olds or	dingo	+ +ha **a	lucai				15 hours
Create a table "Pro Field Name	duct with the	_				iues:				
		Field			Size					
Student Name		Charact		15						
Gender		Charac		6						
Roll No.		Charac		10						
Department Name	Address	Characte		15						
Address		Chara	cter	25	0.1					
Percentage	2	Number	C 1	4 with	2 decin	nal pla	ces			
Queries:			270							
a) Calculate the av										
b) Display the nan							٠.	- 2		
c) Display the deta			_	_	_		. A	A.		
d) Display the deta										
e) Display the de	tails of the stu	dents whos	e perce	entage	is grea	ter tha	ın th	e perc	entage	of the roll
no=12CA01.		1000	4	3/	- 34			3		40 1
Unit:4		0.11				48	W.			10 hours
Create a table "Pro	oduct" with the	tollowing fi	ields an	nd inser	t the va	lues:	7			
Field Name	Field	Field Size	-1123	Jan .						
	Type				افتكاكم	9				
Product No	Number	6		made (
Product Name	Character	15	ಕಾರ ಕ		Sec.					
TIia C	Character	15	11 333	13200						
ı ∪nıt of	Character									
Unit of Measure	Character									
Measure		6 with	decir	nal						
	Number	6 with	decir	nal						
Measure Quantity	Number	places								
Measure		places 8 with	decir							
Measure Quantity Total Amount	Number	places								
Measure Quantity Total Amount Queries:	Number Number	places 8 with places	decir	nal	hen seld	act the	· recc	ard		
Measure Quantity Total Amount Queries: a) Using update st	Number Number atements calcul	places 8 with places ate the total	decir	nal nt and t	hen sele	ect the	reco	ord.		
Measure Quantity Total Amount Queries: a) Using update st b) Select the recor	Number Number atements calculds whose unit of	places 8 with places ate the total f measure i	decir	mal nt and t						
Measure Quantity Total Amount Queries: a) Using update st	Number Number atements calculds whose unit ods whose quant	places 8 with places ate the total f measure i ity is greate	decir l amour s "Kg".	mal nt and t . 10 and	less tha					

Create the table PAYROLL with the following fields and insert the values:

Field Name Field Field Size

10-- hours

e) Calculate the number of records whose unit price is greater than 50 with count operation.

Unit:5

	Type	
Employee No	Number	6
Employee	Characte	15
Name	r	
Department	Characte	15
	r	
Basic Pay	Number	8 with 2 decimal
		places
HRA	Number	6 with decimal places
DA	Number	6 with 2 decimal
		places
PF	Number	6 with 2 decimal
		places
Net Pay	Number	8 with 2 decimal
		places

Oueries:

- a) Update the records to calculate the net pay.
- b) Arrange the records of the employees in ascending order of their net pay.
- c) display the details of the employees whose department is "Sales".
- d) Select the details of employees whose HRA>= 1000 and DA<=900.
- e) Select the records in descending order.

6. Create a Table Publisher and Book with the following fields:

Field Name	Field Type	Field Size
Publisher	Var Char	5
Code	11	(with the
Publisher	Var Char	10
Name		Married
Publisher city	Var Char	12
Publisher	Var Char	10
State		
Title of book	Var Char	15
Book Code	Var Char	5
Book Price	Var Char	5

Queries:

- a) Insert the records into the table publisher and book.
- b) Describe the structure of the tables.
- c) Show the details of the book with the title "DBMS".
- d) Show the details of the book with price>300.
- e) Show the details of the book with publisher name "Kalyani".
- f) Select the book code, book title, publisher city is "Delhi".
- g) Select the book code, book title and sort by book price.
- h) Count the number of books of publisher starts with "Sultan chand".
- i) Find the name of the publisher starting with "S".

Create a table Deposit and loan with the following fields:

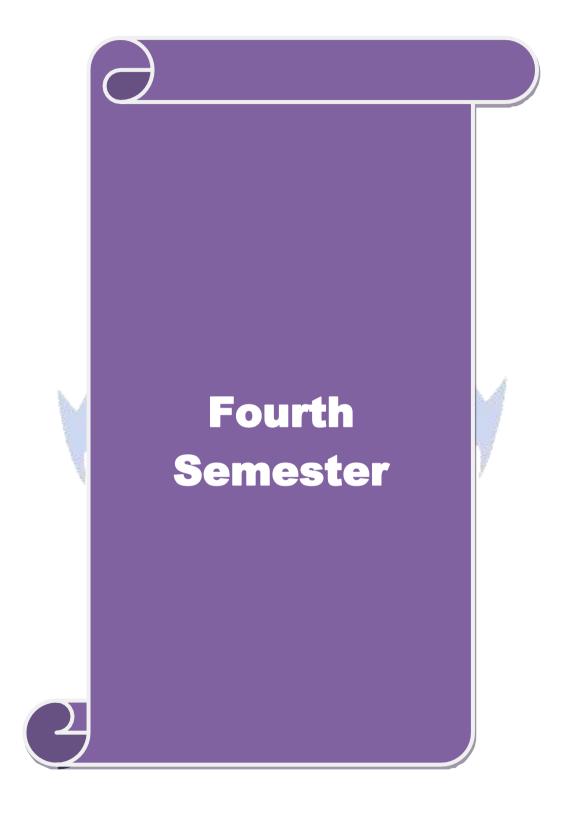
Field Name	Field	Field
	Type	Size
Account	Var Char	6
Branch Name	Var Char	5
Customer Name	Var Char	20
Customer Name	Var Char	10
Loan Number	Var Char	7
Loan Amount	Var Char	6

Queries:

- a) Insert the records into the table.
- b) Describe the structure of the table.
- c) Display the records of Deposit and Loan.
- d) Find the number of loans with amount between 10000 and 50000.
- e) List in the alphabetical order the names of all customers who have a loan at the Coimbatore branch.
- f) Find the average account balance at the Coimbatore branch.
- g) Update deposits to add interest at 5% to the balance.
- h) Arrange the records in descending order of the loan amount.
- i) Find the total amount of deposit in 'Erode' branch

	Total Lecture hours 60 hours
Te	tt Book(s)
1	The Oracle, The Jubilean Mysteries Unveiled, Jonathan Cahn
Re	erence Books
1	Oracle Database 11G: The Complete Refere, Loney and Kevin
Re	ated Online Conte <mark>nts</mark>
1	https://www.mooc-list.com/course/oracle-sql-complete-introduction-udemy
2	https://www.mooc-list.com/course/java-coding-concepts-game-oracle-mooc
3	https://www.youtube.com/watch?v=XylphNs086k
	A TABLIDAY
Co	rse Designed By:

Mapping with Programme Outcomes								
COs	PO1	PO2	PO3	PO4	PO5			
CO1	S	S	S	S	M			
CO3	S	S	S	S	S			
CO3	S	M	S	S	S			
CO4	M	S	M	S	M			
CO5	S	S	S	S	M			



Cou	rse code		TITLE OF THE COURSE	L	T	P	C		
Core	2 - 9	l	Advanced Accounting 1	4	-	-	4		
Pre	-requisite	;	Basic knowledge in accountancy	ge in accountancy Syllabus Version					
	rse Objec								
The	main obje	ctives of thi	s course are to:						
2. 3. 4.	 To make the students skillfully to prepare branch accounts and Departmental accounts To learn about the preparation of accounts using single entry system. To enhance the conceptual skills to prepare the Hire Purchase and Instalment Purchase system. 								
		rse Outcon							
On	the succes	sful comple	tion of the course, student will be able to:						
1	Recall	the account	ng treatment relating to different methods of depre	eciation.		K	.1		
2	Unders	tand the pre	paration of the Branch accounts and Departmental	accounts		K	2		
3	Apply t	he accounti	ng procedure for preparing the single entry system			K	3		
4		the concep	tual skills to prepare and present the Hire Purchase system	and		K	4		
5	Analyze	the proced	ure for royalty accounts and investment account	. A		K	5		
K1	- Rememb	oer; K2 - U	n <mark>der</mark> stand; K3 - <mark>App</mark> ly; K4 - Analyze; K5 - Evalua	te; K6 – 0	Creat	e			
		-	properties Oning -	- 9					
Uni		A.c.	Depreciation	15		hour	S		
			Reserves and provisions.	7					
Uni		7.1	accounts and Departmental accounting			hour	S		
	nch accou ling price.	nts excludi	ng for <mark>eign branches. Departmental</mark> Accounting – T	ransfer at	cost	or			
Uni		44	Single Entry System			hour	S		
	gle Entry S thod.	System - M	eaning and Features - Statement of Affairs Method	l and Con	versi	on			
Uni			Hire Purchase and Instalment System		20	hour	S		
Hire	Hire Purchase and Instalment System including Hire purchase Trading Accounts								

Note: 20% Marks for theory and 80 % marks for problem.

Royalties excluding Sub-Lease – Investment Accounts

Unit:5

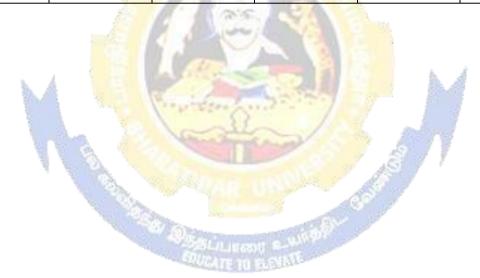
Uı	nit:6 Contemporary Issues		2 hours				
Ех	Expert lectures, online seminars – webinars						
		Total Lecture hours	90hours				
Te	Text Book(s)						
1	1 N.Vinayakam, P.L.Mani, K.L.Nagarajan – Principles of Accountancy						
2	T.S.Grew	al – Introduction to Accountancy- S.Chand& Company Ltd.,					
3	3 R.L.Gupta, V.K.Gupta, M.C.Shukla – Financial Accounting – Sultanchand& sons						
Re	eference B	ooks					

Royalty and Investment account

18--hours

1	K.L.Narang, S.N.Maheswari - Advanced Accountancy-Kalyani publishers				
2	A.Murthy -Financial Accounting – Margham Publishers				
3	A.Mukherjee, M.Hanif – Modern Accountancy. Vol.1- Tata McGraw Hill Companie				
Re	Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]				
1	https://www.coursera.org/learn/financial-accounting-advanced				
2	https://www.mooc-list.com/course/managerial-accounting-cost-behaviors-systems-and-				
	analysis-coursera				
3	https://nptel.ac.in/courses/110/106/110106135				

Mapping with programme outcomes							
	PO1	PO2	PO3	PO4	PO5		
CO1	S	S	S	M	S		
CO2	S	M	S	S	M		
CO3	S	M	M	S	S		
CO4	S	S	S	S	M		
CO5	S	M	M	M	M		



Course code		TITLE OF THE COURSE	L	T	P	C	
Core - 10		MANAGEMENT ACCOUNTING	4	-	-	4	
Pre-requisite		Basic accounting about knowledge	- J		202 21	2020- 21	
Course Object							
The main object	ctives of thi	is course are to:					
		nagement accounting					
•		cial statements using ratio analysis					
•		ng capital of business					
		making using marginal costing g budget and budgetary control					
J. 10 assist i	ii prepariiig	g budget and budgetary control					
Expected Cou	rse Outcor	nes:					
On the succes	sful comple	etion of the course, student will be able to:					
1 Familia	rize with th	e basic concepts of Management accounting			K2		
2 Analyze	the finance	ia <mark>l statements using ratio analysis</mark>			K	(4	
3 Determi	ne the wor	k <mark>ing capit</mark> al of the business			K	X 3	
4 Justify of	decision making using marginal costing				K	K4	
5 Formula	ate budget a	and exercising budgetary control			K	X 3	
K1 - Rememb	oer; K2 - U	nd <mark>er</mark> stand; K3 - Apply; K4 - An <mark>al</mark> yze; K5 - Evaluate	e; K6 - (Create	e		
b.	A 1		A				
Unit:1	A V	Nature of Management Accounting			hou		
		— Meaning — Objectives and Scope — Relationship b	etween l	Mana	geme	ent	
Unit:2	ost Accour	nting and Financial Accounting. Ratio Analysis	7	20	hou	I WG	
	ic _ Analys	sis of liquidity – Solvency and Profitability – Construction of Ba					
Sheet.	is mary	is of inquitity bolveney and from about the	struction	OI D	aran		
Unit:3	1	Working Capital Management		20	hou	ırs	
		ing capital requirements and its computation – Fund	l Flow A	naly	sis aı	nd	
Cash Flow Ar		-25Ulliant s-	1				
Unit:4		arginal Costing and Break Even Analysis	18 hours				
		eak Even Analysis – Managerial applications of man	rginal co	sting	_		
Unit:5		ons of marginal costing. Budgeting and Budgetary Control		15	hou	ırc	
		Budgeting and Budgetary Control 15 hour tary control – Definition – Importance, Essentials – Classification of					
0 0	_	et – Preparation of cash budget, sales budget, purch					
budget, flexib	_			,			
Unit:6		Contemporary Issues	2 hours			ırs	
Expert lecture	es, online se	eminars – webinars					
		Total Lecture hours		90	hou	ırs	
Text Book(s)							
1 Manageme	ent Accoun , Thirteentl	ting - Principles & Practice, Sashi K Gupta & R.K.S	Sharma,	Kalya	ani		

2	Management Accounting - Principles & Practice, Dr. S.N. Maheshwari , Dr. S.N. Mittal
	Mahavir Publications Seventh Edition, 2017.
Re	eference Books
1	Management accounting R.S.N. Pillai , Bagavathi. S. Chand 4 th Edition and 2016.
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://nptel.ac.in/courses/110/107/110107127

2	https://onlinecourses.swayam2.ac.in/imb20_mg31/preview
ß	https://www.coursera.org/learn/financial-accounting-polimi

Mapping with programme outcomes							
	PO1	PO2	PO3	PO4	PO5		
CO1	S	S	S	M	S		
CO2	S	S	S	S	S		
CO3	S	S	M	S	S		
CO4	S	M	M	M	S		
CO5	S	M	S	M	S		



Cours code	e			L	T	P	C	
Core 12	2	Executive Business Communicat	tion	4	-	-	4	
Pre-requisite		Fundamental knowledge about business			Syllabus Version		2020- 21	
Course	Objectives:			1				
The ma	in objectives of this co	ourse are to:						
1. To pr	rovide an overview of	Prerequisites to Business Communic	ation.					
2. To pu	ut in use the basic mec	hanics of Grammar for preparing bus	siness letters	S.				
		ective Organizational Communication	on.					
		Business communication.						
		ces of the strategies of Effective Bus	iness writin	g.				
	ed Course Outcomes							
	<u> </u>	of the course, student will be able t	0:					
1	To Recall the basics	of business communication				K	[1	
2		demonstrate his/her ability to write error free while making an optimum use of rect Business Vocabulary & Grammar.				K	2	
3		<mark>, vari</mark> ous levels of organiz <mark>ational co</mark> r				K	[3	
		<mark>ers</mark> while developing an <mark>unde</mark> rst <mark>andi</mark> n	g of Comm	unicatio	n as			
	a process in an organ		98.					
4	To draft effective bus	iness correspondence with b <mark>re</mark> vity ar	<mark>ıd cl</mark> arity.			K	[3	
5	writing skills.	tical thi <mark>nking</mark> by desi <mark>gnin</mark> g a <mark>nd</mark> deve		48			[4	
K1 - R	lemember; K2 - Unde	<mark>stand; K3 - Apply; K4 - Analyz<mark>e; K</mark></mark>	5 - Evaluate	e; K 6 –	Creat	e		
Unit:1	51/0.A60	Communication	And in	3		hou	rs	
		<u> Meaning – Importance of Effective B</u>						
		thods – Business Letters : Need – F	unctions - K	Cinds - I	Essen	tials	of	
	ve Business Letters -				15	1		
Unit:2	The second secon	Business Letters	Di.i.			hou		
Adjust	ments - Collection Le	d their Execution - Credit and Stat ters - Sales Letters - Circular Letter		s – Con	•			
Unit:3		Correspondence Letters	<u> </u>		15	hou	rs	
	<u> </u>	nsurance Correspondence - Agency C	Corresponde	ence.	1.5	1		
Unit:4		1 (T 1 1 A 1 M'	, 1D	<u> </u>	15	hou	rs	
	* *	espondence (Includes Agenda, Minu	tes and Rep	ort				
Unit:5	ting)	Report Writing			15	hou	rc	
		ation of Resume - Interview: Meaning	1σ – Ohiecti	ves and				
		ws – Public Speech – Characteristic	0 3					
	Presentations.	and the property of the proper	5000	I				
Unit:6		Contemporary Issues			2	2 hou	ırs	
Expert	lectures, online semin	ars – webinars						
		Total Lectu	ire hours		75	hou	rs	
Text P	Book(s)			<u> </u>				
1 Raj	jendra Pal & J.S. Korl	halli, Essentials of Business Commu	unication - S	Sultan C	hand	& Sc	ons	
- N	ew Delhi.							

- 2 | Shirley Taylor, Communication for Business Pearson Publications New Delhi.
- Bovee, Thill, Schatzman, Business Communication Today Peason Education Private Ltd New Delhi.

Reference Books

- 1 Penrose, Rasbery, Myers, Advanced Business Communication Bangalore.
- 2 Simon Collin, Doing Business on the Internet Kogan Page Ltd. London

Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]

https://www.youtube.com/watch?v=ol2BXgF-P48

https://www.youtube.com/watch?v=eneRHOu4fyY

https://www.youtube.com/watch?v=EUXJqxmcuuo

COs	PO1	PO2	PO3	PO4	PO5
CO1	S	S	M	S	S
CO3	S	S	M	S	S
CO3	S	S	S	S	S
CO4	S	S	M	S	S
CO5	S	S	S	M	S



Course code		L	Т	P	C
Core 12	Computer Applications Practical-II (C++)	-		4	4
Pre-requisite	Basic knowledge about C++	Syllal s Versi		2020-2	1

The main objectives of this course are to:

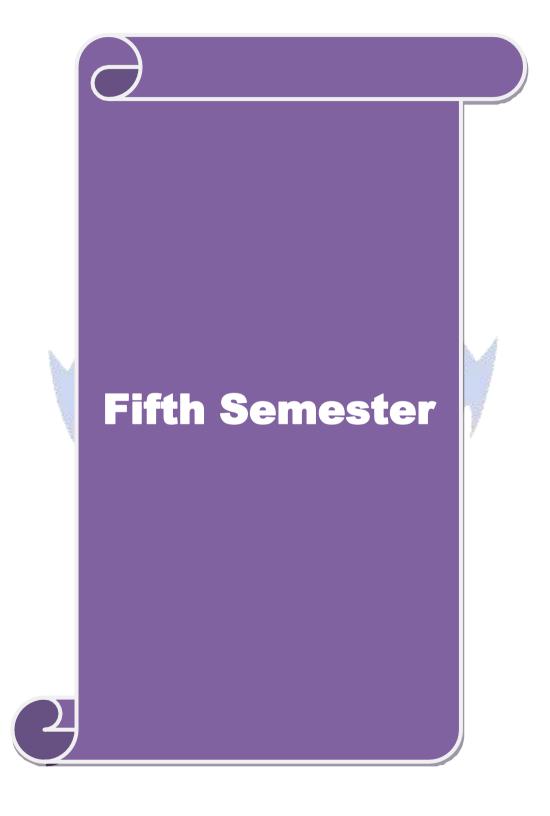
To understand the working C++ coding

To familiarize with payroll statement and others (using control structures).

Expect	ed Course Outcomes:	
On the	e successful completion of the course, student will be able to:	
1	Recall various techniques of working using C++	K1
2	Prepare appropriate data with the help of coding	K2
3	Apply C++ coding for calculating accounting terms	K5
K1 - I	Remember; K2 - Un <mark>derst</mark> and; K3 - Apply; K4 - An aly <mark>ze; K5 - Evaluate; K6 - Cı</mark>	reate
Unit:		60 hours

- 1. Program to calculate depreciation under Straight Line method and Diminishing Balance method (using class, defining member functions outside the class).
- 2. Program to calculate depreciation under Diminishing Balance method (Using class, defining member function inside the class)
- 3. Program to calculate Economic Order Quantity (using nesting of member function).
- 4. Program to print the Employees' payroll statement (using control structures).
- 5. Program to calculate simple Interest and compound Interest(using nested class).
- 6. Program to calculate net income of a family(using friend function in two classes).
- 7. Program to print the book list of library(using array of objects).
- 8. Program to prepare cost sheet (using inheritance).
- 9. Program to calculate margin of safety (using multilevel inheritance).
- 10. Program for bank transaction (using constructor and destructor).
- 11. Program to calculate increase or decrease in working capital using operator overloading.
- 12. Program to create the student file and prepare the marks slip by accessin the file.

COs	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	S	S
CO2	S	S	S	M	S
CO3	S	S	S	S	S



SEMESTER - V

Course code		L	Т	P	С
Core 13	Advanced Accounting-II	4	-	-	4
Pre-requisite	Basic knowledge in Accounting	Syllabu Versior		202 21	0-

Course Objectives:

The main objectives of this course are to:

- 1. To make the students to understand the basics of preparing partnership accounts
- 2. To make the students to understand the procedures of admission. Death and retirement of partner
- 3. To promote the knowledge about the dissolution of firm and amalgamation of firm.
- 4. To enable the students to learn the accounting treatment relating to Sale of Partnership to a limited company.
- 5. To impart the thorough knowledge on the accounting standards.

J. 10 IIII	part the thorough knowledge on the accounting standards.		
Expected	Course Outcomes:		
On the su	ccessful completion of the course, student will be able to:		
1 Re	call the basic concepts of preparing partnership accounts		K1
2 Ur	derstand the ac <mark>counti</mark> ng treatment for adm <mark>ission and de</mark> ath of a part	ner.	K2
3 A _I	pply the proc <mark>edure f</mark> or dissolution of firm and <mark>am</mark> algamation.		К3
4 Aı	nalyse the si <mark>tuation of Sale of Partnership firm to a Limited</mark> company	7	K4
5 Uı	derstand the knowledge about accounting standards	À	K2
K1 - Rem	ember; K2 - <mark>Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate;</mark>	K6 – Create	;
Unit:1	Partnership Accounts	15h	ours
	p Accounts – division of profits – fixed and fluctuating capital – pas of profits – Final accounts of Partnership firms	st adjustments	S-
Unit:2	Admission, Retirement and Death of Partner	18h	ours
Admissio	n, retirement and death of a partner including treatment of goodwill		
Unit:3	nit:3 Dissolution and Amalgamation of Partnership Firms 13		ours
	on of partnership firms including piecemeal distribution of assets. Ar	nalgamation	of
partnershi			
Unit:4	Sale of Partnership Firm to a limited company	15h	ours
	tnership Firm to a limited company		
Unit:5	Accounting Standards	12h	
	ng Standards – Working knowledge of: AS4: Contingencies and ever		
	ce sheet date. AS5: Net profit or loss for the period, Prior period Ite		
	ng Policies. AS11: The Effects of Changes in Foreign Exchange Rat		2003).
AS12: Ac	counting for Government Grants. AS16: Borrowing Costs.AS19: Le	eases. AS20:	
	per share. AS26: Intangible assets. AS29: Provisions, Contingent Li	iabilities and	
Continger	at Assets.		
Unit:6	Contemporary Issues	2	hours
Expert lea	tures, online seminars – webinars		
	Total Lecture hours	75h	ours
Text Boo	· /		
1 Advar	ced Accounts - M.C.Shukla and T.S.Grewal		

2 Advanced Accounts - R.L. Gupta
3 Advanced Accounts - S.P.Jain and K.L. Narang
Reference Books
Financial Accounting - T.S.Reddy & A.Murthy
Advanced Accountancy - A. Arulanandam, K.S. Raman
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1 <u>https://www.youtube.com/watch?v=F689z6sPs1g</u>
2 https://www.youtube.com/watch?v=1LRmddEEssQ&list=PLfwl6GH_DzV54CUVBEv2yi
gtLF02pNCV5
3 https://www.youtube.com/watch?v=F689z6sPs1g&list=PLiaygP8qeQGXXz9-9v-
<u>06eHaL4-ODnw8g</u>
Course Designed By:

COs	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	S	S
CO ₂	S	S	S	M	S
CO3	S	S	S	S	S
CO4	S	S	M	M	M
CO5	S	S	M	S	S

Course code		L	T	P	C
Core 14	Auditing and Assurance- I	4	_	+-	4
Pre-requisite	Basic knowledge about Auditing	Syllabus Version		202 21	0-
Course Objectives:		, e151011			
The main objectives	of this course are to:				
1.To educate the con	ncept of auditing and its relationship with other disciplin	es.			
2.To enhance the pra	actical knowledge relating the procedures of auditing pra	ctices			
-	t about the audit procedures for obtaining audit evidence				
	•				
•	ledge about internal control and computerized environm				
5. To develop the ana	alytical concept and internal control over the accounting	reviews.			
T 10 0					
Expected Course O	All the second s				
	completion of the course, student will be able to:			12	<u> </u>
	1 Enumerate the basic principles of auditing				1
	the procedure for audit engagement and Documentation.				1
3 Understand control	the audit procedure for obtaining the audit evidence	e and inte	rnal	K	[2
	ech <mark>niques</mark> of test checking and review analytical procedu	res.		K	[3
	analytical review procedures for audit payments				4
	2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evalua	te: K6 – (Creat		
Unit:1	Nature of Auditing	79		hou	irs
Auditing and Assur	rance Standards – Overview, Standard – setting process,	Role of In	ntern	ation	al
Auditing and Assur	rance Stan <mark>dards Board and Auditing and A</mark> ssurance Stan		rd ir	Indi	a.
Unit:2	Audit planning			hou	
	ent – Auditors engagement – Initial audit engagements –	_			
supervision of audi	ts – Audit programme - control of quality of audit we twork	ork - Deie	egati	on ai	10
Unit:3	Audit evidence		16	hou	ırs
	Audit procedures for obtaining evidence, Sources of ev	idence, Re			
	thods of obtaining audit evidence – Vouching, verificati			,	
	ten Representations.				
Unit:4	Internal Control			hou	irs
	erized Environment - Division of auditing in EDP Environment				
	Documentation under CAAT - Using CAAT in small bu ations of EDP Audit.	SIIICSS COII	iput	51	
Unit:5	Analytical review procedures		15	hou	irs
	- Audit of Payment - General Consideration - Wages -	Capital Ex			
	d expenses - Petty cash payments - Bank reconciliation s	-	*		
Unit:6	Contemporary Issues		-	2 hou	ırs
E (1 (1	line seminars – webinars				

Total Lecture hours

75-- hours

Text Book(s)

- Auditing and Assurance Varsha Ainapure & Mukund Ainapure. PHL Private Limited, New Delhi 2009, 2nd Edition.
- 2 Auditing Principles & Practices Pradeep Kumar, Baldev Suchdeva Kalyani Publishers 8 th edition Reprint 2014.
- 3 Principles of Auditing Dinkar Pagare Sultan Chand & Sons, New Delhi. 11th Edition 2007.

Reference Books

Practical Auditing B.N.Tandon, S.Sudharsanam Sultan Chand & Sons, New Delhi. 3 rd edition Reprint 2008.

CA – IPCC Group II Study Material ICAI ICAI 2016.

Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]

- 1 https://www.coursera.org/learn/auditing-part1-conceptual-foundations
- 2 <u>https://www.youtube.com/watch?v=vCzgtBRzeh0</u>
- 3 https://www.youtube.com/watch?v=CKfwXpOse4E

Course Designed By:

Cos	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	S	S
CO ₃	S	M	S	M	S
CO3	S	S	S	S	S
CO ₄	S	M	S	M	S
CO5	S	M	S	M	S

Course			L	Т	P	С
code						
Core 15		Principles of Auditing	4	-	-	4
Pre-requi	site	i Dasic Kilowieuge about Auditilig	Syllabu Versior		202 21	0-
~ ~:						

The main objectives of this course are to:

- 1. To educate the concept of auditing and audit programmes.
- 2. To provide insight on Internal audit and vouching of trading transactions.
- 3. To provide the procedures to be followed for the verification and valuation of assets and liabilities.
- 4. To enhance the practical knowledge relating the procedures of auditing practices of Joint stock companies.

5. To enrich knowledge about the provisions of investigation under companies act.	
Expected Course Outcomes:	
On the successful completion of the course, student will be able to:	
1 Enumerate the basic principles of auditing	K1
2 Understand the procedural aspects relating to internal control and vouching.	K2
Apply the practical knowledge for verification and valuation of assets and liabilities.	К3
4 Apply the provisions relating to audit of Joint stock companies.	K3
5 Apply the procedural aspects for investigation of companies.	K3
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - C1	reate
Unit:1 Nature of Auditing 1	0 hours
Auditing—Origin—Definition—Objectives—Types—Advantages and Limitations—Q an Auditor—Audit Programmes.	Qualities of
Unit:2 Internal Control 1	1 hours
Vouching – Voucher – Vouching of Cash Book – Vouching of Trading Transactions Vouching of Impersonal Ledger.	
Unit:3 Verification and Valuation of Assets and Liabilities 1	2 hours
Verification and Valuation of Assets and Liabilities – Auditor's position regarding the and verifications of Assets and Liabilities – Depreciation – Reserves and Provisions Reserves.	
Unit:4 Audit of Joint Stock Companies 1	2 hours
Audit of Joint Stock Companies – Qualification – Dis-qualifications – Various modes Appointment of Company Auditor – Rights and Duties – Liabilities of a Company Share Capital and Share Transfer Audit – Audit Report – Contents and Types.	
Unit:5 Auditing and Investigation 1	3 hours
Investigation – Objectives of Investigation – Audit of Computerised Accounts – Electric Auditing – Investigation under the provisions of Companies Act.	ronic
Unit:6 Contemporary Issues	2 hours
Expert lectures, online seminars – webinars	
Total Lecture hours 6	0 hours

Te	Text Book(s)								
1	1 . Practical Auditing -B.N. Tandon								
2	Auditing Principles & Practices Pradeep Kumar, Baldev Suchdeva Kalyani Publishers 8 th edition Reprint 2014.								
3	Principles of Auditing Dinkar Pagare Sultan Chand & Sons, New Delhi. 11th Edition 2007.								
Re	eference Books								
Stu	dy material of Institute of Chartered Accountants of India.								
Rel	Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]								
1	https://www.youtube.com/watch?v=B_17KvhDT2U								
2	https://www.youtube.com/watch?v=6lJZn4Lezfc								
3	https://www.youtube.com/watch?v=I7QAOuwm6Qg								

Course Designed By	y:			900		
	Cos	PO1	PO2	PO ₃	PO4	PO5
	CO1	S	M	M	S	M
	CO2	S	S	S	S	S
	CO ₃	S	S	S	S	S
	CO4	S	S	S	S	S
	CO5	S	S	S	S	S

Course code				L	T	P	C		
Core 16		Direct Tax-I		3	-	-	4		
Pre-requis	site	Basic knowledge about Tax		Syllabus Version		2020 21	0-		
Course Ob									
The main of	ojectives of this co	ourse are to:							
2. To fam 3. To pro Profess 4. To pro 5. To mal	 To familiarize with calculation of income from Salaries and house property To provide knowledge about the calculation of income from Profit and Gains of Business or Profession and Income from Other Sources 								
	Course Outcomes								
	•	of the course, student will be able t	0:			177	r 1		
	Ast.	rminologies related to income tax	•	P 1	•	K			
	nderstand the met ad house property	nod of calculating and levying tax fo	or income i	rom salar	ies	K	.2		
		x laws and available provisions for offession and other sources	computation	on of inco	me	K	3		
		applicable to calculate tax fo <mark>r incom</mark>	e from cap	ital gains		K	3		
		essment of income and computation				K	[4		
K1 - Reme	ember; K2 - Unde	stand; K3 - Apply; K4 - Analyze; K	<mark>5</mark> - Evalua	te; K6 – 0	Create	e			
Unit:1		Income Tax Act			14	hou	ırs		
for different status and India – Inc	nt types of assess scope of total inco comes which do no	Income –tax Act, 1961 – Basis of ches – Concepts of pervious year and ome; Income deemed to be received of form part of total income	assessment deemed to	nt year –	Resident	denti se in	al		
Unit:2		ne from Sa <mark>laries and House Prope</mark>	rty		15	hou	rs		
Unit:3		e from House Property me from Business or Profession		1	14	hou	ırc		
	om Business or Pro	THE RESERVE OF THE PROPERTY OF			17	IIOu	.13		
Unit:4		rom Capital Gains and other Source	ces		15	hou	rs		
Income from		Income from other sources							
Unit:5		Computation of Tax Liability			15				
carry forw income an	Income of other persons included in assesses total income – Aggregation of income; Set – off or carry forward and set off of losses – Deductions from gross total income – Computation of total income and tax payable; Rebates and relief's – Provisions concerning advance tax and tax deducted at source – Provisions for filing of return of income.								
Unit:6	Unit:6 Contemporary Issues 2 ho					hou	ırs		
Expert lect	tures, online semi	ars – webinars		•					
		Total Lectu	ire hours		75	hou	ırs		
Text Book	k(s)			1					
		ice - V.P.Gaur & D.B.Narang							
2 Income	2 Income tax law and practice - H.C.Mehrotra and S.P.Goyal								

3 Income tax law and practice - Bhagwathi Prasad							
Reference Books							
Income tax Theory, law & practice - T.S.Reddy & Y.Hari Prasad Reddy							
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]							
1 https://onlinecourses.swayam2.ac.in/cec20_cm03/preview							
2 https://www.youtube.com/watch?v=_1_lZv-jEVY							
3 https://www.youtube.com/watch?v=q1bdHJdobDI							
Course Designed By:							

Cos	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	S	S
CO2	S	M	S	M	S
CO3	S	S	S	S	S
CO4	S	S	S	S	S
CO5	S	S	S	S	S

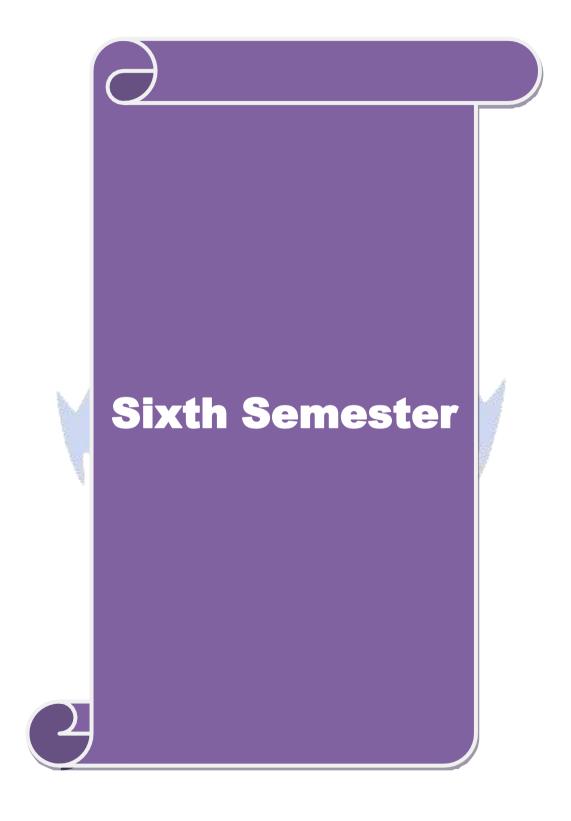


Cours code				L	T	P	C	
Core 1	7	Direct Tax-II		3	-	-	4	
Pre-re	equisite	Basic knowledge about tax		Syllabus Version		2020 21)-	
Course	Objectives:							
The ma	in objectives of this c	ourse are to:						
1. To g Firms.	ain knowledge to sol	ve simple problems concerning a	assesses with th	ne status	of HU	JF an	ıd	
2. To p	provide insight on the	provisions for assessment of AO	P and Compani	ies				
3. To understand the provisions relating to the assessment of cooperative societies								
4. To a	pply tax procedures re	lating Appeals and Provisions, P	enalties and Pr	osecution	L			
		ge in computation of wealth tax						
	ed Course Outcomes		b					
		n of the course, student will be a	ble to:					
Enumerate the tax provisions relating to assessment of HUF and firms						K	1	
2						2		
3 Apply the tax procedures for assessing the cooperative society					3			
4 Apply the procedure for appeals, Provisions, Penalties and Prosecution					3			
5 Understand the provisions applicable to assess wealth tax				K	2			
K1 - F	Zh. 200	erstand; K3 - Apply; K4 - Analyz		te; K6 –	Creat	e		
Unit:	I V		N ale		12	hou	rs	
	sment of HUF, Firms.	Construction of the constr		7				
Unit:2			451	7	12	hou	rs	
	sment of AOP and Co	mpanies		<u> </u>	10	1		
Unit:		e societies, Assessment in specia	al angag Aggag	ements of		hou	rs	
benefi		e societies, Assessment in specia	ii cases, Asses	Silicilis O	1.111	ige		
Unit:		Compare of State			10	hou	rs	
		alties and Prosecution.		1				
Unit:					12	hou	rs	
	h Tax.	~ .						
Unit:		Contemporary Issues				2 hou	rs	
	t lectures, online semi			1				
Exper		Total I	Lecture hours		60	hou	rs	
-								
Text l	Book(s)	UDG OBBN						
Text I	come tax law and prac	tice - V.P.Gaur & D.B.Narang	vo1					
Text I 1 Inc 2 Inc	come tax law and prac	tice - H.C.Mehrotra and S.P.Goy	val					
Text I 1 Inc 2 Inc 3 Inc	come tax law and prac		al					

Rela	Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]					
1	https://onlinecourses.swayam2.ac.in/cec20_cm03/preview					
2	https://www.youtube.com/watch?v=N-					
	Y6ylnNl7s&list=PLGTfDV0pJ_6_hi5KUOWDWa4xa4OE29EYj					
3	https://www.youtube.com/watch?v=q1bdHJdobDI					
Co	ourse Designed By:					

COs	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	S	S
CO2	S	M	S	M	S
CO3	S	S	S	S	S
CO4	S	S	S	S	S
CO5	S	S	S	S	S





SEMESTER - VI

Course code		L	T	P	С
Core 18	Corporate Accounting	4	-	-	4
Pre-requisite	Basic knowledge about company and accounting	Syllabu Version		202 21	0-

Course Objectives:

The main objectives of this course are to:

- To recall the basic accounting concepts of issue of shares and debentures
- 2. To provide knowledge about redemption of preference shares and debentures

 To assist the preparation of final accounts of company

1	1 1								
	81								
5.	5. To apply the provisions for preparing accounts related to liquidation of companies								
Expe	cted Course Outco	omes:							
	On the successful completion of the course, student will be able to:								
1	Identify the accordebentures	ounting procedures followed by companies for issue of	shares and	K1					
2	Understand the and debentures	accounting treatment relating to redemption of prefere	ence shares	K2					
3	Describe the pre	paration of final accounts of company	Á	K2					
4 Apply the provisions relating to calculation of value of shares and goodwill									
5	5 Apply the legal accounting treatment for preparing liquidation account								
K1	Remember; K2 - U	Jnderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 – Create						
	Unit:1 Issue of shares 16 he								
Issue of shares: Par, Premium and Discount - Forfeiture - Reissue - Surrender of Shares -									
	nt Issue – Underwri								
Uni		emption of Preference Shares and Debentures		hours					
		ce Shares. Debentures – Issue – Redemption : Sinking							
Uni		Final Accounts	20	hours					
		panies - Calculation of Managerial Remuneration.	10	1					
Uni		Valuation of Shares and Goodwill	18	hours					
	ation of Shares and		16	1					
Uni		Liquidation Statement	10	hours					
Uni		ies - Statement of Affairs -Deficiency a/c. Contemporary Issues		hours					
		1 0		nours					
Exp	ert lectures, online s	seminars – webinars							
		Total Lecture hours	90	hours					
Tex	t Book(s)								
1 1	R.L. Gupta and M. I	Radhaswamy Advanced Accounts New Delhi, Sultan C	hand.						
2	Advanced Accounti	ng volume II SP Iyengar Sultan Chand & Sons 2013 ed	lition						
		ncy Volume II SN Maheshwari & S K Maheshwari Vik revised edition, 2013	as Publication	on					
	erence Books	•							
1									

Corporate Accounting T.S.Reddy & A. Murthy Margham Publications Reprint 2015						
CA – IPCC Group II Study Material ICAI ICAI Current year						
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1 https://onlinecourses.swayam2.ac.in/cec20_mg17/preview						
2 https://onlinecourses.swayam2.ac.in/cec20_mg28/preview						
3 https://www.youtube.com/watch?v=7Hh5AIcuLFQ&list=PLiaygP8qeQGV8HHt-						
TTbaby5pYVHC2VMu						
Course Designed By:						

COs	PO1	PO2	PO3	PO4	PO5
CO1	S	M	S	S	S
CO2	S	M	S	M	S
CO3	S	S	S	S	S
CO4	S	S	M	M	S
CO5	S	S	S	S	M



Course code		L	Т	P	С
Core 19	Auditing and Assurance-II	4	-	-	4
Pre-requisite	Knowledge about auditing	Syllabu Versior		202 21	0-

The main objectives of this course are to:

- 1. To educate the concept of auditing of receipts and vouching of accounting transactions.
- 2. To enhance the practical knowledge relating the procedures of auditing practices.
- 3. To promote the analytical concept relating to audit of impersonal ledger and assets and liabilities
- 4. To describe the provisions relating to company audit
- 5. To gain practical knowledge about the audit of service institutions

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

	1 111 103 15	1
1	Study the basic knowledge and general considerations related to audit of receipts,	K1
	purchases, sales, impersonal ledgers and assets and liabilities	
2	Interpret and vouch of various documents and company audit procedures	K2
3	Apply the auditing procedures for the audit of accounting transactions	К3
4	Apply the provisions for audit of companies and preparing required reports	К3
5	Extrapolate the procedural aspects of auditing in various undertakings and	K2
	preparation of audit reports.	

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

Unit:1 12-- hours

Audit of receipts - General considerations, Cash sales, Receipts from debtors, Other Receipts. - audit of purchases - Vouching cash and credit purchases, Forward purchases, Purchase returns, Allowance received from suppliers.

Unit:2

Audit of Sales - Vouching of cash and credit sales, Goods on consignment, Sale on approval basis, Sale under hire-purchase agreement, Returnable containers, various types of allowances given to customers, Sale returns. Audit of suppliers' ledger and the debtors' ledger - Self- balancing and the sectional balancing system, Total or control accounts, Confirmatory statements from credit customers and suppliers, Provision for bad and doubtful debts, writing off of bad debts

Unit:3 14-- hours

Audit of impersonal ledger - Capital expenditure, deferred revenue expenditure and revenue expenditure, Outstanding expenses and income, Repairs and renewals, Distinction between reserves and provisions, Implications of change in the basis of accounting. Audit of assets and liabilities.

Unit:4 15-- hours

Company Audit - Audit of Shares, Qualifications and Disqualifications of Auditors, Appointment of auditors, Removal of auditors, Powers and duties of auditors, Branch audit, Joint audit, Special audit, Reporting requirements under the Companies Act, 1956. Audit Report - Qualifications, Disclaimers, Adverse opinion, Disclosures, Reports and certificates.

Un	it:5		16 hours
Sp	ecial po	ints in audit of different types of undertakings, i.e., Educational	institutions, Hotels,
		spitals, Hire-purchase and leasing companies (excluding banks, ele	• •
		e societies, and insurance companies). Features and basic principal	
		al bodies and not-for-profit organizations, Comptroller and Audi	tor General and its
		nal role.	
Un	it:6	Contemporary Issues	2 hours
Ex	pert lect	ures, online seminars – webinars	
		Total Lecture hours	75 hours
Te	xt Book	(s)	
1		ng and Assurance Varsha Ainapure & Mukund Ainapure. PHL Privand Edition, 2009,	rate Limited, New
2		ng Principles & Practices Pradeep Kumar, Baldev Suchdeva Kalya Reprint 2014	ni Publishers 8 th
3	Princip	les of Auditing DinkarPagare Sultan Chand & Sons, New Delhi. 1	1th E
Re	ference	Books	
	ctical Au rint 200	diting B.N.Tandon, S.Sudharsanam Sultan Chand & Sons, New D	elhi. 3 rd edition
CA	– IPCC	Group II Study Material ICAI ICAI 2016	
		S / Wash Val 6	
Rela	ated Onl	ine Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https:/	//www.you <mark>tube.co</mark> m/watc <mark>h?v=ROlz8liKr_Q&list=PLxOpD</mark> RieFexr	noeQbLhO46Q9Ju
	<u>vA2j-</u>		A
2	_	//www.youtube.com/watch?v=TQRfLQkhXfw	9
3	https:/	<u>//www.youtube.com/playlist?list=PLP0oTm4FOBFJketlp_TtzY_k</u>	Cc9NTqbDPw
Co	urse De	signed By:	

COs	PO1	PO2	PO3	PO4	PO5
CO1	S	M	S	S	S
CO2	S	M	S	M	M
CO3	S	S	M	S	S
CO4	S	S	S	S	S
CO5	S	S	S	S	S

Course code	TITLE OF THE COURSE	L	T	P	C
Core- 20 Indirect Taxes		4	-	-	4
Pre-requisite	Basic knowledge in tax	Syllabus Version		2020 21	0-

The main objectives of this course are to:

- 1. To understand the applicability of indirect taxes and methods of levying in India
- 2. To familiarize with the calculation and execution of goods and service tax in India
- 3. To provide knowledge about the Levy and Collection under GST
- 4. To provide insight on the Levy and Collection under Integrated Goods and Services Tax Act
- 5. To understand the applicability of custom law in India

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

	±	
1	Recall various concepts relating to Indirect tax regime in India	K1
2	Analyze the concept and applicability of GST in businesses	K4
3	Compare the GST regime with other indirect tax laws prior to it	K2
4	Describe the applicability of GST system in own business and other prototyes	K2
5	Examine the custom law and related duties and taxes	K4

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

Unit:1 Nature of Taxes 10-- hours

Meaning of Tax and Taxation - Types of Taxes: Direct and Indirect Taxes - Features - Merits and Limitations - Comparison of Direct and Indirect taxes. Constitutional basis of Taxation in India- Methods of levying Indirect Taxes: Advoleram and Specific. Contribution of Indirect taxes to Government Revenues

Unit:2 Goods and Services Tax 12-- hours

Good and Services Tax in India - Introduction - Concept of GST - Need for GST - Advantages of GST. Structure of GST in India: Dual Concept - CGST- SGST- UTGST-IGST. Subsuming of Taxes- GST Rate Structure in India. GST Council: Structure and Functions.

Unit:3 Levy and Collection of GST 12-- hours

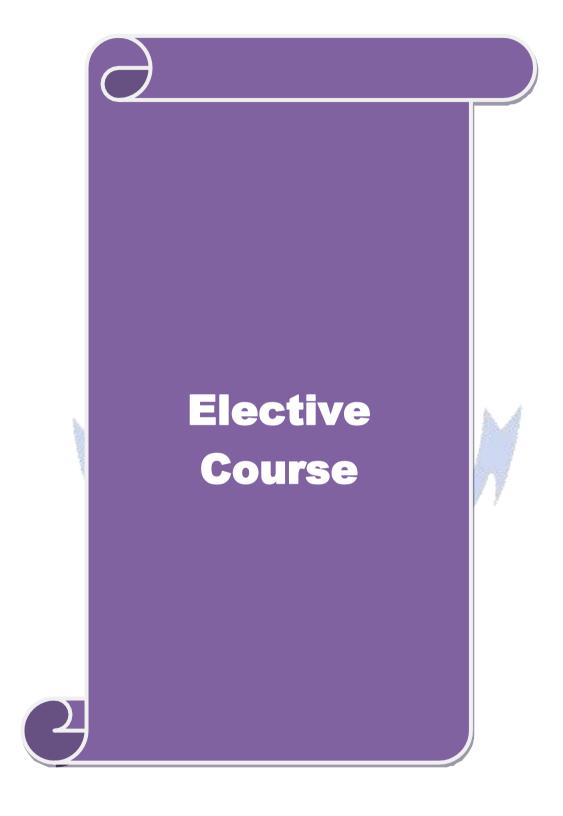
Levy and Collection under CGST and SGST Acts: Meaning of important terms: Goods, Services, Supplier, Business, Manufacture, Casual Taxable Person, Aggregate Turnover, Input Tax and Output Tax. Taxable Event under GST: Concept of Supply - Time of supply - Value of Taxable supply. Composite and Mixed Supplies. Input Tax Credit: Meaning - Eligibility and Conditions for availing Input Tax Credit. Reverse Charge Mechanism under GST. Composition Levy: Meaning and Applicability.

Unit:4 Integrated Goods and Services Tax Act 12-- hours

Levy and Collection under Integrated Goods and Services Tax Act: Meaning of important terms: Integrated tax, Intermediary, Location of the Recipient and Supplier of Services, and Zero-rated Supply. Nature of Supply: Intra-State Supply and Inter-State Supply - Place of Supply of Goods or Services: Meaning and Determination. Procedures under GST: Procedure for Registration - Persons Liable for Registration - Compulsory Registration and Deemed Registration. E-Way Bill

und Dat		eaning and Applicability. Filing of Returns: Types of GST Retu	rns and their Due
Dat	es.		
Uı	nit:5	Customs Laws	12 hours
_		Customs Laws in India: The Customs Act 1962 - The Customs	
		s - Taxable Event - Levy and Exemptions from Customs Duty -	
Val	uation- Ab	atement of Duty on Damaged or Deteriorated Goods - Customs	Duty Draw Back.
	•		
	nit:6	Contemporary Issues	2 hours
EX	spert lectur	es, online seminars – webinars	60 1
		Total Lecture hours	60 hours
	ext Book(s)		
1	T 11		5 11 1
		axes Law and Practice - V.S.Datey. Taxmann Publications, New	
2		axes: GST and Customs Laws - R.Parameswaran and P.Viswana	athan,
D.	eference Bo	blications, Coimbatore.	
Re			
1		and Practice - S.S.Gupta, Taxmann Publications, New Delhi.	
2	Indirect T	axation - V. <mark>Balachandran</mark> . Sultan Chand & <mark>Co. Ne</mark> w Delhi	
Re	elated Onli	ne Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https:/	//www.youtube.com/watch?v=v9M58U tPU	
		12 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
2	https://	/www.y <mark>outub</mark> e.com/watch?v=wlTlmee8AMA	À
3	10000	//www.youtube.com/watch?v=a hqVj 3YLc	9
	110001/	, and a second water, a sign state	j
C	ourse Desig	ned By:	
	ourse Desig	ned by.	

	Mapping with programme outcomes					
	PO1	PO2	PO3	PO4	PO5	
CO1	S	SITE	S	M	M	
CO2	S	S	S	S	S	
CO3	S	S	S	S	S	
CO4	S	S	S	S	S	
CO5	S	S	S	S	S	



List of Elective Papers

Course code			L	Т	P	C
Elective	1 A)	Financial Management	4	-	-	2
Pre-rec	quisite	Knowledge about Finance and accounting	Syllabu Version		2020 21	0-
	Objectives:			•		
	n objectives of this co					
_		amework for considering management of finance				
		lentify and analyze various sources of raising fin				
		oout lease financing and framing optimum capita			•	
	_	elating to financing of working capital and invest nowledge about management of determinants of				
	d Course Outcomes		capital s	ucu	JI C	
_		n of the course, student will be able to:				
		ons of finance and goals of business			K	1
-	Identify the appropriate source of finance suitable to the business					
	, ,,	ply the concepts to enable financial planning and framing of optimum capital				
1	tructure					
	Analyse the working capital requirements and factors determining the					4
	requirements Understand the management of comings available in the havings.					
						2
	emember; K 2 - Unde	rstand; K3 - Apply; K4 - Analyze; K5 - Evaluate	e; K 6 – 0			
Unit:1	0.0	Functions of Finance			hou	rs
budgeti	ng: Capital Budgetir	gement, scope and objectives of financial manages Process, Project formulation & Project Select Techniques; Payback Period Method, Average	ion, Intr	oduc	tion 1	
		Benefit-Cost Ratio, Capital Rationing.	rate or	Total	11, 11	Ot .
Unit:2	1	Sources of Finance		12	hou	rs
	s of Long term fund affecting long term f	ls: Equity shares, Preference shares, Debenture unds requirements.	es, Publ	ic de	posit	S,
Unit:3		Lease Financing		12	hou	rs
		types. Advantages and disadvantages of leasing				
	-	ructure, Capital Structure Theories, Cost of Cap	oital, Op	erati	ng ar	ıd
	al Leverage.	Voulving Conital Management		12	la a se	
Unit:4		Vorking Capital Management Factors affecting working capital requirements, D	 etermin		hou	13
		Sources of working capital.	CtClillill	mg		
Unit:5		Factors of Capital Structure		12	hou	rs
_		Earnings: Retained earnings & Dividend Polic				
dividen CAPM.		Dividends, Dividend Theories, Bonus Shares,	.EVA,	MV	A, ar	ıd
Unit:6		Contemporary Issues		2	hou	rs
Expert	lectures, online semi	nars – webinars	1			
		Total Lecture hours		60	hou	rs

Text Book(s)	
1 S N Maheshwari, Financial Management Principles and Practice.	
2 Khan and Jain, Financial Management.	
3 Sharma and Sashi Gupta, Financial Management	
Reference Books	
I M Pandey, Financial Management.	
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1 https://nptel.ac.in/courses/110/107/110107144	
2 https://onlinecourses.swayam2.ac.in/cec20_mg05/preview	
3 <u>https://onlinecourses.swayam2.ac.in/cec20_mg10/preview</u>	
Course Designed By:	

COs	PO1	PO2	PO3	PO4	PO5
CO1	S	M	M	M	S
CO2	S	S	S	S	S
CO ₃	S	S	S	M	S
CO4	S	M	S	S	S
CO5	S	M	S	S	S



Course cod	le		L	T	P	С
Elective 1	B)	Entrepreneurial Development	4	-	-	2
Pre-requ	isite	Knowledge about business	Syllal rsi		2020	L
Course Ob	ojectives:		1	1		
	objectives of this co					
		oncepts of entrepreneurship and related initia	atives			
		the setting up of startups and projects				
		stitutional services to entrepreneur	4			
		out various financial support available to the				
		out various subsidies and incentives available	e for em	перге	neurs	
	Course Outcomes:	of the course, student will be able to:				
		mark Van			17.1	
1	activity	ance and role of entrepreneurship as an eco			K1	
2	Describe the vario	us forms of setting up a startup and project n	nanagen	nent	K2	r
3	Understand the va	rious institutional services to entrepreneur			K2	r
4	Analyze the various	<mark>s f</mark> inancial support avail <mark>able</mark> to the entreprend	eurs		K4	
5	Understand the var entrepreneurs	rious subsidies and incentives available for			K2	r
K1 - Rem		stand; K3 - Apply; K4 - Analyze; K5 - Eval	nate: K 6	Cre	eate	
Unit:1	lember, R2 - Olider	Nature of Entrepreneurship	uate, IX		0 ho	11100
	of antropropagation	: Definition Nature and characteristics of en	ntranran			uis
		eneurship phases of EDP. Development of vertex				· &
		g self employment of women council scheme		лиср	renear	. α
Unit:2		art-up and Project Mangement	7 7	12	2 ho	urs
The start-		t identification – selection of the product	– proje	ct for	rmulat	ion
	n – feasibility analys		1 3			
Unit:3	1	Financial Assistance - I		12	2 ho	urs
Institution	nal service to entrep	oreneur – DIC, SIDO, NSIC, SISI, SSIC, S	SIDCO	– ITC	COT, I	IC,
	d commercial bank.	COURAGE IN PLANNIE				
Unit:4		Financial Assistance - II			2 ho	
		reneurs : IFCI, SFC, IDBI, ICICI, TIIC, S	SIDCS, I	LIC a	and GI	C,
		ercial bank venture capital.		4.		
Unit:5		Incentives and Subsidies			2 ho	
		subsidied services – subsidy for market. The	_		_	ıtal
substitution		to SSI role of entrepreneur in export promo	ouon an	a iiij	ort	
Unit:6	JII.	Contemporary Issues			2 ho	urs
	ctures, online semin	<u> </u>				
1		Total Lecture hours		6	0 ho	urs
Text Boo	$\mathbf{k}(\mathbf{s})$		<u> </u>			
	• ,	pment – C.B.Gupta and N.P.Srinivasan				
		oreneurship and Small Business –RenuArora	&S.KI.S	Sood		
		pment – S.S.Khanka				

Reference Books
Entrepreneurial Development – S.G.Bhanushali
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1 https://nptel.ac.in/courses/110/106/110106141
2 https://onlinecourses.nptel.ac.in/noc20_mg46/preview
3 https://www.youtube.com/watch?v=1RtZEk4J8X8
Course Designed By:

	Mapping (Course objectiv	es and course o	utcomes	
	PO1	PO2	PO3	PO4	PO5
CO1	M	S	M	M	M
CO2	S	S	S	S	S
CO3	M	S	M	M	S
CO4	M	S	S	S	S
CO5	S	M	S	S	S



Course code				L	T	P	C
Elective 1 C)		Micro Finance		4	-	-	2
Pre-requisite		Knowledge about Finance		Syllab rsio		2020-	21
Course Object	ives:				•		
The main objec							
		vledge of the micro financing system i					
		me generating activities under microfi	nance				
3. To apply the	credit rating m	ethodology for rating	t a				
4. 10 anaryze	various strateg	ies for pricing of microfinance produces for transforming NGO's	ts				
Expected Cour		es for transforming 1000 s					
		of the course, student will be able to:					
		ent scen <mark>ario of rural</mark> financial system i	in India			K1	
		income generating activities in microf				K3	
	- 30	ing methodology for rating credit wor				K3	
1.1	.5770	s strategies for pricing of microfinance		to.		K4	
	•		e produc	ıs		K2	
		as forming measures of NGO's		T 7.6			,
		tand; K3 - Apply; K4 - Analyze; K5 -	Evaluat	e; K 6			
Unit:1		ndian Rural Financial System		- 4		3 ho	
		Indian Rural financial system, int					
		ucts, (savings, credit, insurance, pe		_		_	
•		e in kind, Microremittances, Micro-Se				_	
		ric models viz. SHG, Grameen, and					HG
		del, SGSY model, Grameen Bangla randed primitive models) Emerging					a in
	TOTAL CONTRACTOR OF THE PARTY.	ng Global Microfinance practices. Ne					J III
Unit:2	e cases, Emergi	Overview of Microfinance	cu oi wii	CIOIIII) ho	nirs
	Development	Income generating activities and	Micro	enter			
(demand) anal	vsis, financial a	inalysis including sources. Technologi	cal analy	sis. S	ocio	econo	mic
		sis. Logical framework, Implementati					
Unit:3	•	edit Delivery Methodology				2 ho	urs
Credit Delive	ry Methodolog	y : Credit Lending Models : Ass	ociations	s; Ba	nk G	luaran	tees
	•	eratives, Credit Unions, Grameen					
	, Could be indi	vidual lenders, NGOs, micro credit pr	rogramn	nes, ar	nd Co	mmei	cial
banks)							
Unit:4		Pricing of Microfinance				l ho	
_	-	ucts: Purpose base, Activity base, F					
		ducts, Amount of savings base, Atten					
•		s in Microfinance and Conflict resolut ct of Microfinance and Micro enterprise		ICTOI1	11allC6	-CII	J111
Unit:5		ommercial Microfinance	303		1′	2 ho	lire
			former	0. 200 04:			uIS
		FIs: Evaluating MFIs- Social and per es The Rise of Commercial Microfin					:Oc
		ustry and Constraints on MFI Growth				_	
Su actare or IVI	vicer	asa, and constraints on the Colowin	. 1110 pai			J401	

Uni	it:6	Contemporary Issues	2 hours
Exp	ert lectur	es, online seminars – webinars	
		Total Lecture hours	60 hours
Tex	t Book(s		
1	Beatriz	Armendariz and Jonathan Morduch, "The Economics of Mi	crofinance", Prentice-
I	Hall of	India Pvt. Ltd. Delhi, 2005.	
2	Joanna	Ledgerwood, "Microfinance Handbook": an institutional an	d financial perspective,
	The W	orld Bank, Washington, D.C	
3	Malcol	m Harper, "Practical Microfinance" A training Guide for Sou	ıth Asia Vistaar
	Publica	ation, New Delhi.2003.	
Ref	erence B	ooks	
C.K.	Prahalad	, "The Market at the Bottom of the Pyramid," 2006, The Fort	tune at the Bottom of
the P	yramid, V	Wharton School Publishing	
		-	
Rela	ted Onlin	e Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://	youtu.be/RIOhLPhioSw	
2	https://	youtu.be/6OPf11YmJhg	
3	https://	youtu.be/GQcE_1i1cv0	
Cou	ırse Desig	gned By:	

COs	PO1	PO2	PO3	PO4	PO ₅
CO1	S	S	M	S	S
CO2	S	S	M	S	S
CO3	S	M	S	M	S 🚵
CO4	S	M	S	S	S
CO5	S	M	M	S	S

Course code		TITLE OF THE COURSE	L	T	P	\mathbf{C}
Elective 2 A)		Business finance	4	<u> </u>		4
Pre-requisite	;	Basic knowledge in finance	Syllabu Version		2020 21)-
Course Objec	tives:					
The main obje	ctives of this	s course are to:				
1. To unders	tand the var	rious concept relating to finance				
		ne basics of financial planning				
		ature of capitalization suitable to the business				
		rious dimensions of capital structure and their cor	nponents			
5. To provid Expected Cou		e about various available sources of finance				
		etion of the course, student will be able to:				
•		A AN AND THE A			I/	1
		repts relating to finance			K	
		ious techniques of financial planning			K	
		urces and forms of finance			K	
		<mark>ensio</mark> ns of capital structure <mark>and their compo</mark> nents			K	
_		s <mark>sou</mark> rces of finan <mark>c</mark> e available t <mark>o m</mark> ee <mark>t the fin</mark> ancia	1		K	4
requirer		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	TZ ((7 /		
K1 - Rememo	ber; K2 - UI	nderstand; K3 - App ly; K4 - Analyze; K5 - Evalu	iale; Ko - (reate	;	
Unit-1	100	Rucinoss Financo		15	hou	rc
Unit:1	ance: Introd	Business Finance	ion of Fin		hou	rs
Business Fina		luction – Meaning – Concepts - Scope – Funct			hou	rs
Business Fina					hou	rs
Business Fina		luction – Meaning – Concepts - Scope – Funct		ance	hou	
Business Fina Traditional ar Unit:2	d Modern (luction – Meaning – Concepts - Scope – Funct Concepts – Contents of Modern Finance Function	S S	ance 15	hou	rs
Business Fina Traditional ar Unit:2 Financial Plan:	d Modern (luction – Meaning – Concepts - Scope – Funct Concepts – Contents of Modern Finance Function Financial Plan Concept – Objectives – Types – Steps – Significa	S S	15 dame	hou ntals	rs
Business Fina Traditional ar Unit:2 Financial Plan: Unit:3	d Modern (Meaning -	Iuction – Meaning – Concepts - Scope – Funct Concepts – Contents of Modern Finance Function Financial Plan Concept – Objectives – Types – Steps – Signification	ance – Fun	15 dame	hou ntals	rs
Business Fina Traditional ar Unit:2 Financial Plan: Unit:3 Capitalisation	Meaning - Bases of C	Financial Plan Concept – Objectives – Types – Steps – Signification Capitalization Capitalisation – Cost Theory – Earning Theory – Concept – Cost Theory – Capitalisation – Cost Theory – Earning Theory – Capitalisation	nnce – Fun	15 dame 20 alisat	hou ntals hou ion –	rs
Business Fina Traditional ar Unit:2 Financial Plan: Unit:3 Capitalisation Under Capitali	Meaning - Bases of Csation: Syn	Iuction – Meaning – Concepts - Scope – Funct Concepts – Contents of Modern Finance Function Financial Plan Concept – Objectives – Types – Steps – Signification	nnce – Fun	15 dame 20 alisat	hou ntals hou ion –	rs
Business Fina Traditional ar Unit:2 Financial Plan: Unit:3 Capitalisation Under Capitali	Meaning - Bases of Csation: Syn	Financial Plan Concept – Objectives – Types – Steps – Signification Capitalization Capitalisation – Cost Theory – Earning Theory – Concept – Cost Theory – Capitalisation – Cost Theory – Earning Theory – Capitalisation	nnce – Fun	15 dame 20 alisat	hou ntals hou ion –	rs
Business Fina Traditional ar Unit:2 Financial Plan: Unit:3 Capitalisation Under Capitalisation Over Capitalisation	Meaning - Bases of Csation: Syn	Financial Plan Concept – Objectives – Types – Steps – Signification Capitalization Capitalisation – Cost Theory – Earning Theory – Conputer of the Concept – Causes – Remedies – Watered Stock – Steps – Steps – Steps – Causes – Remedies – Watered Stock – Steps – Causes – Remedies – Watered Stock – Steps – St	nnce – Fun	15dame 20alisat	hou ntals hou ion –	rs
Business Fina Traditional ar Unit:2 Financial Plan: Unit:3 Capitalisation Under Capitalis Over Capitalis Unit:4	Meaning - Bases of Csation: Synation.	Financial Plan Concept - Objectives - Types - Steps - Signification Capitalization Capitalisation - Cost Theory - Earning Theory - Capitalisation - Causes - Remedies - Watered Stock - Capital Structure	ance – Fun Dver Capit Watered St	15dame 20alisat	hou ntals hou ion – Vs.	rs
Business Fina Traditional ar Unit:2 Financial Plan: Unit:3 Capitalisation Under Capitalisation Over Capitalisation Over Capitalisation Unit:4 Capital Structure	Meaning - Bases of Csation: Synation.	Financial Plan Concept – Objectives – Types – Steps – Signification Capitalization Capitalisation – Cost Theory – Earning Theory – Conputer of the Concept – Causes – Remedies – Watered Stock – Steps – Steps – Steps – Causes – Remedies – Watered Stock – Steps – Causes – Remedies – Watered Stock – Steps – St	nnce – Fun Over Capit Watered St	15dame 20alisat	hou ntals hou ion – Vs.	rs
Business Fina Traditional ar Unit:2 Financial Plan: Unit:3 Capitalisation - Under Capitalisation - Capitalis	Meaning - Bases of Csation: Synation.	Financial Plan Concepts – Contents of Modern Finance Function Financial Plan Concept – Objectives – Types – Steps – Significa Capitalization Capitalization Capitalisation – Cost Theory – Earning Theory – Comptoms – Causes – Remedies – Watered Stock – Capital Structure al Principles of Capital structure – Trading on Equation	nnce – Fun Over Capit Watered St	15dame 20alisat	hou ntals hou ion – Vs.	rs
Business Fina Traditional ar Unit:2 Financial Plan: Unit:3 Capitalisation - Under Capitalisation - Capitalis	Meaning - Bases of Csation: Synation. re – Cardinortance – C	Financial Plan Concepts - Contents of Modern Finance Function Financial Plan Concept - Objectives - Types - Steps - Signification Capitalization Capitalisation - Cost Theory - Earning Theory - Conptoms - Causes - Remedies - Watered Stock - Capital Structure al Principles of Capital structure - Trading on Equal Calculation of Individual and Composite Cost of Capital Sources of Finance	nnce – Fun Over Capit Watered St uity – Cost	15 dame 20 alisat tock V	hou ntals hou ion – /s. hou apita	rs rs l -
Business Fina Traditional ar Unit:2 Financial Plan: Unit:3 Capitalisation Under Capitalis Over Capitalis Unit:4 Capital Structu Concept – Imp Unit:5 Sources and Fo	Meaning - Bases of Csation: Synation. re – Cardinortance – Corms of Fina	Financial Plan Concepts – Contents of Modern Finance Function Financial Plan Concept – Objectives – Types – Steps – Significa Capitalization Capitalisation – Cost Theory – Earning Theory – Conptoms – Causes – Remedies – Watered Stock – Capital Structure al Principles of Capital structure – Trading on Equal Calculation of Individual and Composite Cost of Capital Structure Sources of Finance ance: Equity Shares, Preference Shares, Bonds, D	Over Capit Watered St uity – Cost Capital.	15 dame 20 alisat tock V	hou ntals hou ion – /s. hou apita hou ïxed	rs rs l -
Business Fina Traditional ar Unit:2 Financial Plan: Unit:3 Capitalisation Under Capitalis Over Capitalis Unit:4 Capital Structu Concept – Imp Unit:5 Sources and Fo Deposits – Fea	Meaning - Bases of Csation: Synation. re – Cardinortance – Corms of Finatures – Adv	Financial Plan Concepts – Contents of Modern Finance Function Financial Plan Concept – Objectives – Types – Steps – Significa Capitalization Capitalisation – Cost Theory – Earning Theory – Comptoms – Causes – Remedies – Watered Stock – Capital Structure al Principles of Capital structure – Trading on Equal Principles of Capital structure – Trading on Equal Principles of Finance Sources of Finance ance: Equity Shares, Preference Shares, Bonds, Day antages and Disadvantages – Lease Financing: Modern Finance	Over Capit Watered St uity – Cost Capital.	15 dame 20 alisat tock V	hou ntals hou ion – /s. hou apita hou ïxed	rs rs l -
Business Fina Traditional ar Unit:2 Financial Plan: Unit:3 Capitalisation Under Capitalis Over Capitalis Unit:4 Capital Structu Concept – Imp Unit:5 Sources and Fo Deposits – Fea	Meaning - Bases of Csation: Synation. re – Cardinortance – Corms of Finatures – Adv	Financial Plan Concepts – Contents of Modern Finance Function Financial Plan Concept – Objectives – Types – Steps – Significa Capitalization Capitalisation – Cost Theory – Earning Theory – Comptoms – Causes – Remedies – Watered Stock – Capital Structure al Principles of Capital structure – Trading on Equal Principles of Capital structure – Trading on Equal Principles of Finance Sources of Finance ance: Equity Shares, Preference Shares, Bonds, Day antages and Disadvantages – Lease Financing: Modern Finance	Over Capit Watered St uity – Cost Capital.	15 dame 20 alisat tock V	hou ntals hou ion – /s. hou apita hou ïxed	rs rs l -
Business Fina Traditional ar Unit:2 Financial Plan: Unit:3 Capitalisation Under Capitalis Over Capitalis Unit:4 Capital Structu Concept – Imp Unit:5 Sources and Fo	Meaning - Bases of Csation: Synation. re – Cardinortance – Corms of Finatures – Adv	Financial Plan Concepts – Contents of Modern Finance Function Financial Plan Concept – Objectives – Types – Steps – Significa Capitalization Capitalisation – Cost Theory – Earning Theory – Comptoms – Causes – Remedies – Watered Stock – Capital Structure al Principles of Capital structure – Trading on Equal Principles of Capital structure – Trading on Equal Principles of Finance Sources of Finance ance: Equity Shares, Preference Shares, Bonds, Day antages and Disadvantages – Lease Financing: Modern Finance	Over Capit Watered St uity – Cost Capital.	20 alisat tock V	hou ntals hou ion – /s. hou apita hou ïxed	rs rs l-

		Total Lecture hours	90 hours
Te	ext Book(s)		
1	Essentials	of Business Finance - R.M. Sri Vatsava	
2	Financial	Management – Saravanavel	
Re	eference Bo	ooks	
1	Financial	Management - L.Y. Pandey	
2	Financial	Management - M.Y. Khan and Jain	
3	Financial	Management - S.C. Kuchhal	
Re	elated Onli	ne Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://or	nlinecourses.swayam2.ac.in/cec20_mg09/preview	
2	https://or	nlinecourses.nptel.ac.in/noc20_ma52/preview	
4	https://w	ww.coursera.org/learn/finance-fundamentals	
Co	ourse Desig	ned By:	

Manning Cour	se objectives ar	nd course outc	omes		
	PO1	PO2	PO3	PO4	PO5
CO1	M	M	M	S	M
CO2	S	M	S	S	S
CO3	S	S	S	S	S
CO4	S	S	S	S	S
CO5	M	S	M	M	M

	TITLE OF THE COURSE	\mathbf{L}	T	P	C
Elective 2 B)	Brand Management	4	-	_	4
Pre-requisite	Knowledge about products and brand	Syllabu Version		2020 21)-
Course Objectives:		1	•		
The main objectives of	of this course are to:				
2. To analyze brand3. To analyze the in	te basic concepts of branding Il positioning and brand image building In pact of brand on customer behavior In pact of brand on customer behavior In pact of brand rejuvenation and monitoring				
	ht on essential branding strategies				
Expected Course Ou					
On the successful co	mpletion of the course, student will be able to:				
	c concepts of bran <mark>ding and re</mark> lated terms		K 1		
2 Compare branc	d image building and brand positioning strategies		K2		
3 Analyze the im	npact of brand on customer behavior		K4		
4 Evaluate the bra	nd rejuvenation and brand monitoring process		K5		
5 Apply various	strategies for brand building and monitoring		K3		
K1 - Remember; K2	. <mark>- Unders</mark> tand; K3 - Apply; K4 - Analyze; K5 - Evaluat	e; K6 – 0	Creat	e	
	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1				
Unit:1	Nature of Branding	s all	15	ho	urs
brand mark and trad	u <mark>nderstanding of brands – concepts and proce</mark> ss – sign le ma <mark>rk – different types of brands – famil</mark> y brand, inc				
- Stand Selecting a s	rand name – functions of a brand – branding decisions –				
Unit:2	rand name – functions of a brand – branding decisions – Brand Associations		cing 1		s.
Unit:2 Brand Associations:		influence	2ing 1	factor	urs
Unit:2 Brand Associations:	Brand Associations Brand vision – brand ambassadors – brand as a persor	influence	18 trad	factor	ours sset,
Unit:2 Brand Associations: 1 Brand extension – bra Unit:3 Brand Impact: Brandi	Brand Associations Brand vision – brand ambassadors – brand as a person and positioning – brand image building Brand Impact Ing impact on buyers – competitors, Brand loyalty – loyal brand manager – Relationship with manufacturing - ma	alty progr	18 s trad	ho	ours sset,
Unit:2 Brand Associations: I Brand extension – bra Unit:3 Brand Impact: Brandi brand equity – role of	Brand Associations Brand vision – brand ambassadors – brand as a person and positioning – brand image building Brand Impact Ing impact on buyers – competitors, Brand loyalty – loyal brand manager – Relationship with manufacturing - manufacturing - brand audit	alty progr	18 trad	ho	sset,
Unit:2 Brand Associations: In Brand extension — brand Extension — brand Impact: Brandi brand equity — role of purchase and R & D — Unit:4 Brand Rejuvenation: In Impact: Brand Impact:	Brand Associations Brand vision – brand ambassadors – brand as a person and positioning – brand image building Brand Impact Ing impact on buyers – competitors, Brand loyalty – loyal brand manager – Relationship with manufacturing - ma	alty prograrketing-	18 s trad 20 ramm finar 20 cquis	ho ing a ho nes nce ition	sset,
Unit:2 Brand Associations: Brand extension – bra Unit:3 Brand Impact: Brandi brand equity – role of purchase and R & D – Unit:4 Brand Rejuvenation: Brand takes over and merger	Brand Associations Brand vision – brand ambassadors – brand as a personand positioning – brand image building Brand Impact Ing impact on buyers – competitors, Brand loyalty – loyar brand manager – Relationship with manufacturing - material audit Brand Rejuvenation Brand rejuvenation and re-launch, brand development the – Monitoring brand performance over the product life of	alty prograrketing-	18 strad	ho ing a ho nes nce ition ding.	sset,
Unit:2 Brand Associations: Brand extension – brand extension – brand Impact: Brandi brand equity – role of purchase and R & D – Unit:4 Brand Rejuvenation: Brand Re	Brand Associations Brand vision – brand ambassadors – brand as a personand positioning – brand image building Brand Impact Ing impact on buyers – competitors, Brand loyalty – loyal brand manager – Relationship with manufacturing - magental brand audit Brand Rejuvenation Brand rejuvenation and re-launch, brand development the Monitoring brand performance over the product life of Brand Strategies	nality, as	18 strad	ho ing a ho nes nce ition	sset,
Unit:2 Brand Associations: Brand extension – brand extension – brand Impact: Brandi brand equity – role of purchase and R & D – Unit:4 Brand Rejuvenation: Brand Re	Brand Associations Brand vision – brand ambassadors – brand as a personand positioning – brand image building Brand Impact Ing impact on buyers – competitors, Brand loyalty – loyar brand manager – Relationship with manufacturing - material audit Brand Rejuvenation Brand rejuvenation and re-launch, brand development the – Monitoring brand performance over the product life of	nality, as	18 strad	ho ing a ho nes nce ition ding.	sset,
Unit:2 Brand Associations: Brand extension – brand extension – brand Impact: Brandi brand equity – role of purchase and R & D – Unit:4 Brand Rejuvenation: Brand Re	Brand Associations Brand vision – brand ambassadors – brand as a personand positioning – brand image building Brand Impact Ing impact on buyers – competitors, Brand loyalty – loyal brand manager – Relationship with manufacturing - mage – brand audit Brand Rejuvenation Brand rejuvenation and re-launch, brand development the – Monitoring brand performance over the product life of Brand Strategies igning and implementing branding strategies – Case students	nality, as	18 strad	ho ing a ho nes nce ition ding.	sset,
Unit:2 Brand Associations: Brand extension – brand extension – brand Impact: Brandi brand equity – role of purchase and R & D – Unit:4 Brand Rejuvenation: Brand Rejuvenation: Brand Rejuvenation: Database over and merger Unit:5 Brand Strategies: Des	Brand Associations Brand vision – brand ambassadors – brand as a personand positioning – brand image building Brand Impact Ing impact on buyers – competitors, Brand loyalty – loyal brand manager – Relationship with manufacturing - magental brand audit Brand Rejuvenation Brand rejuvenation and re-launch, brand development the Monitoring brand performance over the product life of Brand Strategies	nality, as	18 strad	ho ing a ho nes nce ition ding.	sset,

1	Kevin Lane Keller, "Strategic brand Management", Person Education, New Delhi, 2003.
2	Lan Batey Asian Branding – "A great way to fly", Prentice Hall of India, Singapore 2002.
Re	eference Books
1	Jean Noel, Kapferer, "Strategic brand Management", The Free Press, New York, 1992.
2	Paul Tmeporal, Branding in Asia, John Wiley & sons (P) Ltd., New York, 2000.
3	S.Ramesh Kumar, "Managing Indian Brands", Vikas publishing House (P) Ltd., New Delhi,
	2002.
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://onlinecourses.swayam2.ac.in/imb20-mg03/preview
2	https://www.coursera.org/learn/brand
4	https://www.youtube.com/watch?v=gvTAIrDWp20
Co	ourse Designed By:

Mapping Cou	ırse objectives a	nd course out	comes		
	PO1	PO2	PO3	PO4	PO5
CO1	M	S	M	S	M
CO2	S	M	M	S	M
CO3	S	S	M	S	S
CO4	S	S	M	S	S
CO5	S	S	M	S	S

Course code		TITLE OF THE COURSE		\mathbf{L}	T	P	C
Elective 2)		Supply Chain Management		4	-	-	4
Pre-requisite	<u>,</u>	Basic knowledge in marketing		yllabus ersion		2020 21)-
Course Objec							
The main object	ctives of thi	s course are to:					
 To provid To unders To unders 	e insight ab stand the im stand the pro	portance and key issues of supply chain rout various strategies of supply chain maportance of strategic alliance in supply chocess of procurement and outsourcing bout smart pricing strategies and custome	nagement hain manager	ment			
Expected Cou							
		etion of the course, student will be able to):				
1 Recall t	he importar	ice of supply chain management in the m	nodern times	S		K	1
		ious strategies in supply chain manageme				K	2
3 Critiqui	ng the conc	ept of retailer supplier partnership				K	3
4 Analyze	the process	of procurement, outsourcing and e-procu	irement			K	4
11.	nnovative i	leas about smart pricing strategies and m	easuring cus	stomer		K	4
Unit:1 Supply Chair	n Managem	Supply Chain Management ent – Global Optimisation – importance lot size model. Supply contracts – centra	e – key issue	es – Inv	18	hou	
Unit:1 Supply Chain management Unit:2 Supply chain	n Managem – economic Integrates-	Supply Chain Management ent – Global Optimisation – importance	e – key issue alized vs. dec	es – Inv	18 rentor zed sy	hou Ty ysten	n rs
Unit:1 Supply Chair management Unit:2 Supply chain industry – retain	n Managem – economic Integrates-	Supply Chain Management ent – Global Optimisation – importance lot size model. Supply contracts – centra Supply Chain Integrates Push, Pull strategies – Demand driven distribution strategies	e – key issue alized vs. dec	es – Inv	18 rentor zed sy 15 t on	hou ry ysten hou groce	n rs ery
Vnit:1 Supply Chair management Unit:2 Supply chain industry – retain	n Managem – economic Integrates- il industry –	Supply Chain Management ent – Global Optimisation – importance lot size model. Supply contracts – centra Supply Chain Integrates Push, Pull strategies – Demand driven distribution strategies Strategic Alliances	e – key issue alized vs. dec strategies –	es – Inv centraliz	18 rentor zed sy 15 t on	hou ysten hou groce	n rs ery
Unit:1 Supply Chair management Unit:2 Supply chain industry – retain Unit:3 Strategic Allia	n Managem – economic Integrates- il industry – nces: Frame	Supply Chain Management ent – Global Optimisation – importance lot size model. Supply contracts – centra Supply Chain Integrates Push, Pull strategies – Demand driven distribution strategies	e – key issue alized vs. dec strategies –	es – Inv centraliz Impact	18 rentor zed sy 15 t on	hou ysten hou groce	n rs ery
Unit:1 Supply Chain management Unit:2 Supply chain industry – retain Unit:3 Strategic Allia	n Managem – economic Integrates- il industry – nces: Frame	Supply Chain Management ent – Global Optimisation – importance lot size model. Supply contracts – centra Supply Chain Integrates Push, Pull strategies – Demand driven distribution strategies Strategic Alliances e work for strategic alliances – 3PL – mer antages and disadvantages of RSP – distr	e – key issue alized vs. dec strategies –	es – Inv centraliz Impact	18 rentor zed sy 15 t on	hou ry ysten hou groce hou	rs ery
Unit:1 Supply Chain management Unit:2 Supply chain industry – retainment Unit:3 Strategic Allia supplier partne Unit:4 Procurement a	Integrates- il industry – nces: Frame ership – adv	Supply Chain Management ent – Global Optimisation – importance lot size model. Supply contracts – centra Supply Chain Integrates Push, Pull strategies – Demand driven distribution strategies Strategic Alliances e work for strategic alliances – 3PL – mer	e – key issue alized vs. dec strategies – rits and deme	es – Inv centraliz Impact erits – r	18 rentor zed sy 15 t on 20 etaile	hou ry ysten hou groce hou	rs ery
Unit:1 Supply Chain management Unit:2 Supply chain industry – retainment Unit:3 Strategic Allia supplier partne Unit:4 Procurement a	Integrates- il industry – nces: Frame ership – adv	Supply Chain Management ent – Global Optimisation – importance lot size model. Supply contracts – centra Supply Chain Integrates Push, Pull strategies – Demand driven distribution strategies Strategic Alliances e work for strategic alliances – 3PL – mer antages and disadvantages of RSP – distr Procurement and Outsourcing eing: Outsourcing – benefits and risks – f	e – key issue alized vs. dec strategies – rits and deme	es – Inv centraliz Impact erits – r	18 rentor zed sy 15 t on 20 etaile	houry ystem hou groce hou er —	rs ery
Unit:1 Supply Chain management Unit:2 Supply chain industry – retain Unit:3 Strategic Allian supplier partner Unit:4 Procurement a decision – e-pr Unit:5 Dimension of contents	Integrates- il industry – inces: Frame ership – adv ocurement customer Va	Supply Chain Management ent – Global Optimisation – importance lot size model. Supply contracts – centra Supply Chain Integrates Push, Pull strategies – Demand driven distribution strategies Strategic Alliances work for strategic alliances – 3PL – mer antages and disadvantages of RSP – distr Procurement and Outsourcing eing: Outsourcing – benefits and risks – fr – frame work of e-procurement	e – key issue alized vs. deconstrategies – rits and demensibutor Integral	es – Invecentralization Impact erits – restriction or make	18 rentor zed sy 15 t on 20 etaile 15 //buy	houry ystem hou groce hou er —	rs ery rs
Unit:1 Supply Chain management Unit:2 Supply chain industry – retain Unit:3 Strategic Allian supplier partner Unit:4 Procurement a decision – e-pr Unit:5 Dimension of contents	Integrates- il industry – inces: Frame ership – adv ocurement customer Va	Supply Chain Management ent – Global Optimisation – importance lot size model. Supply contracts – centra Supply Chain Integrates Push, Pull strategies – Demand driven distribution strategies Strategic Alliances work for strategic alliances – 3PL – mer antages and disadvantages of RSP – distr Procurement and Outsourcing eing: Outsourcing – benefits and risks – fr – frame work of e-procurement Customer Value alue – conformance of requirement – procurement	e – key issue alized vs. deconstrategies – rits and demensibutor Integral	es – Invecentralization Impact erits – restriction or make	18 entor zed sy 15 t on 20 etaile 15 //buy	houry ystem hou groce hou er —	rs rs rs
Unit:1 Supply Chain management Unit:2 Supply chain industry – retain industry – ret	Integrates- il industry – nces: Frame ership – adv nd Outsource cocurement customer Va services – si	Supply Chain Management ent – Global Optimisation – importance lot size model. Supply contracts – centra Supply Chain Integrates Push, Pull strategies – Demand driven distribution strategies Strategic Alliances e work for strategic alliances – 3PL – mer antages and disadvantages of RSP – distr Procurement and Outsourcing eing: Outsourcing – benefits and risks – fr – frame work of e-procurement Customer Value alue – conformance of requirement – procurategic pricing – smart pricing – custome	e – key issue alized vs. deconstrategies – rits and demensibutor Integral	es – Invecentralization Impact erits – restriction or make	18 entor zed sy 15 t on 20 etaile 15 //buy	houry ystem hou groce hou hou hou l bra	rs rs rs

- Rushton, A., Oxley, J & Croucher, P (2nd Edition, 2000). Handbook of Logistics and Distribution Management. Kogan Page.
- 2 Simchi-Levi, David, Kamisnsky, Philip, and Simchi-Levi, Edith. (2nd Edition, 2004). Designing and Managing the Supply Chain: Concepts, Strategies and Case Studies. Irwin/McGraw Hill 32

Reference Books

- 1 R.B. Handfield and E.L. Nochols, Introduction to Supply Chain Management. Prentice Hall, 1999.
- 2 Sunil Chopra and Peter Meindel. Supply Chain Management: Strategy, Planning, and Operation, Prentice Hall of India, 2002.

Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]

- 1 https://onlinecourses.swayam2.ac.in/cec20_mg31/preview
- 2 https://nptel.ac.in/courses/110/106/110106045
- 3 https://nptel.ac.in/courses/110/108/110108056

Course Designed By:

Mapping Course objectives and course outcomes								
	PO1	PO2	PO3	PO4	PO5			
CO1	S	S	S	S	S			
CO2	S	M	M	S	M			
CO3	S	S	M	S	S			
CO4	M	S	M	S	M			
CO5	S	M	S	S	S			

Course code		TITLE OF THE COURSE	L	T	P	C	
Elective 3 A)		Investment Management	4	-	-	4	
Pre-requisite	;	Basic investment knowledge	Syllabus Version		2020- 21		
Course Object							
The main object	ctives of thi	s course are to:					
		s choices and alternatives of investment					
		classification of investment market					
3. To perform fundamental analysis before investing 4. To evaluate various types of fundamental analysis							
4. To evaluate various types of fundamental analysis5. To understand about optimum portfolio construction and management							
3. To unders	tana about v	optimum portiono construction and management					
Expected Cou	rse Outcon	nes:					
On the succes	sful comple	etion of the course, student will be able to:					
1 Recallir	ng various a	Iternatives of investment			K	1	
2 Compar	ing the feat	ures of various investment markets			K	2	
		ents using fundamental analysis			K	4	
4 Applyin	g technical	analysis for evaluating investments			K	3	
	_	um portfolio for investment			K	5	
	_	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate	e; K6 – 0	Creat	e		
	1 9		À				
Unit:1	A V	Nature of Investment		15	hou	rs	
	and Capital	Iternatives; Forms of Investment; Investment in Fin Market Investment Instruments; Investment Object					
Unit:2		Investment Markets		18	hou	rs	
	arket; Prima	ary and Secondary Markets; New Issue Market; I	isting				
Operations of	India Stoc	k Market; Cost of Investing in Securities; Mech gulation and Control over investment market; Rol	anics o	f Inv	esting	g;	
SEBI;		COUCATE TO ELEVINI					
Unit:3		Fundamentals Analysis		20	hou	rs	
	nalysis; Va	aluation Theories of Fixed and Variable Income Sec	urities l				
in Investment I	Decision; Sy	ystematic and Unsystematic Risk;					
Unit:4		Stock Market Analysis			hou	rs	
	•	echnical Approach; Efficient Market Theory; Weak a Investment decision making under Efficient market			ong		
Unit:5		Portfolio Management		15	hou	rs	
		Management – An Optimum portfolio Selection I Single Index Model; Capital Asset Pricing Model	Problem	, Ma	rkow	itz'	
	<i>y</i> , ~	•	T) har	1000	
Unit:6		Contemporary Issues			2 hou	12	

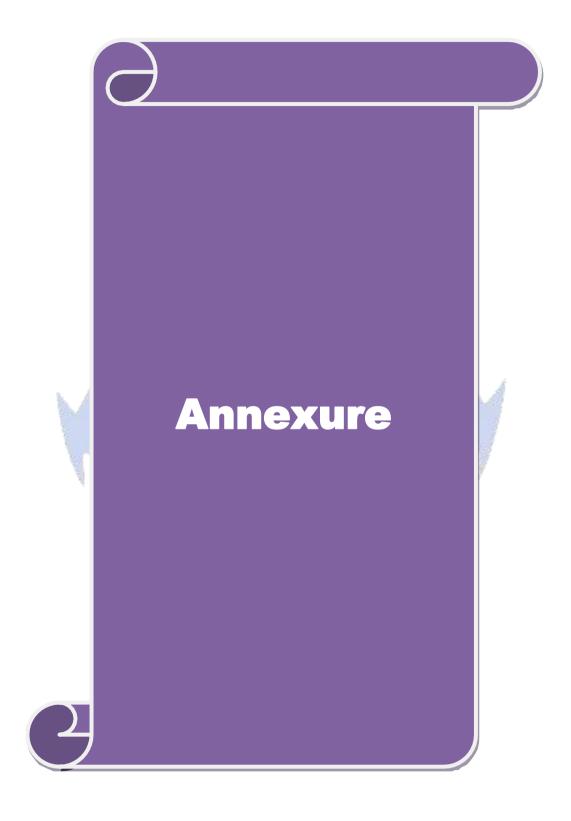
Ex	pert lecture	es, online seminars – webinars	
		Total Lecture hours	90 hours
Te	ext Book(s)		
1	Alexander	, Gordon J. and Sharpe, William F. (1989), "Fundamental of Inv	estments",
	Prentice H	all Inc, Englewood Cliffs, New Jersey. (Pearson Education).	
	6. Haugen,	, Robert, H. (198), "Modern Investment Theory", Prentice Hall l	nc, Englewood
		w Jersey. (Pearson Education).	
2		K, (2005), "Investment Management Security Analysis and	
		Management", 8th Ed, S. Chand, New Delhi.	
3	Elton, Edv	vin, J. and Gruber, Martin, J. (1984), "Modern Portfolio theory a	nd
Re	eference Bo	ooks	
1	Fischer, I	Donald, E. and Jordan, Ronald, J. (1995), "Security Analysis and	Portfolio
	Managen	nent", 6th Ed, Pearson Education.	
2	Fuller, Ru	ussell, J. and Farrell, James, L. (1993), "Modern Investment and	Security
	Analysis'	', McGraw Hill, New York.	
Re	elated Onli	ne Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://w	ww.courser <mark>a.org</mark> /specializations/investment-management	
2	https://w	ww.cou <mark>rsera.or</mark> g/specializations/investment-strategy	
3	https://w	ww.you <mark>tube.co</mark> m/watch?v=JiKOyD_K2qg	á
	b.		A
Co	ourse Design	ned By:	

9	Mapping Course objectives and course outcomes						
4	PO1	PO2	PO3	PO4	PO5		
CO1	S	S	S	S	S		
CO2	S	M	S	S	S		
CO3	S	S	S	S	S		
CO4	S	S	M	M	M		
CO5	S	M	S	S	S		

Course code		TITLE OF THE COURSE			T	P	C
Elective 3 B)		Financial Markets		4	-	-	4
Pre-requisite	2	Basic knowledge about finance	Syllab Versio				
Course Objectives:							
The main obje	ctives of this	course are to:					
 To describ To unders To familia 	be the worki stand the var arize with th le insights al	c concepts of financial market ag and components of corporate securities ous functions of stock exchanges in India e role of banks and intermediaries in finan- out the new models and innovative trends es:	cial marke				
On the succes	ssful comple	ion of the course, student will be able to:					
1 Recall t	he basic cor	cepts of financial market				K	1
		g and components of corporate securities r	narket			K	4
		tioning of stock exchanges in India				K	2
		f banks and intermediaries in financial ma	ırket			K	2
5 Describ	e various tre	nds and new methods of financing				K	2
		derstand; K3 - Apply; K4 - Analyze; K5 -	- Evaluate:	K6 - C	reate	<u> </u>	
	301, 111	2015tm10, 220 11pp1, 21 11mm, 20, 220		, ==0		-	
Unit:1		Financial Market				hou	
Financial Ma India – India Classification	an Capital I	ture of Financial Markets – Financial Invarkets – Difference between Money Morkets and Structure of	Iarket and	Capita	y Ma	arket arket	in –
Financial Ma India – India Classification Unit:2	nn Capital I	ture of Financial Markets – Financial Indiankets – Difference between Money Mof Indian Money Markets and Structure of Security Market	Iarket and Capital M	Capita	y Ma al M	arket arket hou	in - rs
Financial Ma India – India Classification Unit:2 Markets for Co	an Capital And object	Security Markets – Financial Invaluation of Indian Money Markets and Structure of Security Market Security Market Unities – New Issue Markets – Functions	Iarket and Capital M	Capita	y Ma al M	arket arket hou	in - rs
Financial Ma India – India Classification Unit:2 Markets for Co	an Capital And object	ture of Financial Markets – Financial Indiankets – Difference between Money Mof Indian Money Markets and Structure of Security Market	Iarket and Capital M	Capita	y Ma al M	arket arket hou	in - rs
Financial Ma India – India Classification Unit:2 Markets for Co	an Capital And object	Security Markets – Financial Invalence of Financial Invalence of Indian Money Markets and Structure of Security Market arities – New Issue Markets – Functions ons of Merchant Bankers in India – Under	Iarket and Capital M	Capita	y Ma al M 18 1 – M	arket arket hou	in - rs ant
Financial Ma India – India Classification Unit:2 Markets for Co Banking - Role Unit:3	an Capital Mand object orporate Secent eand Function	Security Markets – Financial Invaluation of Indian Money Markets and Structure of Security Market Security Market Unities – New Issue Markets – Functions	Iarket and Capital M Issue Mec	Capita Iarkets.	y Ma al M 18 1 – M	hou hou	rs ant
Financial Ma India – India Classification Unit:2 Markets for Co Banking - Role Unit:3 Secondary Mar	and object orporate Sece and Functi	Security Markets – Financial Invalid I	Issue Mecowriting. Trading i	Capita Iarkets.	y Ma al M 18 1 – M	hou hou	rs ant
Financial Ma India – India Classification Unit:2 Markets for Co Banking - Rolo Unit:3 Secondary Mar Various Specu	and object orporate Sece and Functi	Security Markets — Financial Invalence of Financial Invalence of Indian Money Markets and Structure of Security Market Security Market Unities — New Issue Markets — Functions ons of Merchant Bankers in India — Under Stock Exchange Exchange — Role of Secondary Market — ctions — Role of SEBI — Regulation of Stock Exchange	Issue Mecowriting. Trading i	Capita Iarkets.	y Ma al M 18 1 – M	hou lerch	rs ant
Financial Ma India – India Classification Unit:2 Markets for Co Banking - Role Unit:3 Secondary Mar Various Specu Unit:4	an Capital Mand object orporate Section and Function rkets – Stocklative Trans	Security Markets — Financial Invalidation Money Markets — Difference between Money Mof Indian Money Markets and Structure of Security Market Arrities — New Issue Markets — Functions ons of Merchant Bankers in India — Under Stock Exchange Exchange — Role of Secondary Market — ctions — Role of SEBI — Regulation of Stock Financial Institutions	Issue Mec writing. Trading i	Capita Iarkets.	y Ma al M 18 i – M 15 i Exc	hou lerch hou hang	rs rs rrs
Financial Ma India — India Classification Unit:2 Markets for Co Banking - Role Unit:3 Secondary Mar Various Specu Unit:4 Banks as Finance	and Object orporate Sece and Functi rkets – Stoclative Trans	Security Markets — Financial Invalence between Money Mof Indian Money Markets and Structure of Security Market Security Market Arities — New Issue Markets — Functions ons of Merchant Bankers in India — Under Stock Exchange Exchange — Role of Secondary Market — Actions — Role of SEBI — Regulation of Stock Exchange — Role of Secondary Market — Actions — Role of SEBI — Regulation of Stock Exchange — Role of SEBI — Regulation of SEBI — Regulation of SEBI — Regulation — Role of SEBI — Regulation — R	Issue Mec writing. Trading i	Capita Iarkets.	y Ma al M 18 i – M 15 i Exc	hou lerch hou hang	rs rs rrs
Financial Ma India – India Classification Unit:2 Markets for Co Banking - Role Unit:3 Secondary Mar Various Specu Unit:4 Banks as Finance	and Object orporate Sece and Functi rkets – Stoclative Trans	Security Markets — Financial Invalidation Money Markets — Difference between Money Mof Indian Money Markets and Structure of Security Market Arrities — New Issue Markets — Functions ons of Merchant Bankers in India — Under Stock Exchange Exchange — Role of Secondary Market — ctions — Role of SEBI — Regulation of Stock Financial Institutions	Issue Mec writing. Trading i	Capita Iarkets.	y Ma al M 18 i – M 15 i Exc	hou lerch hou hang	rs nnt
Financial Ma India — India Classification Unit:2 Markets for Co Banking - Role Unit:3 Secondary Mar Various Specu Unit:4 Banks as Finance	and Object orporate Sece and Functi rkets – Stoclative Trans	Security Markets — Financial Invalence between Money Mof Indian Money Markets and Structure of Security Market Security Market Arities — New Issue Markets — Functions ons of Merchant Bankers in India — Under Stock Exchange Exchange — Role of Secondary Market — Actions — Role of SEBI — Regulation of Stock Exchange — Role of Secondary Market — Actions — Role of SEBI — Regulation of Stock Exchange — Role of SEBI — Regulation of SEBI — Regulation of SEBI — Regulation — Role of SEBI — Regulation — R	Issue Mec writing. Trading i	Capita Iarkets.	y Ma al M 18 i – M 15 i Exc	hou lerch hou hang	rs nnt rs
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		Total Lecture hours	90 hours					
Te	Text Book(s)							
1	Essentials of Business Finance - R.M. Sri Vatsava							
2	Financial Management – Saravanavel							
3	Financial	Management - M.Y. Khan and Jain						
4	Financial 1	Management Theory and Practice - Prasanna Chandra						
Re	Reference Books							
1	Financial	Management - L.Y. Pandey						
2	2 Financial Management - S.C. Kuchhal							
3	3 Principles of Financial Management - S.N. Maheshwari							
Re	Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]							
1	https://or	nlinecourses.swayam2.ac.in/imb20_mg39/preview						
2	https://onlinecourses.swayam2.ac.in/imb20_mg40/preview							
3	https://onlinecourses.swayam2.ac.in/arp19_ap74/preview							
Co	Course Designed By:							

Mapp <mark>ing C</mark> ourse objectives and course outcomes							
	PO1	PO2	PO3	PO4	PO5		
CO1	S	M	M	S	S		
CO2	S	M	S	S	S		
CO3	S	S	M	S	S		
CO4	S	S	S	M	M		
CO5	S	M	M	S	S		



B.Com (Professional Accounting)

Syllabus (With effect from 2020-21)





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Coimbatore 641 046, INDIA