

Diploma in Creative Writing in English

Syllabus

Program Code:



2025 – 2026 Onwards

BHARATHIAR UNIVERSITY

(A State University, Accredited with “A++” Grade by NAAC,
Ranked 46th among Indian Universities by MHRD-NIRF,
Coimbatore - 641 046, Tamil Nadu, India)

BHARATHIAR UNIVERSITY, COIMBATORE - 641 046
DEPARTMENT OF ENGLISH

VISION

Bestow globally comparable quality education on youth, embodied with character building, to invoke the University's motto “Educate to Elevate” and uphold the secular ideals of the nation as envisioned by Mahakavi Subramania Bharathiar.

MISSION

- To be innovative and inclusive, committed to excelling in teaching, research and knowledge transfer and to serving the social, cultural and economic needs of the nation.
- To innovate and offer academic programmes in various disciplines through synergistic interaction with the industry and society.
- To impart knowledge and skills and to provide a learning environment to acquire attitudes to students and equip them to face the emerging challenges of the knowledge era.
- To provide equal opportunity to women students, differently abled, and minorities and prepare them to be equal partners in accomplishing the scientific and technological demands of the nation.
- To contribute to the advancement of knowledge through applied research leading to newer products and processes.
- To prepare the students to work for societal transformation with a commitment to justice and equality and emerge as job providers.
- To inculcate in students a global vision with skills of international competence.

TITLE OF THE PROGRAM: Diploma in Creative Writing in English

DURATION

- **Minimum Duration:** One Year (Two Semesters)
- **Maximum Duration:** Four years (with provision for Re-registration if required)

CREDIT DISTRIBUTION: Total Credits: 40 credits (as per UGC credit framework)

ELIGIBILITY: 12 (HSC) or equivalent from a recognized board unless otherwise specified.

MEDIUM OF INSTRUCTION: English

MODE OF LEARNING : ODL/OL

• **Open and Distance Learning (ODL)**

The programme shall be conducted through remote learning using a blend of print and digital learning materials, supplemented by occasional Personal Contact Program (PCP) sessions to facilitate learner interaction and academic support.

• **Online Mode: (OL)**

The programme shall be conducted using digital learning materials, supplemented by 12 hours / course (mandatory) of Interactive Live Lectures (online sessions) to facilitate learner interaction and academic support.

FEES STRUCTURE

Fee structure as approved by the Centre for Distance and Online Education, Bharathiar University, Coimbatore.

ATTENDANCE

Particulars	Requirement for Certificate Programme	Requirement for Diploma Programme
Number of Personal Contact Programs (PCPs)	12 PCPs	12 PCPs
Duration of Each PCP	6 Hours per PCP	6 Hours per PCP
Total Contact Hours	12 Hours per course (60 hours)	12 Hours per course (120 hours)
Total study hours of learners	60 Hours	120 Hours
Mandatory Participation	75% in each course	75% in each course

REQUIREMENT TO APPEAR FOR THE EXAMINATIONS

A candidate enrolled for the programme must have the minimum period of attendance in theory and practical classes prescribed to appear for the examinations with the fees prescribed and fulfills all other conditions stipulated from time to time.

CONDITIONS TO APPEAR FOR THE EXAMINATIONS

The learner appearing for the examination for the first time should register for all the course by remitting the fee

ODL

- **First Appearance:** Learners appearing for the examination for the first time shall register for all the prescribed courses of that semester by remitting the requisite examination fee.
- **Examination Centre:** Learners must specify their preferred examination centre in the examination application form. Once selected, the examination centre cannot be changed under any circumstances.
- **E-Hall Ticket:** Learners shall download their E-Hall Tickets from the University website and obtain the signature of the Chief Superintendent of the opted examination centre upon submission of their valid identity card. This process must be completed during the three working days preceding the commencement of the examinations.

OL

- **First Appearance:** Learners appearing for the examination for the first time shall register for all the prescribed courses of that semester by remitting the requisite examination fee.
- **E-Hall Ticket:** Learners shall download their E-Hall Tickets from the University website for the examination and write the examinations through online mode.
- **Examination :** The learners can download the question paper and scan & upload their answer script from their registered user id.

EVALUATION PATTERN

a. Distribution of Marks in Continuous Internal Assessments (CIA): 25% weightage

The following procedure shall be followed for awarding internal marks for theory courses.

Continuous Internal Assessment (CIA) Test	15 Marks
Assignment / Seminar	05 Marks
Participation	05 Marks
Total	25 Marks

1. CIA Test and Question Pattern :

Two Continuous Internal Assessments (CIA-I & CIA II) must be conducted. Better of the TWO will be counted for Test Marks (10 Marks)

Section A – Objective Question	4 x1 = 4 marks
Section B – Short Answer Questions Essay Type (Either or type)	2 x 5 = 10 marks
Section C – Long Answer Questions Essay Type (Either or type)	2x 8 = 16 marks

2. Assignments/ Seminar.

Assignments (I/II)/ Better of the TWO will be counted for Assignment Marks (5 Marks)
OR Seminar will be conducted for 5 Marks.

3. Participation (which includes attendance) – 5 Marks

b. Practical (4 Credits) – At the end of Each Semester

- Practical (100 marks) - **Internal – 25 Marks & External – 75 Marks**

c. End-Semester Examination (ESE): 75% weightage

ODL Mode and Duration of Examinations

1. **Mode of Examination:** All examinations (Pen-Paper) shall be conducted offline at designated physical locations such as the University campus or approved Learner Support Centres (LSCs), under the supervision of duly appointed invigilators and as per the fixed examination schedule notified by the University.
2. **Duration:** Each examination shall be of **Three (3)** hours' duration, covering both theoretical concepts and their practical applications.

OL Mode and Duration of Examinations

1. **Mode of Examination:** All examinations shall be conducted through an online/proctored computer-based examination pen-and-paper methods) under the supervision of duly appointed invigilators and as per the fixed examination schedule notified by the University.
2. **Duration:** Each examination shall be of three (3) hours' duration, covering both theoretical concepts and their practical applications.

Distribution of marks in the End-Semester Examination - Question Paper Pattern:

Section	Type of question	No. of questions	Marks	Total
A	Objective Question	10 (Compulsory) Two from each Unit	1	10
B	Short Essay (300 words each)	5 out of 5 (Either or Type) Two from each Unit	5	25
C	Essay Type (1000 words each)	5 Questions (Either or Type) Two from each Unit	8	40
Total				75

d. Passing Criteria:

- Minimum 40% passing marks (Internal + External) in each course.
- Minimum 30% is mandatory in External Examination.
- Minimum 40% passing marks in practical / project component
- Aggregate of 40% marks required for successful completion of the diploma programme.

e. Grading System : (As per 10-point UGC Credit Framework)

The following table gives the marks, grade points, letter, grades and classification to Indicate the performance of the candidate.

For the entire programme:

- CGPA = Sum of the multiplication of grade points by the credits of the entire programme / Sum of the credits of the courses for the entire programme.

$$\text{Cumulative Grade Point Average [CGPA]} = \frac{\sum n \sum i C_{ni} G_{ni}}{\sum n \sum i C_{ni}}$$

RANGE	CGPA	Grade	Classification of Result
95-100	9.5-10.0	O ⁺	First Class- Exemplary*
90-94	9.0 and above but below 9.5	O	
85-89	8.5 and above but below 9.0	D ⁺⁺	First Class with Distinction*
80-84	8.0 and above but below 8.5	D ⁺	
75-79	7.5 and above but below 8.0	D	
70-74	7.0 and above but below 7.5	A ⁺⁺	First Class
65-69	6.5 and above but below 7.0	A ⁺	
60-64	6.0 and above but below 6.5	A	
55-59	5.5 and above but below 6.0	B ⁺	Second Class
50-54	5.0 and above but below 5.5	B	
45-49	4.5 and above but below 5.0	C ⁺	Third Class
40-44	4.0 and above but below 4.5	C	
0-39	0.0 and above but below 4.0	U	Re-appear

- A candidate who has passed all the courses in the first appearance within the prescribed duration of the diploma programmes and secured a CGPA of 9 to 10 and equivalent grades “O” or “O⁺” in Core and Project courses shall be placed in the category of “**First Class – Exemplary**”.
- A candidate who has passed all the courses in the first appearance within the prescribed duration of the Diploma programmes and secured a CGPA of 7.5 to 9 and equivalent grades “D” or “D⁺” or “D⁺⁺” in Core and Project courses shall be placed in the category of “**First Class with Distinction**”.
- A candidate who has passed all the courses of the Diploma programmes and secured a CGPA of 6 to 7.4 and equivalent grades “A” or “A⁺” or “A⁺⁺” in Core and Project courses shall be declared to have passed in “**First Class**”.
- A candidate who has passed all the courses examination of the Diploma programmes and secured a CGPA of 5.0 to 5.9 and equivalent grades “B” or “B⁺” in Core and Project courses shall be declared to have passed in “**Second Class**”.
- A candidate who has passed all the courses examination of the Diploma programmes and secured a CGPA of 4.0 to 4.9 and equivalent grades “C” or “C⁺” in Core and Project courses shall be declared to have passed in “**Third Class**”.

BHARATHIAR UNIVERSITY, COIMBATORE 641 046

English, CDOE, BU

(For the Candidates admitted during the academic year 2025-2026 onwards)

PROGRAMME STRUCTURE

Course Code	Title of the Course				
		Credits	CIA	ESE	Total
FIRST SEMESTER					
DCWE 11A	Fundamentals of Creative Writing	4	25	75	100
DCWE 12B	Fiction: Short Stories and Novels	4	25	75	100
DCWE 13C	Poetry: Forms and Techniques	4	25	75	100
DCWE 14D	Drama and Screenwriting	4	25	75	100
DCWE 15E	Writing Workshop - I (Practice-based)	4	25	75	100
Total		20	125	375	500
SECOND SEMESTER					
DCWE 21A	Non-Fiction and Life Writing	4	25	75	100
DCWE 22B	Digital Storytelling and New Media Writing	4	25	75	100
DCWE 23C	Editing, Revising, and Publishing	4	25	75	100
DCWE 24D	Creative Writing for Media and Professional Contexts	4	25	75	100
DCWE 25E	Writing Workshop - II / Project (Portfolio Development, Public Reading, Publication Submission)	4	25	75	100
Total		20	125	375	500
Grand Total		40	250	750	1000

PROGRAM EDUCATIONAL OBJECTIVES (PEOs)

These are broader goals describing what graduates are expected to achieve a few years after completing the diploma — typically in their professional careers, community roles, and lifelong learning. The graduates will

PEO1	Apply the core principles of creative writing across multiple genres with confidence.
PEO2	Produce original, imaginative, and meaningful literary works for diverse audiences.
PEO3	Demonstrate effective writing skills required for professional, media, and digital contexts.
PEO4	Adapt to new writing technologies, platforms, and emerging narrative forms.
PEO5	Engage in ethical, responsible, and culturally aware writing practices.
PEO6	Collaborate productively in workshops, editorial settings, and creative teams
PEO7	Revise, edit, and polish written work to meet publication and industry standards
PEO8	Pursue opportunities in authorship, content creation, screenwriting, and related fields.
PEO9	Actively participate in literary communities through public readings and publications
PEO10	Embrace lifelong learning and continuous improvement in their creative pursuits.

PROGRAMME OUTCOMES (POs)

Program outcomes reflect the expected knowledge, skills, and attitudes of graduates.	
PO1	Demonstrate a clear understanding of the fundamental concepts, forms, and techniques of creative writing.
PO2	Compose original works of fiction, poetry, drama, and non-fiction with creativity and coherence.
PO3	Employ effective language, style, and narrative strategies appropriate to various genres and audiences.
PO4	Apply critical and analytical skills to evaluate literary texts and creative works.
PO5	Use digital tools and new media platforms to produce, present, and disseminate creative writing.
PO6	Edit, revise, and refine written work to achieve professional and publication-ready quality.
PO7	Collaborate constructively in workshops and respond productively to peer and mentor feedback.
PO8	Integrate ethical, cultural, and social awareness into creative and professional writing practices.
PO9	Build a portfolio that reflects individual strengths, creative growth, and professional readiness.
PO10	Demonstrate self-direction, discipline, and commitment to lifelong learning in the creative arts.

PROGRAM SPECIFIC OUTCOMES (PSOs)

PROGRAM SPECIFIC OUTCOMES (PSOs)	
The Specific teaching and classroom-related outcomes tied to the D.P.Ed curriculum are	
PSO1	Create original works in fiction, poetry, drama, and non-fiction using genre-specific techniques.
PSO2	Apply narrative structures, stylistic devices, and craft elements in writing assignments and workshops.
PSO3	Use digital tools and multimedia platforms to design, produce, and share creative content.
PSO4	Demonstrate competence in editing, proofreading, and revising texts to improve clarity and impact.
PSO5	Develop a writing portfolio showcasing creative growth, versatility, and professional preparedness.
PSO6	Participate actively in classroom discussions, peer reviews, and collaborative writing exercises.
PSO7	Adapt writing for specific audiences, purposes, and media contexts, including print and digital.
PSO8	Critically evaluate literary texts and creative works using appropriate analytical frameworks.
PSO9	Integrate ethical, cultural, and social considerations into creative and professional writing tasks.
PSO10	Engage confidently in public readings, presentations, and publication-oriented activities.

Course Code	DCWE 11A	Title of the Course
Core	I	FUNDAMENTALS OF CREATIVE WRITING

Pre-requisite	A basic proficiency in English and passion for creative writing is desirable.		SyllabusVersion 2025-2026
Course Objectives:			
The main objectives of this course are to:			
• Introduce learners to the core principles, elements, and processes of creative writing; • Familiarise learners with major genres such as fiction, poetry, and drama; • Develop an understanding of imagination, voice, tone, and narrative perspective; • Encourage regular writing practice through guided exercises and classroom activities; • Strengthen learners’ confidence in expressing original ideas creatively and effectively.			
Expected Course Outcomes:			
On the successful completion of the course, learners will be able to:			
1.	Critically evaluate the elements of creative writing and literary expression.		K6
2.	Analyse different genres and their characteristic techniques.		K4
3.	Apply creative strategies to produce short pieces of original writing.		K3
4.	Assess and refine their drafts through peer and instructor feedback.		K5
5.	Create polished creative works that demonstrate originality and craft.		K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6– Create			
Block-I	INTRODUCTION TO CREATIVE WRITING		
Unit 1: Nature and Scope of Creative Writing Unit 2: Imagination, Creativity, and Creative Process Unit 3:Elements of Creative Expression: Voice, Tone, Style			
Block-II	FUNDAMENTALS OF FICTION		
Unit 4: Story, Plot, and Structure Unit 1: Characterisation and Point of View Unit 1: Setting, Dialogue, and Scene Construction			
Block-III	FUNDAMENTALS OF POETRY		
Unit 7: Imagery, Symbols, and Figurative Language Unit 8: Poetic Forms and Structures Unit 9: Rhythm, Sound Devices, and Lineation			
Block-IV	FUNDAMENTALS OF DRAMA		
Unit 10: Dramatic Elements: Action, Conflict, Dialogue Unit 11: Monologue, Scene Writing, and Visual Storytelling Unit 12: Character Motivation and Dramatic Tension			
Block-V	CRITICISM, WRITING PRACTICE AND REFLECTION		
Unit 13: Literary Criticism and Creative Analysis Unit 14: Writing Exercises: Fiction, Poetry, Drama Unit 15: Revision, Feedback, and Portfolio Preparation			
Total Lecture Hours			12 Hours
Course Designed by:			
Dr. V.SURESH, Assistant Professor of English, CDOE, Bharathiar University, Coimbatore			
Reference Books			

- Graham, Laurie. Creative Writing: A Practical Guide. Routledge.
- Pope, Rob. The Creativity Toolkit: Provocations and Possibilities. Routledge.
- Long, Richard. The Craft of Writing. Pearson.
- Mullan, John. How Novels Work. Oxford University Press.
- Morley, David. The Cambridge Introduction to Creative Writing. CUP.

COs / POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	S	S	S	M	S	S	M
CO2	S	S	S	S	M	S	S	S	S	S
CO3	S	M	S	S	S	S	S	M	S	S
CO4	S	S	S	S	S	M	S	S	S	S
CO5	S	S	S	M	S	S	S	S	M	S

Course Code	DCWE 12B	Title of the Course	
Core	II	FICTION: SHORT STORIES AND NOVELS	
Pre-requisite	Basic knowledge of literary terms and narrative forms, or completion of an introductory creative/academic writing course.		SyllabusVersion 2025-2026
Course Objectives:			
The main objectives of this course are to: • Introduce students to key concepts, forms, and techniques in short stories and novels. • Develop critical reading and analytical skills for fiction. • Explore narrative structures, character development, and thematic elements. • Encourage creative writing practices and storytelling skills. • Foster an understanding of the cultural, historical, and social contexts of fiction.			
Expected Course Outcomes:			
On the successful completion of the course, learners will be able to:			
1.	Analyse and interpret short stories and novels using literary terminology		K6
2.	Identify narrative techniques, plot structures, and characterisation methods		K3
3.	Critically evaluate themes, motifs, and stylistic features in fiction		K5
4.	Apply creative writing techniques to develop original short stories		K4
5.	Reflect on the social, cultural, and historical influences shaping fiction		K5
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6– Create			
Block-I	INTRODUCTION to FICTION		
Unit 1: Defining Fiction: Short Stories vs. Novels Unit 2: History And Evolution of Fiction Unit 3: Key Literary Terms in Fiction			
Block-II	SHORT STORIES – THEORY and PRACTICE		
Unit 4: Elements of the Short Story: Plot, Character, Setting, Theme Unit 5: Styles and techniques: Realism, Modernism, Postmodernism Unit 6: Close reading of Selected Short Stories			
Block-III	NOVELS – STRUCTURE and ANALYSIS		
Unit 7: Narrative Structures: Linear, Non-linear, Episodic Unit 8: Characterisation and Development Unit 9: Themes, Motifs, and Symbols in Novels			
Block-IV	WRITING and CREATIVITY		
Unit 10: Story Planning and Outlining Unit 11: Writing Dialogue, Description, and Interior Monologue Unit 12: Editing, Revising, and Peer-review			
Block-V	CRITICAL READING and CONTEXT		
Unit 13: Historical, cultural, and social contexts of fiction Unit 14: Approaches to literary criticism (formalism, postcolonial, feminist, etc.) Unit 15: Comparative reading of short stories and novels			
Course Designed by:			
Dr. V.SURESH, Assistant Professor of English, CDOE, Bharathiar University, Coimbatore			

Reference Books

- Edgar V. Roberts, *The Modern Short Story: A Critical Survey* (Routledge, 2016)
- Charles E. May, *The Short Story: The Reality of Artifice* (Routledge, 2002)
- Ian Watt, *The Rise of the Novel* (Penguin, 2001)
- Michael Meyer, *The Bedford Introduction to Literature* (Bedford/St. Martin's, 2013)
- James A. W. Heffernan, *Fiction and Fictionalizing* (Routledge, 2005)
- Franco Moretti, *Graphs, Maps, Trees: Abstract Models for Literary History* (Verso, 2005)
- Mary Louise Pratt, *Toward a Speech Act Theory of Literary Discourse* (Johns Hopkins University Press, 2010)

Online Resources:

- **Project Gutenberg** – <https://www.gutenberg.org/>
- **The Short Story Project** – <https://www.shortstoryproject.com/>
- **Literary Hub** – <https://lithub.com/>
- **JSTOR Literature Collection** – <https://www.jstor.org/>

COs / POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	S	S	S	M	S	S	M
CO2	S	S	S	S	M	S	S	S	S	S
CO3	S	M	S	S	S	S	S	M	S	S
CO4	S	S	S	S	S	M	S	S	S	S
CO5	S	S	S	M	S	S	S	S	M	S

Course Code	DCWE 13C	Title of the Course	
Core	III	POETRY: FORMS AND TECHNIQUES	
Pre-requisite	Basic knowledge of literary terms and exposure to poetry reading or completion of an introductory creative writing course.		SyllabusVersion 2025-2026
Course Objectives:			
The main objectives of this course are to: - Introduce students to major poetic forms and techniques. - Develop analytical skills for understanding poetic structure, rhythm, and imagery. - Encourage creative writing and application of poetic devices. - Examine historical, cultural, and thematic contexts in poetry.			
Expected Course Outcomes:			
On the successful completion of the course, learners will be able to:			
1.	Identify and explain major poetic forms and structures		K2
2.	Analyse poetic devices, figurative language, and stylistic elements		K4
3.	Critically evaluate themes, tone, and imagery in selected poems		K5
4.	Compose original poetry applying learned techniques		K3
5.	Reflect on historical, cultural, and thematic influences in poetry		K5
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6– Create			
Block-I	INTRODUCTION TO POETRY		
Unit 1: Definition, Purpose, and Elements of Poetry Unit 2: Major Poetic Forms: Lyric, Narrative, Epic, Elegy Unit 3: The Language of Poetry: Tone, Mood, and Voice			
Block-II	POETIC DEVICES AND TECHNIQUES		
Unit 4: Unit 3: Sound Devices: Rhyme, Meter, Alliteration, Assonance Unit 5 Figurative Language: Simile, Metaphor, Symbolism, Personification Unit 6: Imagery and Sensory Techniques in Poetry			
Block-III	STRUCTURE AND STYLE		
Unit 7: Stanza Forms, Lineation, Enjambment Unit 8: Free Verse, Blank Verse, Sonnets, Haiku Unit 9: Diction, Syntax, and Poetic Style			
Block-IV	Historical and Cultural Perspectives		
Unit 10: Poetry from Classical to Modern Periods Unit 11: Poetry across Cultures and Languages Unit 12: Movements in Poetry: Romanticism to Postmodernism			
Block-V	Creative Application		
Unit 13: Writing Original Poems Using Learned Forms and Techniques Unit 14: Peer Review, Revision, and Performance Unit 15: Compiling a Creative Poetry Portfolio			
Course Designed by:			
Dr. V.SURESH, Assistant Professor of English, CDOE, Bharathiar University, Coimbatore			
Reference Books			
- Ruth Miller & Robert DiYanni, Literature: Reading Fiction, Poetry, and Drama (McGraw-Hill, latest edition) - Michael Meyer, Poetry: An Introduction (Bedford/St. Martin’s, 2013) - Rhian Williams, The Poetry Toolkit: The Essential Guide to Studying Poetry (Bloomsbury, 2013)			

- J. A. Cuddon, A Dictionary of Literary Terms and Literary Theory (Wiley-Blackwell, 2013)
- Cleanth Brooks, The Well Wrought Urn: Studies in the Structure of Poetry (Harcourt Brace, 1947)
- Helen Vendler, Poems, Poets, Poetry: An Introduction and Anthology (Bedford/St. Martin's, 2010)
- Terry Eagleton, How to Read a Poem (Wiley-Blackwell, 2007)
- Raja Rao & William Harmon, The Oxford Book of American Poetry (OUP) —for cross-cultural exposure
- James Fenton, An Introduction to English Poetry (Penguin, 2003)
- Timothy Steele, All the Fun's in How You Say a Thing: An Explanation of Meter and Versification (Ohio University Press, 1999)

Web Resources

- Poetry Foundation – <https://www.poetryfoundation.org/>
A comprehensive archive of poems, poet biographies, critical essays, glossaries, and teaching resources.
- Poets.org (Academy of American Poets) – <https://poets.org/>
Offers thousands of poems, thematic collections, guides on poetic forms, and tools for beginners and advanced learners.
- Project Gutenberg – Poetry Collection – <https://www.gutenberg.org/>
Free access to classical world poetry, anthologies, and critical texts.
- PoemAnalysis.com – <https://poemanalysis.com/>
Detailed analyses of poems, poetic devices, summaries, and structural explanations.
- British Library – Discovering Literature (Poetry) – <https://www.bl.uk/discovering-literature>
High-quality contextual essays, author backgrounds, period-wise resources, and manuscripts.
- Modern American Poetry (MAP) – <http://www.modernamericanpoetry.org/>
Critical interpretations, essays, and reading materials on modern and contemporary poets.
- JSTOR Literature Collection – <https://www.jstor.org/>
Scholarly articles, research papers, and critical essays for advanced analysis (institutional access required).

Programme Outcomes (POs) Mapping:

COs / POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	S	S	S	M	S	S	M
CO2	S	S	S	S	M	S	S	S	S	S
CO3	S	M	S	S	S	S	S	M	S	S
CO4	S	S	S	S	S	M	S	S	S	S
CO5	S	S	S	M	S	S	S	S	M	S

Course Code	DCWE 14D	Title of the Course	
Core	IV	Drama and Screenwriting	
Pre-requisite	Basic understanding of literary genres and introductory writing skills.		SyllabusVersion 2025-2026
Course Objectives:			
The main objectives of this course are to: • Introduce students to the fundamentals and advanced elements of drama and screenwriting. • Examine dramatic structure, character development, dialogue, and plot construction. • Develop the ability to write scenes, scripts, and short dramatic works for stage and screen. • Expose students to adaptations of drama into film and visual media. • Enhance analytical, creative, and professional writing skills.			
Expected Course Outcomes:			
On the successful completion of the course, learners will be able to:			
1.	Explain the fundamental concepts of drama, theatrical conventions, and screenplay structure.		K2
2.	Apply plot development, characterisation, and conflict design in writing for stage and screen.		K3
3.	Analyse dramatic texts, performances, and screenplays using critical and technical frameworks.		K4
4.	Construct well-structured scenes, dialogues, and scripts adhering to professional standards.		K5
5.	Design and produce original dramatic or screenwriting projects with creativity and technical proficiency.		K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6– Create			
Block-I	FUNDAMENTALS OF DRAMA AND SCREENWRITING		
Unit 1: Nature, Elements, and Genres of Drama Unit 2: Origins and Development of Screenwriting Unit 3: Dramatic Structure – Plot, Conflict, and Resolution			
Block-II	CHARACTERISATION, DIALOGUE, AND SCENE CONSTRUCTION		
Unit 4: Character Types, Motivation, and Development Unit 5: Techniques of Dialogue Writing Unit 6: Scene Design, Pacing, and Visual Flow			
Block-III	DRAMATIC STYLES, MOVEMENTS, AND ADAPTATION		
Unit 7: Classical, Modern, and Postmodern Drama Unit 8: Realism, Naturalism, Absurd Theatre, Epic Theatre Unit 9: Adapting Literature into Stage Plays and Screenplays			
Block-IV	SCREENWRITING TECHNIQUES AND FORMATS		
Unit 10: Three-Act Structure, Hero’s Journey, and Story Beats Unit 11: Screenplay Formatting, Visual Narration, and Cinematic Grammar Unit 12: Writing for Short Films, Feature Films, and Web Series			
Block-V	PRACTICAL WRITING, REVIEW, AND PRODUCTION		
• Unit 13: Drafting Original Dramatic Scenes and Scripts • Unit 14: Peer Review, Script Workshops, and Editing • Unit 15: Project Submission – Short Play or Short Film Script			
Course Designed by:			
Dr. V.SURESH, Assistant Professor of English, CDOE, Bharathiar University, Coimbatore			

Reference Books

- Field, Syd. Screenplay: The Foundations of Screenwriting. Delta, 2005.
- Artaud, Antonin. The Theatre and Its Double. Grove Press, 1958.
- McKee, Robert. Story: Style, Structure, Substance, and Principles of Screenwriting. HarperCollins, 1997.
- Esslin, Martin. The Theatre of the Absurd. Penguin, 2004.
- Egri, Lajos. The Art of Dramatic Writing. Touchstone, 2004.
- Mamet, David. On Directing Film. Penguin, 1991.
- Vogler, Christopher. The Writer's Journey. Michael Wiese, 2007.
- Brook, Peter. The Empty Space. Penguin, 1990.

Web Resources

- BBC Writers' Room – Writing Guidelines: <https://www.bbc.co.uk/writersroom>
- The Script Lab: <https://thescriptlab.com>
- International Writing Program (IWP) – Playwriting Resources
- National Theatre (UK) – Learning Resources
- Coursera – Scriptwriting Courses (Free/Open Access)

COs / POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	S	S	S	M	S	S	M
CO2	S	S	S	S	M	S	S	S	S	S
CO3	S	M	S	S	S	S	S	M	S	S
CO4	S	S	S	S	S	M	S	S	S	S
CO5	S	S	S	M	S	S	S	S	M	S

Course Code	DCWE 15E	Title of the Course	
Core	V	Writing Workshop - I (Practice-based)	
Pre-requisite	Basic writing competence and familiarity with prose and poetic forms.		SyllabusVersion 2025-2026
Course Objectives:			
The main objectives of this course are to: • Enable learners to practise foundational creative writing skills. • Develop effective strategies for generating ideas and transforming them into written work. • Strengthen skills in narrative construction, description, imagery, and expressive language. • Cultivate a reflective practice through revision and peer feedback. • Prepare students for advanced creative and professional writing tasks.			
Expected Course Outcomes:			
On the successful completion of the course, learners will be able to:			
1.	Explain key principles of creative and expressive writing.		K2
2.	Apply narrative, descriptive, and imaginative techniques in original writing.		K3
3.	Analyse their own drafts and peers’ writing using critical frameworks.		K4
4.	Revise and edit written work with clarity, coherence, and stylistic awareness.		K5
5.	Produce a polished creative writing portfolio demonstrating originality and technique.		K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6– Create			
Block-I	FOUNDATIONS OF CREATIVE WRITING		
Unit 1: Understanding Creative Expression – Purpose, Process, Practice Unit 2: Idea Generation – Prompts, Freewriting, Observation Techniques Unit 3: Voice, Tone, and Style in Creative Writing			
Block-II	NARRATIVE TECHNIQUES		
Unit 4: Story Elements – Plot, Character, Setting Unit 5: Point of View – First, Second, Third Person Unit 6: Writing Short Narratives – Practice Sessions			
Block-III	DESCRIPTIVE AND IMAGISTIC WRITING		
Unit 7: Sensory Description, Imagery, Figurative Language Unit 8: Writing Place, Objects, and Atmosphere Unit 9: Showing vs Telling – Techniques and Exercises			
Block-IV	DRAFTING, REVISING, AND EDITING		
Unit 10: Drafting Techniques – Structure and Flow Unit 11: Editing for Clarity, Grammar, and Style Unit 12: Peer Review, Feedback, and Writer’s Reflection			
Block-V	PORTFOLIO DEVELOPMENT AND WORKSHOP PRACTICE		
Unit 13: Creating a Coherent Collection of Writing Unit 14: Workshop Presentations and Collaborative Critiques Unit 15: Final Portfolio Submission			
Course Designed by:			
Dr. V.SURESH, Assistant Professor of English, CDOE, Bharathiar University, Coimbatore			

Reference Books

- Starkey, David. Creative Writing: Four Genres in Brief. Bedford/St. Martin's.
- Lamott, Anne. Bird by Bird: Some Instructions on Writing and Life. Anchor Books.
- King, Stephen. On Writing: A Memoir of the Craft. Hodder & Stoughton.
- Burroway, Janet. Writing Fiction: A Guide to Narrative Craft. Longman.
- White, E. B. & William Strunk Jr. The Elements of Style. Pearson.
- Gardner, John. The Art of Fiction. Vintage.
- Forché, Carolyn & Philip Gerard. The Writing Workshop Handbook.

Web Resources

- Purdue OWL – Creative Writing Resources
- Reedsy Learning Modules
- Coursera – Creative Writing Specialisation
- The Poetry Foundation – Writing Exercises
- BBC Writers' Room – Character and Narrative Guides

SECOND SEMESTER

Course Code	DCWE 21A	Title of the Course	
Core	VI	NON-FICTION AND LIFE WRITING	
Pre-requisite	Completion of foundational writing courses or equivalent experience in creative or academic writing.		SyllabusVersion 2025-2026
Course Objectives:			
The main objectives of this course are to: - Introduce learners to key genres of non-fiction, including memoirs, autobiographies, personal essays, and journalistic writing. - Develop skills in researching, structuring, and presenting factual or reflective content. - Cultivate reflective and analytical approaches to life writing. - Explore ethical considerations, voice, and narrative style in non-fiction. - Enable learners to produce a coherent portfolio of life writing and non-fiction work.			
Expected Course Outcomes:			
On the successful completion of the course, learners will be able to:			
1.	Understand the principles and conventions of non-fiction and life writing.		K2
2.	Apply narrative techniques to memoirs, essays, and personal narratives.		K3
3.	Analyse and evaluate non-fiction texts for style, structure, and voice.		K4
4.	Revise and edit non-fiction drafts for clarity, coherence, and impact.		K5
5.	Produce a polished portfolio of non-fiction and life writing pieces.		K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6– Create			
Block-I	INTRODUCTION TO NON-FICTION		
Unit 1: Understanding Non-Fiction – Genres, Conventions, and Functions Unit 2: Memoir and Autobiography – Key Concepts and Structures Unit 3: Personal Essay – Voice, Tone, and Perspective			
Block-II	LIFE WRITING TECHNIQUES		
Unit 4: Narrative Structure in Life Writing Unit 5: Characterisation and Self-Representation Unit 6: Memory, Reflection, and Subjectivity			
Block-III	RESEARCH AND ETHICS		
Unit 7: Fact-Checking and Source Evaluation Unit 8: Ethical Considerations in Life Writing Unit 9: Balancing Factual Accuracy with Narrative Style			
Block-IV	DRAFTING, REVISING, AND EDITING		
Unit 10: Organising Ideas and Structuring Texts Unit 11: Editing for Clarity, Style, and Coherence Unit 12: Peer Review, Critique, and Revision Strategies			
Block-V	PORTFOLIO DEVELOPMENT AND PRESENTATION		
Unit 13: Creating a Cohesive Non-Fiction Collection Unit 14: Workshop Presentations and Collaborative Critiques Unit 15: Final Portfolio Submission			
Course Designed by:			
Dr. V.SURESH, Assistant Professor of English, CDOE, Bharathiar University, Coimbatore			

Reference Books
• Didion, Joan. The White Album. • Smith, Zadie. Intimations: Essays. • Frank, Anne. The Diary of a Young Girl. • Eakin, Paul John. How Our Lives Become Stories: Making Selves. • Couser, G. Thomas. Memoir: An Introduction. • Olney, James. Metaphors of Self: The Meaning of Autobiography. • Cohn, Dorrit. Transparent Minds: Narrative Modes for Presenting Consciousness in Fiction.
Web References
• Coursera: Non-Fiction and Life Writing Specialisation • BBC Writers’ Room: Memoir and Essay Guidelines • The Literary Hub – Life Writing Articles • Purdue OWL – Personal and Reflective Writing Resources

COs / POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	S	M	M	S	M	S
CO2	S	M	S	M	M	S	S	M	S	S
CO3	M	S	S	M	S	S	M	S	M	S
CO4	S	S	S	S	M	S	M	S	S	S
CO5	S	S	S	M	S	S	S	S	M	S

Course Code DCWE 22B		Title of the Course	
Core	Core VII	DIGITAL STORYTELLING AND NEW MEDIA WRITING	
Pre-requisite	Basic computer literacy and foundational writing skills acquired in prior DCWE courses.		SyllabusVersion 2025-2026
Course Objectives:			
The main objectives of this course are to:			
• To introduce the concepts, forms, and techniques of storytelling in digital and interactive environments. • To develop an understanding of multimodality, non-linear narratives, and platform-based writing. • To equip learners with skills to create stories using text, sound, images, and video. • To cultivate effective writing strategies for blogs, vlogs, podcasts, and social media platforms. • To encourage the production of publishable digital narratives demonstrating creativity and technological competence.			
Expected Course Outcomes:			
On the successful completion of the course, learners will be able to:			
1.	Understand principles, forms, and theoretical foundations of digital storytelling.		K2
2.	Analyse multimodal narratives, interactive texts, and new media platforms.		K4
3.	Create digital stories using text, audio, video, and design components.		K6
4.	Apply platform-specific writing strategies for blogs, vlogs, podcasts, and social media.		K3
5.	Develop and evaluate digital narratives for publication and audience engagement.		K5
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6– Create			
Block-I	FOUNDATIONS OF DIGITAL STORYTELLING		
Unit 1. Meaning and Evolution of Digital Storytelling Unit 2. Multimodality and Narrative Theory Unit 3. Interactive and Non-linear Narratives			
Block-II	DIGITAL FORMS AND NEW MEDIA PLATFORMS		
Unit 4: Blogs, Vlogs, and Web-Series Narratives Unit 4: Storytelling in Social Media Cultures Unit 4: Storytelling through Podcasts and Audio Platforms			
Block-III	TOOLS AND TECHNIQUES OF DIGITAL CREATION		
Unit 7: Scriptwriting for Digital Formats Unit 8: Visual Design Principles and Storyboarding Unit 9: Audio, Video, and Image Integration			
Block-IV	WRITING FOR DIGITAL AUDIENCES		
Unit 10: Platform-Specific Writing Styles Unit 11: Micro-Narratives, Visual Micro-Fiction Unit 12: Reader Engagement, Analytics, and Feedback Mechanisms			
Block-V	DIGITAL PROJECT DEVELOPMENT		
Unit 13: Concept Development and Ideation Unit 14: Production Workflow (Drafting–Editing–Publishing) Unit 15: Digital Portfolio: Presentation and Critique			
Course Designed by:			
Dr. V.SURESH, Assistant Professor of English, CDOE, Bharathiar University, Coimbatore			
Reference Books			

- Lambert, Joe. Digital Storytelling: Capturing Lives, Creating Community. Routledge.
- Miller, Carolyn Handler. Digital Storytelling: A Creator's Guide to Interactive Entertainment.
- Alexander, Bryan. The New Digital Storytelling.
- Ryan, Marie-Laure. Narrative Across Media.

Web Resources

- MIT OpenCourseWare – Digital Media Writing
- FutureLearn – Digital Storytelling Courses
- YouTube Creator Academy
- Adobe Creative Cloud Tutorials

CO–PO Mapping

COs / POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	S	M	M	S	M	S
CO2	S	M	S	M	M	S	S	M	S	S
CO3	M	S	S	M	S	S	M	S	M	S
CO4	S	S	S	S	M	S	M	S	S	S
CO5	S	S	S	M	S	S	S	S	M	S

Course Code	DCWE 23C	Title of the Course	
Core	Core VIII	EDITING, REVISING, AND PUBLISHING	
Pre-requisite	Foundational grammar and writing skills acquired through DCWE 11 / equivalent courses.		SyllabusVersion 2025-2026
Course Objectives:			
The main objectives of this course are to:			
• Introduce the theories, principles, and processes of editing and publishing. • Train learners in grammatical, stylistic, and structural editing techniques. • Develop competence in revising manuscripts across creative, academic, and professional genres. • Provide knowledge about traditional, digital, and hybrid publishing ecosystems. • Enable learners to prepare professionally edited manuscripts suitable for publication.			
Expected Course Outcomes:			
On the successful completion of the course, student will be able to:			
1.	Understand the principles and theories of editing and publishing.		K2
2.	Apply grammatical, stylistic, and structural editing techniques.		K3
3.	Edit manuscripts across genres with clarity and precision.		K5
4.	Learn publication processes, formats, and submission protocols.		K4
5.	Prepare a professionally edited manuscript or portfolio.		K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6– Create			
Block-I	PRINCIPLES OF EDITING		
Unit 1: Types of Editing Unit 2: Grammar and Syntax for Professional Editing Unit 3: Stylistic and Structural Editing			
Block-II	EDITING IN PRACTICE		
Unit 4: Editing Fiction and Poetry Unit 5: Editing Non-Fiction and Academic Writing Unit 6: Editing for Digital Media			
Block-III	PROOFREADING AND QUALITY CONTROL		
Unit 7: Proofreading Techniques Unit 8: Copy-editing Symbols and Conventions Unit 9: Consistency, Formatting, and Style Sheets			
Block-IV	PUBLISHING LANDSCAPE		
Unit 10: Traditional Publishing Processes Unit 11: Small Presses, Online Magazines Unit 12: Self-Publishing and Digital Platforms			
Block-V	SUBMISSION AND MANUSCRIPT PREPARATION		
Unit 13: Query Letters and Proposals Unit 14: Manuscript Formatting Unit 15: Portfolio Preparation and Review			
Course Designed by:			
Dr. V.SURESH, Assistant Professor of English, CDOE, Bharathiar University, Coimbatore			
Reference Books			
• Amy Einsohn. The Copyeditor’s Handbook.			

- Chicago Manual of Style.
- Judith Butcher. Copy-editing.
- Peter Ginna. What Editors Do.

Web Resources

- Purdue OWL
- Reedsy Editing Guides
- Society for Editors and Proofreaders (UK)Bovee

CO–PO Mapping Table

COs / POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	S	M	M	S	M	S
CO2	S	M	S	M	M	S	S	M	S	S
CO3	M	S	S	M	S	S	M	S	M	S
CO4	S	S	S	S	M	S	M	S	S	S
CO5	S	S	S	M	S	S	S	S	M	S

Course Code	DCWE 24D	Title of the Course	
Core	IX	CREATIVE WRITING FOR MEDIA AND PROFESSIONAL CONTEXTS	
Pre-requisite	A basic understanding of creative and media-related writing acquired through DCWE 107 or equivalent.		SyllabusVersion 2025-2026
Course Objectives:			
The main objectives of this course are to: • Introduce media-specific writing conventions for print, broadcast, and digital contexts. • Develop competence in persuasive, narrative, and informational writing strategies. • Train learners to create content for journalism, advertising, corporate communication, and social media. • Enhance the ability to analyse and refine writing for clarity, purpose, and audience needs. • Guide students in building a professional writing portfolio for media-related careers.			
Expected Course Outcomes:			
On the successful completion of the course, learners will be able to:			
1.	Understand writing styles used in media and professional settings.		K2
2.	Apply persuasive, informational, and narrative strategies.		K3
3.	Develop content for print, broadcast, and digital media.		K6
4.	Evaluate the effectiveness of writing across professional formats.		K5
5.	Produce a media-ready professional writing portfolio.		K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6– Create			
Block-I	MEDIA WRITING BASICS		
Unit 1: Writing for Print Media Unit 2: Broadcast Writing Unit 3: Writing for Digital Journalism			
Block-II	PROFESSIONAL WRITING		
Unit 4: Professional Emails & Reports Unit 5: Corporate Storytelling Unit 6: Writing for NGOs and Public Communication			
Block-III	CREATIVE MEDIA WRITING		
Unit 7: Feature Writing Unit 8: Review and Criticism Unit 9: Interview Writing			
Block-IV	PERSUASIVE AND STRATEGIC WRITING		
Unit 10: Copywriting Basics Unit 11: Social Media Campaign Writing Unit 12: Writing for Advertisements			
Block-V	PORTFOLIO DEVELOPMENT		
Unit 13: Drafting Professional Copy Unit 14: Revising for Audience and Purpose Unit 15: Professional Portfolio Assembly			
Course Designed by:			
Dr. V.SURESH, Assistant Professor of English, CDOE, Bharathiar University, Coimbatore			

Reference Books
• Stovall, James Glen. Writing for the Mass Media. • Dor, L. Writing for Digital Media. • Mencher, Melvin. News Reporting and Writing. • Godin, Seth. This is Marketing.
Web Resources
• HubSpot Academy • Google Digital Garage • BBC Academy – Journalism Tools

Course Code	DCWE 25E	Title of the Course	
Core	X	WRITING WORKSHOP - II / PROJECT (PORTFOLIO DEVELOPMENT)	
Pre-requisite	Successful completion of DCWE 201 / DCWE 202 or equivalent coursework in writing and digital composition.		SyllabusVersion 2025-2026
Course Objectives:			
The main objectives of this course are to: • Provide an intensive practice-based environment for advanced creative and professional writing. • Enable learners to revise, refine, and improve manuscripts through guided workshops. • Support the development of a cohesive, polished writing portfolio. • Train students in performing or presenting their written work to audiences. • Encourage learners to submit their writing to print, digital, and multimedia publication platforms.			
Expected Course Outcomes:			
On the successful completion of the course, student will be able to:			
1.	Demonstrate advanced creative and professional writing skills.		K6
2.	Apply editing and revising techniques to prepare polished manuscripts.		K5
3.	Develop a unified writing portfolio across genres.		K6
4.	Present written work through reading/performance.		K4
5.	Submit work to publication platforms.		K3
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6– Create			
Block-I	PLANNING AND PREPARATION		
Unit 1: Identifying Strengths and Genres Unit 2: Project Proposal Unit 3: Portfolio Framework			
Block-II	DRAFTING		
Unit 4: First Draft Development Unit 5: Genre-Specific Drafting Unit 6: Integrating Feedback			
Block-III	REVISING		
Unit 7: Line Editing Unit 8: Structural Revision Unit 9: Manuscript Refinement			
Block-IV	PRESENTATION AND PERFORMANCE		
Unit 10: Public Reading Techniques Unit 11: Oral Presentation Skills Unit 12: Performance-based Writing			
Block-V	PUBLICATION AND SUBMISSION		
Unit 13: Selecting Outlets for Submission Unit 14: Preparing Submission Packets Unit 15: Final Portfolio Submission			
Course Designed by:			
Dr. V.SURESH, Assistant Professor of English, CDOE, Bharathiar University, Coimbatore			

Reference Books
• Heather Sellers. The Practice of Creative Writing. • Ailsa Cox. Writing Short Stories. • References • Gardner, John. The Art of Fiction. • Kip Wheeler. Guide to Literary Writing.
Web Resources
• Submittable • Poets & Writers Database • Medium Writer Portal

CO–PO Mapping Table

COs / POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	S	M	M	S	M	S
CO2	S	M	S	M	M	S	S	M	S	S
CO3	M	S	S	M	S	S	M	S	M	S
CO4	S	S	S	S	M	S	M	S	S	S
CO5	S	S	S	M	S	S	S	S	M	S