# M. A. English Literature

## Syllabus

## UNIVERSITY DEPARTMENT

## Program Code: ENGA

**2021 – 2022 onwards**

# BHARATHIAR UNIVERSITY

**(A State University, Accredited with "A" Grade by NAAC,**
**Ranked 13th among Indian Universities by MHRD-NIRF,**
**World Ranking : Times -  801-1000, Shanghai - 901-1000, URAP – 1047 )**

**Coimbatore - 641 046, Tamil Nadu, India**

| Program Educational Objectives (PEOs) | |
|---|---|
| The **M. A. English Literature programme will enable the students to** | |
| PEO1 | Revive and sustain an academic interest in literary and cultural studies |
| PEO2 | Foster a research culture in literature, that will enhance reading and creativity |
| PEO3 | Experience in relevant literary models, techniques or critical methods and ability to contribute to developing new ones |
| PEO4 | Research aptitude in Literary Studies and demonstrated ability to work independently |
| PEO5 | Potential to assess resource requirements and use it effectively |
| PEO6 | Capacity to design and develop communicative measures and training programmes |
| PEO7 | Contribute to the Discipline specific and Interdisciplinary skills |
| PEO8 | Record of excellent academic and creative writing skills |
| PEO9 | Manage textual data and maintain reading records |
| PEO10 | Participate in Translation studies and Interpretation, Literary Academia, Media Specialties, Digital Content Writing, Public Relations, Script Writing, Copy-Editing and Publishing. |
|  | |

| Program Specific Outcomes (PSOs) | |
|---|---|
| After the successful completion of **M.A. English Literature**, the students are expected to | |
| PSO1 | To interpret the relevant social, historical, and artistic contexts of prescribed literary works |
| PSO2 | To decode and interpret the complex literatures in the most comprehensive ways |
| PSO3 | To comprehend and connect between the language theories, literary methods and instructional practices (teaching and learning) |
| PSO4 | To illustrate MLA style in formatting text and citing sources |
| PSO5 | To devise rhetorical and grammatical conventions in all written assignments |
| PSO6 | To write and proof read content for the books, journals, blog and social media outlets |
| PSO7 | To critically evaluate the contributions and limitations of key thinkers, philosophers and writers |
| PSO8 | To critically review books, blogs, articles, movies and other literatures |
| PSO9 | To demonstrate proficiency in conceptualization of phonetic, syntactic, and semantic aspects of language |
| PSO10 | To sensitize towards the issues of gender and equality in language and literary studies |
| | |

| Program Outcomes (POs) | |
| --- | --- |
| On successful completion of the M. A. English Literature program | |
| PO1 | To shift the focus of literary acquisition from literary to social and interpretative perspectives |
| PO2 | To familiarize with literary theories and criticism |
| PO3 | To acquaint with research methodologies in English literature |
| PO4 | To reflect on literary theories and practice discourse analysis |
| PO5 | To frame interpretative modes of literature and narratives in digital context |
| PO6 | To prioritize reflective competence over the content mastery and rote learning |
| PO7 | To use language laboratories and digital studios to correlate databases, develop apps and software |
| PO8 | To undertake close reading and identify literary elements of seminal texts |
| PO9 | To extend beyond basic comprehension of a literature , and thereby evaluate and appraise its themes, motifs, characters, and structure |
| PO10 | To be authentically creative and critical, and thereby pursue original knowledge in the subject area |
| | |

**BHARATHIAR UNIVERSITY: : COIMBATORE 641 046**
**M.A. ENGLISH LITERATURE CURRICULUM (University Department)**
*(For the students admitted during the academic year 2021 – 22 onwards)*

| Course Code | Title of the Course | Credits | Hours Theory | Hours Practical | Maximum Marks CIA | Maximum Marks ESE | Maximum Marks Total |
|---|---|---|---|---|---|---|---|
| **FIRST SEMESTER** | | | | | | | |
| 21ENGC01 | Chaucer and the Elizabethan Age | 4 | 5 | - | 50 | 50 | 100 |
| 21ENGC02 | The Neo-Classical Age | 4 | 5 | - | 50 | 50 | 100 |
| 21ENGC03 | Thinking and Cognition | 4 | 5 | - | 50 | 50 | 100 |
| 21ENGC04 | Lingo –Literary Studies through Contemporary Films | 4 | 5 | - | 50 | 50 | 100 |
| 21ENGC05 | Language and Linguistics | 4 | 4 | - | 50 | 50 | 100 |
| 21ENGE01 | Health Humanities | 4 | 4 | - | 50 | 50 | 100 |
| 21ENGS01 | Offered to other Departments | 2 | 2 | - | 25 | 25 | 50 |
| **Total** | | **26** | **30** | | | | **650** |
| **SECOND SEMESTER** | | | | | | | |
| 21ENGC06 | Romantic Era to The Twentieth Century and Beyond | 4 | 6 | - | 50 | 50 | 100 |
| 21ENGC07 | American Literature | 4 | 5 | - | 50 | 50 | 100 |
| 21ENGC08 | Indian Literature in English | 4 | 6 | - | 50 | 50 | 100 |
| 21ENGC09 | Reading and Writing Skills | 4 | 5 | - | 50 | 50 | 100 |
| 21ENGE02 | Literary Theory and Criticism | 4 | 6 | - | 50 | 50 | 100 |
| 21ENGS02 | Offered to Other Departments | 2 | 2 | - | 25 | 25 | 50 |
| **Total** | | **22** | **30** | | | | **550** |
| **THIRD SEMESTER** | | | | | | | |
| 21ENGC10 | Research Methodology | 4 | 5 | - | 50 | 50 | 100 |
| 21ENGC11 | Shakespeare | 4 | 5 | - | 50 | 50 | 100 |
| 21ENGC12 |  ELT and ICT | 4 | 5 | - | 50 | 50 | 100 |
| 21ENGC13 | English Language & Literature for | 4 | 5 | - | 50 | 50 | 100 |

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| | Competitive Examinations | | | | | | |
| 21ENGC14 | Literature and Cognitive Sciences | 4 | 4 | - | 50 | 50 | 100 |
| 21ENGE03 | Alternative Literary Studies | 4 | 4 | - | 50 | 50 | 100 |
| 21ENGS01 | Offered to other Departments | 2 | 2 | - | 25 | 25 | 50 |
| **Total** | | **26** | **30** | | | | **650** |
| **FOURTH SEMESTER** | | | | | | | |
| 21ENGC15 | Public Speaking and Soft Skills | 4 | 7 | - | 25 | 75 | 100 |
| 21ENGC16 | Contemporary Critical Theories | 4 | 8 | - | 25 | 75 | 100 |
| | Project Work | 8 | - | - | - | - | 200 |
| | | | | | | | |
| **Total** | | 16 | | | 50 | 150 | 400 |
| **Grand Total** | | **90** | | | | | **2250** |
| **Supportive Offered to other Departments** | | | | | | | |
| 21ENGS01 | Odd semester English for Employability | 2 | 2 | -- | 25 | 25 | 50 |
| 21ENGS02 | Business English Even semester | 2 | 2 | -- | 25 | 25 | 50 |
| **Skill Enhancement Courses (Optional) (Fourth Semester)** | | | | | | | |
| | Skill Enhancement Courses - I English for Specific Purposes | 2 | -- | -- | -- | -- | 50 |
| | Skill Enhancement Course – II Introduction to Media Studies | 2 | -- | -- | -- | -- | 50 |
| **ONLINE COURSES** | | | | | | | |
| | Introduction to Digital Humanities | 2 | | | | | 50 |
| | Research Writing | 2 | | | | | 50 |
| **CERTIFICATE COURSES** | | | | | | | |
| | Content Writing | 4 | | | | | 100 |
| | Copy Editing | 4 | | | | | 100 |
| | Academic Writing Skills | 4 | | | | | 100 |
| **JOB ORIENTED COURSES** | | | | | | | |
| | Communication Skills | 2 | | | | | 50 |
| | Language and Journalism | 2 | | | | | 50 |

**\*Among the Skill Enhancement Courses, Certificate Courses and Job Oriented Courses the Students need to complete any two Courses of this interest during M.A. degree.**

**Additional Credit Courses**: (To be completed before third semester through NPTEL / SWAYAM)

The following courses are identified for 2018-19, 2019-20 batches

1. American Literature and Culture
2. Better Spoken English
3. Emotional Intelligence
4. Feminist Writings
5. Introduction to Modern Indian Drama
6. Introduction to World Literature
7. Literature, Culture and Media
8. Post-Modernism in Literature
9. 19th Century English Novel
10. Introduction to English Studies
11. English Literature of the Romantic Period
12. History of English Language and Literature
13. Indian Fiction in English
14. Short Fiction in Indian Literature
15. The Victorian Gothic short Story
16. Learning English Language
17. Texuality and Digital Media
18. Feminism: Concepts and Theories
19. Disability Studies: Introduction
20. Introduction to Film Studies

(One Credit for courses with duration of two weeks and two credits for courses of four weeks duration)

# First

# Semester

| Course code | 21ENGC01 | CHAUCER AND THE ELIZABETHAN AGE | L | T | P | C |
|---|---|---|---|---|---|---|
| Core | | Core Paper | 4 | - | - | 4 |
| Pre-requisite | | This paper enable students to enrich their knowledge in the area of English Literature from Chaucer to Elizabethan Age | **Syllabus Version** | | **2021-22** | |

**Course Objectives:**

The main objectives of this course are to:
1. expose students to early English Literature and transition from middle English to the Elizabethan Age
2. introduce students to representative texts of the period and their socio cultural connotations
3. provide knowledge about socio cultural and historical development of the Elizabethan Age

**Expected Course Outcomes:**

On the successful completion of the course, student will be able

| 1 | To develop a knowledge about different genres of poetry | K1 |
|---|---|---|
| 2 | To get an idea about the development of poetry through ages | K2&K4 |
| 3 | To expose the students early English Literature and transition of Chaucer and the Elizabethan Age | K3&K5 |
| 4 | To Understand the linguistic changes that took place during this period | K5 |
| 5 | To provide knowledge about Socio cultural and historical development of the Elizabethan Age | K4&K5 |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyze; **K5** - Evaluate; **K6** – Create

| Unit:1 | Epic Poem | 14  hours |
|---|---|---|

Chaucer                              -         Prologue to Canterbury Tales

| Unit:2 | Poems | 14  hours |
|---|---|---|

John Donne           - Valediction Forbidding Mourning, Ecstasy
Sir Walter Raleigh  - The Nymph's Reply to the Shepherd
Robert Harrick       - Delight in Disorder
Andrew Marvell     -  The Garden

| Unit:3 | Poems | 14  hours |
|---|---|---|

Surrey       -  Of Soote Season
Wyatt     - I find no peace and all my war is done
Marlowe   - The Passionate Shepherd to his love
Ballads   - Sir Patrick Spenser, The Wife of the Usher's Well
Sidney   - The Nightingale as soon as April Bringeth

| Unit:4 | Prose | 14 hours |
|---|---|---|

Francis Bacon   - "Of Ambition", "Of Truth", "Of Studies", "Of Parents and Children", "Of Death"

| Unit:5 | Drama | 14 hours |
|---|---|---|

Marlowe   - Dr. Faustus
Ben Jonson  - Everyman in his Humour
John Webster   - The Duchess of Malfi

| Unit:6 | Contemporary Issues | 2 hours |
|---|---|---|

Expert lectures, online seminars – webinars

| | Total Lecture hours | 72 hours |
|---|---|---|

**Book(s) for study**

| 1 | Muir,Kenneth. Introduction to Elizabethan Literature, New York: Random House,1967,Print. |
|---|---|
| 2 | Kershaw, Arnold. An Introduction to Elizabethan Literature, London: A.H.Stockwell, 1929,Print. |

**Book(s) for Reference**

| 1 | Saint, George. A Hstory of Elizabethan Literature, London: Library of Alexandria. Print. |
|---|---|
| 2 3 | Robertson, John. M.Elizabethan Literature. Forgotten books,2015, Print.  Brown,George E. Redefining Elizabethan Literature,Cambridge, U.K.:Cambridge,2004, Print. |

**Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]**

| 1 | NOC: Related   - Video Course , NPTEL.https://nptel.ac.in/courses/109/106/109106124/ |
|---|---|
| 2 | Chaucer and the Elizabethan Age - Indian Institute of Technology, Madras and NPTEL via Swayam https://onlinecourses.nptel.ac.in/noc19_hs46/preview |

|  |
|  |

Course Designed By: Dr. G. Vinothkumar
mail id: vinothkumarmay5@gmail.com
Course Verified By : Dr.P.Nagaraj

**Mapping with Programme Outcomes**

| COs | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|
| **CO1** | M | S | S | S | M | S | S | S | S | S |
| **CO2** | S | M | S | S | S | M | S | S | S | M |
| **CO3** | S | S | S | M | S | S | M | S | M | S |
| **CO4** | M | S | S | S | S | S | M | S | M | S |
| **CO5** | S | S | M | S | S | S | S | S | S | M |

*S-Strong; M-Medium; L-Low

| Course code | 21ENGC02 | THE NEO-CLASSICAL AGE | L | T | P | C |
|---|---|---|---|---|---|---|
| Core | | Core Paper | 4 | - | - | 4 |
| Pre-requisite | | Ability to understand the transition of literary style and the revival of classical rule | **Syllabus Version** | | 2021-22 | |

| Course Objectives: |
|---|

The main objectives of this course are
- To expose the importance of the revival of classical norms
- To enable students to perceive and appreciate experimentation in literary forms
- To train the students to analyse the trends in the literary expression of the period

| Expected Course Outcomes: | |
|---|---|

| On the successful completion of the course, student will be able | |
|---|---|
| 1 | To understand the literary expressions and their relevance to the social and political changes | K1&K2 |
| 2 | To identify the predisposed notions that governs the literary works of the period | K3&K4 |
| 3 | To analyse the trends in the literary expression | K4 |
| 4 | To evaluate and appreciate the use of classical standards in literature | K5 |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyze; **K5** - Evaluate; **K6** – Create

| Unit:1 | EPIC | 14  hours |
|---|---|---|

John Milton                    -    Paradise Lost Book II

| Unit:2 | POETRY | 14  hours |
|---|---|---|

John Dryden            -    Song For Saint Cecilia's Day, 1687
Alexander Pope        -    The Rape of the Lack
Oliver Goldsmith      -    Deserted Village
Thomas Gray           -    Elegy Written in a Country Churchyard

| Unit:3 | DRAMA | 14 hours |
|---|---|---|

William Congreve     -    The Way of the World
Oliver Goldsmith      -    She Stoops to Conquer

| Unit:4 | PROSE | 14 hours |
|---|---|---|

Johnson        -        Life of Milton
Addison        -         From the Coverley Papers:
1.    Sir Roger at the Theatre
2.    Sir Roger's Opinion of True Wisdom
3.    Sir Roger at the Club   Jonathan Swift  -The Battle of the Books

| | | |
|---|---|---|

| Unit:5 | FICTION | 14  hours |
|---|---|---|

Samuel Richardson   -        Pamela
Jonathan Swift        -        Gulliver's Travels (Book IV)

| Unit:6 | Contemporary Issues | 2 hours |
|---|---|---|

Expert lectures, online seminars – webinars
https://youtu.be/Kn4czpwnBAo
https://youtu.be/lpgWaaFMbU4

| | Total Lecture hours | 72 hours |
|---|---|---|

**Book(s) for Reference**

| 1 | Levine, Joseph M. *The Battle of the Books: History and Literature in the Augustan Age*. Ithaca, NY: Cornell UP, 1991. Print. |
|---|---|
| 2 | Richetti, John J. *The Cambridge History of English Literature, 1660-1780*. Cambridge: Cambridge UP, 2005. Print. |

**Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]**

| 1 | MOOC - Baroque Art to Neoclassicism – Online Course |
|---|---|
| 2 | Neo classism – YouTube lectures by IIT, NIT Professors https://nptel.ac.in/courses/109/106/109106084/ |

Course Designed By: Dr. M. Kasirajan  Email id: rajankasi32@yahoo.co.in
Course Verified By : Dr.P.Nagaraj

| Mapping with Programme Outcomes | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| COs | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 |
| CO1 | M | S | S | S | M | S | S | S | S | S |
| CO2 | S | M | S | S | S | M | S | S | S | M |
| CO3 | S | S | S | M | S | S | M | S | M | S |
| CO4 | M | S | S | S | S | S | M | S | M | S |
| CO5 | S | S | M | S | S | S | S | S | S | M |

*S-Strong; M-Medium; L-Low

| Course code | 21ENGC03 | THINKING AND COGNITION | L | T | P | C |
|---|---|---|---|---|---|---|
| Elective | | CORE PAPER | 4 | - | - | 4 |
| Pre-requisite | | Language Acquisition and Comprehension | Syllabus Version | | 2021-22 | |

**Course Objectives:**

The main objectives of this course are to:
1. To shape the thinking and interpretation of students
2. To enable the students to perceive and represent the meaning of the language
3. To help the students understand the linguistic and cultural influences of thoughts

**Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

| 1 | To interpret a literary text by applying cognitive strategies and methods | K1 |
|---|---|---|
| 2 | To understand the role of critical thinking in language use and problem solving | K3&K4 |
| 3 | To evaluate the linguistic relativity and cultural value of literary texts | K3&K5 |
| 4 | To develop a language-thought framework in the process of reading literature | K5 |
| 5 | To reflect on one's own thinking and cognitive processes | K4&K5 |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyze; **K5** - Evaluate; **K6** - Create

| Unit:1 | Introduction to Thinking and Cognition | 14 hours |
|---|---|---|

Language and Thought – Metacognition and Theory of Mind (Self-study)

| Unit:2 | Thinking Methods | 14 hours |
|---|---|---|

The Six-Thinking Hats Method (Edward De Bono) - Applied Metacognition (Self-study)

| Unit:3 | Cognition and Psychology | 14 hours |
|---|---|---|

Cognitive Psychological Foundations of Narrative Experiences – Psychology of Intelligence Analysis (Self-Study)

| Unit:4 | Thinking and Intelligence | 14 hours |
|---|---|---|
| Multiple Intelligences – Multimodality- | | |
| | | |
| Unit:5 | Neuro Linguistic Programming | 14 hours |
| Approaches and Methods in Language Teaching – Conduct a Case Study- | | |
| Unit:6 | Contemporary Issues | 2 hours |
| Expert lectures, online seminars – webinars | | |
| https://www.youtube.com/watch?v=ZT7iRjvYUtk | | |
| | Total Lecture hours | 72 hours |

**Book(s) for Study**

| 1 | Richards and Rodgers. Approaches and Methods in Language Teaching, Cambridge University Press |
|---|---|
| 2 | Richard J.Gerrig and Giovanna Egidi in Narrative Theory and the Cognitive Sciences Ed.David Herman, CSLI Publications |
| 3. | Edward de Bono. The Use of Lateral Thinking, Penguin Books. 1990 |
| | |

**Book(s) for Reference**

| 1 | Eleonora Papaleon Liou Lauca, 2008. Metacognition and Theory of Mind. Cambridge Scholars Publishing |
|---|---|
| 2 | Timothy J.Perfect, Bennett L.Schwartz, 2008. Applied Metacognition – Cambridge University Press |
| 3 | Richards J. Heuer, Jr. Center of the study of Intelligence/ Center Intelligence Agency 1999 |
| 4 | Mayer, Richard E. Thinking, Problem Solving, Cognition. New York: W.H. Freeman, 1983. Print. |
| 5 | Kruse, C. G. Thinking about Cognition: Concepts, Targets, and Therapeutics. Amsterdam: IOS, 2006. Print. |
| 6 | Bruner, Jerome S. A Study of Thinking. New York: Wiley, 1956. Print. |

| Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.] | |
|---|---|
| 1 | Language and Emotion at Work (II) (UNED Abierta) via MOOC https://onlinecourses.nptel.ac.in/noc20_hs29/preview |
| 2 | Language and Mind, Indian Institute of Technology Madras viaNPTEL |
| | |
| Course Designed and Verified By: Dr.P.Nagaraj   Email id: nagarajenglish@rediffmail.com | |

**Mapping with Programme Outcomes**

| COs | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|
| CO1 | M | S | S | S | M | S | S | M | S | S |
| CO2 | S | M | S | S | S | M | S | S | M | M |
| CO3 | S | S | S | M | S | S | M | S | M | S |
| CO4 | M | S | M | S | S | S | M | S | M | S |
| CO5 | S | M | M | S | S | S | S | M | S | M |

 *S-Strong; M-Medium; L-Low

| Course code | 21ENGC04 | LINGO-LITERARY STUDIES THROUGH CONTEMPORARY FILMS | L | T | P | C |
|---|---|---|---|---|---|---|
| **Core** | | CORE | 4 | - | - | 4 |
| **Pre-requisite** | | Basic Knowledge in Film Theories | **Syllabus Version** | | 2020-2021 | |

| **Course Objectives** |
|---|

The main objectives of this course are to:
1. Enrich the cultural awareness of the learners through films
2. Teach them the ways of approaching films as a literary form
3. Make them acquire the English language through culture based instruction

| **Expected Course Outcomes** |
|---|

On the successful completion of the course, student will be able to:

| 1 | Remember the key approaches to films as a literary student. | K1 |
|---|---|---|
| 2 | Understand the film theories for the better understanding of the films. | K2 |
| 3 | Analyse the literary elements present in films. | K4 |
| 4 | Assess the linguistic elements of the films. | K5 |
| 5 | Review films on linguistic, literary, social, cultural and psychological grounds. | K6 |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyse; **K5** - Evaluate; **K6** - Create

| **Unit:1** | **Italian Realism, Montage and Apparatus Theories** | **17  hours** |
|---|---|---|

1. English Vinglish
2. Ready Player One

| **Unit:2** | **Formalism, New Formalism, Auteur Theories** | **17  hours** |
|---|---|---|

1. Fantastic Beasts and Where to Find Them
2. Life of Pi

| **Unit:3** | **Point of view and Screen Theories** | **17  hours** |
|---|---|---|

1. Divergent
2. A Beautiful Mind

| Unit:4 | Rhetoric Theory, Cognitive Film Theory | 17 hours |
|---|---|---|

1. Sound of Music
2. Sherlock Holmes

| Unit:5 | Animation Cinema | 15 hours |
|---|---|---|

1. The Frozen II
2. Kung Fu Panda III

| Unit:6 | Contemporary Issues | 2 hours |
|---|---|---|

http://www.infocobuild.com/education/audio-video-courses/literature/introduction-to-film-studies-iit-madras.html
http://www.infocobuild.com/education/audio-video-courses/literature/film-appreciation-iit-madras.html

| | Total Lecture hours | 85 hours |
|---|---|---|

**Book(s) for study**

| 1 | Stam, Robert. *Literature Through Film: Realism, Magic, and the Art of Adaptation*. Wiley, 2004. |
|---|---|
| 2 | Donald, James, and Michael Renov, eds. *The Sage Handbook of Film Studies*. SAGE, 2008. |

**Book(s) Reference**

| 1 | Tomarken, Edward. Filmspeak: *How to Understand Literary Theory by Watching Movies*. Bloomsbury, 2012 |
|---|---|
| 2 | Leitch, Thomas. *Film Adaptation and Its Discontents: From "Gone with the Wind" to "The Passion of the Christ"* Baltimore, Md.: Johns Hopkins U, 2009. |

**Related Online Contents [MOOC, SWAYAM, NPTEL, Websites, etc.]**

| 1 | Film Appreciation by Prof. Aysha Iqbal : https://onlinecourses.nptel.ac.in/noc20_hs63/preview |
|---|---|
| 2 | Introduction to Film Studies by Ms Juhee Prasad: https://onlinecourses.swayam2.ac.in/cec20_ge01/preview |

Course Designed By: Dr. V. David Arputha Raj, Assistant Professor
email id: davidarputharaj@buc.edu.in

**Mapping with Programme Outcomes**

| COs | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|
| **CO1** | S | M | L | L | S | S | S | M | L | M |
| **CO3** | M | S | S | M | M | S | L | L | S | M |
| **CO3** | M | L | S | S | M | S | S | M | L | S |
| **CO4** | S | M | M | L | S | S | M | S | L | M |
| **CO5** | S | M | S | M | L | M | S | S | S | M |

*S-Strong; M-Medium; L-Low

| Course code | 21ENGC05 | **LANGUAGE & LINGUISTICS** | **L** | **T** | **P** | **C** |
|---|---|---|---|---|---|---|
| **Core/Elective/Supportive** | | Core | **4** | | | **4** |
| **Pre-requisite** | | **Knowledge in Linguistic Theories** | **Syllabus Version** | | **2020-2021** | |

**Course Objectives:**

The main objectives of this course are to:
1.  To enable students to know and form ideas on growth and development of English
  Its structural, grammatical and functional aspects
2. Language's links with society, culture and literature
3. Social and cultural implications of language

**Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

| 1 | understand the nuances and hybrid nature of the English Language | K1 |
|---|---|---|
| 2 | comprehend the socio-cultural influences on Language | K2 & K5 |
| 3 | gain an understanding about the varieties of English Language | K3 |
| 4 | Understand Multiple layers of meaning and possiblities of Machine Learning | K4 |
| 5 | Understand the significance of Language used in literary discourses | K5 |

**K1** - Remember; **K2** - Undestand; **K3** - Apply; **K4** - Analyze; **K5** - Evaluate; **K6** - Create

| **Unit:1** | | **Phonology of English** | | **17  hours** |
|---|---|---|---|---|

Transcription, The Syllable, Received Pronunciation and the need for a model, Accent, Rhythm and Intonation, Assimilation, Elision, Liaison and Juncture.

| **Unit:2** | | **Levels of Linguistic Analysis** | | **17  hours** |
|---|---|---|---|---|

Morphology, Semantics and Pragmatics, Discourse Analysis

| **Unit:3** | | **Socio Linguistics** | | **17  hours** |
|---|---|---|---|---|

 Language varieties, language, society and culture

| **Unit:4** | | **Computational Linguistics** | | **17  hours** |
|---|---|---|---|---|

Language and Machine, Natural Language Processing , Machine Learning, Knowledge extraction and Summarisation , Sentiment Analysis (https://plato.stanford.edu/)

| **Unit:5** | | **Stylistics** | | **17  hours** |
|---|---|---|---|---|

Language and Literature ( Unit 17 The Language of Literature: Focus on theory- Unit 18,Stylistics From theory to Practice- Unit 19- After Structuralism – Unit 20- Narratology ) From Modern Applied Linguistics by N.Krishnaswamy, S.K.Verma and M.Nagarajan.

| **Unit:6** | | **Contemporary Issues** | | **2 hours** |
|---|---|---|---|---|

1.  Noam Chomsky: Language, Cognition, and Deep Learning | Artificial Intelligence (AI)
Podcast- https://www.youtube.com/watch?v=cMscNuSUy0I
2.  Steven Pinker - The Stuff of Thought: Language as a window into human nature -
https://www.youtube.com/watch?v=5S1d3cNge24

|  |  | **Total Lecture hours** | **85 hours** |
|---|---|---|---|

**Text Book(s)**

| 1 | T.Balasubramanian : A Text book of English Phonetics for Indian students |
|---|---|
| 2 | George Yule : The Study of Language, Second Edition, Cambridge University Press, 1996 |
| 3. | N.Krishnaswamy et al : Modern Applied Linguistics, Trinity |
|  |  |

**Reference Books**

| 1 | Wallwork, J. F. Language and Linguistics: An Introduction to the Study of Language. London:Heinemann Educational, 1969. Print |
|---|---|
| 2 | Lyons, John. Language and Linguistics: An Introduction. Cambridge: Cambridge UP, 1981. Print. |
|  |  |

**Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]**

| 1 | The Psychology Of Language,ByProf.NaveenKashyap,  IIT Guwahati - SWAYAM Course |
|---|---|
| 2 | Applied Linguistics By Prof. Rajesh Kumar, IIT Madras- SWAYAM course |
| 3 | David Crystal on Language, Linguistics and Literature - https://www.youtube.com/watch?v=A9Y8ZHfw50A |
|  |  |

Course Designed By: Dr.B.Padmanabhan Email Id: padmanabhan@buc.edu.in
Course Verified by: Dr.P.Nagaraj

**Mapping with Programme Outcomes**

| COs | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 |
|---|---|---|---|---|---|---|---|---|---|---|
| **CO1** | S | S | M | M | M | M | M | M | L | L |
| **CO3** | S | M | M | S | S | L | M | L | L | M |
| **CO3** | M | S | S | M | M | M | M | L | M | M |
| **CO4** | M | M | M | S | S | M | L | M | L | L |
| CO5 | M | M | S | S | M | L | M | L | L | M |
|  |  |  |  |  |  |  |  |  |  |  |

| Course code | 21ENGE01 | HEALTH HUMANITIES | L | T | P | C |
|---|---|---|---|---|---|---|
| Core | | ELECTIVE PAPER | 4 | - | - | 4 |
| Pre-requisite | | The Aesthetics of Health and Well-Being | Syllabus Version | | 2021-22 | |

**Course Objectives:**

The main objectives of this course are to:
- To provide narrative dimensions to Health sciences, and medical framework.to Arts and Literary Studies
- To broaden the perspectives of illness and public health, providing the literary and cultural scholarship

| | **At the end of the course the students will have the ability to:** | |
|---|---|---|
| CO1 | Critically evaluate various types of knowledge production in contemporary Health care practices | K1 |
| CO2 | Analyse the role of Language in Well-being, Illness, Mental Health and Regeneration | K3 |
| CO3 | Develop the humanistic and cultural perceptions toward Bioethical sciences | K4 |
| CO4 | Consider the literary and aesthetic discourses in Health Interventions and Pandemic responses | K2 |
| CO5 | Understand the distribution of literary variables in Information and Knowledge | K5 |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyze; **K5** - Evaluate; **K6** – Create

Total Credits : **4**                                        Instructional Hours:**90 hrs**

| Unit:1 | Poetry | 18 hours |
|---|---|---|

i) The Why, the What and the How of Health Humanities - Introduction, Being a Good Story the Humanities as Therapeutic Practice {Health Humanities Reader - Therese Jones, Delese Wear & Lester D. Friedman (2014)}
(ii) Arts, Health and Well-being {Arts,Health and Well-being : A Theoretical Enquiry for Practice - Stephen Clift, Theo Stickley (2017) - Page No - 43 to 64}

| Unit:2 | Poetry | 18 hours |
|---|---|---|

i) 'This Weird Incurable Disease' - The Rhetoric of Medicine and Health {Chapter 3, Health Humanities Reader - Therese Jones, Delese Wear & Lester D. Friedman    (2014)}
(ii) Plaguing Shakespeare  by J.Russell Teagarden  (Essay) { Essay - J. Russell Teagarden,  The Literature,Arts and Medicine Database -LITMED}

| Unit:3 | Prose | 18 hours |
|---|---|---|

**Mental Health and Arts**
(i) Why use Arts to Teach Mental Health and Psychiatry?  - Victoria Tischler
(ii) The Quest to understand the Inflicted Mind - Thomas Schramme
(iii) The Aesthetics of Mania - Rob van Beek {Mental Health, Psychiatry and the Arts - A Teaching Handbook - Victoria Tischler (2010)}
(iv) Understanding the Human Development - Dialogues with Lifespan Psychology Ulman E.R. Lindenberger, Ursula M. Staudinger
(v) Maybe You Should Talk to Someone - Lori Gottlieb (2019)
(vi) The Pains of Sleep (Poem)  - S.T.Coleridge

| Unit:4 | Plays | 18 hours |
|---|---|---|

**Language and Regeneration**
(i) The Physical, Emotional and Mental Bodies (Page No 13-33) {How We Heal - Understanding Mind - Body - Spirit Connection - Douglas W Morrison (2013)}
(iii) Healing by Design - John Wells Thorpe (Page No 11-25) {The Healing Environment - without and within : Ruth Richardson (2003)}
(iv) Biodiversity, Cultural Diversity and Diseases (Chapter 2), Well-being (Chapter 8) {Biodiversity and Health : Linking Life,Ecosystems and Societies - Serge Morand, Claire Lajaunie (2017)}
(iv) Medicine (Poem) - Alice Walker
(v) Meditation in Hydrotherapy (Poem) - Theodore Roethk
(vi) Belly Jar - Sylvia Plath

| Unit:5 | Fiction | 18 hours |
|---|---|---|

(i) Bioethics, Values and Responsibilities - Chapter 12 {Biodiversity and Health : Linking Life, Ecosystems and Societies - Serge Morand, Claire Lajaunie (2017)}
(ii) Narrative Medicine - (Page No 1-9) {Bridging the Gap between Evidence-Based Care and Medical Humanities - Maria Gilulia Marini (2015)}
(iii) Vulnerability,Resilience and the Arts (Page No 64-76)
(iv) The Sick Child - Munch Edvard (Painting)
(v) Zygotic Acceleration, Biogenetic, De-Sublimated Libidinal Model (Enlarged x 1000) Chapman, Jake and Dinos (Sculpture)
(vi) See You On the Other Side - Wong, Matthew (Painting)
(v) The Yellow Wallpaper - Charlotte Perkin's Gilman,

| Unit:6 | Contemporary Issues | 2 hours |
|---|---|---|
| Expert lectures, online seminars – webinars | | |
| https://homepages.wmich.edu/~acareywe/engl680f13.html | | |
| | **Total Lecture hours** | **72 hours** |

| **Book(s) for study** | |
|---|---|
| 1 | Breen, Jennifer, and Mary Noble. Romantic Literature. London: Arnold, 2002. Print. |
| | |

| **Book(s) for Reference** | |
|---|---|
| 1 | Curran, Stuart. The Cambridge Companion to British Romanticism. Cambridge: Cambridge UP, 1993. Print. |
| 2 | Sitter, John E. The Cambridge Introduction to Eighteenth-century Poetry. Cambridge: Cambridge UP, 2011. Print. |
| 3 | Amigoni, David. Victorian Literature. Edinburgh: Edinburgh UP, 2011. Print. |
| 4 | A Catalogue of 18th and 19th Century English Literature. London: Pickering &Chatto,Print |
| | |

| **Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]** | |
|---|---|
| 1 | English Literature of the Romantic Period, 1798-1832 , Indian Institute of Technology Madras and NPTEL via Swayam https://sites.udel.edu/britlitwiki/the-victorians/ |
| 2 | Cultural and Literary Expression in the 18th and 19th Centuries (saylor.org) via MOOC |
| | |

Course Designed By : Dr.M.Ashitha Varghese Email id: ashiv86@gmail.com
Course Verified By: Dr.P.Nagaraj   Email : nagarajenglish@rediffmail.com

**Mapping of COS, PEO's and PSO's**

| COS | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PO11 | PO12 | PS01 | PS02 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| CO1 | H | - | M | H | H | H | M | - | - | - | H | M | H | M |
| CO2 | M | M | M | M | M | - | M | M | - | - | M | M | M | M |
| CO3 | M | M | M | H | M | - | M | H | M | M | - | - | M | H |
| CO4 | M | H | - | - | M | M | H | - | M | M | M | H | H | - |
| CO5 | H | M | M | M | M | H | - | M | M | - | M | - | M | M |

**Correlation : L-Low ; M-Medium ; H-High**

**ASSESSMENT TOOLS**

| S.No | Assessment Methods | Frequency of Assessment |
|------|-------------------|------------------------|
| 1 | End Semester Examination | Once in a Semester |
| 2 | CIA I | Once in a Semester |
| 3 | CIA II | Once in a Semester |
| 4 | Assignment | Once in a Semester |
| 5 | Seminar | Once in a Semester |
| 6 | PPT/Creative Writing | Once in a Semester |
| 7 | Project | Once in a Semester |

**PRESCRIBED TEXTS**

**RECOMMENDED READINGS**
**Course Designed by  Dr M Ashitha Varghese**
**Verified by HOD**

# Second

# Semester

| Course code | 21ENGC06 | **ROMANTIC ERA TO THE TWENTIETH CENTURY AND BEYOND** | L | T | P | C |
|---|---|---|---|---|---|---|
| **Core/Elective/Supportive** | | Core Paper | 72 | 36 | 36 | 4 |
| **Pre-requisite** | | The Romantic Movement – Significance of 1798 | **Syllabus Version** | | **2020** | |

**Course Objectives:**

The main objectives of this course are to:
1. To enhance Students' knowledge on the emergence of romantic and Victorian movement in literature
2. To enable Students to identify and analyze diverse literary devices used by the Romantic writers
3. To familiarise students with the literary trends of the early Twentieth century
4. To expose students to the impact of changing trends brought about by social and scientific developments in English Literature

**Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

| 1 | To interpret a literary text with respect to the significant traits of Romantic Movement | K1 |
|---|---|---|
| 2 | To understand the dominant literary genres of the Romantic age | K3&K4 |
| 3 | To comprehend the idea that changes in human experience demand changes in mode of expression | K3&K5 |
| 4 | To know the ascent of materialism and impact of Utilitarian philosophy in Literary Readings | K5 |
| 5 | To identify the dominance of scientific temperament and tradition of realism in novel writing | K4&K5 |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyze; **K5** - Evaluate; **K6** - Create

| Unit:1 | Poetry | 14 hours |
|---|---|---|

Coleridge - Dejection: An Ode, Fears in Solitude
Shelley - To a Skylark
Wordsworth - Resolution and Independence
Keats - La Belle Dame Sans Merci
Blake - The Lamb
Byron - When we two part
Tennyson - The lady of Shallot, Arnold - Dover Beach, Elizabeth Barret Browning - Yet Love, mere love....(Sonnet X)

| Unit:2 | Poetry | 14 hours |
|---|---|---|

T.S.Eliot - The Love Song of J.AlfredPrufrock
W.B.Yeats - Second Coming
Carol Ann Duffy - Mrs.Lazarus
W.H.Auden – Unknown Citizen

| Unit:3 | Prose | 14 hours |
|---|---|---|

Charles Lamb - Dream Children: A Reverie
 Arnold - Sweetness and Light
Orwell - Politics and the English Language
D.H.Lawrence - Why the Novel Matters?

| Unit:4 | Plays | 14 hours |
|---|---|---|
| Wilde - Importance of Being Earnest | | |
| J.M.Synge - Riders to the Sea | | |
| John Osborne - Look Back in Anger | | |
| | | |
| Unit:5 | Fiction | 14 hours |
| Jane Austen - Sense and Sensibility | | |
| Emily Bronte - Wuthering Heights | | |
| Virginia Woolf - To the LightHouse | | |
| Kazuo Ishiguro - The Remains of the Day | | |
| Unit:6 | Contemporary Issues | 2 hours |
| Expert lectures, online seminars - webinars | | |
| https://homepages.wmich.edu/~acareywe/engl680f13.html | | |
| | Total Lecture hours | 72 hours |

**Text Book(s)**

| 1 | Breen, Jennifer, and Mary Noble. Romantic Literature. London: Arnold, 2002. Print. |
|---|---|
| 2. | Temple, Ruth Zabriskie., and Martin Tucker. Twentieth Century British Literature: A Reference Guide and Bibliography. New York: F. Ungar Pub., 1968. Print. |
| | |

**Reference Books**

| 1 | Curran, Stuart. The Cambridge Companion to British Romanticism. Cambridge: Cambridge UP, 1993. Print. |
|---|---|
| 2 | Ivory, James Maurice. Identity and Narrative Metamorphoses in Twentieth-century British Literature. Lewiston, NY: Edwin Mellen, 2000. Print |
| 3 | Kermode, Frank, and John Hollander. Modern British Literature. New York: Oxford UP, 1973. Print. |
| 4 | A Catalogue of 18th and 19th Century English Literature. London: Pickering &Chatto,Print |
| | |

**Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]**

| 1 | **English Literature of the Romantic Period, 1798-1832 , <u>Indian Institute of Technology Madras</u> and <u>NPTEL</u> via <u>Swayam</u>** |
|---|---|
| 2 | **Cultural and Literary Expression in the 18th and 19th Centuries (saylor.org) via MOOC** |
| 3 | **Twentieth Century Fiction , <u>Indian Institute of Technology Madras</u> and <u>NPTEL</u> via <u>Swayam</u>** |
| 4 | **Modern Poetry and Poetics (saylor.org) via MOOC** |
| | |

Course Designed By : Dr.M.Ashitha Varghese
Course Verified By: Dr.P.Nagaraj

**Mapping with Programme Outcomes**

| COs | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 |
|---|---|---|---|---|---|---|---|---|---|---|
| **CO1** | M | S | S | S | M | S | S | M | S | S |
| **CO2** | S | M | S | S | S | M | S | S | M | M |
| **CO3** | S | S | S | M | S | S | M | S | M | S |
| **CO4** | M | S | M | S | S | S | M | S | M | S |
| CO5 | S | M | M | S | S | S | S | M | S | M |

*S-Strong; M-Medium; L-Low

| Course code | 21ENGC07 | AMERICAN LITERATURE | L | T | P | C |
|---|---|---|---|---|---|---|
| Core | | Core | 4 | - | - | 4 |
| Pre-requisite | | Basic Knowledge about American Literature | Syllabus Version | | 2020- 21 | |

| Course Objectives: |
|---|
| The main objectives of this course are to: |
| 2. Help students build knowledge levels needed to form a perspective in American Literature |
| 3. Enable them to develop an idea of how literature in the US evolved |
| |

| Expected Course Outcomes: | | |
|---|---|---|
| On the successful completion of the course, student will be able to: | | |
| 1 | Remember the renowned authors and their works from American Literature. | K1 |
| 2 | Understand the variety of themes dealt in American Literature. | K2 |
| 3 | Gain knowledge about unconventional themes and techniques of American Literature. | K3 |
| 4 | Analyse the dominant genres in American Literature. | K4 |
| 5 | Assess the socio-cultural-literary scenario of the US. | K5 |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyse; **K5** - Evaluate; **K6** - Create

| Unit:1 | Poetry | 17  hours |
|---|---|---|
| Walt Whitman- Crossing Brooklyn Ferry | | |
| Emily Dickinson - Because I could not Stop for Death | | |
| Carl Sandburg - Chicago | | |
| Langston Hughes - The Negro Speaks of Rivers | | |

| Unit:2 | Poetry | 17  hours |
|---|---|---|
| Frost - Stopping by Woods on a Snowy Evening | | |
| Sylvia Plath - Daddy | | |
| Maya Angelou - Still I Rise | | |

| Unit:3 | Drama | 17  hours |
|---|---|---|
| O'Neill - *Long Day's Journey into Night* | | |
| Tennessee Williams - *Glass Menagerie* | | |
| Arthur Miller - *All My Sons* | | |

| Unit:4 | Prose | 17  hours |
|---|---|---|
| Emerson - Self-Reliance | | |
| Thoreau - Walden (Chapters 1, 2, 17) | | |

| Unit:5 | Fiction | 15  hours |
|---|---|---|
| Herman Melville - *Moby Dick* | | |
| John Steinbeck - *Grapes of Wrath* | | |
| Thomas Pynchon - *V* | | |

| Unit:6 | Contemporary Issues | 2 hours |
|---|---|---|
| http://www.infocobuild.com/education/audio-video-courses/literature/american-literature-i-nyu.html | | |
| http://www.infocobuild.com/education/audio-video-courses/literature/american-literature-and-culture-iit-madras.html | | |
| | | |

| | | Total Lecture hours | 85  hours |
|---|---|---|---|

**Book(s) for Study**

| 1. | Oliver, Egbert, S. *American Literature 1890-1965: An Anthology*. S. Chand, 1984. Samuelson, Fisher and Reninger Vaid. *American Literature of the Nineteenth Century: An Anthology*. S. Chand, 1984. |
|---|---|
| | |

**Book(s) for Reference**

| 1 | Kunitz, Stanley, and Howard Haycraft. *American Authors, 1600-1900: A Biographical Dictionary of American Literature*. New York: The H.W. Wilson Company, 1938. Print. |
|---|---|
| 2 | Hart, James David. *The Oxford Companion to American Literature*. New York: Oxford UP, 1983. Print. |
| | |

**Related Online Contents [MOOC, SWAYAM, NPTEL, Websites, etc.]**

| 1 | American Literature & Culture by Dr. Aysha Iqbal Viswamohan, IIT Madras https://nptel.ac.in/courses/109/106/109106099/ |
|---|---|
| 2 | Literature, Culture and Media by Prof. Rashmi Gaur, IIT Roorkee https://nptel.ac.in/courses/109/107/109107139/ |
| | |

Course Designed By: Dr. V. David Arputha Raj,Assistant Professor
Email id: davidarputharaj@buc.edu.in

**Mapping with Programme Outcomes**

| COs | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 |
|---|---|---|---|---|---|---|---|---|---|---|
| CO1 | S | M | L | L | S | S | S | M | L | M |
| CO3 | M | S | S | M | M | S | L | L | S | M |
| CO3 | M | L | S | S | M | S | S | M | L | S |
| CO4 | S | M | M | L | S | S | M | S | L | M |
| CO5 | S | M | S | M | L | M | S | S | S | M |

*S-Strong; M-Medium; L-Low

| Course code | 21ENGC08 | INDIAN LITERATURE IN ENGLISH | L | T | P | C |
|---|---|---|---|---|---|---|
| Core | | Core Paper | 4 | - | - | 4 |
| Pre-requisite | | This paper provides basic knowledge about Indian Writing in English | Syllabus Version | | 2021-22 | |

**Course Objectives:**

The main objectives of this course are to:
- To enable students to form an overview of literatures in India
- To help students capture the tenor and manner of expression in writings by non-native user of English
- To enhance the aspects of the English at a common level
- To make the learners aware of Indian sensibility in the representative works

**Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

| 1 | To understand the Characteristics of Indian Literature | KX |
|---|---|---|
| 2 | To understand the varying themes and techniques of Indian literature | KX |
| 3 | To knowledge about the socio-cultural aspects of the people India | KX |
| 4 | To understand the sensibilities expressed through these literary works | KX |
| 5 | To Experience and derive meaning from life like situations | KX |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyze; **K5** - Evaluate; **K6** – Create

| Unit:1 | Poetry | 14 -- hours |
|---|---|---|

Sri Aurobindo   -  The stone Goddess
Sarojini Naidu   - Indian weavers, Song of Radha, The Milkmaid
Niseim Ezekiel  - Enterprise , Goodbye Party for Miss Pushpa T.S
A.K.Ramanujan  - Love poem for a wife, A River
Kamala Das   - My Grandmother's House

| Unit:2 | Prose | 14 -- hours |
|---|---|---|

Swami Vivekananda           - Work without Motive
Abdul Kalam                 - When I Failed
Nirad C.Chaudhuri           - Our Behaviour

| Unit:3 | Drama | 14 --  hours |
|---|---|---|
| Vijay Tendulkar     - Silence ! The court is in Session<br>Badal Sircar – Evam Indrajit | | |
| | | |

| Unit:4 | Novel | 14 --  hours |
|---|---|---|
| R.K.Narayan     - The Man Eater of Malgudi<br>Anita Desai   -Where shall we go This Summer<br>Bharati Mukherjee        - Jasmine | | |
| | | |

| Unit:5 | Short Stories | 14 --  hours |
|---|---|---|
| Mulk Raj Anand     - The Lost Child<br>Gita Hariharan  - The Remains of the Feast<br>Kushwant Singh     - Karma | | |
| | | |

| Unit:6 | Contemporary Issues | 2 hours |
|---|---|---|
| Expert lectures, online seminars – webinarshttp://books.rediff.com/book/indian-writing-in-english/9788120704435 | | |
| | | |

| | Total Lecture hours | 72--  hours |
|---|---|---|

**Book(s) for Study**

| 1 | 1. Mehrotra, Arvind K.A. Concise History of Indian Literature in English. Basingstoke:   Palgave Macmillan, 2009. Print.<br>2. Srinivasa, Iyengar K.K. Indian Writing in English London: Asia Pub. House, 1969. Print. |
|---|---|
| 2 | Indo-English Prose:  A Selection E.d. C.Subbian,Chennai. Emerald Publishers,1991 |
| 3 | Speeches and Writings of Swami Vivekananda. Swami Vivekananda Forgotten |
| | |

**Book(s) for Reference**

| 1 | Indian Writing in English . K.R. Srinivasa  Iyengar. Sterling Publishers,2012 |
|---|---|
| 2 | Writing India Anew: Indian English Fiction 2000-2010. Rituparna Roy. Amsterdam University Press,2013. |
| | |

**Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]**

| 1 | NOC: Related   - Video Course , NPTEL. |
|---|---|

| 2 | Indian Literature in English - Indian Institute of Technology, Madras and NPTEL via Swayam https://onlinecourses.nptel.ac.in/noc19_hs47/preview |
|---|---|
| | |
| Course Designed By: Dr. G. Vinothkumar  email id: vinothkumarmay5@gmail.com Verified by: Dr. P. Nagaraj | |
| | |

**Mapping with Programme Outcomes**

| COs | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|
| CO1 | M | S | S | S | M | S | S | S | S | S |
| CO2 | S | M | S | S | S | M | S | S | S | M |
| CO3 | S | S | S | M | S | S | M | S | M | S |
| CO4 | M | S | S | S | S | S | M | S | M | S |
| CO5 | S | S | M | S | S | S | S | S | S | M |

*S-Strong; M-Medium; L-Low

| Course code | 21ENGC09 | **READING AND WRITING SKILLS** | L | T | P | C |
|---|---|---|---|---|---|---|
| **Core** | | Core Paper | 4 | - | - | **4** |
| **Pre-requisite** | | The Language Acquisition and Comprehension | **Syllabus Version** | | **2021-22** | |

**Course Objectives:**

The main objectives of this course are to:
1. To apprehend the functions of reading and writing in the language acquisition
2. To orient students on different theories, approaches and techniques of reading
3. To give insights into the processes involved in the craft and production of a Text

**Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

| 1 | To realise their preferred form of creative and communicative expression | K1 |
|---|---|---|
| 2 | To explore theories / theoretical postulations on popular reading culture | K3&K4 |
| 3 | To enable the students with necessary language, vocabulary, style and tools to create a short piece of writing | K3&K5 |
| 4 | To develop a language-thought framework in the process of reading literature | K5 |
| 5 | To distinguish the form and function of a Text and Reader | K4&K5 |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyze; **K5** - Evaluate; **K6** – Create

| Unit:1 | **Introduction to Reading** | **14 hours** |
|---|---|---|

 Reading a conceptual definition- reading in the complexity of language skills – importance of reading – reading in English and its special relevance to India – traditional approaches to reading – reading and ICT– the process, purposes and pedagogy of reading – reading speed and comprehension – types of reading – different perceptions of reading – factors effecting reading – reading research

| Unit:2 | **Pedagogy of Reading** | **14 hours** |
|---|---|---|

Vocabulary Development Strategies — Methods of remembering words– Active Reading Strategy –skilled reading, scanning— reading with a purpose – making predictions about reading – Surveying a chapter — understanding text structure – making inferences– reading Literature critically

| Unit:3 | Assessment of Reading | 14 hours |
|---|---|---|
| Effective literary reading skills: SQ3R technique - skimming, scanning, rapid reading – reading comprehension measures | | |
| | | |
| Unit:4 | Introduction to Creative Writing | 14 hours |
| Creativity –Inspiration –Art –Propaganda –Madness, Imagination –Creative Writing | | |
| | | |
| Unit:5 | Creative Writing in the Digital Age | 14 hours |
| Age of Synapses – Making the Change – Creative Writing and Synapses – The Wonders of Writing, TEDx talk by Nicoletta Demetriou (Jan 2015) – How to Write a Story, TEDx talk by John Dufresne (Dec 2014) | | |
| Unit:6 | Contemporary Issues | 2 hours |
| Expert lectures, online seminars – webinars | | |
| | | |
| | Total Lecture hours | 72 hours |

**Book(s) for study**

| 1 | Ways of Reading 2nd Edition, Martin Montgomery and Sara Mills |
|---|---|
| 2 | Anjana Neira Dev, Anuradha Marwah Swati Pal. Creative writing: A Beginner's Manual Delhi, Pearson Longman, 2009 |
| 3. | Micheal Dean Clark. Creative Writing in the Digital Age: Theory, Practice, and Pedagogy, Bloomsbury. 2015 |
| | |

**Book(s) for Reference**

| 1 | Developing Reading Skills –FranwiseGrellet Cambridge Language Teaching Library |
|---|---|
| 2 | Timothy J.Perfect, Bennett L.Schwartz, 2008. Applied Metacognition – Cambridge University Press |
| 3 | Scientific Studies of Reading- Richard Lenezky and John.P.Sabatini Lawrence Erlbaum Associates |
| 4 | Reading Across the life Span – Steven R.YussnM.Cecil Smith, Springer – veglag |
| | |

**Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]**

| 1 | Academic Literacy (Moscow Institute of Physics and Technology) via MOOC https://onlinecourses.swayam2.ac.in/cec20_ge29/preview |
|---|---|

| 2 | Teaching EFL, ESL Reading (University of London) via MOOC |
|---|---|
| | |

Course Designed and Verified By: Dr.P.Nagaraj  email id: nagarajenglish@rediffmail.com

**Mapping with Programme Outcomes**

| COs | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|
| **CO1** | M | S | S | S | M | S | S | M | S | S |
| **CO2** | S | M | S | S | S | M | S | S | M | M |
| **CO3** | S | S | S | M | S | S | M | S | M | S |
| **CO4** | M | S | M | S | S | S | M | S | M | S |
| CO5 | S | M | M | S | S | S | S | M | S | M |

*S-Strong; M-Medium; L-Low

| Course code | 21ENGE02 | LITERARY THEORY AND CRITICISM | L | T | P | C |
|---|---|---|---|---|---|---|
| Elective | | ELECTIVE | 4 | - | - | 4 |
| Pre-requisite | | Basic Knowledge about in Literary theories | Syllabus Version | | 2021-22 | |

The main objectives of this course are to:
1. Introduce Students to one of the most enabling forms of literary study
2. To help students to analyze literary writings, based on ever evolving traditions of criticism
3. sensitize students to transition from Humanistic to Modern to Postmodern critical traditions
4. Orient students about the interdisciplinary nature of Literary theory and Criticism

| Expected Course Outcomes: | | |
|---|---|---|
| On the successful completion of the course, student will be able to: | | |
| 1 | understand the significance of theory in literary interpretation | K1 |
| 2 | understand the factors that contributed to the transtious that happened in literary studies | K2 |
| 3 | understand about the functioning of various method and sources of Literary Criticism | K3 & K4 |
| 4 | Analyse Literary works employing the evolving traditions of criticism | K4 &K5 |
| 5 | Understand the socio cultural and linguistic influences in the interpretation of Literary text | K6 |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyze; **K5** - Evaluate; **K6** - Create

| Unit:1 | Indian Aesthetics | -- hours |
|---|---|---|

Introduction to classical criticism. Plato, Aristotle, Horace, Longinus and Sanskrit aesthetics: Rasa, Dhvani, Literary genres, names and features of poetics, theme and technique of plot construction, other aspects of criticism

| Unit:2 | 18th and 19th Century Criticism | -- hours |
|---|---|---|

Johnson - Preface to Shakespeare
William Wordsworth - Preface to Lyrical Ballads
Mathew Arnold - Study of Poetry

| Unit:3 | Early Twentieth Century | -- hours |
|---|---|---|

T.S.Eliot - Tradition and the Individual Talent
William Empson - Seven Types of Ambiguity
Walter Benjamin - The work of Art in the Age of Mechanical Reproduction

| Unit:4 | New Criticism and Deconstruction | -- hours |
|---|---|---|

Cleanth Brooks - The Language of Paradox
Northrop Frye - Archetypes of Literature
Jaques Derrida – Structure Sign and Play in the Discourse of Human Sciences

| Unit:5 | Practical Criticism and Semiotics | -- hours |
|---|---|---|

I.A.Richards - Four Kinds of Meaning
Roland Barthes - Death of the Author

| Jean Paul Sartre - Why Write? | | |
|---|---|---|
| | | |
| **Unit:6** | **Contemporary Issues** | **2 hours** |
| Expert lectures, online seminars - webinars | | |
| 1. **Semiotics and Structuralism-Yale Courses -** https://www.youtube.com/watch?v=VsMfaIOsT3M <br> 2. Russian Formalism -Yale Courses - https://www.youtube.com/watch?v=11_oVlwfv2M | | |
| | **Total Lecture hours** | **--  hours** |

**Text Book(s)**

| 1 | Ramaswamy, S., and V. S. Seturaman. The English Critical Tradition: An Anthology of English Literary Criticism. Bombay: MacMillan of India, 1977. Print. |
|---|---|
| 2 | Groden, Michael, and Martin Kreiswirth. The Johns Hopkins Guide to Literary Theory and Criticism. Baltimore: Johns Hopkins UP, 1994. Print. |
| 3. | Schoenberg, Thomas J, and Lawrence J. Trudeau. Twentieth-century Literary Criticism: Volume 213.Detroit: Gale, 2009. Print. |
| | |

**Reference Books**

| 1 | Rees, C.J Van. Literary Theory and Criticism: Conceptions of Literature and Their Application. S.l.: S.n., 1986. Print. |
|---|---|
| 2 | Wimsatt, William K. Literary Criticism. London: Routledge & Kegan Paul, 1970. Print. |
| | |

**Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]**

| 1 | Introduction to Theory of Literature - https://www.youtube.com/watch?v=4YY4CTSQ8nY&list=PLD00D35CBC75941BD |
|---|---|
| 2 | The New Criticism and Other Western Formalisms - https://www.youtube.com/watch?v=47YyqXdrIhU |
| 3 | New Criticism: The Basics - https://www.youtube.com/watch?v=YFHPdrq6uv8 |
| | |

Course Designed By: Dr. B.Padmanabhan  Email : padmanabhan@buc.edu.in
Course Verified By: Dr.P.Nagaraj

| **Mapping with Programme Outcomes** | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| **COs** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** |
| **CO1** | S | S | M | M | M | M | M | M | L | L |
| **CO3** | S | M | M | S | S | L | M | L | L | M |
| **CO3** | M | S | S | M | M | M | M | L | M | M |
| **CO4** | M | M | M | S | S | M | L | M | L | L |
| **CO5** | M | M | S | S | M | L | M | L | L | M |

# Third

# Semester

| Course code | 21ENGC10 | RESEARCH METHODOLOGY | L | T | P | C |
|---|---|---|---|---|---|---|
| Core | | Core Paper | 4 | | | 4 |
| Pre-requisite | | Ability to approach critical theories and texts | Syllabus Version | | 2021-22 | |

**Course Objectives:**

The main objectives of this course are to:
1. To facilitate the students do qualitative and quantitative research
2. To help the students understand the difference between Textual analysis and Action Research
3. To enable the students identify subjective and objective techniques of literary analysis

**Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

| 1 | To identify a problem of research and formulate definite research hypothesis | K1 |
|---|---|---|
| 2 | To narrow down the relevant reviews and resources of related research | K2&K4 |
| 3 | To evaluate the theories, ideas and approaches to be applied in a research study | K3&K5 |
| 4 | To develop a conceptual framework and how to apply it in a research study | K5 |
| 5 | To conduct field based observations, interviews and case studies in an Action Research | K4&K5 |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyze; **K5** - Evaluate; **K6** - Create

| Unit:1 | An Introduction to Research | 14 hours |
|---|---|---|

The Research Methods for English Studies - An Introduction Archived Methods- Autobiography as a Research Method, How to identify a Research Problem? - How to frame Research objectives and Hypotheses?

| Unit:2 | Review of Related Research | 14 hours |
|---|---|---|

Visual Methodology Discourse Analysis

| Unit:3 | Quantitative and Qualitative Methods | 14 hours |
|---|---|---|

The use of Ethnographical Methods in English Studies Numbers and Works - Qualitative methods for Scholars of Texts

| Unit:4 | Research Drafting and Writing | 14 hours |
|---|---|---|
| Plagiarism and Research - Format of Research Writing | | |
| | | |
| Unit:5 | Research Documentation | 14 hours |
| Documentation: Preparing the List of Works Documentation: Citing Sources in the Text | | |
| | | |
| Unit:6 | Contemporary Issues | 2 hours |
| Expert lectures, online seminars - webinars | | |
| https://www.youtube.com/watch?v=uCM2hk54MbI | | |
| | Total Lecture hours | 72 hours |

**Book(s) for study**

| 1 | MLA Handbook for Writers of Research Papers – Joseph Gibaldi– Eighth Edition |
|---|---|
| 2 | Research Methods for English Studies – Gabriel Griffin – Edinburg University Press |

**Book(s) for Reference**

| 1 | Research Methods and Techniques – Kothari |
|---|---|
| 2 | Brady, Mary. 2008. Review of The good research guide for small-scale social research projects, by Martyn Denscombe. |

**Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]**

| 1 | NOC: Introduction to Research - Video Course, NPTEL. |
|---|---|
| 2 | Research Methodology, Indian Institute of Technology Madras and NPTEL via Swayam https://www.classcentral.com/course/swayam-research-methodology-17760 |

Course Designed By: Dr.M.Ashitha Varghese  email id: ashiv86@gmail.com
Course Verified By: Dr.P.Nagaraj

**Mapping with Programme Outcomes**

| COs | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|
| CO1 | M | S | S | S | M | S | S | S | S | S |
| CO2 | S | M | S | S | S | M | S | S | S | M |
| CO3 | S | S | S | M | S | S | M | S | M | S |
| CO4 | M | S | S | S | S | S | M | S | M | S |
| CO5 | S | S | M | S | S | S | S | S | S | M |

*S-Strong; M-Medium; L-Low

| Course code | 21ENGC11 | SHAKESPEARE | L | T | P | C |
|---|---|---|---|---|---|---|
| **Core** | | Core Paper | **4** | - | - | **4** |
| **Pre-requisite** | | This paper aims to introduce the dramatic prowess of the literary genius to the students Themes, Characterization, Narrative Techniques and the use of the language will be analyzed. | **Syllabus Version** | | **2021-22** | |

**Course Objectives:**

The main objectives of this course are to:
- To enable students to establish Shakespeare's importance to English Literature and   Language
- To identify communicative strategies in the prescribed plays
- Orient them to concrete understanding of his "University" which means his ability to communicate to all sections of society and all times.
- To Train them to recognize and appreciate his skills as a wordsmith

**Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

| 1 | To understand the greatness of Shakespeare in the usage of Language and Characterization | K1 |
|---|---|---|
| 2 | To understand the personality traits of dominant characters | K2 |
| 3 | To gain a working knowledge of communicative strategies and like skills | K3 |
| 4 | To experience and derive meaning from life like situations | K4 |
| | | |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyze; **K5** - Evaluate; **K6** – Create

| Unit:1 | Tragedy | 14 hours |
|---|---|---|

Julius Caesar
Macbeth

| Unit:2 | Romances & History | 14 hours |
|---|---|---|

Tempest
Henry IV Part I

| Unit:3 | Comedy | 14 hours |
|---|---|---|

Merchant of Venice

| As you like it | | |
|---|---|---|
| | | |
| **Unit:4** | **Sonnets** | **14 hours** |
| Sonnet    -    18, 26, 29, 30, 55 | | |
| | | |
| **Unit:5** | **General Shakespeare** | **14 hours** |
| Elizabethan Theatre and Audience<br>Fools and Clowns<br>Shakespeare's Style and Linguistics Analysis<br>Shakespeare Tragedy – A.C. Bradley | | |
| | | |
| **Unit:6** | **Contemporary Issues** | **2 hours** |
| Expert lectures, online seminars –<br>webinarshttps://books.google.co.in/books/about/Preface_to_Shakespeares_Plays.html?id=MVUoAQ<br>AACAAJ&redir esc=y | | |
| | | |
| | **Total Lecture hours** | **72 hours** |

**Book(s) for study**

| 1 | Julius Ceasar, William Shakespeare, Verity Edition, Macmillan, 2005 |
|---|---|
| 2 | Antony and Cleopatra, William Shakespeare, Verity Edition, Macmillan, 2005 |
| 3 | Merchant of Venice, William Shakespeare, Verity Edition, Macmillan, 2005 |
| 4 |  Shakespeare's Sonnets, William Shakespeare, Verity Edition, Macmillan, 2005 |

**Book(s) for Reference**

| 1 | Preface to Shakespeare , Samuel Johnson, Kessinger Publishers, 2004. |
|---|---|
| 2 | Shakespearean Tragedy, A.C.Bradley, Martino Fine Books, 2016.<br>General Shakespeare, Net Sources |

**Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]**

| 1 | NOC: Related   - Video Course , NPTEL. |
|---|---|
| 2 |  Shakespeare - Indian Institute of Technology, Madras and NPTEL via Swayam<br>https://www.classcentral.com/course/swayam-shakespeare-across-cultures-14286 |

| |
|---|

Course Designed By: Dr. G. Vinothkumar  email id: vinothkumarmay5@gmail.com
Course Verified By: Dr. P. Nagaraj

| **Mapping with Programme Outcomes** | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| **COs** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** |
| **CO1** | M | S | S | S | M | S | S | S | S | S |
| **CO3** | S | M | S | S | S | M | S | S | S | M |
| **CO3** | S | S | S | M | S | S | M | S | M | S |
| **CO4** | M | S | S | S | S | S | M | S | M | S |
| **CO5** | S | S | M | S | S | S | S | S | S | M |

*S-Strong; M-Medium; L-Low

| Course code | 21ENGC12 | ELT AND ICT | L | T | P | C |
|---|---|---|---|---|---|---|
| **Core** | | Core Paper | 4 | - | - | 4 |
| **Pre-requisite** | | Critical Thinking and Inference making | **Syllabus Version** | | **2021-22** | |

| **Course Objectives:** |
|---|
| The main objectives of this course are to:<br>1. To familiarise students with core theories of language education<br>2. To provide a detailed historical view of English Language Teaching<br>3. To enable students in understanding how English language evolved from multiple Contexts |
| |
| **Expected Course Outcomes:** |
| On the successful completion of the course, student will be able to: |

| 1 | To explore the role of language in Education and understand notions of language hegemony and hierarchy | K1&K2 |
|---|---|---|
| 2 | To research on issues that impact language education | K3&K4 |
| 3 | To teach English both as an acquired and skill based subject | K4 &K5 |
| 4 | To discuss measures, policies and changes in language education | K4 & K5 |
| 5 | To participate in service learning by integrating it as a part of both theory and practise | K4&K5 |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyze; **K5** - Evaluate; **K6** - Create

| **Unit:1** | **Twenty First Century Language Teaching** | **14 hours** |
|---|---|---|
| A brief history of Language Teaching - Attitudinal Changes in Language and Communication -  From English to English's - Language Ethics | | |

| **Unit:2** | **ELT Theories** | **14 hours** |
|---|---|---|
| Competency- based Language Teaching - Communicative Language Teaching - Content-based instructions - Task-based Language Teaching - Blended Teaching method | | |

| **Unit:3** | **ELT in Knowledge System** | **14 hours** |
|---|---|---|
| English for specific purposes / social purposes - Teaching English in multilingual societies- Research in Second language acquisition- Teaching large classes and mixed ability classes – Assessment and Evaluation in ELT- Strategies and techniques for effective self study | | |

| Unit:4 | Special Educational needs and Service Learning in ELT | 14 hours |
|---|---|---|
| Defining Service Learning- Service learning and Community Needs – English Language and Community Research – Review and Challenges - Special Educational Needs in ELT | | |
| | | |
| Unit:5 | ICT and English Language Instruction | 14 hours |
| Using Technology – Internet, Mobile, Smart Classroom, web resources, ipod - e-content development, e-publishing- education-portal.com - Writing Blog and websites - Free online services- MOOC, Edx, Coursera - Internet of Things (IOT), Social media, mobility, analytics and Cloud (SMAC) | | |
| Unit:6 | Contemporary Issues | 2 hours |
| Expert lectures, online seminars - webinars | | |
| | | |
| | Total Lecture hours | 72 hours |

**Book(s) for study**

| 1 | Approaches and Methods in Language Teaching - Jack.C.Richards and Theodore Rodgers |
|---|---|
| 2 | A history of English Language, Teaching, Second Edition A.P.R Howett with H.G.Widdowson |
| 3. | Freire, P. (2014). *Pedagogy of hope: Reliving pedagogy of the oppressed.* Bloomsbury Publishing |

**Book(s) for Reference**

| 1 | Developments in English for Specific Norms: A multi-disciplinary approach. Cambridge, England. Dudley – Evans.T. and St. John.M.J.(1998) Cambridge University Press. |
|---|---|
| 2 | Richards Jack C. Curriculum Development in Language Teaching. India: Cambridge University Press. 2001 |
| 3 | Bayer, Jennifer. Language and social identity. In: Multilingualism in India. Clevedon: Multilingual Matters Ltd: 101-111. 1990 |
| 4 | Special Educational Needs in English Language Teaching – Robert J Lowe – Research gate July 2016 |

**Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]**

| 1 | NOC : Practical English – Learning and Teaching via NPTEL |
|---|---|
| 2 | NOC : Outcome Based Pedagogic Principles for Effective Teaching via NPTEL |
| 3 | Peter Walker : Inclusive Education – TEDx Talks Dec 20,2016 https://shyaontitalwar.com/associations/swayam/ |

Course Designed and Verified By: Dr.P.Nagaraj   email id: nagarajenglish@rediffmail.com

| | | | | | **Mapping with Programme Outcomes** | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| **COs** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** |
| **CO1** | M | S | S | S | M | S | S | M | S | S |
| **CO2** | S | M | S | S | S | M | S | S | M | M |
| **CO3** | S | S | S | M | S | S | M | S | M | S |
| **CO4** | M | S | M | S | S | S | M | S | M | S |
| **CO5** | S | M | M | S | S | S | S | M | S | M |

*S-Strong; M-Medium; L-Low

| Course code | 21ENGC13 | ENGLISH LANGUAGE AND LITERATURE FOR COMPETITIVE EXAMINATIONS | L | T | P | C |
|---|---|---|---|---|---|---|
| Core | Core | | 4 | - | - | 4 |
| Pre-requisite | | Sufficient Knowledge about History of English Literature | Syllabus Version | | 2020- 21 | |

**Course Objectives:**

The main objectives of this course are to:
1. Train the students to prepare for competitive examinations
2. Make the students gain in-depth knowledge in Literature
3. Train the students in literary interpretation

**Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

| 1 | Remember the pattern of Competitive Examinations | K1 |
|---|---|---|
| 2 | Get an idea about answering multiple choice questions in a time bound manner. | K2 |
| 3 | Use Rhetoric and Prosody in literary interpretation. | K3 |
| 4 | Analyse and understand the origin and evolution of literature. | K4 |
| 5 | Create connections between different authors, genres, ages and theories of literature. | K6 |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyse; **K5** - Evaluate; **K6** - Create

| Unit:1 | British Literature I | 17  hours |
|---|---|---|

Chaucer to Shakespeare
Jacobean to Restoration
Augustan age to Eighteenth Century Literature

| Unit:2 | British Literature II | 17  hours |
|---|---|---|

Romantic and Victorian Periods
Modern British Literature
Contemporary  British Literature

| Unit:3 | Non-British Literature | 17  hours |
|---|---|---|

American Literature
African, Australian and Canadian Literatures

| Unit:4 | English in India | 17 hours |
|---|---|---|
| Indian Writing in English<br>English Language Teaching in India | | |
| | | |

| Unit:5 | Theory and Criticism | 15 hours |
|---|---|---|
| Literary Theory and Criticism<br>Rhetoric and Prosody | | |
| | | |

| Unit:6 | Contemporary Issues | 2 hours |
|---|---|---|
| http://www.infocobuild.com/education/audio-video-courses/literature/english-language-and-literature-iit-guwahati.html<br>http://www.infocobuild.com/education/audio-video-courses/literature/the-renaissance-and-shakespeare-uod.html<br>http://www.infocobuild.com/education/audio-video-courses/literature/engl300-spring2009-yale.html<br>http://www.infocobuild.com/education/audio-video-courses/literature/contemporary-literature-iit-madras.html | | |
| | | |

| | Total Lecture hours | 85 hours |
|---|---|---|

**Book(s) for study**

| 1 | *The Routledge History of Literature in English.* Britain and Ireland, Ronald Carter & John McRae. |
|---|---|
| 2 | *Modern Criticism and Theory.* A Reader, David Lodge and Nigel Wood: Pearson Publishers. |
| | |

**Book(s) for Reference**

| 1 | *Dictionary of Literary Terms & Literary Theory.* J. A. Cuddon: Penguin Books |
|---|---|
| 2 | Atwood, Margaret. *Survival: A Thematic Guide to Canadian Literature(1972)* |
| | |

**Related Online Contents [MOOC, SWAYAM, NPTEL, Websites, etc.]**

| 1 | Literature for competitive exams by Dr. Aysha Iqbal Viswamohan, IIT Madras<br>Email Id: https://nptel.ac.in/courses/109/106/109106122/ |
|---|---|
| 2 | History of English Language and Literature by Prof. Merin Simi Raj, IIT Madras<br>Email Id: https://nptel.ac.in/courses/109/106/109106124/ |

Course Designed By: Dr. V. David Arputha Raj   email id: davidarputharaj@buc.edu.in
Course Verified By: Dr. P. Nagaraj

*S-Strong; M-Medium; L-Low

| Mapping with Programme Outcomes | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| COs | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 |
| CO1 | S | M | L | L | S | S | S | M | L | M |
| CO3 | M | S | S | M | M | S | L | L | S | M |
| CO3 | M | L | S | S | M | S | S | M | L | S |
| CO4 | S | M | M | L | S | S | M | S | L | M |
| CO5 | S | M | S | M | L | M | S | S | S | M |

| Course code | 21ENGC14 | **LITERATURE & COGNITIVE SCIENCES** | L | T | P | C |
|---|---|---|---|---|---|---|
| **Core** | | Core | 4 | - | - | 4 |
| **Pre-requisite** | | Knowledge about Cognitive Approaches to Literature | **Syllabus Version** | | **2021-22** | |

**Course Objectives:**

The main objectives of this course are to:
  1. To enhance the metacognitive awareness while reading and comprehending literary texts
 2. To promote a working perspective on the interfaces between literature and life
  3.To recognize experiential parallels between literature and life
  4.To identify and enable the use of reasoning skills
  5. To form perspectives on affect-reason dialectic interface

**Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

| 1 | get a metacognitive awareness while reading and comprehending Literature | K1 |
|---|---|---|
| 2 | acquire a working perspective on the interfaces between Life and Literature | K2 & K3 |
| 3 | Understand the parallels between Life and Literature | K4 |
| 4 | acquire knowledge about affect reason dialectic interface | K5 |
| 5 | To identify the neural bases for cognitive functions traceable in literature | K6 |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyze; **K5** - Evaluate; **K6** - Create

| Unit:1 | **Reading and Memory** | -- hours |
|---|---|---|

1.The Story and Science of the Reading Brain- Maryanne Wolf, Harper Collins Publishers

2. "Memory and the Self"- Martin A. Conway, Journal of Memory and Language - https://doi.org/10.1016/j.jml.2005.08.005

3. "Literature Through Recall: Ways of Connecting Literary Studies and Memory Studies" - LovroSkopljanac - Interdisciplinary Literary Studies - https://muse.jhu.edu/article/484547

4. The Sense of an Ending - Julian Barnes

5. I Come from there –Mahmoud Darwish

| Unit:2 | **Affect and Cognition in Dreams** | -- hours |
|---|---|---|

1. "States of Consciousness: Dreams, Literature and the Neurochemistry of the Brain" – Isabel Jaen – www.cognitivecircle.org/ct&lit
2. Consciousness and the Novel – David Lodge – Chapter I
2.Kubla Khan – ST Coleridge
3.The Hand Maid's Tale - Margaret Atwood

| Unit:3 | **Emotional Intelligence and Moral Cognition** | -- hours |
|---|---|---|

1. The Brain and Emotional Intelligence: New Insights – Daniel Goleman
2. "Theory of Mind and Moral Cognition: Exploring the Connections"- Joshua

Knobewww.unc.edu/knobe/

3. "The Neural Basis of Human Moral Cognition"– Jorge Moll, Roland Zahn Ricardo de Olivera – Souza, Frank Krueger and Jordan Crafman – www.hss.caltech.edu/stevel moll.pdf

4. Farenheit 451 – Ray Bradbury – Publisher: Del Rey, 2011

| Unit:4 | Emergence of Culture | -- hours |
|---|---|---|

1. "The Human Adaptation for Culture" - Michael Tomasello, Annual Review of Anthropology- https://doi.org/10.1146/annurev.anthro.28.1.509

2. "What is Cognitive Cultural Studies?" from Introduction to Cognitive Cultural Studies - Lisa Zunshine, Johns Hopkins University Press

3. "A Silent Emergence of Culture: The Social Tuning effect"- GarriyShteynberg – www.gsb.stanford.edu

4. Purple Hibiscus – ChimimandaNgoziAdichie

5. Mother of 1084 – Mahashwetha Devi

| Unit:5 | Epiphanies and Charateristics | -- hours |
|---|---|---|

1. Peak experiences – Abraham Maslow – Penguin
2. "The Nature of Epiphanic Experience" - Matthew McDonald, Journal of Humanistic Psychology - http://dx.doi.org/10.1177/0022167807311878
3. Excerpts from "Wings of Fire" related to the concept of flow
4. Miss Brill- Catherine Mansfield
5. "The Epiphanic Mode in Wordsworth and Modern Literature." - Langbaum, Robert, *New Literary History*, vol. 14, no. 2, 1983, pp. 335–358. *JSTOR*, www.jstor.org/stable/468689
6. Mihaly Csikszentmihalyi's Idea of 'Flow' & How We Can Create it by Reading Great Fiction- Lucy-        https://www.tolstoytherapy.com/mihaly-csikszentmihalyis-idea-of-flow-reading-fiction-diagram/
7. Seize the Day - Saul Bellow
8. Renaissance Man (Movie)– Speech from Henry V
9. Dead Poets Society (Movie)– Final tribute of students to Mr. Keating

| Unit:6 | Contemporary Issues | 2 hours |
|---|---|---|

Expert lectures, online seminars - webinars

| 1. **Why** | **We** | **Read** | **Literature:** | **Cognitive** | **approach-** |
|---|---|---|---|---|---|

https://www.youtube.com/watch?v=WoS1onedRAI
2.On   Cognitive   Literary   Studies:   Why   We   Read   Fiction   by   Lisa   Zunshine   - https://www.youtube.com/watch?v=48-LRC9bigc

| | | Total Lecture hours | -- hours |
|---|---|---|---|

**Text Book(s)**

| 1 | Cognitive Cultural Studies - Lisa Zunshine, Johns Hopkins University Press |
|---|---|
| 2 | The Story and Science of the Reading Brain- Maryanne Wolf , Harper Collins Publishers |
| 3 | The Brain and Emotional Intelligence: New Insights – Daniel Goleman |
| 4 | Consciousness and the Novel – David Lodge- Penguin |
| 5 | Peak experiences – Abraham Maslow – Penguin |

| | Reference Books |
|---|---|
| 1 | The Tell Tale Brain - V.S. Ramachandran |
| 2 | What is Art For - Ellen Dissanayake |
| | |
| | **Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]** |
| 1 | What Literature Knows About Your Brain - https://www.english.cam.ac.uk/research/cogblog/?paged=41 |
| 2 | Cognitive Approaches to Literature - NPTEL Course |
| 3. | Literary Neuroscience: The Power of Bridging Arts & Sciences - https://www.youtube.com/watch?v=cM9KzephFWc |
| | |
| | Course Designed By: Dr.B.Padmanabhan<br>Course Verified By: Dr.P.Nagaraj |

| Mapping with Programme Outcomes | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| **COs** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** |
| **CO1** | S | S | M | M | M | M | M | M | L | L |
| **CO3** | S | M | M | S | S | L | M | L | L | M |
| **CO3** | M | S | S | M | M | M | M | L | M | M |
| **CO4** | M | M | M | S | S | M | L | M | L | L |
| **CO5** | M | M | S | S | M | L | M | L | L | M |
| | | | | | | | | | | |

| Course code | 21ENGE03 | ALTERNATIVE LITERARY STUDIES | L | T | P | C |
|---|---|---|---|---|---|---|
| Elective | | Elective Paper | 4 | - | - | 4 |
| Pre-requisite | | The paper will introduce possible a research area in English studies. It covers unexplored areas of literary studies like Subaltern, Disability, Aboriginal and other Marginalize Discourses. | Syllabus Version | | 2021-22 | |

**Course Objectives:**

The main objectives of this course are
- To gain knowledge about unexplored research areas in Literary studies
- To gain knowledge about emerging research areas in English studies
- To introduce Marginalized literary expressions
- To acquire knowledge about disability and Minority discourses
- To enable students to perceive and appreciate experimentation in literary forms

**Expected Course Outcomes:**

On the successful completion of the course, student will be able

| 1 | To understand the literary expressions and their relevance to the social and political changes | K1&K2 |
|---|---|---|
| 2 | To gain different perspectives about disability and minority studies | K3&K4 |
| 3 | To understand the point of view of minority voices | K4 |
| 4 | To gain new perspectives about disability and gendered discourses | K5 |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyze; **K5** - Evaluate; **K6** – Create

| Unit:1 | SUBALTERN STUDIES | 14  hours |
|---|---|---|

| The Outcaste | - | Sharan Kumar Limbale |
| Hunger | - | NamdeoDhasal |
| The Scar | - | KA. Kunasekaran. Translated by Kadambari |
| Pethavan: The Begetter | - | Imayam Translated by Gita Subramanian |

| Unit:2 | ABORIGINAL/FIRST NATION STUDIES | 14  hours |
|---|---|---|

| The Man from Snowy River | - | Peterson |
| Around the Third Barrel | - | Melanie Garant |
| A Far Cry From Africa | - | Derek Walcott |
| Travel the Road | - | Mamang Dai |

| Unit:3 | DISABILITY STUDIES | 14 hours |
|--------|--------------------|----------|
| | Thinking In Pictures - Temple Grandin<br>One Little Finger - Malini Chib<br>Trying To Grow - Firdaus Kanga | |
| | | |

| Unit:4 | GENDER STUDIES | 14 hours |
|--------|----------------|----------|
| | On A Muggy Night in Mumbai - Mahesh Dattani<br>The line of Beauty - Alan Hollinghurst<br>The Truth About Me - A. Revathi | |
| | | |

| Unit:5 | MINORITY STUDIES | 14  hours |
|--------|------------------|----------|
| | The Slaves - Frederick Douglass<br>The Hour Past Midnight - Salma<br>The Ship - Jabra Ibrahim Jabra | |
| | | |

| Unit:6 | Contemporary Issues | 2 hours |
|--------|---------------------|---------|

Expert lectures, online seminars – webinars
https://youtu.be/MvJfZQsI6us
https://youtu.be/O07Y7HRg_Tg
https://youtu.be/-OPElr-Qdqg
https://youtu.be/2ZHH4ALRFHw
https://www.youtube.com/playlist?list=PLbMVogVj5nJRF1Envz3MSfxIT3rLe5Ds7

| | Total Lecture hours | 72 hours |
|--|---------------------|----------|

**Book(s) for Reference**

| 1 | *Reading Subaltern Studies: Critical History Contested Meaning and the Globalization of South Asia*. Edited by David Ludden, Anthem South Asian Studies, 2002. |
|---|---|
| 2 | *Nelson Aboriginal Studies, Editors Allison Cadzow, John Maynard,* Published by Cengage Learning, 2011. |
| 3 | *Women and Media, challenging feminist discourses*, Edited by Kiran Prasad, the Women Press, Edition: 2010 |
| 4 | *Feminist Approaches to Literature (Vistas and Perspectives)*, Edited by SunitaSinha, Atlantic Publishers. |
| 5 | *Delusions of Gender: How Our Minds, Society and Neurosexism Create Difference* by Cordelia Fine, Published by W.W Norton and Company. |
| 6 | *We should all be Feminists* by ChimamandaNgoziAdichie, Vintage Publications, 2014. |
| 7 | *The Minority Body (A Theory of Disability)* by Elizabeth Barnes by Oxford University |

| | |
|---|---|
| | Press. |
| 8 | *Minority Studies*, Edited by Rowena Robinson, Oxford Press, 2012. |
| | |
| **Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]** | |
| 1 | MOOC –World Literature - Online Course |
| 2 | YouTube lectures by IIT, NIT Professors and NPTEL via Swayam https://onlinecourses.nptel.ac.in/noc19_hs61/preview |
| | |
| Course Designed By: Dr. M. Kasirajan  email id: rajankasi32@yahoo.co.in Course Verified By : Dr.P.Nagaraj | |

**Mapping with Programme Outcomes**

| COs | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|
| **CO1** | M | S | S | S | M | S | S | S | S | S |
| **CO2** | S | M | S | S | S | M | S | S | S | M |
| **CO3** | S | S | S | M | S | S | M | S | M | S |
| **CO4** | M | S | S | S | S | S | M | S | M | S |
| CO5 | S | S | M | S | S | S | S | S | S | M |

*S-Strong; M-Medium; L-Low

| Course code | 21ENGC15 | PUBLIC SPEAKING AND SOFT SKILLS | L | T | P | C |
|---|---|---|---|---|---|---|
| **Core** | | Core | 4 | - | - | 4 |
| **Pre-requisite** | | Basic Knowledge about Public Speaking and Soft Skills | **Syllabus Version** | | 2020- 21 | |

**Course Objectives:**

The main objectives of this course are to:
1. Make the students confident in public speaking.
2. Teach them the nuances of presentation and training them with presentation skills.
3. Teach them soft skills through literature.

**Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

| 1 | Remember the skills involved in public speaking | K1 |
|---|---|---|
| 2 | Understand the ways of approaching the literary pieces for language and soft skills acquisition. | K2 |
| 3 | Use literature as a source to understand the nuances of using the language effectively. | K3 |
| 4 | Analyse the challenges and possibilities of effective public speaking and presentation. | K4 |
| 5 | Shape their personality and communication in a better way to express effectively and impress their audience. | K6 |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyse; **K5** - Evaluate; **K6** - Create

| Unit:1 | Introduction to Public Speaking | 17 hours |
|---|---|---|

Audience
Context
Speaker
Speech Planning Process
Speech Making Process
Speech Effectiveness

| Unit:2 | Speaking Apprehension | 17 hours |
|---|---|---|

Understanding Public Speaking Apprehension: Signs of Speech Apprehension, Causes of Speech Apprehension, Idea level of Apprehension
Overcoming Public Speaking Apprehension: General methods and Specific techniques
Confidence through Effective Public Speaking

| Unit:3 | Informative Speaking and Effective Presentations Skills | 17  hours |
|---|---|---|
| Characteristics: Intellectual stimulation, Creativity, Emphasis to aid Memory<br>Methods of Informing: Description, Definition, Comparison and Contrast, Narration, Demonstration<br>Presentation Aids<br>ICT in Public Speaking and Presentation | | |
| | | |

| Unit:4 | Soft Skills through Literature | 17  hours |
|---|---|---|
| Responsibility / Altruism   -   Sydney Carton in <u>A Tale of Two Cities</u><br>Self - esteem   -   Shakespeare, <u>Corialanus,</u> Corialanus<br>Critical Thinking   -   Arthur Canon Doyle, The Hound Of Baskervilles, Sherlock Holmes | | |
| | | |

| Unit:5 | Practice Literature | 15  hours |
|---|---|---|
| Integrity / Honesty   -   George Eliott, <u>Silas Marner,</u> Silas Marner<br>Self-Management   -   Anita Desai,Village By the Sea,Hari, Lila<br>Self Exploration   -   Rama Mehta, Inside the Haveli- Geeta. | | |
| | | |

| Unit:6 | Contemporary Issues | 2 hours |
|---|---|---|
| http://www.infocobuild.com/education/audio-video-courses/literature/speaking-effectively-iit-kharagpur.html<br>http://www.infocobuild.com/education/audio-video-courses/literature/better-spoken-english-iit-madras.html | | |
| | | |

| | Total Lecture hours | 85  hours |
|---|---|---|

| **Book(s) for study** | |
|---|---|
| 1 | Rudolff F.Verderber and Kathleen S. Verderber, *The Challenge of Effective Speaking,* Thomson Wadsworth 13th ed., 2006 |
| 2 | *Practical Presentation Skills: Authenticity, Focus & Strength* - Brandt Johnson |
| | |

| **Book(s) for Reference** | |
|---|---|
| 1 | *TED Talks:* The official TED guide to public speaking: Tips and tricks for giving unforgettable speeches and presentations by Chris Anderson |
| 2 | *English and Soft Skills* by S P Dhanavel |
| | |

| Related Online Contents [MOOC, SWAYAM, NPTEL, Websites, etc.] | |
|---|---|
| 1 | Soft Skills by Prof. Binod Mishra, IIT Roorkee Email Id: https://onlinecourses.nptel.ac.in/noc20_hs60/preview |
| 2 | Speaking Effectively by Prof. Anjali Gera Roy, IIT Kharagpur Email Id: https://nptel.ac.in/courses/109/105/109105117/ |
| | |
| Course Designed By: Dr. V. David Arputha Raj email Id: davidarputharaj@buc.edu.in & Dr.M.Kasirajan : Email Id: rajankasi32@yahoo.co.in Course Verified By: Dr. P. Nagaraj | |

**Mapping with Programme Outcomes**

| COs | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|
| CO1 | S | M | L | L | S | S | S | M | L | M |
| CO3 | M | S | S | M | M | S | L | L | S | M |
| CO3 | M | L | S | S | M | S | S | M | L | S |
| CO4 | S | M | M | L | S | S | M | S | L | M |
| CO5 | S | M | S | M | L | M | S | S | S | M |

*S-Strong; M-Medium; L-Low

| Course code | 21ENGC16 | CONTEMPORARY CRITICAL THEORIES | L | T | P | C |
|---|---|---|---|---|---|---|
| Core | | CORE | 4 | - | - | 4 |
| Pre-requisite | | An understanding about the Contemporary issues in English Literary Studies | Syllabus Version | | 2021-22 | |

**Course Objectives:**

The main objectives of this course are to:
  1. familiarize students with contemporary issues in literary theory and criticism.
  2. introduce the recent developments in complex critical theories. □
  3. Introduce Culture studies, ecological theories and  political theories
  4. Introduce the connections between various social elements in the interpretation of literary texts
  5. Orient students about the complexities of understanding a literary text

**Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

| 1 | acquire knowledge about emerging literary studies | K1 |
|---|---|---|
| 2 | gain knowledge about complex critical theories | K2 & K3 |
| 3 | understand the interdisciplinary nature of literary interpretation | K4 |
| 4 | understand, socio- cultural, linguistic, political and economic influences on literary | K5 |
| 5 | To interpret literary text from different contexts | K6 |

**K1** - Remember; **K2** - Undestand; **K3** - Apply; **K4** - Analyze; **K5** - Evaluate; **K6** - Create

| Unit:1 | Structuralism, Post structuralism and Reader Response theories | -- hours |
|---|---|---|

i) Gerard Genette - Structuralism and Literary Criticism
ii) Wolfgang Iser - Interaction between Text and Reader
iii)Harold Bloom - The Breaking of Form.

| Unit:2 | Eco criticism ,Psychoanalysis and Hermeneutics | -- hours |
|---|---|---|

i) Peter Brooks - The idea of Psycho Analytic Criticism
ii) Michael Foucault - Subjectivity and Truth
Iii)Toxic Discourse - Lawrence Buell

| Unit:3 | Marxist Criticism, Gender theory and Postcolonialism | -- hours |
|---|---|---|

i) Terry Eagleton - Capitalism, Modernism ,Post Colonialism
ii) Judith Butler- Performative Acts and Gender Constitution: An Essay in Phenomenology and Feminist Theory
iii) Homi K Bhaba- ThePost Colonial and the Post Modern (From the Location of Culture)

| Unit:4 | Neo Pragmatism,Cultural Studies and Digital Humanities | -- hours |
|---|---|---|

i) Stuart Hall: Cultural Identity and Diaspora.
ii) Stanley Fish : Mind Your P‟s and B‟s : The digital Humanities and Interpretation
Iii) Against Theory - Steven Knapp and Walter Benn Michaels

| Unit:5 | Subaltern , Minority Discourses and Posthumanism | -- hours |
|---|---|---|
| i) Saran Kumar Limbale : Towards dalit Aesthetics | | |
| ii) Posthumanism,Digitalisation and New media – Stefan Herbrechter | | |
| iii) GayathriChakravortySpivak : Can the Subaltern Speak ? | | |
| | | |
| Unit:6 | Contemporary Issues | 2 hours |
| Expert lectures, online seminars - webinars | | |
| 2. **The End of Theory?; Neo-Pragmatism- Yale Courses** https://www.youtube.com/watch?v=rVOTdheq5eU | | |
| 2.Queer Theory and Gender Performativityhttps://www.youtube.com/watch?v=7bkFlJfxyF0 | | |
| | Total Lecture hours | -- hours |

**Text Book(s)**

| 1 | Steele, Meili. Contemporary Critical Theory: From Hermeneutics to Cultural Studies. Columbia, SC:U of South Carolina, 1996. Print. |
|---|---|
| 2 | Leitch, Vincent B. Literary Criticism in the 21st Century: Theory Renaissance |
| 3 | Castle, Gregory. The Blackwell Guide to Literary Theory. Malden, MA: Blackwell, 2007. Print. |
| | |

**Reference Books**

| 1 | .Moran, Charles, and Elizabeth Penfield. Conversations: Contemporary Critical Theory and theTeaching of Literature. Urbana: National Council of Teachers of English, 1990. Print. |
|---|---|
| 2 | .Allen, Amy. The Politics of Our Selves - Power, Autonomy and Gender In: Contemporary Critical Theory. New York: COLUMBIA UP, 2012. Print. |
| | |

**Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]**

| 1 | HORKHEIMER AND ADORNO, CRITICAL THEORY AND ACTUALITY OF PHILOSOPHY - http://blogs.law.columbia.edu/critique1313/2-13/ |
|---|---|
| 2 | Introduction to Literary Theory - NPTEL Course |
| 3. | TRAUMA, POLITICS, AND THE USES OF MEMORY- https://www.criticaltheory.northwestern.edu/mellon-project/critical-theory-in-the-global-south/sub_projects/trauma,-politics,-and-the-uses-of-memory.html |
| | |

Course Designed By: Dr.B.Padmanabhan
Course Verified By: Dr.P.Nagaraj

| Mapping with Programme Outcomes | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| COs | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 |
| CO1 | S | S | M | M | M | M | M | M | L | L |
| CO3 | S | M | M | S | S | L | M | L | L | M |
| CO3 | M | S | S | M | M | M | M | L | M | M |
| CO4 | M | M | M | S | S | M | L | M | L | L |
| CO5 | M | M | S | S | M | L | M | L | L | M |
| | | | | | | | | | | |

**PROJECT WORK**

**Title of the Subject:  PROJECT WORK**                                    **No. of Credits: 8**
- To introduce students to the art of research
based on the project work the students are to be tested for their ability to

- Identify and state the research problem
- Conduct survey
- Select relevant data from primary sources
- Make intelligent inferences
- Use logic and analysis
- Design model of interpretation and apply it

# Supportive

# Course

**DEPARTMENT OF ENGLISH AND FOREIGN LANGUAGES**
**SUPPORTIVE PAPER (ODD SEMESTER)**

| Course code | 21ENG127 | ENGLISH FOR EMPLOYABILITY | L | T | P | C |
|---|---|---|---|---|---|---|
| **Supportive** | | Supportive | 2 | - | - | 2 |
| **Pre-requisite** | | Knowledge about Employability Skills | **Syllabus Version** | | 2020- 21 | |

| **Course Objectives:** |
|---|
| The main objectives of this course are to: <br> 1. Make the students familiar with the English language and its core skills for effective communication, which is the key to successful career. <br> 2. Expose the students to different kinds and forms of communications happening in the professional and academic spheres. <br> 3. Provide them hands on training on enhancing their English language skills for better employability and career prospects. |
| |

| **Expected Course Outcomes:** | |
|---|---|
| On the successful completion of the course, student will be able to: | |
| 1 | Remember the vocabulary, skills and modes of communications used in the professional and academic spheres. | K1 |
| 2 | Understand phrases and expressions related to professional domains. | K2 |
| 3 | Use workplace English to communicate with others in both oral and written forms. | K3 |
| 4 | Analyse the mundane information and instructions related to communication at workplace and reproduce according to the situations. | K4 |
| 5 | Create communications in required formats and be competent in handling professional situations better. | K6 |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyse; **K5** - Evaluate; **K6** - Create

| **Unit:1** | **Listen to Level Up!** | | **17  hours** |
|---|---|---|---|
| Active Listening – Attitude, Attention and Adjustment <br> Managing Conversations <br> Importance of Non-verbal Communication <br> Vocabulary Enrichment | | | |
| **Unit:2** | **Speak to Shine!** | | **17  hours** |
| Workplace Communication – Formal and Informal <br> Public Speaking | | | |

| Presentation Skills<br>Interview Skills | | |
|---|---|---|
| | | |
| **Unit:3** | **Read to be Ready!** | **17  hours** |
| Occupational Research<br>Learning Abilities<br>Register<br>Functional Grammar | | |
| | | |
| **Unit:4** | **Write to Win!** | **17  hours** |
| E-mail Etiquette<br>Creative Writing<br>Report Writing<br>Preparing Resume and Job Application | | |
| | | |
| **Unit:5** | **Wear Elegance and Confidence!** | **15  hours** |
| Personal Branding<br>Work-Life Balance<br>Leadership and Team Building<br>Social Etiquette | | |
| | | |
| **Unit:6** | **Contemporary Issues** | **2 hours** |
| https://www.youtube.com/user/bbclearningenglish<br>https://learnenglish.britishcouncil.org/skills<br>https://www.cambridgeenglish.org/learning-english | | |
| | | |
| | **Total Lecture hours** | **85  hours** |
| **Book(s) for study** | | |
| 1 | *English and Soft Skills by* S.P. Dhanavel | |
| 2 | *Words at Work: The "How to" Book of Writing Skills by* J.H. Hood | |
| | | |
| **Book(s) for Reference** | | |
| 1 | *Speaking Effectively: Developing Speaking Skills for Business English by* Jeremy Comfort, Trish Stott | |
| 2 | *English Communication Skills for Professionals by* Gregory Allen Barnes | |

| | |
|---|---|
| **Related Online Contents [MOOC, SWAYAM, NPTEL, Websites, etc.]** | |
| 1 | Developing Soft Skills and Personality by Prof. T. Ravichandran Email Id: https://nptel.ac.in/courses/109/104/109104107/ |
| 2 | Skills For New Educational Architecture by Prof. Suhas D. Pachpande Email Id: https://onlinecourses.swayam2.ac.in/arp19_ap76/preview |
| | |

Course Designed By: Dr. V. David Arputha Raj   email id: davidarputharaj@buc.edu.in
Course Verified By: Dr. P. Nagaraj

**Mapping with Programme Outcomes**

| COs | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|
| **CO1** | S | M | L | L | S | S | S | M | L | M |
| **CO3** | M | S | S | M | M | S | L | L | S | M |
| **CO3** | M | L | S | S | M | S | S | M | L | S |
| **CO4** | S | M | M | L | S | S | M | S | L | M |
| **CO5** | S | M | S | M | L | M | S | S | S | M |

*S-Strong; M-Medium; L-Low

**DEPARTMENT OF ENGLISH AND FOREIGN LANGUAGES**
**SUPPORTIVE PAPER (EVEN SEMESTER)**

| Course code | 21ENG135 | BUSINESS ENGLISH | L | T | P | C |
|---|---|---|---|---|---|---|
| **Supportive** | | Supportive Paper | **2** | **-** | **-** | **2** |
| **Pre-requisite** | | This paper aims to impart a working knowledge of the basic rules of the English language and Literature | **Syllabus Version** | | **2021-22** | |

| **Course Objectives:** |
|---|
| The main objectives of this course are to:<br>• To cater to the four essential aspects of communication skills namely, Listening, Speaking Reading and Writing and thereby create a congenial class room atmosphere, leaving enough scope for confident interactions and free of individual thought.<br>• To equip the students to effectively acquire skills in reading, writing, comprehension and communication, as also to use electronic media for business communication. |
| |

| **Expected Course Outcomes:** | |
|---|---|
| On the successful completion of the course, student will be able to: | |
| 1   This paper will helps students to develop verbal and non-verbal communication skills placing emphasis the practical applications of both | KX |
| 2   To enable the students to get acquainted with the fundamental knowledge of the purpose of grammar. | KX |
| 3   To enable the learners to apply grammatical knowledge in spoken English and written English with the grammatical structure. | KX |
| 4    To impart a working knowledge of the basic rules of the English Language through Literature | KX |
| | |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyze; **K5** - Evaluate; **K6** – Create

| **Unit:1** | | **Business Communication** | | **17  hours** |
|---|---|---|---|---|

Enquiries and Replies – Offers and Quotations    - Orders and their execution. Credit and Status Enquirie – Complaints and Adjustments – Collection Letters – Sales Letters – Circular Letters

| Unit:2 | Institutional Letters | 17  hours |
|---|---|---|
| Bank and Insurance Letters, Import and Export Business Letters, Agency Letters | | |
| | | |

| Unit:3 | Public Letters | -17 hours |
|---|---|---|
| Letter to the Editor, Representations and Requests | | |
| | | |

| Unit:4 | Grammar | - hours |
|---|---|---|
| Noun, Pronoun, Articles, Tense, Preposition, Conjunction, Voices, Direct and Indirect | | |
| | | |

| Unit:5 | Composition | - hours |
|---|---|---|
| Report Writing, Dialogue Writing, Drafting an Email | | |
| | | |

| Unit:6 | Contemporary Issues | 2 hours |
|---|---|---|
| Expert lectures, Practical test , Assignment, Online seminars – webinars https://www.google.com/search?sxsrf=ALeKk0330ZO8Znwp7eWvH2oddGdcVjLP0A:1597743923354&source=univ&tbm=isch&q=Varinder+Kumar+and+Bodh+Raj,+Business+Communication,+Kalyani+Publishers,+Mahalakshmi+Street,+T.Nagar,+Chennai+%E2%80%93+600+017.&sa=X&ved=2ahUKEwj3-Pj3u6TrAhXEW3wKHTjkD0QQsAR6BAgKEAE&biw=1366&bih=657 | | |
| | | |

| | | Total Lecture hours | - hours |
|---|---|---|---|

**Book(s) for study**

| 1 | Rajendra Pal and J.s. Korlahalli, Essentials of Business Communication, sultan Chand & Sons,23, Daryaganj, New Delhi – 110002. |
|---|---|
| 2 | G.Radhakrishna Pillai, Emerald English Grammar Composition, Emerald Publishers, Chennai, 2008 |
| | |

**Book(s) for Reference**

| 1 | Urmila Rai and S.M.Rai, Business Communicationj, Himalaya Publishing House, 'Ramdoot'    Dr.BhaleraoMarg, Girgaon, Mumbai – 400 004. |
|---|---|
| 2 | Varinder Kumar and Bodh Raj, Business Communication, Kalyani Publishers, Mahalakshmi Street, T.Nagar, Chennai – 600 017. |
| 3 | R.S.N. Pillai and Bagavathi, Commercial Correspondence and Office Management, S.Chand & Sons, NewDelhi - 110055 |

| | |
|---|---|
| 4. K. Chellappan, Creative Communication, Emerald Publishers, Chennai, 2008 | |
| **Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]** | |
| 1 | NOC: Related   - Video Course , NPTEL. |
| 2 | Business English - Indian Institute of Technology, Madras and NPTEL via Swayam |
| | |
| Course Designed By: Dr. G. Vinothkumar   email id: vinothkumarmay5@gmail.com
Course Verified By: Dr. P. Nagaraj | |

| **Mapping with Programme Outcomes** | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| **Cos** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** |
| **CO1** | M | S | S | S | M | S | S | S | S | S |
| **CO3** | S | M | S | S | S | M | S | S | S | M |
| **CO3** | S | S | S | M | S | S | M | S | M | S |
| **CO4** | M | S | S | S | S | S | M | S | M | S |
| CO5 | S | S | M | S | S | S | S | S | S | M |

*S-Strong; M-Medium; L-Low

## SEMESTER IV -PAPER I -ENGLISH FOR SPECIFIC PURPOSES

**Course Outcome**
- The students will be able to understand the basic principles related to English for Specific Purposes as a research area.

**UNIT I**
The origin of English for Specific Purposes, the development of ESP, ESP: approach not product.

**UNIT II**
Language descriptions
Theories of Learning.

**UNIT III**
Needs analysis, approaches to course design.

**UNIT IV**
The Syllabus, Materials Evaluation, Materials Design.

**UNIT V**
Application, Evaluation, The role of the ESP teacher.

**Reference Book:**
Tom Hutchinson and Alan Waters   *English for Specific Purposes: ALearning- Centered Approach.* Cambridge University Press.

# SKILL ENHANCEMENT COURSE

**SKILL ENHANCEMENT COURSE – II : INTRODUCTION TO MEDIA STUDIES**

**UNIT I**
Communication as social science- The need for Communication- Communication and Language- Types of Communication- Mass Communication- Barriers to communication.

**UNIT II**
Mass Communication and Culture- The Phenomenon of Mass Culture-Functions of Mass Media- Theories of the Press- The role of the Press- Press Codes and ethics- News Agencies

**UNIT III**
Development of Radio as mass medium- Digital Audio Broadcasting- FM Broadcasting-The story of Indian Television- Television and National Development- Electronic media and Folk media

**UNIT IV**
Media Audiences- Psychology of Audiences-Public opinion surveys- public and public opinion-media and consumerism

**UNIT V**
The Cultural context of Development- Media, Development and Social Change-Development Communication- Information Revolution

**Additional Credit Courses**: (To be completed before third semester through NPTEL / SWAYAM)
The following courses are identified for 2018-19, 2019-20 batches
      21. American Literature and Culture
      22. Better Spoken English
      23. Emotional Intelligence
      24. Feminist Writings
      25. Introduction to Modern Indian Drama
      26. Introduction to World Literature
      27. Literature, Culture and Media
      28. Post-Modernism in Literature
      29. 19th Century English Novel
      30. Introduction to English Studies
      31. English Literature of the Romantic Period
      32. History of English Language and Literature
      33. Indian Fiction in English
      34. Short Fiction in Indian Literature
      35. The Victorian Gothic short Story
      36. Learning English Language
      37. Texuality and Digital Media
      38. Feminism: Concepts and Theories
      39. Disability Studies: Introduction
      40. Introduction to Film Studies

(One Credit for courses with duration of two weeks and two credits for courses of four weeks duration)

# Online Courses

| Course code | | INTRODUCTION TO DIGITAL HUMANITIES | L | T | P | C |
|---|---|---|---|---|---|---|
| **ONLINE COURSE** | | Value added Course | 2 | - | - | 2 |
| **Pre-requisite** | | Sufficient Knowledge in Digital Humanities | **Syllabus Version** | | 2020- 21 | |

**Course Objectives:**

The main objectives of this course are to:
1. Make the learners understand the basic principles related to Digital Humanities as a research area.
2. Analyse the impact of Digital Humanities in the way of approaching and interpreting a literary text.

**Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

| 1 | Remember the recent developments in Digital Humanities. | K1 |
|---|---|---|
| 2 | Understand the functioning of DH in literary studies. | K2 |
| 3 | Explore the tools used in DH for literary analysis and interpretation. | K3 |
| 4 | Evaluate how various file types can be used to create, gather, and organize data. | K4 & K5 |
| 5 | Use free tools to create visual text analysis. | K6 |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyse; **K5** - Evaluate; **K6** - Create

| Unit:1 | Introduction | 17  hours |
|---|---|---|

History of humanities computing
Linguistics meeting sciences
Marking texts of different dimensions
Classification and its structures

| Unit:2 | Digital Humanities in Literary Analysis | 17  hours |
|---|---|---|

Text encoding
Electronic texts
Audiences and purposes
Modelling
Stylistic analysis and authorship studies
Preparation and analysis of linguistic corpora

| Unit:3 | **Digital Humanities in Textual Editing and Analysis** | **17  hours** |
|---|---|---|
| Electronic scholarly editing<br>Textual analysis<br>Thematic research collections<br>Digital resources | | |
| | | |
| Unit:4 | **Digital Humanities in Content Creation** | **17  hours** |
| Cognitive stylistics and literary imagination<br>Multi variant narratives<br>Speculative computing<br>Robotic poetics<br>Designing sustainable projects<br>Conversion of primary sources<br>Text tools | | |
| | | |
| Unit:5 | **Digital Humanities in English Classroom** | **15  hours** |
| What is digital humanities and what is it doing in English Departments<br>Humanistic Theory and Digital Scholarship | | |
| | | |
| Unit:6 | **Contemporary Issues** | **2 hours** |
| https://www.youtube.com/playlist?list=PLN0wiGwlUlbeqKKuqgdJ1N5gRQwgHahLj<br>https://www.youtube.com/watch?v=Xu6Z1SoEZcc | | |
| | | |
| | **Total Lecture hours** | **85  hours** |

**Book(s) for study**

| 1 | McCarty, Willard. 2005. Humanities Computing. Basingstoke: Palgrave. |
|---|---|
| 2 | Schreibman, S., and Siemens, R., (Eds) (2008). *A Companion to Digital Literary Studies. Blackwell Companions to Literature and Culture*.  Available  freely  online  at http://www.digitalhumanities.org/companionDLS |
| | |

**Book(s) for Reference**

| 1 | Chaudhuri, S. (2010) *The Metaphysics of Text*. Cambridge University Press. |
|---|---|
| 2 | Manovich, Lev. 2001. *The Language of New Media*. Cambridge MA: MIT Press. |
| | |

| Related Online Contents [MOOC, SWAYAM, NPTEL, Websites, etc.] | |
|---|---|
| 1 | Text, Textuality and Digital Media, by Prof. Arjun Ghosh, IIT Delhi |
| 2 | Introduction to Digital Humanities – Harvard University<br>https://www.edx.org/course/introduction-to-digital-humanities |
| | |

Course Designed By: Dr. V. David Arputha Raj    email id: davidarputharaj@buc.edu.in
Course Verified By: Dr.P.Nagaraj

**Mapping with Programme Outcomes**

| COs | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|
| CO1 | S | M | L | L | S | S | S | M | L | M |
| CO3 | M | S | S | M | M | S | L | L | S | M |
| CO3 | M | L | S | S | M | S | S | M | L | S |
| CO4 | S | M | M | L | S | S | M | S | L | M |
| CO5 | S | M | S | M | L | M | S | S | S | M |

 *S-Strong; M-Medium; L-Low

| Course code | | RESEARCH WRITING | L | T | P | C |
|---|---|---|---|---|---|---|
| **Value Added Course** | | Value Added Course | 2 | - | - | 2 |
| **Pre-requisite** | | Research Methodology | **Syllabus Version** | | **2021-22** | |

**Course Objectives:**

The main objectives of this course are to:
1. To familiarise become the process of organizing and drafting a report that poses a significant problem and offers a convincing solution
2. To examine some of the best past and current writing by scholars
3. To review the mechanics of writing and hone editorial and proof-reading skills

**Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

| 1 | To identify a problem of research and write definite research hypothesis | K1 |
|---|---|---|
| 2 | To review the mechanics of writing and hone editorial and proof-reading skills | K2&K4 |
| 3 | To evaluate the theories, ideas and approaches to be applied in a research study | K3&K5 |
| 4 | To develop evaluative strategies and vocabulary suitable to write a thesis | K5 |
| 5 | To document field based observations, interviews and case studies in an Action Research | K4&K5 |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyze; **K5** - Evaluate; **K6** - Create

| **Unit:1** | | **An Introduction to Research** | | **14 hours** |
|---|---|---|---|---|

Writing from Research – Finding a Topic - How to go beyond reading about problems to drawing a problem out of it - Posing good questions for your research to answer - How to write for your reader - Writing a draft

| **Unit:2** | | **Review of Related Research** | | **14 hours** |
|---|---|---|---|---|

Organising ideas and setting goals – Traditional sources and New media – Gathering Information – Understanding and avoiding Plagiarism

| Unit:3 | Identifying the Relevant | 14 hours |
|---|---|---|
| Reading and Evaluating Resources - Primary and secondary sources - Finding reliable sources - Advancing Ideas and Theories - The Completed Outline. | | |
| | | |

| Unit:4 | Academic Language | 14 hours |
|---|---|---|
| Avoiding the abstract - Avoiding sexist and biased language Visuals in Research | | |
| | | |

| Unit:5 | Research Documentation | 14 hours |
|---|---|---|
| Revising Proofreading and Formatting | | |
| | | |

| Unit:6 | Contemporary Issues | 2 hours |
|---|---|---|
| Expert lectures, online seminars - webinars | | |
| | | |

| | Total Lecture hours | 72 hours |
|---|---|---|

**Book(s) for study**

| 1 | Lester, James D., and James D. Lester Jr. Writing research papers: a complete guide. NY, NY: Pearson, 2015 |
|---|---|
| 2 | MLA Handbook for Writers of Research Papers – Joseph Gibaldi– Eighth Edition |
| | |

**Book(s) for Reference**

| 1 | Hacker, Diana and Barbara Fister, Research and Documentation in the Electronic Age, 5th ed. Boston: Bedford/St. Martin's, 2010 |
|---|---|
| 2 | Hacker, Diana. A Pocket Style Manual. Boston: Bedford/St. Martins, 2011 (or an equivalent text covering basic grammar, punctuation, spelling, composition, etc.). |
| | |

**Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]**

| 1 | NOC: Introduction to Research - Video Course , NPTEL. |
|---|---|
| 2 | Research Methodology, Indian Institute of Technology Madras and NPTEL via Swayam http://ugcmoocs.inflibnet.ac.in/ugcmoocs/view_module_pg.php/838 |
| | |

Course Designed By: Dr.M.Ashitha Varghese   email id: ashiv86@gmail.com
Course Verified By : Dr.P.Nagaraj

| **Mapping with Programme Outcomes** | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| **COs** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** |
| **CO1** | M | S | S | S | M | S | S | S | S | S |
| **CO2** | S | M | S | S | S | M | S | S | S | M |
| **CO3** | S | S | S | M | S | S | M | S | M | S |
| **CO4** | M | S | S | S | S | S | M | S | M | S |
| CO5 | S | S | M | S | S | S | S | S | S | M |

*S-Strong; M-Medium; L-Low

# Certificate

# Course

| Course code | | CONTENT WRITING | L | T | P | C |
|---|---|---|---|---|---|---|
| | | Certificate Course | 4 | - | - | **4** |
| **Pre-requisite** | | Knowledge in Creative Writing | **Syllabus Version** | | 2020- 21 | |

**Course Objectives:**

The main objectives of this course are to:
1. Provide them an exposure of the career prospects available in the field of content writing
2. Teach them the aspects of different forms of content writing
3. Give them hands on training in content writing for a better career

**Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

| 1 | Be aware of the possible job opportunities in the field of content writing. | K1 |
|---|---|---|
| 2 | Differentiate between the different forms of content writing and their requirements. | K2 |
| 3 | Create blogs and SEO contents on their own. | K3 |
| 4 | Edit and proofread content to reach the audience in its best form. | K4 & K5 |
| 5 | Create contents on their own, based on the context and the requirement. | K6 |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyse; **K5** - Evaluate; **K6** - Create

| Unit:1 | INTRODUCTION | 17  hours |
|---|---|---|

Introduction to Content Writing
Types of Content Writing
Content Marketing

| Unit:2 | ONLINE CONTENT | 17  hours |
|---|---|---|

Blog Writing
SEO Content Writing and Keyword Strategy
Web Content Writing

| Unit:3 | BUSINESS CONTENT | 17  hours |
|---|---|---|

Technical Writing
Instructional Design Writing
Business / Industry Writing

| Unit:4 | MEDIA CONTENT | 17  hours |
|---|---|---|
| Journalistic Writing<br>Feature Writing<br>Marketing and Advertising Copywriting | | |
| | | |
| Unit:5 | CONTENT REVIEW | 15  hours |
| Research and Report Writing<br>Content Editing and Proofreading<br>Language of the Content | | |
| | | |
| Unit:6 | Contemporary Issues | 2 hours |
| https://www.coursera.org/learn/content-marketing<br>https://www.coursera.org/specializations/good-with-words<br>https://www.udemy.com/course/content-writing/<br>https://www.udemy.com/course/how-to-write-the-best-online-content/ | | |
| | | |
| | Total Lecture hours | 85  hours |

**Book(s) for study**

| 1 | Fundamentals of Writing: How to Write Articles, Media Releases, Case Studies, Blog Posts and Social Media Content by Paul Lima |
|---|---|
| 2 | On Writing: A Memoir of the Craft by Stephen King |
| | |

**Book(s) for Reference**

| 1 | Valuable Content Marketing: Why Quality Content is Key to Business by Sonja Jefferson and Sharon Tanton |
|---|---|
| 2 | On Writing Well: The Classic Guide to Writing Nonfiction by William Zinsser |
| | |

**Related Online Contents [MOOC, SWAYAM, NPTEL, Websites, etc.]**

| 1 | E-Content Development by Dr. P. Malliga - SWAYAM |
|---|---|
| 2 | Academic & Research Report Writing by Dr. Samir Roy - SWAYAM |
| | |

Course Designed By: Dr. V. David Arputha Raj  email id: davidarputharaj@buc.edu.in

| | **Mapping with Programme Outcomes** | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| **COs** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** |
| **CO1** | S | M | L | L | S | S | S | M | L | M |
| **CO3** | M | S | S | M | M | S | L | L | S | M |
| **CO3** | M | L | S | S | M | S | S | M | L | S |
| **CO4** | S | M | M | L | S | S | M | S | L | M |
| **CO5** | S | M | S | M | L | M | S | S | S | M |

*S-Strong; M-Medium; L-Low

## COPY EDITING

**Credits : 4**

• To train students in the basics of copy editing
• To give them practical orientation in copy editing

**Unit I - Introduction**
1. What is copy editing?
2. Typescripts: hard-copy, electronic and camera-ready
3. Capturing the text electronically
4. Typescripts corrected by the author
5. Author-generated camera-ready copy and print-ready files 6. Copy editing on-screen

**Unit II** - Preliminary copy-editing, design and specimen pages
Briefing the designer

**Unit III**
**Preparing the text for the typesetter**
1. Various legal aspects 2. Writing to the author 3. Numbering systems

**Unit IV**
1. Marking up the typescript
2. Copyright permissions and acknowledgements 3. Jacket and cover copy

**Unit V**
Proof Correction Symbols
From Butcher's Copy-editing, CAMBRIDGE PP. 1-116

**Academic Writing Skills**

**Credits:4**

**UNIT I**- Rhetorical positioning
audience, story, purpose, organization, style, flow, presentation- Narrowing the problem space -Reading for academic purposes- strategies and skills

**UNIT II** _ The construction of logical arguments
Structure of a scientific research paper - Sections of a science paper -
Reader-oriented writing (register, tone, precision, clarity, grammar) -

**UNIT III -** Composing vs editing
-Writing from Sources - summary paraphrase and quotation

**UNIT IV-** Introductions to Methods
Data Commentaries Results Discussion/Conclusions Abstracts Acknowledgments -Other professional writing (critiques, requests for funding, bio-data statements, blogs)

**UNIT V -** Style
Formal style and vocabulary -grammar Commas, parentheses, dash skewers Argument, voice, rhythm

**BOOK(S) FOR REFERENCE**
1. Academic Writing for Graduate Students - Essential Tasks and Skills. Second Edition. John M. Swales and Christine B. Feak. 2004. The U. of Michigan Press.
2. Abstracts and the Writing of Abstracts. John M. Swales and Christine B. Feak. 2009. The U. of Michigan Press.
3. The Elements of Style. Fourth Edition. William Strunk Jr. and E.B. White. 2000. Longman.
4. On Writing Well. 30th Anniversary Edition. William Zinsser. 2006. HarperCollins Publishers.
5. Writing for Computer Science. Second Edition. Justin Zobel. 2004. Springer.
6. Scientific Writing - A Reader and Writer's Guide. Jean-Luc Lebrun. 2007. World Scientific Publishing Co. Pte. Ltd.
7. Science Research Writing for Non-Native speakers of English. Hilary Glasman-Deal. 2010. Imperial College Press.
8. "The art of writing science." Kevin W. Plaxco. 2010. Protein Science. Volume 19, Issue 12, 2261-2266.

# Job Oriented Certificate Course

## JOB ORIENTED COURSES

| Course code | | Communication Skills | L | T | P | C |
|---|---|---|---|---|---|---|
| Core / Elective / Supportive | | | | | | |
| Pre-requisite | | | Syllabus Version | 2020-2021 | | |

| Course Objectives: |
|---|
| The main objectives of this course are to:<br><br>1. Help the students become aware of the nuances of communication skills in the English language<br>2. Teach the students the ways of improving the communication skills<br>3. Make the students familiar with the different forms of communication<br>4. Impart the cultural and relational perspectives of communication<br>5. Expose them towards the impact of communication in technology and the influence of technology on communication |

| Expected Course Outcomes: | |
|---|---|
| On the successful completion of the course, student will be able to: | |
| 1 | Understand the fundamentals of communication | K1 |
| 2 | Use the language in multiple ways for effective communications | K2 |
| 3 | Create innovative and effective communication, both in speaking and writing | K3 |
| 4 | Relate culture, identity and relations with communication | K4 |
| 5 | Analyse the relationship between technology, internet, language, and communication | K6 |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyse; **K5** - Evaluate; **K6** - Create

| Unit:1 | Developing English Communication Skills | |
|---|---|---|
| Fundamentals of Communication | | |
| Applied Grammar and Usage | | |
| Common Errors and Misappropriations | | |
| Indianisms | | |
| Basics of Phonetics | | |
| Building Advanced Vocabulary | | |

| Unit:2 | Oral Communication | |
|---|---|---|
| Developing Effective Listening Skills | | |
| Non-Verbal Communication | | |
| Dynamics of Professional Presentations | | |
| Job Interviews | | |
| Public Speaking | | |
| Art of Negotiation | | |

| Unit:3 | Written Communication | |
|---|---|---|
| Art of Effective Reading | | |
| Reading Comprehension | | |

| | |
|---|---|
| Art of Condensation | |
| Paragraph Writing | |
| Email and Blog Writing | |
| Movie and Book Review | |

| | | |
|---|---|---|
| **Unit:4** | **Culture and Communication** | |

| |
|---|
| Perceiving Encounters and Transacting Identities |
| Transacting a Self in Interactions with Others |
| Identity and Culture in Communication |
| Structure-Based Cultural Characteristics of Communication |
| Transacting Culture |
| Relating through Informative and Persuasive Speeches |

| | | |
|---|---|---|
| **Unit:5** | **Technology in Communication** | |

| |
|---|
| Relational Technology and Construction of Identities |
| Construction of Identities Online |
| Relational Technology and Personal Communication |
| Online Communication and Personal Relationships |
| Preparing, Developing and Delivering a Public Presentation |

| **Textbook(s)** | |
|---|---|
| 1 | Communication Skills (Oxford) by Sanjay Kumar and Pushp Lata (2nd Edition) |
| 2 | The Basics of Communication: A Relational Perspective (2nd Edition) |

| **Reference Books** | |
|---|---|
| 1 | Speaking Effectively: Developing Speaking Skills for Business English by Jeremy Comfort, Trish Stott |
| 2 | English Communication Skills for Professionals by Gregory Allen Barnes |
| Course Designed By: Dr. V. David Arputha Raj, Assistant Professor | |

| Mapping with Programme Outcomes | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| COs | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 |
| CO1 | S | M | L | L | S | S | S | M | L | M |
| CO3 | M | S | S | M | M | S | L | L | S | M |
| CO3 | M | L | S | S | M | S | S | M | L | S |
| CO4 | S | M | M | L | S | S | M | S | L | M |
| CO5 | S | M | S | M | L | M | S | S | S | M |

*S-Strong; M-Medium; L-Low

| Course code | | Language and Journalism | L | T | P | C |
|---|---|---|---|---|---|---|
| **Core / Elective / Supportive** | | | | | | |
| **Prerequisite** | | | **Syllabus Version** | | 2020-2021 | |

**Course Objectives:**

The main objectives of this course are to:

1. Help the students understand the paper in using journalism and language  in every stage
2. Study the crux of making of a newspaper and command over the language
3. Acquire the knowledge over language and mechanics of language
4. Understand the word power and structure  communication usage in journalism

**Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

| 1 | Remember the techniques of  journalism through prescribed texts | K1 |
|---|---|---|
| 2 | Understand the usage and power of words in efficient communication | K2 |
| 3 | Apply the theoretical and structural language in everyday use | K3 |
| 4 | Analyse the standards of editing  in Newspapers making | K4 |
| 5 | Create the ability to copydesk and headline writing | K6 |

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyse; **K5** - Evaluate; **K6** - Create

| Unit:1 | The Making of a Newspaper | |
|---|---|---|

The Copy Desk

The Text Editor

The Copy-taster

The Projection Editor

The Revise Editor

Standards in Editing

| Unit:2 | Command over the Language | |
|---|---|---|

Active and Positive Use of the Language

Avoiding Monotony

Watch this Language

Reporting Speech

Care for Meanings

Strike out Meaningless Modifiers

| Unit:3 | Word Power | |
|---|---|---|

Foreign Words

Care for Meanings

Avoid Cliches

Redundancies

Headline Vocabulary

Style

| Unit:4 | Mechanics of Language | |
|---|---|---|
| Grammar: The Rules | | |
| Grammar: 10 Common Mistakes | | |
| Grammar: Problems and Confusions | | |
| Spelling | | |
| Punctuation | | |
| Reporting Speech | | |
| | | |
| Unit:5 | Structured Communication | |
| Structure of a News Story – Intros | | |
| Structure of a News Story – The News Lead | | |
| Background | | |
| Headlines | | |
| Feature Headings | | |
| Seven Deadly Sins | | |

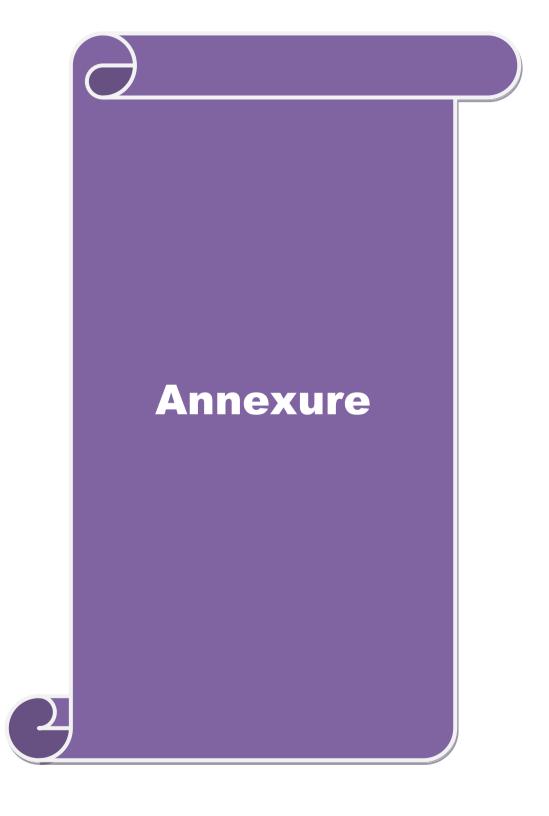| Textbook(s) | |
|---|---|
| 1 | Essential English: For Journalists, Editors and Writers by Harold Evans (Revised edition) |
| 2 | English for Journalists (3rd Edition) by Wynford Hicks |

| Reference Books | |
|---|---|
| 1 | A Journalistic Approach to Good Writing by Robert M. Knight |
| 2 | Feature Writing for Journalists by Sharon Wheeler |

Course Designed By: Dr. V. David Arputha Raj, Assistant Professor

| Mapping with Programme Outcomes | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| COs | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 |
| CO1 | S | M | L | L | S | S | S | M | L | M |
| CO3 | M | S | S | M | M | S | L | L | S | M |
| CO3 | M | L | S | S | M | S | S | M | L | S |
| CO4 | S | M | M | L | S | S | M | S | L | M |
| CO5 | S | M | S | M | L | M | S | S | S | M |

*S-Strong; M-Medium; L-Low

# Annexure

**BHARATHIAR UNIVERSITY: COIMBATORE 641046**
**DEPARTMENT OF ENGLISH**

**MISSION**

From the inception of the Department of English and Foreign Languages in the year of 2007, we have been for seen to the inter sectionality of language and Literature. Considering that Language is more powerful than what we speak, read, write or listen to, we prioritise the prosthetic and critical extension of the creative interactions. Our Teaching, Learning and Research is centered on aesthetic, linguistic and cognitive potential of the Discipline. Articulating the philosophy of textual, visual and human intearction, we synthesize the nonliterary, social, digital and media-driven attributes of English Language and Literary Studies in Teaching, Policy and Research.