

**BHARATHIAR UNIVERSITY: COIMBATORE – 46**  
**MJMC Master of Journalism and Mass Communication –**  
**University Department**

(For the students admitted from the academic year 2014-15 onwards)

**QUESTION PAPER PATTERN**  
**COMMON TO ALL THEORY (CORE) PAPERS**

Duration 3 Hours

Max Marks: 75

**Section A**

10x2=20

Answer all questions  
Answer should be about 50 words

Q.1 to Q.10

**Section B**

5x5=25

Answer all questions in a maximum of 400 words

Q.11 to Q.15

Either or pattern – with covering all units equally

**Section C**

3x10=30

Answer any three questions out of five in a maximum of 1200 words

Q.16 to Q.20

(Open choice pattern)  
Questions – one from each unit

**Internal Assessment: 25 Marks**

1. First Continuous Assessment Test	- 5
2. Second Continuous Assessment Test	- 5
3. Seminar/Presentation	- 10
4. Assignment	- 5
Total	- <u>25</u> Marks