BHARATHIAR UNIVERSITY, COIMBATORE-641 046  
BA HISTORY AND TOURISM (CBCS PATTERN)  
WITH COMPULSORY DIPLOMA IN APPLIED HISTORY AND  
COMPUETR APPLICATIONS  
(For the students admitted during the academic year 2008-2009 and onwards)  

SCHEME OF EXAMINATIONS

<table>
<thead>
<tr>
<th>Part</th>
<th>Study Components / Course Title</th>
<th>Inst. Hours/ Week</th>
<th>Examination</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Duration</td>
</tr>
<tr>
<td>Semester I</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>I</td>
<td>Language-I</td>
<td>6 3 25 75 100</td>
<td>3</td>
</tr>
<tr>
<td>II</td>
<td>English-I</td>
<td>6 3 25 75 100</td>
<td>3</td>
</tr>
<tr>
<td>III</td>
<td>CORE I – HISTORY OF INDIA UPTO 647 A.D.</td>
<td>5 3 25 75 100</td>
<td>4</td>
</tr>
<tr>
<td>III</td>
<td>CORE II – HISTORY OF INDIA 647 TO 1526 A.D.</td>
<td>5 3 25 75 100</td>
<td>4</td>
</tr>
<tr>
<td>III</td>
<td>ALLIED PAPER I</td>
<td>6 3 25 75 100</td>
<td>5</td>
</tr>
<tr>
<td>IV</td>
<td>Environmental Studies #</td>
<td>2 3  - 50</td>
<td>100</td>
</tr>
<tr>
<td>Semester II</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>I</td>
<td>Language-II</td>
<td>6 3 25 75 100</td>
<td>3</td>
</tr>
<tr>
<td>II</td>
<td>English-II</td>
<td>6 3 25 75 100</td>
<td>3</td>
</tr>
<tr>
<td>III</td>
<td>CORE III – HISTORY OF INDIA FROM 1526 TO 1707 A.D.</td>
<td>5 3 25 75 100</td>
<td>4</td>
</tr>
<tr>
<td>III</td>
<td>CORE IV – HISTORY OF INDIA 1707 TO 1858 A.D.</td>
<td>5 3 25 75 100</td>
<td>4</td>
</tr>
<tr>
<td>III</td>
<td>ALLIED PAPER II</td>
<td>6 3 25 75 100</td>
<td>5</td>
</tr>
<tr>
<td>IV</td>
<td>Value Education – Human Rights #</td>
<td>2 3  - 50</td>
<td>100</td>
</tr>
<tr>
<td>Semester III</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>I</td>
<td>Language-III</td>
<td>6 3 25 75 100</td>
<td>3</td>
</tr>
<tr>
<td>II</td>
<td>English-III</td>
<td>6 3 25 75 100</td>
<td>3</td>
</tr>
<tr>
<td>III</td>
<td>Core V – HISTORY OF INDIA FROM 1858 TO 1947 A.D.</td>
<td>4 3 25 75 100</td>
<td>4</td>
</tr>
<tr>
<td>III</td>
<td>Core VI – HISTORY OF INDIA FROM 1947 TO 2000 A.D.</td>
<td>4 3 25 75 100</td>
<td>4</td>
</tr>
<tr>
<td>III</td>
<td>Allied : III</td>
<td>5 3 25 75 100</td>
<td>5</td>
</tr>
<tr>
<td>IV</td>
<td>Skill based Subject 1 (Diploma)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>IV</td>
<td>Tamil @ / Advanced Tamil # (OR)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>IV</td>
<td>Non-major elective - I (Yoga for Human Excellence)# / Womens Rights #</td>
<td>2 3  - 75</td>
<td>75</td>
</tr>
<tr>
<td>Semester IV</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>I</td>
<td>Language-IV</td>
<td>6 3 25 75 100</td>
<td>3</td>
</tr>
<tr>
<td>II</td>
<td>English-IV</td>
<td>6 3 25 75 100</td>
<td>3</td>
</tr>
<tr>
<td>III</td>
<td>Core VII – HISTORY OF TAMILNADU UPTO 1336 A.D.</td>
<td>4 3 25 75 100</td>
<td>4</td>
</tr>
<tr>
<td>III</td>
<td>Core VIII – TOURISM PAPER – I</td>
<td>4 3 25 75 100</td>
<td>4</td>
</tr>
<tr>
<td>III</td>
<td>Allied : IV</td>
<td>5 3 25 75 100</td>
<td>5</td>
</tr>
<tr>
<td>IV</td>
<td>Skill based Subject 2 (Diploma)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>IV</td>
<td>Tamil@ /Advanced Tamil# (OR)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>IV</td>
<td>Non-major elective -II (General Awareness #)</td>
<td>2 3  - 75</td>
<td>75</td>
</tr>
<tr>
<td>Semester V</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>III</td>
<td>Core IX – HISTORY OF TAMILNADU FROM 1336 TO 1977 A.D.</td>
<td>6 3 25 75 100</td>
<td>4</td>
</tr>
<tr>
<td>III</td>
<td>Core X – WORLD HISTORY- I (1453 – 1788) A.D.</td>
<td>6 3 25 75 100</td>
<td>4</td>
</tr>
<tr>
<td>III</td>
<td>Core XI – WORLD HISTORY – II (1789 – 1912) A.D.</td>
<td>6 3 25 75 100</td>
<td>4</td>
</tr>
<tr>
<td>III</td>
<td>Core XII – INDIAN TOURIST PANORAMA</td>
<td>5 3 25 75 100</td>
<td>4</td>
</tr>
</tbody>
</table>
### III Elective – I

<table>
<thead>
<tr>
<th>Subject</th>
<th>Credits</th>
<th>Theory</th>
<th>Practical</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Skill based Subject 3 (Diploma)</td>
<td>4</td>
<td>3</td>
<td>25</td>
<td>98</td>
</tr>
<tr>
<td>COMPUTER APPLICATIONS IN HISTORY – I</td>
<td>3</td>
<td>3</td>
<td>25</td>
<td>98</td>
</tr>
</tbody>
</table>

#### IV Semester VI

| Core XIV – HOSPITALITY MANAGEMENT                  | 5       | 3      | 25        | 98    |
| Elective –III                                      | 5       | 3      | 25        | 98    |

### IV Elective – III

<table>
<thead>
<tr>
<th>Subject</th>
<th>Credits</th>
<th>Theory</th>
<th>Practical</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Skill based Subject 4 (Diploma)</td>
<td>4</td>
<td>3</td>
<td>40</td>
<td>100</td>
</tr>
<tr>
<td>COMPUTER APPLICATIONS IN HISTORY – II PRACTICALS</td>
<td>3</td>
<td>3</td>
<td>40</td>
<td>100</td>
</tr>
</tbody>
</table>

#### V Extension Activities @

<table>
<thead>
<tr>
<th></th>
<th>Credits</th>
<th>Theory</th>
<th>Practical</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Extension Activities</td>
<td>-</td>
<td>-</td>
<td>50</td>
<td>50</td>
</tr>
</tbody>
</table>

| Total                                | 3700    | 140    |

$ Includes 25/40% continuous internal assessment marks for theory and practical papers respectively.

@ No University Examinations. Only Continuous Internal Assessment (CIA)

# No Continuous Internal Assessment (CIA). Only University Examinations.

The following allied subjects are to be offered:

**FIRST YEAR – FIRST SEMESTER / SECOND YEAR – THIRD SEMESTER**

1. Constitutional History of India, 1773 – 1892 paper 1
   or
2. Principles of Government
   or
3. General Economics – Paper I
   or
4. Principles of Political science – Paper 1

**FIRST YEAR – SECOND SEMESTER / SECOND YEAR – FOURTH SEMESTER**

   or
2. Indian Constitution
   or
3. General Economics Paper II
   or
4. Principles of Political Science Part II.

**List of Elective papers (Colleges can choose any one of the paper as electives)**

**Elective – I**

- A. ARCHAEOLOGY
- B. Human Resource Management
- C. Tourist Centres in India

**Elective – II COMMUNICATIONS**

- A. INTRODUCTION TO JOURNALISM AND MASS COMMUNICATIONS
- B. Indian Cultural Heritage
- C. Public Administration

**Elective – III**

- A. HUMAN RIGHTS
- B. Sociology
- C. Geography
B.HARATHIAR UNIVERSITY – COIMBATORE 641 046.
B.A. HISTORY & TOURISM
WITH COMPULSORY DIPLOMA IN APPLIED HISTORY AND
COMPUETR APPLICATIONS
(For the students admitted from the academic year 2008-2009 and onwards with effect from 2008-2009 and onwards)

SEMESTER - I
Core paper I: History of India up to 647 A.D.

UNIT I
Effects of Geography on Indian History – Sources of Indian History – Harappan Civilization – Vedic Civilization.

UNIT II
Rise of Magadha – Life and teachings of Buddha and Mahaviraa – Invasion of Alexander.

UNIT III
Rise and Consolidation of the Mauryan Empire – Asoka and the spread of Buddhism – The Mauryan Administration – The Sungs.

UNIT IV

UNIT V
Harsha’s career and achievements – Social and Economic life of the people.

Books for References:
1. R.C Majumdar, K.K. Dutta and Roy choudry - Advanced History of India.
2. A.L. Basham – The World that was India.
3. K.A. Neelakanda Sasthri – History of South India.
4. R. Sathyanathan Iyer – History of Indian Vol I.
SEMESTER I
CORE PAPER II – HISTORY OF INDIA
FROM 647 AD TO 1526 A.D.

UNIT I
Arab Conquest of Sindh – Ghazni invasions and the conquests of Ghor

UNIT II
Kut-bud-din Aibak – Iltumish – Razia – Balban

UNIT III
Alauddin Khilji – Malik Kafur’s invasion – Mohammed-bin Tughlag – Firoz Tughlag – Timur’s invasion

UNIT IV
The Lodis – Social and Economic life of the people Art and Architecture under the Sultanate.

UNIT V
Administration under Delhi Sultanate – Decline of the Sultanate – Bhakthi movement.


Books for References:
1. R.C. Majumdar – Medieval India.
2. V.D. Mahajan – Medieval India.
3. R.C.Majumdar, K.K. Dutta, and Roy Choudry – Advanced History of India.
4. R. Sathyanathan Iyer – History of India Vol II.
SEMESTER II
CORE PAPER III HISTORY OF INDIA FROM 1526 TO 1707 A.D.

UNIT I

UNIT II

UNIT III
The rise and fall of the Bahmani kingdom – Mohammed Gawan – The History of the Vijayanagar – Achievements of Krishna deveraya.

UNIT IV


Books for references:
1. Arjun Dass - Medieval India.
2. V.D. Mahajan – Medieval India.
3. Stanley Lane Poole – Moshal India.
4. R. Sathyanatha Iyer – History of India Vol II.
SEMESTER - II

CORE PAPER IV HISTORY OF INDIA 1707 TO 1858 A.D

UNIT I

UNIT II

UNIT III

UNIT – IV

UNIT V


Books for References:
1. V.D. Majajam – Modern India.
2. Bipin Chandra - Modern India.
3. Tarachard – Hsitory of freedom Movement
4. R. Sathyanatha Iyer – Hsitory of India Vol II.
SEMESTER III
CORE PAPER HISTORY OF INDIA 1858 A.D. – 1947 A.D.
CORE PAPER-V

Objective:
To teach about the origin and development of Indian Nationalism. To impart Gandhiji's principle and to inculcate the knowledge about the values cherished in the freedom movement.

Unit I
Queen's proclamation 1858- Lord Canning- Lord Lytton- Lord Ripon- Lord Curzon

Unit II
Origin and development of the Indian National Congress- Moderates and Extremists- Muslim League- Hindu Mahasabha- *Home Rule Movement

Unit III
Gandhian Era- Non Co-Operation Movement- Civil Disobedience Movement-Round Table Conferences- Individual Satyagraha- Cripp's Proposal.

Unit IV
Quit India Movement - * Wavell Plan - Cabinet Mission - Mountbatten Plan

Unit V

Reference Books
Agarwal R.C                  Constitutional History of India and NationalMovement
S.S.Chand & Carnet, New Delhi, 1986. Ed-I

Mahajan V.D                History of National Movement in India
S.S.Chand & Carnet, New Delhi, 1985, Ed-III

Sathianathaier               History of India Vol.III
S.Viswanathan, Madras, 1969, Ed-1

S.R. Sharma                  Indian Movement 1857 - 1947
B.R. Publishing Corporation, Delhi, 1988, Ed-1

R.C. Majumdar                An Advanced History of India Part III
SEMESTER III
CORE PAPER VI HISTORY OF INDIA FROM 1947 TO 2000 A.D.

UNIT I

UNIT II
Reorganisation of Indian states – Growth of local self-government – growth of Education.

UNIT III
India since independence – planning and development – Nehru Era – India’s foreign policy upto 1964 – Lal Bahadur Sastri.

UNIT IV

UNIT V
India’s Role in world affairs from 1964 to 1984. Rajiv Gandhi – Narasimharao

Maps:
1. State Reorganisation – 1956
2. India and SAARC
3. Major ports in India
4. Important Dams in India (Bakranangal, Heerakut, Damodar, Krishnaraj Sagar, Mettur Dam, Bikara and Nagarjuna)

Books for references:
1. Bipan Chandra - Modern India
2. Bipan Chandra - India since Independent
SEMESTER III
DIPLOMA IN APPLIED HISTORY AND COMPUTER APPLICATIONS
PAPER I APPLIED HISTORY FOR CIVIL SERVICE EXAMINATIONS.

Unit I : Dynasties in the Ancient period – Maurya – Kushana – Guptas – Chola – Societies.

Unit II : Greater Mughals – Akbar – Shah Jahan – Aurangzeb – Administrative Systems – Society

Unit III : Colonialism to Nationalism – Impact of British rule

Unit IV : Contemporary World events from 1900 - 1950

Unit V : Contemporary World events between 1950 and 2000.

Books for References:
1. Romila Thaper - Ancient India.
2. R. Sathyanatha Iyer - History of India 3 Volumes.
3. Bipan Chandra - Modern India
4. Bipan Chandra - India since Independence.
5. Contemporary World, NCRET Publications.
SEMESTER IV  
CORE PAPER VII HISTORY OF TAMIL NADU UPTO 1336 A.D.

Unit I : Pre History of Tamil Nadu – Geography – source of Tamil Nadu History – Races.


Unit IV: Imperial cholas – Vijayalaya to Kulothunga I - Administration Art and Architecture to Literature – Society –

Unit V : Pandya Empire – First and Second Pandya Empire – Muslim invasion – Sultans of Madurai – Fine Arts – Literature.

Books for References:

1. K.K. Pillay – A social History of the Tamil.
2. M. Balasubramaniam – History of Tamil Nadu.
3. K. Rajayyan – History of Tamil Nadu
4. C. Meenakshi – Administration of and social life
5. K.A. Neelakantasasthi under the pallavas kingdom. – The Cholas the Pandya
6. N. Subramanian – History of Tamil Nadu.
SEMESTER IV
CORE PAPER-VIII ORIGIN AND GROWTH OF TOURISM

Objective:
To enable the students to understand the importance of tourism with focus on origin and growth of Tourism

Unit I
Definition of Tourism -Historical Evolution and Development-Travel through Ages –Effects of Tourism- Industrial Development and Balance of payments.

Unit II
Elements of Tourism — Factors promoting Tourism: Hospitality, Travel Agency – Tour operator - Transportation Facilities: Road, Rail, Water, and Accommodation.

Unit III
Types of Tourism: Pleasure Tourism, Religious Tourism, Sports Tourism, Medical Tourism & Eco - Tourism

Unit IV
Concept of Domestic Tourism - Growth of domestic tourism in India- Benefits of Home Tourism - Role of Hotels in Domestic Tourism – Functions of TTDC

Unit V

Reference Books
2. Anand N.M - Tourism and Hotel Industry in India (Sterling Publishers (P) Ltd, New Delhi)
3. Kaul E.H - Dynamics of Tourism
SEMESTER -IV
DIPLOMA PAPER –II
COMMUNICATIVE ENGLISH

Unit I : Introduction –Commercial Correspondence
Unit II : Grammar –Circular letters
Unit III : Correspondence with the Government
Drafting of Reports
Unit IV : Secretarial Correspondence –writing of Minutes
Unit V : Letters to Editors and complaints to Personnel

Reference Books

1. R.S.N. Pillai & Bagavathi, Modern Commercial Correspondence, S.Chand, Chennai, 2005
2. B.V.Vargheese, Right word wrong word, S.Chand Chennai, 2006.
4. Snoan Curran, Ray Currrans, Learning with your computer.
SEMESTER –V
CORE PAPER IX HISTORY OF TAMILNADU FROM 1336 TO 1977 AD

Unit I: Tamilnadu under the Vijaya nagar Rulers – Battle of Talaikkottai.


Unit III: Tamilnadu under Muslims – Nawabs of Arcot - Rulers of Ramanad, Sivaganga and Pudukkottai.


Books for References
1. K. Rajayyan - History of Tamilnadu
2. N. Subramanian - History of Tamilnadu
3. Raju Kalidas - Social ad Cultural History of Tamilnadu.
6. T.V. Mahalingam - Administration and Social life under the Vijaya Nagar.
SEMESTER –V
CORE PAPER X WORLD HISTORY- I (1453 –1788)

4. Louis XIV of France – Peter the Great of Russia – Frederick the Great of Prussia.
5. Birth of USA – American war of Independence - Rise of USA.

Books for References

1. H.A.L. Fisher - History of Europe
2. W.C. South Gate - History of Europe, 3 Volumes
4. Clyde and Beas - The Far East
5. Tout, T.F. - History of England
SEMESTER –V
CORE PAPER XI WORLD HISTORY – II (1789 – 1912)

1. French Revolution of 1789 – Napoleon the Great-Vienna Congress (1815)
2. Background of European Nationalism – Unification of Italy.
3. Unification of Germany .
4. American Civil war – Liberation of Latin America.

Books for References
1. W.C. South Gate - History of Europe 3 Volumes
2. H.A.L. Fisher - History of Europe
3. T.S. Ramalingam - History of Europe
4. Subramaniyam - World History
5. Clyde and Bear - The far East
SEMESTER – V
CORE PAPER XII
INDIAN TOURIST PANORAMA

Unit I
Social – Cultural (Folk and Classical) Fairs and Festivals of India, Exhibitions

Unit II
Museum, Galleries and other Institutions

Unit III
Nature Based - Wild life, Sanctuaries, National Parks, Trekking, Hill Resorts, Turf – Riding Ballooning, Boating

Unit IV
Other Tourist, Products, Duty free Shoppe, Specialized fairs.

Unit V
Handicrafts (Metal works, Stone Ware, Jewellery, Tools, Musical Instrument)

Books Recommended
1. India A Tourism Paradise - Manoj Das
2. Guide Book of South India - Swamy Publications, Tirunelveli
3. Impact of Tourism South India - B.S. Badam.
SEMESTER –V
ELECTIVE I-A
ARCHAEOLOGY


Unit II: Harappan Culture – chalcolithic culture of Western and Central India and the Deccen - Early Iron Age cultures painted Grey ware and Northern Black polished ware culture.

Unit III: Megalithic and Black and Redware cultures of south India – Archaeology of Tamil Nady.

Unit IV: Epigraphy and its importance Brahmi Script – Language and types of inscriptions with special reference to south India.

Unit V: Numismatics - its illustration – coins of the Guptas, Cholas, Pandyas and Vijayanagar.

Books for Reference
1. Childe,G - Introduction to Archaeology
2. Sankalia, H.D - Indian Archaeology Today
3. Wheeler, M. - Early India and Pakistan
4. Mahalingam, T.V - Early south Indian Paleography
5. Subramanian, T.N - Pandia Tamil Eluthukkal (Tamil)
6. Brown, C. - Indian Coins
SEMESTER –V  
ELECTIVE I-B
HUMAN RESOURCE MANAGEMENT

UNIT : I

Introduction

Definition of Personnel Management
Role of Personnel Manager
Challenges of Modern Personnel Management

ORGANISATIONAL AND JOB DESIGN

Organisation objectives, Organisation structure Job
Design - Job enlargement, Job enrichment

CONTROLLING THE PERSONNEL T]NIT

Strategic control print

The personnel audit

UNIT : II

JOB ANALYSIS & HUMAN RESOURCES REQUIREMENTS

Job Analysis Process
Job description
Role Analysis
Job Specification
Uses of Job Analysis Information
Human resources planning

WORK-FORCE ANALYSIS

Absenteeism
Turn over

UNIT : III

Recruitment - Internal & External recruitment
Recruitment evaluation

The Hiring Procedures
Types of interviews
Principles of interviewing
Approval of the Supervisor
Physical Examination
Introduction / Orientation
Development

Operative Training
On the job training, Vestituce Schools, apprenticeship programme
special courses
Executive Development
Executive needs & Developmental programs
  Decision making skills, Interpersonal skills, job knowledge,
Organization Knowledge, General knowledge
Organization Development

UNIT: IV

Performance Appraisal


Fringe benefits


The Start of Labour union
Nature of Labour union, Types of union starting unions Separations - Separation processes Retirement, Mandatory VS Volantary Retirement, Retirement Programmes Lay-off Out-Placement Discharge

REFERENCE
PERSONNEL MANAGEMENT _ EDVIN B. FLIPPO _ MCGRAW HILL.
SEMESTER – V
ELECTIVE I-C
TOURIST CENTRES IN INDIA AND ABROAD

UNIT: I
Introduction - importance of tourist centres - Advantages - Foreign exchange
- Travel documents - Visa, Passport, Airport clearance, Currency exchange -
Diplomatic relationship - Classifications.

UNIT : II
'ASIA'
INDIA
Kashmir - Delhi & Agra - Calcutta - Mysore - Goa
Trivandrum - Kanyakumari, Tanjore &
Mamallapuram - Maldives.

PAKISTAN
Lahore - Karachi Dacca

BANGLADESH

NEPAL

SRILANKA
Colombo - Kandy - Anuradhapura.

CHINA
Great wall - Peking - Shanghai

JAPAN
Tokyo

VIETNAM
Thailand - Singapore - Malaysia - Indonesia
& Combodia

AUSTRALIA
Sydney, Canberra, Melbouzne

KUWAIT
Mecca-Madhina

UNIT : III
EUROPE
ENGLAND
London - Scotland - Ireland

FRANCE
Paris - French Rivera

SPAIN
Barcelona - Madrid

GERMANY
Bonn-Berrlin

SWITZERLAND
Zurich - Lausanne Berne

NETHERLANDS
Amsterdam

ITALY
Rome, Sicily

GREECE
Athens

UNIT : IV
AFRICA
EGYPT
Cairo - Laxtor - Alexandria

SOUTHAFRICA
Safari - Capetown

MADAGASKAR
Antanativo. Tanzania
UNIT: V
AMERICA
CANADA
USA
PANAMA
ARGENTINA

Ottawa - Toronto
Newyork - Niagara - Calliformia - Disneyland
Cuba-Havana
Brazll - Peru

BOOKS RECOMMENDED
1. Dennis : L.Foster - First class: An introduction to Travel and Tourism
2. David L. Edgell - The formulation of Tourism Policy
4. KRISHNAMOORTHY.V. - TOURISM DEVELOPEMENT
DIPLOMA – SEMESTER V –
COMPUTER APPLICATION IN HISTORY I

Unit I : Introduction to computer – Generation of computers.

Unit II : Classification of computer – Analog, Digital and Hybrid Computers

Unit III : Computer Organisation: CPU and Memory Organization – RAM - Types of Random Access Memories – ROM – Types of Read only Memory other types of Memories.


Unit V : Softwares – System software Application software – Computer and Communication Application with Historical events.

Books Recommended
1. N. Subramanian - Computers
2. C.S. Subramanian - Introduction to Computer and Foundations
3. Donalo H.Sanders - Computer Today
4. Dr.N. Subramanian - Computer Genesis, Programming, Software Applications
5. R.K.Taxali - PC Software made simple IV edition
6. Rapidex computer courses
SEMESTER –VI
CORE PAPER XIII WORLD HISTORY – III (1914-2001)

1. First world war – league of Nations.
2. Russian Revolution of 1917.
3. Dictatorship in Germany and Italy.
5. Contemporary world since 1945 – Cold war – NATO-SEATO-CENTO.
7. Rise of Terrorism and its impact.

Books for References
2. A.J. Grant and Harold, Temperately - Europe in the 19th and 20th centuries.
4. W.C. South Gate - History of Europe, 3 Volumes.
SEMESTER – V
CORE PAPER: XIV HOSPITALITY MANAGEMENT

UNIT : I

Introduction to Hospitality Management - Types of accommodation in Tourism Industry – Main and Supplementary accommodations.

UNIT : II

Activities in accommodation Management a) Front Office b) Housekeeping and Interior Decoration c) Restaurant and Bar (Food and Nutrition) d) Supporting services e) Accounts f) Security g) Sales h) Purchase i) Storage.

UNIT : III

Classification of hotels – Ownership and relevant laws – Styles of Catering – Indian and Continental.

UNIT : IV


UNIT : V


Book Recommended

1. Andrew : Hotel Front Office Tanning (MC Grew Hill)
2. Andrew : Food and Beverage service (MC Grew Hill)
3. Negi : Hotel For Tourist Development (Metropolitan – India)
4. Hampton : Financial Decision making (Prentice – Hall India)
5. A.K. Phatia : Tourism Development (Sterting publisher, Bangalore)
SEMESTER –VI
CORE PAPER: XV TRAVEL MANAGEMENT

Unit I
General Introduction – Functions of Travel Agency – IATA and its functions. TAAI, ASTA, PATA

Unit II
Transport - Importance of Transport –Road, Railways, shipping and civil aviation., Government – policies on Transport – Transport Co-ordination.

Unit III
Travel formalities and Regulations – passport, VIAS, Foreign exchange-customs and immigration – preparation of Tour Itinerary Modern Ticketing.

Unit IV
Travel Accounting procedures:- Mode of Payment- Indian Travelers- Non-resident Indians, Foreign Nationals, Air-Line payment report – and literature, budgeting and commissions from principles.

Unit V
Concepts and ideals for Effective Tourism Development:-
National Development – Council report On – Tourism Development (NDC)
National Action Plan (NAP) Tourism Civil Aviation Tourism Task Force (TTF).

Books Suggested
1. National Development Council Report
4. ITTTM – Workshop report – on Tourism
5. ITTTM – Workshop report – on Tourism Legislation.
SEMESTER VI
ELECTIVE II-A

INTRODUCTION TO JOURNALISM AND MASS COMMUNICATIONS

UNIT I:

UNIT II:
Leading Newspapers of India (Language - 2nd English 2) Brief History of Tamil Journalism. Freedom of the Press.

UNIT III:
Career aspects of Journalism. Structure of a Newspaper organisation characteristics of a Journalist.

UNIT IV:

UNIT V:
Writing Headlines and types of Headlines. Law of Defamation. Recent trends in Indian press.

WORKSHOP:

BOOKS:
1. Mass communication in india - Keval J.kumar
2. Introduction to communication - Edward Emeri Agnee
3. Reporting - Baba Prasad
4. News reporting - P. M. Srinivastava
5. Journalism - Ahuja.
SEMESTER VI
ELECTIVE II-B

INDIAN CULTURAL HERITAGE

UNIT : I

Muslim invasions, Delhi Sultanate — Society, Religion Literature and Arts under the sultans of Delhi - Muslims impact on Indian culture - Bhakti Movement - Kabir - guru Nanak, Chaitanya.

UNIT: II

Society and culture under vijaya nagar - Nayaks of Madura - ginsi - Tonjore.

UNIT: III

Mughals and their impact on Indian culture, society, Econoffiy, Religion, Literature and Art under the mugthals.

NIT : IV


UNIT : V

Arya Samaj - Brahma Samaj - Ramakrishna mission - Thesophical Society - Dravidian Ratiomalistic Movement - Developments in India after the British.

Railways - Postal and Telegraphy - Industrial Revolution - emergence or Educational Institutions. Etc.

BOOKS RECOMMENDED:

1. R. Sathyanathaiyer : History of India Vols I and II
2. Relevant chapter in Bharathiya Vidya Bhavan : (History of the Indian People)
3. O. Mallev : Indian and west
SEMESTER VI
ELECTIVE II-C
PUBLIC ADMINISTRATION

1. Introduction

2. Theories of Administration:
Nature and typologies, Scientific Management (Taylor and the Scientific Management Movement), Classical theory (Fayol, Urwilck, Gulick and others), Bureaucratic theory. (Marxist view, Weber’s model and its critique, post-we Brian developments.) Ideas of Mary Parker Follett and (C.L.Barnard) Human Relations School (Elton Mayo and others). Behavioral Approach to Organization Analysis. Participative Management; (McGregor, Likert and others). The Systems Approach Open and closed systems.

3. Structure of Public organizations:
Typologies of Political Executive and their functions. Forms of Public organizations: Ministries and Departments: Corporations; Companies, Boards and Commissions; Ad hoc and Advisory bodies. Headquarters and field relationships. Administrative Behavior: Decision making with special reference to Herbert Simon, Theories of Leadership, Communication, Morale, Motivation (Maslow and Hertzberg.)

4. Accountability and Control:
Concepts of Accountability and Control; Legislative Executive and Judicial Control over Administration. Citizen and Administration, Role of civil society, people’s participation, Right to information. Administrative corruption, machinery for reducers of citizen’s grievances. Citizen Charter.

5. Administrative Law:

Text Books:
1. Dr. A. Maheswari, Public Administration, New Delhi, 1970.
2. Dr. A. Maheswari, Public Administration, NCERT, New Delhi, 1983.
SEMESTER VI
ELECTIVE III-A
HUMAN RIGHTS

UNIT I


UNIT II


UNIT III


UNIT IV


UNIT V


BOOKS RECOMMENDED

1. A Text Book of Political Science – K.R. Acharya
2. Violation of Democratic Rights in India – A.R. Desai.
5. UN & Its agencies. – Kochal
MEGAZINES

1. Economic & Political Weekly
2. Frontier
3. Dalit Voice
4. Lawyer
5. Amnesty International Report

SEMESTER VI
ELECTIVE III-B
SOCIOLOGY

1. Sociology-The Discipline: Sociology as a Science and as an interpretive discipline; impact industrial and French Revolution on the emergence of sociology; sociology and its relationship with history, economics, political science, psychology and anthropology.


5. Culture and Personality formation – Methods of research – Unity and Diversity – Social Demography.

Text books:


SEMESTER VI
ELECTIVE III-C
GEOGRAPHY

1. Major Resources of the earth – World Distribution of Resources.
2. Natural Resource – Based production complexes and conservation of resources – Utilization of Natural resources.

Text Book


Prepared by Dr. N. Balasubramaniam, Reader and Head of the Department, Department of History, CBM College, Coimbatore 641 042.
SEMESTER VI
DIPLOMA -- COMPUTER APPLICATION IN HISTORY PAPER II

Unit I : Introduction to Microsoft Windows
Unit II : M.S.Office – M.S. Word – Creating Web pages
Unit III : Automation and information system - Multimedia – E – mail system - Fax.
Unit IV : Internet – Introduction to internet – Resources of the Internet Top – Level Domains.
Unit V : Use of internet in History using the Web – search Engines – Reading a Historical Web pages.

Two hours practicals per week

Lab
Ms Office – Word
2) Prepare a Error Free Document
3) Prepare a Document
4) Prepare the Tables
5) Prepare a Document in Newspaper column Layout
6) Perform Mail Merge operation
7) Create a web page

Books Recommended

1. N.Subramanian - Computers
2. C.S. Subramanian - Introduction to Computer and Foundations
3. Donalo H.Sanders - Computer Today
4. Dr.N. Subramanian - Computer Genesis, Programming, Software Applications
5. R.K.Taxali - PC Software made simple IV edition
6. Rapidex computer courses