

BHARATHIAR UNIVERSITY, COIMBATORE-641 046
BA HISTORY AND TOURISM (CBCS PATTERN)
WITH COMPULSORY DIPLOMA IN APPLIED HISTORY AND
COMPUETR APPLICATIONS

(For the students admitted during the academic year 2008-2009 and onwards)

SCHEME OF EXAMINATIONS

Part	Study Components / Course Title	Inst. Hours/ Week	Examination				Credit
			Duration	CIA \$	Uni. Exam	Total	
Semester I							
I	Language-I	6	3	25	75	100	3
II	English-I	6	3	25	75	100	3
III	CORE I – HISTORY OF INDIA UPTO 647 A.D.	5	3	25	75	100	4
III	CORE II – HISTORY OF INDIA 647 TO 1526 A.D.	5	3	25	75	100	4
III	ALLIED PAPER I	6	3	25	75	100	5
IV	Environmental Studies #	2	3	-	50	50	2
Semester II							
I	Language-II	6	3	25	75	100	3
II	English-II	6	3	25	75	100	3
III	CORE III – HISTORY OF INDIA FROM 1526 TO 1707 A.D.	5	3	25	75	100	4
III	CORE IV – HISTORY OF INDIA 1707 TO 1858 A.D.	5	3	25	75	100	4
III	ALLIED PAPER II	6	3	25	75	100	5
IV	Value Education – Human Rights #	2	3	-	50	50	2
Semester III							
I	Language-III	6	3	25	75	100	3
II	English-III	6	3	25	75	100	3
III	Core V – HISTORY OF INDIA FROM 1858 TO 1947 A.D.	4	3	25	75	100	4
III	Core VI – HISTORY OF INDIA FROM 1947 TO 2000 A.D.	4	3	25	75	100	4
III	Allied : III -	5	3	25	75	100	5
IV	Skill based Subject 1 (Diploma) APPLIED HISTORY FOR CIVIL SERVICES EXAMINATIONS	3	3	25	75	100	3
IV	Tamil @ / Advanced Tamil # (OR) Non-major elective - I (Yoga for Human Excellence)# / Womens Rights #	2	3	75	75	75	2
Semester IV							
I	Language-IV	6	3	25	75	100	3
II	English-IV	6	3	25	75	100	3
III	Core VII – HISTORY OF TAMILNADU UPTO 1336 A.D.	4	3	25	75	100	4
III	Core VIII – TOURISM PAPER – I	4	3	25	75	100	4
III	Allied : IV	5	3	25	75	100	5
IV	Skill based Subject 2 (Diploma) COMMUNICATIVE ENGLISH	3	3	25	75	100	3
IV	Tamil@ /Advanced Tamil# (OR) Non-major elective -II (General Awareness #)	2	3	75	75	75	2
Semester V							
III	Core IX – HISTORY OF TAMILNADU FROM 1336 TO 1977 A.D.	6	3	25	75	100	4
III	Core X – WORLD HISTORY- I (1453 – 1788) A.D.	6	3	25	75	100	4
III	Core XI – WORLD HISTORY – II (1789 – 1912) A.D.	6	3	25	75	100	4
III	Core XII – INDIAN TOURIST PANORAMA	5	3	25	75	100	4

III	Elective –I	4	3	25	75	100	5
IV	Skill based Subject 3 (Diploma) COMPUTER APPLICATIONS IN HISTORY – I	3	3	25	75	100	3
	Semester VI						
III	Core XIII – WORLD HISTORY – III (1914 – 2001) A.D.	6	3	25	75	100	4
III	Core XIV – HOSPITALITY MANAGEMENT	5	3	25	75	100	4
III	CORE XV - TRAVEL MANAGEMENT	5	3	25	75	100	4
III	Elective –II	5	3	25	75	100	5
III	Elective –III	6	3	25	75	100	5
IV	Skill based Subject 4 (Diploma) COMPUTER APPLICATIONS IN HISTORY – II PRACTICALS	3	3	40	60	100	3
V	Extension Activities @	-	-	50	-	50	1
	Total					3700	140

\$ Includes 25/40% continuous internal assessment marks for theory and practical papers respectively.

@ No University Examinations. Only Continuous Internal Assessment (CIA)

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The following allied subjects are to be offered :

FIRST YEAR – FIRST SEMESTER / SECOND YEAR – THIRD SEMESTER

1. Constitutional History of India, 1773 – 1892 paper 1
or
2. Principles of Government
or
3. General Economics – Paper 1
or
4. Principles of Political science – Paper 1

FIRST YEAR – SECOND SEMESTER / SECOND YEAR – FOURTH SEMESTER

1. Constitutional History of India, 1892 – 1950. Paper II
or
2. Indian Constitution
or
3. General Economics Paper II
or
4. Principles of Political Science Part II.

List of Elective papers (Colleges can choose any one of the paper as electives)

- Elective – I
- A. **ARCHAEOLOGY**
 - B. Human Resource Management
 - C. Tourist Centres in India

- Elective – II
COMMUNICATIONS
- A. INTRODUCTION TO JOURNALISM AND MASS
 - B. Indian Cultural Heritage
 - C. Public Administration

- Elective – III
- A. **HUMAN RIGHTS**
 - B. Sociology
 - C. Geography

BHARATHIAR UNIVERSITY – COIMBATORE 641 046.
B.A. HISTORY & TOURISM

WITH COMPULSORY DIPLOMA IN APPLIED HISTORY AND
COMPUTER APPLICATIONS

**(For the students admitted from the academic year 2008-2009 and
onwards with effect from 2008-2009 and onwards)**

SEMESTER - I

Core paper I: History of India up to 647 A.D.

UNIT I

Effects of Geography on Indian History – Sources of Indian History –
Harappan Civilization – Vedic Civilization.

UNIT II

Rise of Magadha – Life and teachings of Buddha and Mahaviraa –
Invasion of Alexander.

UNIT III

Rise and Consolidation of the Mauryan Empire – Asoka and the spread
of Buddhism – The Mauryan Administration – The Sungas.

UNIT IV

Kanishka – Mahayanism – Gaandhara art – Rise and Consolidation of
the Gupta Empire – Administration – Social and Economic Life of the People
– Arts and Culture – Decline of the Guptas.

UNIT V

Harsha's career and achievements – Social and Economic life of the
people.

Maps: 1. Indus valley civilization, 2. Mauryam Empire- Asoka, 3.
Gupata Empire,
5. Harsha Empire.

Books for References:

1. R.C Majumdar, K.K. Dutta and Roy choudry - Advanced History of India.
2. A.L. Basham – The World that was India.
3. K.A. Neelakanda Sastri – History of South India.
4. R. Sathyanathan Iyer – History of Indian Vol I.

SEMESTER I
CORE PAPER II – HISTORY OF INDIA
FROM 647 AD TO 1526 A.D.

UNIT I

Arab Conquest of Sindh – Ghazni invasions and the conquests of Ghor

UNIT II

Kut-bud-din Aibak – Iltumish – Razia – Balban

UNIT III

Alauddin Khilji – Malik Kafur’s invasion – Mohammed-bin Tughlag –
Firoz Tughlag – Timur’s invasion

UNIT IV

The Lodis – Social and Economic life of the people Art and
Architecture under the Sultanate.

UNIT V

Administration under Delhi Sultanate – Decline of the Sultanate –
Bhakti movement.

Maps: 1. Ghore Invasions, 2. Alauttin khilji Empire, 3. Tughlaq Empire
– Mohamad – bin-Tughlaq, 4. Malijk kafur’s
South Indian campaigns.

Books for References:

1. R.C. Majumdar – Medieval India.
2. V.D. Mahajan – Medieval India.
3. R.C. Majumdar, K.K. Dutta, and Roy Choudry – Advanced
History of India.
4. R. Sathyanathan Iyer – History of India Vol II.

SEMESTER II
CORE PAPER III HISTORY OF INDIA FROM 1526 TO 1707
A.D.

UNIT I

Indian on the eve of Bahur's invasion – Babur – Hamayun – Shersshah's administration – Akbar – Religious policy – Rajput policy – Mansabdari system.

UNIT II

Jehangir – Nurjahan – Shah Jahan – Aurungazeb – Moghul art and architecture – Moghul Administration – Decline of the Moghul empire.

UNIT III

The rise and fall of the Bahmani kingdom – Mohammed Gawan – The History of the Vijayanagar – Achievements of Krishna deveraya.

UNIT IV

Vijayanagar administration – Social and Economic life of the people – Contributions to Art and Architecture.

Maps: 1. Akbar's Empire, 2. Aurangazep Empire, 3. Vijayanagar Empire under Shivaji, 4. Maratha Empire under Krishnadeverayar.

Books for references:

1. Arjun Dass - Medieval India.
2. V.D. Mahajan – Medieval India.
3. Stanley Lane Poole – Moshal India.
4. R. Sathyanatha Iyer – History of India Vol II.

SEMESTER - II

CORE PAPER IV HISTORY OF INDIA 1707 TO 1858 A.D

UNIT I

Maratha Confederacy – Peshwas – Balaji Viswanath – Baji Rao I - Balaji Baji Rao – Third Battle of Pnipet. (1761) Carnatic wars – Dupleix – Robert Clive Battle of Plassey – Battle of Buxer – Dhal government of Clive.

UNIT II

Rule of the Governors Generals, Lord Warren Hastings – Administrative Reforms – Regulaating Act of 1773 – Pitt’s India Act of 1784 – Impeachment of Warren Hastings. Anglo – Maratha Relations.

UNIT III

Lord Cornwallis – Permanent Land Revenue Settlement. Anglo – Mysore relations. Lord Wellesley – Subsidiary Alliance system – Application of the system – Merits and Demerits – Anglo – Maratha Relations.

UNIT – IV

Lord Hastings – Reforms – Gorkhaa War – Pinadaris – Lord William Bentinck – Reforms

UNIT V

Lord Dalhousie – Administration – Doctrine of Lapse – Second Burmese War – Revolt of 1857 – Causes – Course – Results – Queen’s proclamation of 1858.

Maps: 1. Carnatic wars, 2. India under Wellesley, 3. India under Dalhausie, 4. The revolt of 1857.

Books for References:

1. V.D. Majajam – Modern India.
2. Bipin Chandra - Modern India.
3. Tarachard – Hsitory of freedom Movement
4. R. Sathyanatha Iyer – Hsitory of India Vol II.

SEMESTER III
CORE PAPER HISTORY OF INDIA 1858 A.D. – 1947 A.D.
CORE PAPER-V

Objective:

To teach about the origin and development of Indian Nationalism. To impart Gandhiji's principle and to inculcate the knowledge about the values cherished in the freedom movement.

Unit I

Queen's proclamation 1858- Lord Canning- Lord Lytton- Lord Ripon- Lord Curzon

Unit II

Origin and development of the Indian National Congress- Moderates and Extremists- Muslim League- Hindu Mahasabha- *Home Rule Movement

Unit III

Gandhian Era- Non Co-Operation Movement- Civil Disobedience Movement-Round Table Conferences- Individual Satayagraha- Cripp's Proposal.

Unit IV

Quit India Movement - * Wavell Plan - Cabinet Mission - Mountbatten Plan

Unit V

Constitutional Development - Act of 1858- Indian Council Act of 1861, 1892-Minto Morley Reforms of 1909- Montague Chelmsford Reforms of 1919- Government of India Act of 1935- Indian Independence Act of 1947.

Maps: 1. India under Lord Lytton, 2. India under Lord Gurzen, 3. French and Portugues settlmets in India on the eve of Independence. 4. Partition of India in 1947.

Reference Books

- | | |
|----------------|--|
| Agarwal R.C | Constitutional History of India and National Movement |
| Mahajan V.D | S.S.Chand & Carnet, New Delhi, 1986. Ed-I
History of National Movement in India
S.S.Chand & Carnet, NewDelhi,1985,Ed-III |
| Sathianathaier | History of India Vol.III
S.Viswanathan, Madras, 1969, Ed-1 |
| S.R. Sharma | Indian Movement 1857 - 1947
B.R. Publishing Corporation, Delhi, 1988,Ed-1 |
| R.C.Majumdar | An Advanced History of India Part III
MacMillan, 1988. Ed-IV |

SEMESTER III
CORE PAPER VI HISTORY OF INDIA FROM 1947 To 2000 A.D.
Unit I

Dawn of Independence – Implications of the partition of India – Integration of princely states. Republican constitution of 1950.

Unit II

Reorganisation of Indian states – Growth of local self-government – growth of Education.

Unit III

India since independence – planning and development – Nehru Era – India's foreign policy upto 1964 – Lal Bahadur Sastri.

Unit IV

Rise of Regional Parties – Congress split – of 1969 – Indira Gandhi – Janatha party rule.

Unit V

India's Role in world affairs from 1964 to 1984. Rajiv Gandhi – Narasimharao

Maps:

1. State Reorganisation – 1956
2. India and SAARC
3. Major ports in India
4. Important Dams in India (Bakranangal , Heerakut, Damodar, Krishnaraj Sagar, Mettur Dam, Bikara and Nagarjuna)

Books for references:

1. Bipan Chandra - Modern India
2. Bipan Chandra - India since Independent

SEMESTER III
DIPLOMA IN APPLIED HISTORY AND COMPUTR
APPLICATIONS
PAPER I APPLIED HISTORY FOR CIVIL SERVICE
EXAMINATIONS.

Unit I	:	Dynasties in the Ancient period – Maurya – Kushana – Gupta – Chola – Societies.
Unit II	:	Greater Mughals – Akbar – Shah Jahan – Aurangzeb – Administrative Systems - society
Unit III British	:	Colonialism to Nationalism – Impact of rule
Unit IV 1950	:	Contemporary World events from 1900 -
Unit V and	:	Contemporary World events between 1950 and 2000.

Books for References:

1. Romila Thaper - Ancient India.
2. R. Sathyanatha Iyer - History of India 3 Volumes.
3. Bipan Chandra - Modern India
4. Bipan Chandra - India since Independence.
5. Contemporary World, NCRET Publications.

SEMESTER IV
CORE PAPER VII HISTORY OF TAMIL NADU UPTO 1336 A.D.

- Unit I : Pre History of Tamil Nadu – Geography – source of Tamil Nadu History – Races.
- Unit II : The age of Sangam – Cheras – cholas – Pandyas – Administration – Society – economy – Religion – the Kalabhras.
- Unit III: The Pallavas – Origin – Pallava kings – Administration – Art and Architecture – Pallava Pandya & Pallava Chalukyas – Religion.
- Unit IV: Imperial cholas – Vijajalaya to Kulothunga I - Administration Artand Architecture to Literature – Society –
- Unit V : Pandya Empire – First and Second Pandya Empire – Muslim invasion – Sultans of Madurai – Fine Arts – Literature.

Books for References:

1. K.K. Pillay – A social History of the Tamil.
2. M. Balasubramaniam – History of Tamil Nadu.
3. K. Rajayyan – History of Tamil Nadu
4. C. Meenakshi – Administration of and social life
5. K.A. Neelakantasasthri – The Cholas the Pandya kingdom.
under the pallavas
6. N. Subramanian – History of Tamil Nadu.

SEMESTER IV

CORE PAPER-VIII ORIGIN AND GROWTH OF TOURISM

Objective:

To enable the students to understand the importance of tourism with focus on origin and growth of Tourism

Unit I

Definition of Tourism -Historical Evolution and Development-Travel through Ages –Effects of Tourism- Industrial Development and Balance of payments.

Unit II

Elements of Tourism — Factors promoting Tourism: Hospitality, Travel Agency – Tour operator - Transportation Facilities: Road, Rail, Water, and Accommodation.

Unit III

Types of Tourism: Pleasure Tourism, Religious Tourism, Sports Tourism, Medical Tourism & Eco - Tourism

Unit IV

Concept of Domestic Tourism - Growth of domestic tourism in India- Benefits of Home Tourism - Role of Hotels in Domestic Tourism – Functions of TTDC

Unit V

International Tourism: Growth and Development – International Economic Activity- Tourism And International Organizations -WTO, PATA, IAEA, ICAO -their Functions.

Reference Books

1. Bhat ia A.K. - Tourism Development, Principles and Practices (Sterling c Publishers (P) Ltd, New Delhi)
2. Anand N.M - Tourism and Hotel Industry in India (Sterling Publishers (P) Ltd, New Delhi)
3. Kaul E.H - Dynamics of Tourism
4. ChistpherJ. Holloway - The Business of Tourism (Maceonald and Evans 1983)

SEMESTER -IV
DIPLOMA PAPER –II
COMMUNICATIVE ENGLISH

Unit I	:	Introduction –Commercial Correspondence
Unit II	:	Grammar –Circular letters
Unit III	:	Correspondence with the Government Drafting of Reports
Unit IV	:	Secretarial Correspondence –writing of Minutes
Unit V	:	Letters to Editors and complaints to Personnel

Reference Books

1. R.S.N. Pillai & Bagavathi, Modern Commercial Correspondence, S.Chand, Chennai , 2005
2. B.V.Vargheese, Right word wrong word, S.Chand chennai , 2006.
3. Philip Crookall, Programming for heal Beginners.
4. Snoan Curran, Ray Currans, Learning with your computer.

SEMESTER –V
CORE PAPER IX HISTORY OF TAMILNADU FROM 1336 TO
1977 AD

Unit I: Tamilnadu under the Vijaya nagar Rulers – Battle of Talaikkottai.

Unit II: Nayaks of Madura – Nayaks of Tanjore. Nayaks of Jinjigi – Nayak Administration – Art and Archi tecture – Literature – Religion.

Unit III: Tamilnadu under Muslims – Nawabs of Arcot - Rulers of Ramanad, Sivaganga and Pudukkottai.

Unit IV: Europeans in Tamilnadu – Trade centres - Carnatic wars – Freedom Movement in Tamilnadu.

Unit V: Justice Party – Congress –Administration Rajaji – Kamaraj-Bhaktavatsalam – DMK Administration – Annadurai – Karunanithi, E.V. Ramasamy Periyar – Economic development since independence – Art and Literature.

Books for References

1. K. Rajayyan - History of Tamilnadu
2. N. Subramanian - History of Tamilnadu
3. Raju Kalidas - Social ad Cultural History of Tamilnadu.
4. Stein Burton - Vijaya nagar – New Cambridge History s eries.
5. Dirks, Nicholas - The Hollow Crown, Cambridge University Press.
6. T.V. Mahalingam - Administration and Social life under the Vijaya Nagar.

SEMESTER –V
CORE PAPER X WORLD HISTORY- I (1453 –1788)

1. Renaissance – Reformation and counter – reformation.
2. Geographical discoveries – Growth of cities and Towns – Rise of middle class.
3. Civil war in England - Struggle between Parliament and the King – Glorious Revolution of 1688.
4. Louis XIV of France – Peter the Great of Russia – Frederick the Great of Prussia.
5. Birth of USA – American war of Independence - Rise of USA.

Books for References

- | | | |
|--------------------|---|------------------------------|
| 1. H.A.L. Fisher | - | History of Europe |
| 2. W.C. South Gate | - | History of Europe. 3 Volumes |
| 3. Keteky, C.D.M., | - | A History of Modern Times |
| 4. Clyde and Beas | - | The Far East |
| 5. Tout, T.F. | - | History of England |
| 6. Rao. B.V. | - | World History 3 Volumes |

SEMESTER –V
CORE PAPER XI WORLD HISTORY – II (1789 – 1912)

1. French Revolution of 1789 – Napoleon the Great-Vienna Congress (1815)
2. Background of European Nationalism – Unification of Italy.
3. Unification of Germany .
4. American Civil war – Liberation of Latin America.
5. Meiji Restoration – Rise of Japan – The rule of Manchus in China .

Books for References

1. W.C. South Gate - History of Europe 3 Volumes
2. H.A.L. Fisher - History of Europe
3. T.S. Ramalingam - History of Europe
4. Subramaniam - World History
5. Clyde and Bear - The far East
6. C.D.M. Ketelby - A History of Modern times from 1789.

SEMESTER –V
CORE PAPER XII
INDIAN TOURIST PANORAMA

Unit I

Social – Cultural (Folk and Classical) Fairs and Festivals of India, Exhibitions

Unit II

Museum, Galleries and other Institutions

Unit III

Nature Based - Wild life, Sanctuaries, National Parks, Trekking, Hill Resorts, Turf – Riding Ballooning, Boating

Unit IV

Other Tourist, Products, Duty free Shoppe, Specialized fairs.

Unit V

Handicrafts (Metal works, Stone Ware, Jewellery, Tools, Musical Instrument)

Books Recommended

1. India A Tourism Paradise - Manoj Das
2. Guide Book of South India - Swamy Publications, Tirunelveli
3. Impact of Tourism South India - B.S. Badam.
4. Factors of Guide to India, London

SEMESTER –V
ELECTIVE I-A
ARCHAEOLOGY

- Unit I: Aims and methods of Excavation – Exploration – excavation – Different kinds of excavations – pottery types and their importance – stone Age cultures - A brief Survey of Paleolithic, Megalithic and Neolithic cultures of India.
- Unit II : Harappan Culture – chalcolithic culture of Western and Central India and the Deccan - Early Iron Age cultures painted Grey ware and Northern Black polished ware culture.
- Unit III Megalithic and Black and Redware cultures of south India – Archaeology of Tamil Nady.
- Unit IV: Epigraphy and its importance Brahmi Script – Language and types of inscriptions with special reference to south India.
- Unit V: Numismatics - its illustration – coins of the Guptas, Cholas, Pandyas and Vijayanagar.

Books for Reference

1. Childe,G - Introduction to Archaeology
2. Sankalia, H.D - Indian Archaeology Today
3. Wheeler, M. - Early India and Pakistan
4. Mahalingam, T.V - Early south Indian Paleography
5. Subramanian, T.N - Pandia Tamil Eluthukkal (Tamil)
6. Brown, C. - Indian Coins

SEMESTER –V
ELECTIVE I-B
HUMAN RESOURCE MANAGEMENT

UNIT : I

Introduction

Definition of Personnel Management
Role of Personnel Manager
Challenges of Modern Personnel Management

ORGANISATIONAL AND JOB DESIGN

Organisation objectives, Organisation structure Job
Design - Job enlargement, Job enrichment

CONTROLLING THE PERSONNEL T]NIT

Strategic control prints

The personnel audit

UNIT : II

JOB ANALYSIS & HUMAN RESOURCES REQUIREMENTS

Job Analysis Process
Job description
Role Analysis
Job Specification
Uses of Job Analysis Information
Human resources planning

WORK-FORCE ANALYSIS

Absenteeism
Turn over

UNIT : III

Recruitment - Internal & External recruitment
Recruitment evaluation

The Hiring Procedures

Types of interviews
Principles of interviewing
Approval of the Supervisor
Physical Examination
Introduction / Orientation

Development

Operative Training
On the job training, Vestituce Schools, apprenticeship
programme
special courses
Executive Development
Executive needs & Developmental programmms
Decision making skills, Interpersonal skills, job knowledge,
Organization Knowledge, General knowledge
Organization Development

UNIT: IV

Performance Appraisal

Performance Appraisal System The
appraisal programme Nature of
carriers Careers anchors
Career Development Programme
compensation
Factors affecting compensation Policy
Equity + Compensation
Job Evaluation & Job Evaluation System

Fringe benefits

Principles of Employee Benefit programme
Payments for time not worked
Guaranteed Annual wage
Life Insurance
Medical Services
Recreational Programme
Cafeteruas & Housing
Legal \& Financial - counseling
Educational Tution UNITV Nature of human
Importance of Human relations
Nature of Human needs
Motivations Theories of Abraham, Mastar, MC Gregar & Hezberz.

The Start of Labour union

Nature of Labour union, Types of union starting unions

Separations

- Separation processes
Retirement, Mandatory VS Volentary Retirement, Retirement
Programmes
Lay-off
Out-Placement
Discharge

REFERENCE

PERSONNEL MANAGEMENT _ EDVIN B. FLIPPO _
MCGRAW HILL.

SEMESTER –V
ELECTIVE I-C
TOURIST CENTRES IN INDIA AND ABROAD

UNIT: I

Introduction - importance of tourist centres - Advantages - Foreign exchange
- Travel documents - Visa, Passport, Airport clearance, Currency exchange -
Diplomatic relationship - Classifications.

UNIT : II

'ASIA'

INDIA

Kashmir - Delhi & Agra - Calcutta - Mysore - Goa
Trivandrum - Kanyakumari, Tanjore &
Mamallapuram - Maldives.
Lahore - Karachi Dacca

PAKISTAN

BANGALADESH

NEPAL

SRILANKA

CHINA

JAPAN

VIETNAM

Colombo - Kandy - Anuradhapura.

Great wall - Peking - Shanghai

Tokyo

Thailand -Singapore - Malaysia - Indonesia
&Combodia

AUSTRALIA

KUWAIT

Sydney, Canberra, Melbourne

Mecca-Madhina

UNIT : III

EUROPE

ENGLAND

FRANCE

SPAIN

GERMANY

SWITZERLAND

NETHERLANDS

ITALY

GREECE

London -Scotland - Ireland

Paris - French Rivera

Barcelona - Madrid

Bonn-Berrlin

Zurich -Lausanne Berne

Amsterdam

Rome, Sicily

Athens

UNIT : IV

AFRICA

EGYPT

SOUTHAFRICA

MADAGASKAR

Cairo - Laxtor -Alexandria

Safari - Capetown

Antanativo. Tanzania

UNIT:V

AMERICA

CANADA

Ottawa - Toronto

USA

Newyork - Niagara - Callifornia - Disneyland

PANAMA

Cuba-Havana

ARGENTINA

Brazll - Peru

BOOKS RECOMMENDED

1. Dennis : L.Foster - First class: An introduction to Travel and Tourism
2. David L. Edgell - The formulation of Tourism Polisy
3. Brent Ritchie T.R. & CHARLES . R.Goeldrer - Travel. Tourism and Hospitality Research
4. KRISHNAMOORTHY.V. - TOURISM DEVELOPEMENT

**DIPLOMA – SEMESTER V –
COMPUTER APPLICATION IN HISTORY I**

- Unit I** : Introduction to computer – Generation of computers.
- Unit II** : Classification of computer – Analog, Digital and Hybrid Computers
- Unit III** : Computer Organisation: CPU and Memory Organization – RAM - Types of Random Access Memories – ROM – Types of Read only Memory other types of Memories.
- Unit IV** : Input/output units – Driver – Recorder – Printer – Cathode Ray Tube – Key board and Terminals – MICR, OCR, Scanners Mark sensor.
- Unit V** : Softwares – System software Application software – Computer and Communication Application with Historical events.

Books Recommended

1. N. Subramanian - Computers
2. C.S. Subramanian - Introduction to Computer and Foundations
3. Donalo H.Sanders - Computer Today
4. Dr.N. Subramanian - Computer Genesis, Programming, Software Applications
5. R.K.Taxali - PC Software made simple IV edition
6. Rapidex computer courses

SEMESTER –VI
CORE PAPER XIII WORLD HISTORY – III (1914-2001)

1. First world war – league of Nations.
2. Russian Revolution of 1917.
3. Dictatorship in Germany and Italy .
4. Second world war – United Nations organization.
5. Contemporary world since 1945 – Cold war – NATO-SEATO-CENTO.
6. Development in China from 1911 to 1950.
7. Rise of Terrorism and its impact.

Books for References

1. Contemporary world - NCERT, New Delhi, 2007.
2. A.J. Grant and Harold, Temperately - Europe in the 19th and 20th centuries.
3. Oliver J, Thatcher and Ferdinand, Schwill - A General History of Europe.
4. W.C. South Gate - History of Europe, 3 Volumes.

SEMESTER –V

CORE PAPER: XIV HOSPITALITY MANAGEMENT

UNIT : I

Introduction to Hospitality Management - Types of accommodation in Tourism Industry – Main and Supplementary accommodations.

UNIT : II

Activities in accommodation Management a) Front Office b) House keeping and Interior Decoration c) Restaurant and Bar (Food and Nutrition) d) Supporting services e) Accounts f) Security g) Sales h) Purchase i) Storage.

UNIT : III

Classification of hotels – Ownership and relevant laws – Styles of Catering – Indian and Continental.

UNIT : IV

Accountancy : Basic concepts of accounting trading - Profit and Loss Accounting Balance sheet – Partnership accounts – Insurance Claim – Transport unit accounting.

UNIT : V

Financial Management – Sources of funds (various sources – costs and benefits) use of funds (quantity – allocation and scheduling) sources – Use mix (Investment decisions) Evaluation of financial management (ratios – variations)

Book Recommended

1. Andrew : Hotel Front Office Tanning
(MC Grew Hill)
2. Andrew : Food and Beverage service
(MC Grew Hill)
3. Negi : Hotel For Tourist Development
(Metropolitan – India)
4. Hampton : Financial Decision making
(Prentice – Hall India)
5. A.K. Phatia : Tourism Development
(Sterting publisher, Bangalore)

SEMESTER –VI

CORE PAPER: XV TRAVEL MANAGEMENT

Unit I

General Introduction – Functions of Travel Agency – IATA and its functions. TAAI, ASTA, PATA

Unit II

Transport - Importance of Transport –Road, Railways, shipping and civil aviation., Government – policies on Transport – Transport Co-ordination.

Unit III

Travel formalities and Regulations – passport, VIAS, Foreign exchange- customs and immigration – preparation of Tour Itinerary Modern Ticketing.

Unit IV

Travel Accounting procedures:- Mode of Payment- Indian Travelers- Non-resident Indians, Foreign Nationals, Air-Line payment report – and literature, budgeting and commissions from principles.

Unit V

Concepts and ideals for Effective Tourism Development:-
National Development – Council report On – Tourism Development
(NDC)

National Action Plan (NAP) Tourism Civil Aviation Tourism Task Force
(TTF).

Books Suggested

1. National Development Council Report
2. National Action Plan, 1997
3. World Tourism Organisation – Report
4. ITTTM – Workshop report – on Tourism
5. ITTTM – Workshop report – on Tourism Legislation.
6. Bright – Singh D. Economics of Development.

SEMESTER VI
ELECTIVE II-A
INTRODUCTION TO JOURNALISM AND MASS
COMMUNICATIONS

UNIT I :

Basic concepts - communication process - SMCR model - Mass Media - History of the press in India. Role of the press in Freedom Movement.

UNIT II :

Leading Newspapers of India (Language - 2nd English 2) Brief History of Tamil Journalism. Freedom of the Press.

UNIT III :

Career aspects of Journalism. Structure of a Newspaper organisation characteristics of a Journalist.

UNIT IV :

Principles of Reporting - Definitions, Components and sources of news. Writing the news - types of Lead, body. Principles of Editing - Editing techniques.

UNIT V :

Writing Headlines and types of Headlines. Law of Defamation. Recent trends in Indian press.

WORKSHOP :

1. News writing; 2. News editing; 3. Writing Lead, Headline; 4. Translation; 5. Proof Reading; 6. Visiting Newspaper Offices, Radio station and T. V. Stations.

BOOKS :

1. Mass communication in india - Keval J.kumar
2. Introduction to communication - Edward Emeri Agnee
3. Reporting - Baba Prasad
4. News reporting - P. M.Srinvastava
5. Journalism - Ahuja.

SEMESTER VI
ELECTIVE II-B

INDIAN CULTURAL HERITAGE

UNIT : I

Muslim invasions, Delhi Sullanate — Society, Religion Literature and Arts under the sultans of Delhi - Muslims impact on Indian culture - Bhakti Movement - Kabir - kguru Nanak, Chaitanya.

UNIT: II

Society and culture under vijaya nagar - Nayaks of Madura - ginsi - Tonjore.

UNIT: III

Mughals and their impact on Indian culture, society, Econoffiy, Religion, Literature and Art under the mugthals.

NIT : IV

Impact of west on Indian culture. Portuguese. Dutch - French and British - Impact of Christianity on Indian culture.

UNIT : V

Arya Samaj - Brahma Samaj - Ramakrishna mission - Thesophical Society - Dravidian Ratiomalistic Movement - Developments in India after the British.

Railways - Postal and Telegraphy - Industrial Revolution - emergence or Educational Institutions. Etc.

BOOKS RECOMMENDED:

1. R. Sathyanathaiyer : History of India Vols I and II
2. Relevant chapter in Bharathiya Vidya Bhavan : (History of the Indian People)
3. O. Mallev : Indianand west

SEMESTER VI
ELECTIVE II-C
PUBLIC ADMINISTRATION

1. Introduction

Measuring scope and significance of Public Administration, Public and Private Administration, Wilson's vision of Public Administration. Evolution of the discipline and its present status. New Public Administration. Public choice approach and New Public Management perspective. Features of Entrepreneurial Government, Good Government: Concept and application.

2. Theories of Administration:

Nature and typologies, Scientific Management (Taylor and the Scientific Management Movement), Classical theory (Fayol, Urwick, Gulick and others), Bureaucratic theory. (Marxist view, Weber's model and its critique, post-war British developments.) Ideas of Mary Parker Follett and (C.L. Barnard) Human Relations School (Elton Mayo and others). Behavioral Approach to Organization Analysis. Participative Management; (McGregor, Likert and others). The Systems Approach Open and closed systems.

3. Structure of Public organizations:

Typologies of Political Executive and their functions. Forms of Public organizations: Ministries and Departments: Corporations; Companies, Boards and Commissions; Ad hoc and Advisory bodies. Headquarters and field relationships. Administrative Behavior: Decision making with special reference to Herbert Simon, Theories of Leadership, Communication, Morale, Motivation (Maslow and Herzberg.)

4. Accountability and Control:

Concepts of Accountability and Control; Legislative Executive and Judicial Control over Administration. Citizen and Administration, Role of civil society, people's participation, Right to information. Administrative corruption, machinery for redress of citizen's grievances. Citizen Charter.

5. Administrative Law:

Meaning and significance. Delegated Legislation : Types, Advantages, : limitations, Safeguards, Administrative Tribunals limitations and methods of ensuring effectiveness.

Text Books:

1. Dr. A. Maheswari, **Public Administration**, New Delhi, 1970.
2. Dr. A. Maheswari, **Public Administration**, NCERT, New Delhi, 1983.

SEMESTER VI
ELECTIVE III-A
HUMAN RIGHTS

UNIT I

Human Rights: Concept and Theories – Rights – legal and constitutional – Universal Declaration of Human Rights – United Nations and Human Rights.

UNIT II

Indian Constitution and Human Rights – Fundamental Rights – Duties – Directive principles of state policy – Human Rights Commissions – Powers and Functions.

UNIT III

Right to Information Act – Right to privacy – Freedom of the press – International covenants relating to women, children and refugees.

UNIT IV

Indian Legislations relating to women and children – Right to inheritance – Divorce – Remarriage – education and Right to equality – contemporary issues – child labour, bonded labour – female infanticide – Sexual harassment of women in work places etc.

UNIT V

Non Governmental organizations and media in Human Rights – National and International Human Rights Organisations – UN High Commission for the Human Rights.

BOOKS RECOMMENDED

- | | | |
|--|---|--------------|
| 1. A Text Book of Political Science | – | K.R. Acharya |
| 2. Violation of Democratic Rights in India | – | A.R. Desai. |
| 3. Constitutional History of India and National Movement | - | R.C. Rai. |
| 4. Indian Social Institution | – | K.S. Singh |
| 5. UN & Its agencies. | - | Kochal |

MEGAZINES

1. Economic & Political Weekly
2. Frontier
3. Dalit Voice
4. Lawyer
5. Amnesty International Report

SEMESTER VI ELECTIVE III-B SOCIOLOGY

1. **Sociology-The Discipline:** Sociology as a Science and as an interpretive discipline; impact industrial and French Revolution on the emergence of sociology; sociology and its relationship with history, economics, political science, psychology and anthropology.
2. **Origin, Nature and Scope of Sociology :** Relationship with other social sciences – Social groups – Social Control.
3. **Culture** – Marriage, family and kinship, Economic Institution – Political Institutions.
4. **Religion and Culture** – Education, culture, society and personality – Individual and socialization.
5. **Culture and Personality formation** – Methods of research – Unity and Diversity – Social Demography.

Text books:

1. Boopendra K. Nagla, Sheo Bahal Singh, **Introducing Sociology**, NCERT, New Delhi, 2002.
2. Amit Kumar Sharma, **Structure of Indian Society**, NCERT, New Delhi, 2003.

SEMESTER VI
ELECTIVE III-C
GEOGRAPHY

1. **Major Resources of the earth** - World Distribution of Resources.
2. **Natural Resource** - Based production complexes and conservation of resources - Utilization of Natural resources.
3. **Agriculture** - Major crops - Secondary Production.
4. **Territory Occupations** - Transport and Communication - Modern Means of Communication.
5. **Population and Settlements** - Distribution and Density - Population growth - Rural and Urban Population - Infact of Rapid Population growth on development.

Text Book

1. Majid Husain, **Human and Economic Geography**, NCERT, New Delhi, 1978.

Prepared by Dr. N. Balasubramaniam, Reader and Head of the Department,
Department of History, CBM College, Coimbatore 641 042.

SEMESTER VI DIPLOMA -- COMPUTER APPLICATION IN HISTORY PAPER II

- Unit I** : Introduction to Microsoft Windows
Unit II : M.S.Office – M.S. Word – Creating Web pages
Unit III : Automation and information system - Multimedia – E – mail system
- Fax.
Unit IV : Internet – Introduction to internet – Resources of the Internet Top –
Level Domains.
Unit V : Use of internet in History using the Web – search Engines – Reading
a Historical Web pages.

Two hours practicals per week

Lab

Ms Office – Word

- 2) Prepare a Error Free Document
- 3) Prepare a Document
- 4) Prepare the Tables
- 5) Prepare a Document in Newspaper column Layout
- 6) Perform Mail Merge operation
- 7) Create a web page

Books Recommended

1. N.Subramanian - Computers
2. C.S. Subramanian - Introduction to Computer and
Foundations
3. Donalo H.Sanders - Computer Today
4. Dr.N. Subramanian - Computer Genesis, Programming, Software
Applications
5. R.K.Taxali - PC Software made simple IV edition
6. Rapidex computer courses