

BHARATHIAR UNIVERSITY: COIMBATORE-641046

B.A. SOCIOLOGY

(For the students admitted during the academic year 2019-2020 onwards)

SCHEME OF EXAMINATION: CBCS PATTERN

Part	Study Components / course title	Ins.hrs/week	Exam				Credit
			Duration	CIAS	University Exam	Total	
Semester-I							
I	Language I	6	3	25	75	100	4
II	English- I	6	3	25	75	100	4
III	Core I: Introduction to Sociology - I	6	3	25	75	100	4
III	Core II: Sociological Theories – I	6	3	25	75	100	4
III	Allied Paper I: Social Anthropology	4	3	25	75	100	4
IV	Environmental Studies #	2	3	-	50	50	2
Semester -II							
I	Language-II	6	3	25	75	100	4
II	English-II	6	3	25	75	100	4
III	Core III: Introduction to Sociology - II	6	3	25	75	100	4
III	Core IV: Sociological Theories – II	6	3	25	75	100	4
III	Allied Paper II: Social Psychology	4	3	25	75	100	4
IV	Value Education- Human Rights #	2	3	-	50	50	2
Semester-III							
I	Language-III	6	3	25	75	100	4
II	English-III	6	3	25	75	100	4
III	Core V: Rural Sociology	5	3	25	75	100	4
III	Core VI: Social Statistics	4	3	25	55	75	3
III	Allied Paper III: Social Demography	4	3	25	75	100	4
IV	Skill Based Subject 1: Organisational Behaviour	3	3	20	55	75	3
IV	Tamil @ Advanced Tamil # (Or) Non Major Elective - I : Yoga for Human Excellence # / Women’s Rights # Constitution of India #	2	3	50	-	50	2
Semester IV							
I	Language IV	6	3	25	75	100	4
II	English-IV	6	3	25	75	100	4
III	Core VII: Urban Sociology	5	3	25	75	100	4
III	Core VIII: Research Methodology	4	3	25	75	100	3
III	Allied IV Gender and Society	4	3	25	75	100	4
IV	Skill Based Subject 2 : Human Resource Management	3	3	20	55	75	3

IV	Tamil @ Advanced Tamil # (Or) Non Major Elective –II : General Awareness #	2	3	50	-	50	2
Semester V							
III	Core IX: Industrial Sociology	5	3	25	75	100	4
III	Core X: Social Movements in India	6	3	25	75	100	4
III	Core XI: Social Disorganization.	6	3	25	75	100	4
III	Core XII: Social Welfare Administration	6	3	25	55	75	4
III	Elective I	4	3	25	75	100	4
IV	Skill Based Subject 3: Life Skill Development	3	3	20	55	75	3
Semester VI							
III	Core XIII: Medical Sociology	6	3	25	75	100	4
III	Core XIV: Social Change and Development	5	3	25	75	100	4
III	Core XV: Disaster Management	6	3	25	75	100	4
III	Elective II	4	3	25	75	100	4
III	Elective III	4	3	25	75	100	4
IV	Skill Based Subject 4: Community Development	3	3	20	55	75	3
V	Extension Activities @ (Mini Project)	3	-	50	-	50	2
Total						3500	140

Includes 25/40% continuous internal assessment marks for and practical papers theory respectively

@ No University Examination. Only Continuous Internal Assessment

No Continuous Internal Assessment (CIA). Only University Examination

List of Elective Papers (Colleges can choose any one paper as elective)		
Elective-I	A	Indian Sociological Thought
	B	Sociology of Education
	C	Sociology of Development
Elective-II	A	Social Gerontology
	B	Sociology of Youth and Development
	C	NGO Management
Elective-III	A	Entrepreneurship Development
	B	Human Resource Development.
	C	Sociology of Tourism

SEMESTER V

CORE PAPER IX

INDUSTRIAL SOCIOLOGY

UNIT – I

Introduction: Meaning and definition of Industrial Sociology – Subject matter, nature and scope – Value of Industrial Sociology in India – Industrial Revolution.

UNIT – II

Theoretical perspectives: Karl Marx, Max Weber, Durkheim, and Mayo.

UNIT – III

Industrial Society: The Manorial system, the Guild system, Domestic system, the Factory system – Origin and functions of trade unions in India- Collective bargaining – Corporate Social Responsibility.

UNIT – IV

Industrial Organization: Formal organisation: nature, features and problems – Informal organisation: origin and function, management of Informal organization.

UNIT – V

Industrial Disputes and Labour Relations: Industrial relations – ILO – Labour problems – Labour legislation. Industrial disputes – Workers' participation in management (WPM): Levels of participation in WPM – Objectives – WPM models in India.

REFERENCE BOOKS:

1. Schneider EV 1957 Industrial sociology, McGraw Hill, New York
2. Gisbert Pascal 1972 Fundamentals of Industrial Sociology, Tata McGraw Hill, Bombay.
3. Ramaswamy E R 1977 The worker and his union, Allied, New Delhi.
4. Ramaswamy E R 1978 Industrial relations in India, MacMillan, New Delhi.
5. Punekar S D etall 1978 Labour welfare, Trade union and Industrial relations, Hiamalaya Publishing House, Bombay.

CORE PAPER X

SOCIAL MOVEMENTS IN INDIA

Unit – I

Introduction: Meaning – Nature and Characteristics of Social Movements – Conceptual problems – Types of enquiries on social movement.

Unit – II

Types of Social Movements: Revolutionary – Regressive – Reform and Expressive movements.

Unit – III

Religious Movements: Brahma Samaj and Arya Samaj – SNDP Movement in Kerala

Unit – IV

Backward Class & Tribal Movements: Mahar Movement in Maharashtra, Dalit Movement in T.N. – Non-Brahmin Movement in T.N. – Yadava Movement. Tribal movement.

Unit – V

New Movements in India: Women's Movement in India before and after Independence – Role of women's organizations in women empowerment. Environmental movements.

Text Books:

1. Rao M.S.A (Ed) Social Movements in India Vols. I & II Manohar, New Delhi 1979.
2. Singh K.S (Ed) Tribal Movements in India Vol. I Manohar, New Delhi 1982.

REFERENCE BOOKS:

1. Rao M.S.A., Social Movements and Social Transformation, Manohar, New Delhi 1979.
2. Dhanagare. D.N. Peasant Movements in India., 1920-1950. OUP, Delhi 1983.
3. Bateile, Andre. The Backward Classes: The New Social Order, OUP, New Delhi 1983
4. Kishore Nand, International Terrorism, New Delhi, S. Chand & Company, 1989.

CORE PAPER XI

SOCIAL DISORGANIZATION

Unit – I

Social Problem: Definition and meaning of social organization and disorganization – Causes of social disorganization, Individual disorganization.

Unit – II

Crime, Delinquency & Alcoholism: Crime – Causes, types- White collar crime, Cyber crime and Corruption. biological and environmental factors – Prevention of Adult offenders. Alcoholism and Drug Addiction – Causes, consequences and prevention strategies.

Unit – III

Violence in society: Gender based violence, Child Abuse, Human Trafficking, Sexual Harassment, Casteism, Communalism, Regionalism and Terrorism.

Unit – IV

Poverty, Unemployment and Beggary: Poverty Absolute and Relative causes – Unemployment – Types and Causes – Effects of unemployment. Extent of unemployment in India – Beggary, Causes – Types, techniques, extent of beggary in India, methods of rehabilitation – Relevance of U.N.

Unit – V

Commercial Sex work: Causes, types, Commercial Sex work and personal disorganization – Commercial Sex work and Family Disorganization – Suppression of Immoral Traffic Act of 1956. AIDS – Causes, extent, consequences and prevention – Awareness perspectives and problems.

Text Books:

1. Madan, G.R. Indian Social Problems, New Delhi: Allied Publishers,
2. Kart, Cary, S. Exploring Social Problems: Reading and Research, California: Alfred Publishing Co., INC., 1978.
3. Teeters, Negley and Harry Elnar Barends. New Horizons in Criminology, New Delhi: Prentice Hall of India, 1959.

REFERENCE BOOKS:

1. Lemert, M. Social Pathology, New York: McGraw Hill Book Company, INC., 1951.
2. Stanley, D. Eitzen. Social Problems, London: Allyn and Bacon, 1983.
3. Majumdar, M Caste and Communication in an Indian Village, Mumbai: Asian Publishing House, 1958.
4. Julian Joseph. Social Problems, Prentice Hall, Englewood Cliffs, New Jersey, 1977.
5. Merton, Robert, K. and Nisbet, Contemporary Social Problems, New York: Harcourt Brace Jovanovich, 1979.

CORE PAPER XII

SOCIAL WELFARE ADMINISTRATION

UNIT – I

Social welfare Administration – definition, Meaning and Concept – Principles and Professional ethics of Social Welfare Administration – Emerging Trends in Social Welfare Administration.

UNIT – II

Fields of social welfare Administration – Children, Youth, Women, Aged communities – Rural, Urban and Tribal Communities – challenges and problems of the fields of social welfare administration.

UNIT – III

Social Welfare Board: Ministry of Social Welfare – Schemes – Central Social Welfare Board and State Social Welfare Boards in India – History, Structure, Function, goals and achievements.

UNIT – IV

NGO's in India – NGOs – Introduction, concept and functions – Issues in NGO Development – Need assessment, staffing, linking with external resources and target group – Managerial role in problem solving, Governance and leadership, NGOs-Environment, Taxonomy, Mega and Micro-Environmental threats and opportunity and its impact.

UNIT – V

Social Welfare Programmes in India : Human Resource Development, Labour, Non conventional Energy Sources, Rural Development, Science & Technology, Social Justice and Empowerment – NABARD, Human Rights Commission, National and Regional Organization. NIRD, CAPART, SIRD, MSME, TN Women Development Corporation, Public Welfare Program Process of Community Participation in social welfare programs.

REFERENCE BOOKS:

1. Freeman, Michael, Human Rights : An Inter-disciplinary Approach (2002)
2. Gogia, S.P., Law relating to Human Rights (2000)
3. Gupta D.N. and Singh, Chandrachur, Human Rights and Freedom of Conscience: Some suggestions for its Development and Application (2001)
4. Lyer, Venkat (ed.), Democracy, Human Rights and the Rule of Law: Essayes in Honour of Nani Palkivala (2000)
5. Jhunjhunwala, Bharat (ed.) Governance and Human Rights (2002)
6. Nirmal, Chiranjivi J. (ed.), Human Rights in India: Historical, Social and Political Perspective (2002)
7. Paul, R.C. Situation of Human Rights in India (2000)
8. Peter, S.E., Human Rights: Perspective and Challenges (New Delhi: Lancers Books, 1994).

SKILL BASED SUBJECT 3

LIFE SKILL DEVELOPMENT

Unit I: Introduction to Life skills

Definition – communication and action skills: verbal and vocal communication skills- body language Mind skills, rules skill, self talk skills, explanation skills, expectation skills, time management skills, self awareness

Unit II: Presentation Skills

Planning, structuring and delivering a presentation-Effective use of language and audio visual aid—Managing Performance Anxiety, Relaxation techniques, Interviews and Group Discussions

Unit III: Relationship Skills

Introduction- Skills for Listening and Understanding, Skills for choosing and starting relationship, Skills for anger management, Coping with emotions and stress.

Unit IV: Critical Thinking Skills

Critical Thinking, Creative Thinking-Stages, Looking at things differently, Analyzing information. Strategies to improve creativity, Decision Making, Problem Solving- Steps of problem solving - Factors affecting problem solving. Activities: Make a Plan for Critical Thinking.

Unit V: Leadership Skills

Introduction - Types of leadership, Tips for becoming a leader, Decision Making, Conflict Management, Crisis Management, Delegation of Work, Communication System in an Organization, Leadership Training

REFERENCE BOOKS

1. Jones,R.N.(2007) Life coaching skills-how to develop skilled clients. New Delhi: Sage Publications.
2. Lewis,H.(2000) Body Language- A guide to Professionals. New Delhi: Response Books.
3. Kaul,A.(2005). The Effective Presentation- Talk your way to success. New Delhi: Response Books.
4. Lata, P & Kumar, S (2007) Communicate or collapse. New Delhi, Prentice Hall India Pvt. Limited
5. Mishra, B.K.(2008). Psychology- The Study Of Human Behaviour. New Delhi: Prentice Hall India Ltd.
6. Sherfield, R.M., Montgomery, R.J. &Moody, P.G.(2009). Developing Soft Skills. 4th ed NewDelhi: Pearson Education
7. Shephard , K. (2005) Presenting at Conferences, Seminars and Meetings. New Delhi: Response Books.
8. Sanghi, S. (2007). Towards a Personal Excellence-Psychometric Tests & Self Improving Techniques for Managers. New Delhi: Response Books.

SEMESTER VI

CORE PAPER XIII

MEDICAL SOCIOLOGY

Unit I Introduction to Medical Sociology

Definition, Objectives, Principles and Scope.

Relationship between sociology and Medicine. Historical Development of Medical Sociology. Theoretical perspectives of Health-Functional Approach, Conflict Approach, Interactionist Approach, Labeling Approach -The Sick role- Illness as a Deviance.

Unit II Concept of Health and Illness

Dimensions of Health - Physical, Social, Emotional, and Spiritual. Formation of Health Behavior: Beliefs, Values, Attitudes and Practices. Social Groups and Access to Healthcare. Social Medicine, Community Health, Health Care and Health Agencies.

Unit III Social Epidemiology

Meaning and Definition of Social Epidemiology-Components of Epidemiology, Natural history of diseases, Social Etiology - Social Epidemiology and Ecology of Disease - Microbial Theory - Process of Transmission. Vital Statistics: Uses and sources of vital and health statistics, Socio-Cultural factors bearing on health in India.

Unit IV Hospital & Professionalization of Health Personnel

Hospital as a Social Institution. Structure and function of a Hospital. Cost of hospitalization. Medical Social Service in a Hospital. -Professionalization of Health personnel. The process of seeking Medical Care - Health Stratification- caste and class based inequalities.

Unit V Management of Health care Services

Public and Private Health Care Services in India: Evolution of public health systems in India- Health Planning in India (Committees, Planning commission, Five year plans - National Health Policies). Public health systems in India (Center, State, District & Village level) Current trends in private health care in India.

TEXT BOOKS

1. Anne, Marie Barry and Chris Yuill, Understanding Health-A Sociological Introduction: Sage Publication, New Delhi, 2002.
2. Cockerham, William, C. Medical Sociology Englewood Cliffs: Prentice Hall, 1978.
3. Madhu Nagla, Sociology of Health and Medicine, Rawat Publications, 2018
4. Park J.E. and K.Park. Text book of Preventive and Social Medicine: Banarasidas Bharat Publishers, Jabalpur, 25th edition, 2019.

REFERENCE BOOKS

1. Dak T.M (1991). Sociology of Health in India, Kaveri Printer Private Ltd., New Delhi.
2. Graham Scambler (1987) Sociological Theory and Medical Sociology, Tavistock Publications: London and New York.
3. Albrecht, Gary L and Fitzpatrick, R. 1994. Quality of Life in Healthcare: Advances in Medical Sociology. Mumbai: Jai Press.
4. Albrecht, Gary L. 1994. Advances in Medical Sociology Mumbai: Jai Press.
5. Coe, Rodney M. Sociology of Medicine, New York: McGraw Hill, 1970.
6. Conrad, Peter et al. 2000. Handbook of Medical Sociology, New Jersey: Prentice Hall.

CORE PAPER XIV

SOCIAL CHANGE AND DEVELOPMENT

UNIT – I

Social Change – Definition, Concept, Evolution, Growth, Development, Progress, Factors of Social Change, Rate of Change, Direction, Forms – Source of Social Change – Theories of Social Change – Planned Change.

UNIT – II

Social Change in Indian Society – Trends and Process of Change: Sanskritization, Westernization, Modernization, Secularization, Liberalization, Privatization, Globalization and Their Impact – Information Technology and the Network Society.

UNIT – III

Theories of Social Change – Linear (Comte & Spencer), Cyclical (Pareto), Fluctuation (Sorokin), Conflict theory (Marx). Theories of development- Classical Dependency Study –Fernando Cardoso: The New Dependency Studies – Immanuel Wallerstein: The World System Perspective.

UNIT – IV

Changing Conceptions of Development – Economic Growth, Social Development – Quality of Life and Indices, Sustainable Development – Human Development (Amartya Sen, Mahboob Ul Haq, Martha Nussbaum) – Human Development Index (HDI) – Millennium Development Goals

UNIT – V

Development Programmes in India – Planning Commission, Five Year Plans, NITI Aayog, Community Development Programmes, Panchayat Raj: Impact of new Panchayat Raj on Women Empowerment – Development and socio-economic disparities.

REFERENCE BOOKS:

1. Appadurai, A. -Modernity at Large Cultural Dimensions of Globalization, New Delhi: OUP, 1997
2. Dereze, J & Sen, A. – India Economic Development and Social Opportunity, New Delhi: OUP, 1996.
3. Giddens, A. – Introduction to Sociology (2nd Edition., New York: W.W. Norton & Co.,1996.
4. Haq, M. – Reflections on Human Development, New Delhi: OUP, 1991. Panikkar, K.M. – Hindu Society at Cross Road., Bombay, 1955.
5. Mandelbaum, D.G. Society in India. Bombay: Popular Prakashn, 1970. Mathew, Panini & Pathi – Symposium on Implications of Globalization.
6. Moore, W.E., and Cook, R. – Social Change. New Delhi: Prentice – Hall (India), 1967. Sharma, S. L. – Empowerment without Antagonism: A Case for Reformulation of Women’s Empowerment Approach. Sociological Bulletin, Vol 49, No 1, New Delhi: 2000
7. Singer, M. and Cohen, B. – Structure and Change in Indian Society. Jaipur: Rawat Publication, 2001.
8. Singh, Y. – Modernization of Indian Tradition. New Delhi: Rawat, 1996.
9. Sociological Bulletin, Vol. 44, New Delhi: 1995.
10. Srinivas, M.N. – Social Change in Modern India, Berkeley: University of Berkeley, Kapadia, K.M. – Marriage and Family in India, Calcutta: Oxford University Press.,1977.
11. UNDP, Human Development Report, New York: Oxford University Press UNDP, Sustainable

Development, New York: OUP
12. World Bank, World Development Report, New York: OUP

CORE PAPER XV

DISASTER MANAGEMENT

UNIT I: Introduction

Disaster-meaning, concept-Natural Disaster- floods, earthquake, Draught, volcanoes, forest fires, coastal hazards, and landslides.

UNIT II: Manmade Disaster

Chemical and Industrial Accidents, Accidental explosions, Bomb blast, nuclear disasters, Pollutions.

UNIT III: Factors influencing Natural and Manmade disaster

Factors- political, economic, social, cultural, Ideological, Ecological, institutional, scientific and technological. Disasters and Development causes and consequences.

UNIT IV: Disaster Management

Control plan, emergency preparedness. Disaster management cycle-Post disaster review, results of exercises, prevention, mitigation, preparedness. Intervention of State in Disaster. Social resilience.

UNIT V: Role of Governmental & Non Governmental Organizations

Role of Voluntary organization in Disaster Management, resource mobilization- Materials and Funds. Various sources of mobilization. Mennonite Disaster Relief.

References:

- 1.Indu Prakash (1994) Disaster Management Rashtra Prahari Prakashan. Sahibad.
2. Gaziabad. Narayan B. (2000) Disaster Management A.P.H. Publishing Corporation, New Delhi.

SKILL BASED SUBJECT 4

COMMUNITY DEVELOPMENT

Unit I: Community development: Concept, definition, meaning, need, history, principles, objectives and scope. Rural development-concept, definition, meaning, need, objectives and scope.- Rural development in India – Origin and background -early experiments -Rural development programs since independence. Approaches to rural development – Gandhian contractive program – contribution of Vinobaji.

Unit II: Rural backwardness: Rural poverty - causes, consequences, measurement Problems and prospects of rural life with reference to agriculture and allied actives like land and its use, animal husbandry, irrigation. Rural infrastructure- drinking water, housing, health and education.

Unit III: Administrative and organizational arrangement: rural development from block to National level. Role of co-operatives and rural banks, NABARD, District Rural Development Agency in rural development.

Unit IV: Urban community development: meaning and scope. Urban development programs in India. IDSMD (integrated development of Small and Medium Towns etc). Slums in India: theories, causes and conditions.

Unit V: Administrative and policy arrangements: Municipalities, corporations,, metropolitan development authorities, housing and slum clearance boards. Constitution-73rd amendment and its relevance to urban community development.

Reference Books:

Agarwal and Singh 1984 The Economics of under development, Delhi: Oxford University.
Aruna sharma and 1995 Planning for rural development Rajagopal Administration, New Delhi:
Rawat Bhadouria and 1986 Rural Development Dual Strategies Perspectives, Delhi:
Anmol Brashmanda P.R 1987 Development process of Panchamuki V.R (Ed the Indian economy, Bombay: Himalaya.
Dahama O.P. 1982 Extension and rural welfare, Agra: Ram Prasad and Sons. Das Basanti 2007 Governmental programmes of rural Development, New Delhi: Discovery.

ELECTIVE PAPERS

ELECTIVE - I

A. INDIAN SOCIOLOGICAL THOUGHT

Unit – I

The Path Finders – G.S.Ghurye: Approach to Sociology; Caste and Tribe; Dynamics of culture and society; Religion. Caste and Class in India, the Scheduled Tribes – S.C. Dube: India's Changing Village

Unit – II

The Path Breakers – Louis Dumont – Homo Hierarchicus – Andre Beteille – Agrarian Social Structure, Society and Politics (11L)

Unit – III

Dialectical & Subaltern Thinkers – A.R. Desai: Social Background of Indian Nationalism, Peasant Struggles in India – Ranajit Guha, Dominance without Hegemony: History and Power in Colonial India (11L)

Unit – IV

Social Reformative Thinkers – Dr. Babasaheb Ambedkar – Annihilation of caste – Ideas of E.V.R. Periyar – Critique of the Varna/caste-based society of India; Dalits and anti-untouchability agenda; Caste, class and democracy.

Unit – V

The Ideas Speak – Feminist Thinkers – Neera Desai, The Making of a Feminist, Leela Dube, Anthropological Explorations in Gender: Intersecting Fields.

REFERENCE BOOKS:

1. Beteille, Andre, 1966, Caste, Class and Power, Delhi, Oxford University Press.
2. Desai, A.R. (1966), Social Background of Indian Nationalism, Bombay: Popular Prakashan
3. Desai, A.R. (1979), Peasant Struggles in India, Delhi: Oxford University Press
4. Dube, S.C. (1958), India's Changing Village, London, Routledge & Kegan Paul
5. Dube, S.C. (1990), Indian Society, New Delhi, National Book Trust
6. Ghurye G.S., (1957) Caste & Class in India, Bombay: Popular Prakashan
7. Ghurye G.S., (1963), Scheduled Tribe Bombay: Popular Prakashan
8. Joshi, P.C. (2000), ' Remembering M.N. Srinivas' Sociological Bulletin, Vol.49,
9. Kapadia, K.M. (Ed) (1954), Prof. Ghurye Felicitation Volume, Bombay: Popular Prakashan
10. Mukherjee, Radhakamal, (1926), Regional Sociology,
11. Mukherjee, Radhakamal, (1949), The Social Structure of Values
12. Mukherjee, Radhakamal, (1989), "Radhakamal Mukherjee: A Note, Sociological Bulletin,
13. Vol.38 No.2, Sept. PP261-266
14. Nagla, B.K. (2006), Indian Sociological Thought, Jaipur: Rawat Publications
15. Madan T.N. (1994) Pathways, Bombay, Oxford University Press
16. Madan T.N. (2011) Sociological Traditions, New Delhi, SAGE

17. Beteille, Andre (1991) Society and Politics in India, New Delhi, Oxford University Press
18. Mukerji, D.P. (1956) Diversities, New Delhi, People's Publishing House
19. Dumont, Louis (1988) Homo Hierarchicus, New Delhi, Oxford University Press
20. Dhanagare D.N. (1983) The Peasant Movements in India, New Delhi, Oxford University Press
21. Srinivas M.N. (1987) The Dominant Caste and Other Essays, New Delhi, Oxford University Press
22. Gore, M.S. (1993) The Social Conest of a Ideology, New Delhi, SAGE
23. Sen, Amartya: (2005) The Argumentative Indian, London, Allen Lane
24. Sen, Amartya (2006) Identity and Violence, London, Allen Lane

B. SOCIOLOGY OF EDUCATION

Unit-I:

Introduction to sociology of education: Meaning and social functions of education; Education and development

Unit-II

Theoretical approaches to sociology of education: Functionalist, Conflict, Symbolic integrationist, and Feminist.

Unit-III

The Indian Tradition of Education: Colonialism and Education, Contribution of Nationalists.

Unit-IV

Policies and Programmes: Objectives, Strategies, Achievements, and Shortfalls. National Education Policy 2020.

Unit-V

Education and Globalization: Education and Social Inequality in the Global Culture.

REFERENCE BOOKS

- 1.Banks. Olive. 1971. Sociology of Education, (2nd Ed.) London: Batsford.
- 2.Blackledge, D and Hunt, B. 1985. Sociological Interpretations of Education. London: Crom Helm.
- 3.Channa, Karuna: Interrogating Women's Education, Jaipur and New Delhi, Rawat
- 4.Dharmapal. 1983. Beautiful Tree: Indigenous Indian Education in the eighteenth Century. Coimbatore. Keerthi Publishing House. .
- 5.Gore, M.S. et.all (ed.): Papers on Sociology of Education in India, New Delhi, NCERT, 1975.
- 6.Jerome Karabel and H.Halsey. Power and Ideology in Education. 1977. Oxford University
- 7.Kabeer, Nambissan & Subrahmaniam (eds.). 2003. Child Labour and Right to Education in South Asia. Sage Publication, New Delhi.
- 8.Morris, Iror: The Sociology of Education, Allan and Unwin, 1978. Publications, 2001.
- 9.Ramachandran, V. 2004. Gender and Social Equity in Primary Education, Sage Publication.
- 10.Sen and Dreze: India: Development Selected Regional Perspectives, New Delhi: OUP, 1997.
- 11.Sen and Dreze: India: Economic Development and Social Opportunity, New Delhi: OUP, 1996.

C SOCIAL CHANGE AND DEVELOPMENT

UNIT – I

Social Change – Definition, Concept, Evolution, Growth, Development, Progress, Factors of Social Change, Rate of Change, Direction, Forms – Source of Social Change – Theories of Social Change – Planned Change.

UNIT – II

Social Change in Indian Society – Trends and Process of Change: Sanskritization, Westernization, Modernization, Secularization, Liberalization, Privatization, Globalization and Their Impact – Information Technology and the Network Society.

UNIT – III

Theories of Social Change – Linear (Comte & Spencer), Cyclical (Pareto), Fluctuation (Sorokin), Conflict theory (Marx). Theories of development-

UNIT – IV

Changing Conceptions of Development – Economic Growth, Social Development – Quality of Life and Indices, Sustainable Development – Human Development (Amartya Sen, Mahboob Ul Haq, Martha Nussbaum) – Human Development Index (HDI) – Millennium Development Goals

UNIT – V

Development Programmes in India – Planning Commission, Five Year Plans, NITI Aayog, Community Development Programmes, Panchayat Raj: Impact of new Panchayat Raj on Women Empowerment – Development and socio-economic disparities.

REFERENCE BOOKS:

1. Appadurai, A. -Modernity at Large Cultural Dimensions of Globalization, New Delhi: OUP, 1997
2. Dereze, J & Sen, A. – India Economic Development and Social Opportunity, New Delhi: OUP, 1996.
3. Giddens, A. – Introduction to Sociology (2nd Edition., New York: W.W. Norton & Co.,1996.
4. Haq, M. – Reflections on Human Development, New Delhi: OUP, 1991. Panikkar, K.M. – Hindu Society at Cross Road., Bombay, 1955.
5. Mandelbaum, D.G. Society in India. Bombay: Popular Prakhshn, 1970. Mathew, Panini & Pathi – Symposium on Implications of Globalization.
6. Moore, W.E., and Cook, R. – Social Change. New Delhi: Prentice – Hall (India), 1967. Sharma, S. L. – Empowerment without Antagonism: A Case for Reformulation of Women’s Empowerment Approach. Sociological Bulletin, Vol 49, No 1, New Delhi: 2000
7. Singer, M. and Cohen, B. – Structure and Change in Indian Society. Jaipur: Rawat Publication, 2001.
8. Singh, Y. – Modernization of Indian Tradition. New Delhi: Rawat, 1996.
9. Sociological Bulletin, Vol. 44, New Delhi: 1995.
10. Srinivas, M.N. – Social Change in Modern India, Berkeley: University of Berkeley, Kapadia, K.M. – Marriage and Family in India, Calcutta: Oxford University Press,,1977.
11. UNDP, Human Development Report, New York: Oxford University Press UNDP, Sustainable Development, New York: OUP
12. World Bank, World Development Report, New York: OUP

ELECTIVE II

A. SOCIAL GERONTOLOGY

UNIT – I

Gerontology: Definition, Concept, History, importance and scope, Old Age – Definition, meaning and concept, Demographics of aging, Characteristics of old age – Myths and Stereotypes about aging.

UNIT – II

Theories of ageing: Activity and social disengagement theory – Role Theory, Social stratification theory, and Indian Theory of Ashrama Dharmas – Psychosocial theories.

UNIT – III

Social Networking: Family relationships in later life – intergenerational relationships, religiosity in old age. Living arrangements and care giving for the elderly.

UNIT – IV

Problems of the Aged: Understanding the physiological condition of old age in context with life style, socio-economic condition, gender – Old age from an old age perspective – Sensory problems – vision and eye diseases – cataracts, glaucoma, Hearing loss , problem in movement and balance, Parkinson’s disease – alcohol abuse, Dental Problems, Sexual activity, voice. Problems of Aged – violence, neglect, abuse, crimes, empty nest syndrome.

UNIT – V

Elderly Care and welfare needs: physical needs, healthcare needs, psychological, social and economic needs, retirement, singleness, adjustment – Elderly care and management – knowledge and skills essential for old age care planning- referrals, advocacy, counseling and support – Institutionalized Aged – National Policies for the Aged.

REFERENCE BOOKS:

1. Malcom L.Johnson; The Cambridge Handbook of Age and Ageing, New York, Cambridge University Press; 2005.
2. Laidlaw, K., Thompson, L. W., Thompson, D., & Siskin, L. (2003). Cognitive behaviour therapy with older people. Chichester: Wiley.
3. John W Santrock; Life Span Development. NewYork. The McGraw- Hill Companies; 1999.
4. Behura N.K. and R.P Mohanthy, Ageing in Changing Social System- Their Problems – New Delhi Discovery Publishers House; 2005.

B. SOCIOLOGY OF YOUTH AND DEVELOPMENT

UNIT – I

Concept of Youth – sociological definition of youth – Characteristics of Youth – The Social Construction of Youth – Concept of Youth Welfare – Youth in contemporary Indian Society – Challenges of the Youth in Today’s Society.

UNIT – II

Causes and Effects of youth development – Gender Socialization: Differences and disparities between Male and Female Youth in India – Role of sociologists to motivate the youth – Different groups of youth. Problems of Youth: Psychological, Cultural, Social, Educational, Health,

Occupational and Recreational -problems and issues of youth on a local, regional, and international level – Youth power: youth as social capital – youth as change agents – socio-political movements

UNIT – III

National Youth Policies, Youth and Sports Policy – Existing services for youth – Youth clubs, Youth forums, Youth hostels, National Service Scheme, National Cadet Corps, Scouts and Guides, Youth exchange program, Leadership Program – National Organizations, Structure and functions – Nehru Yuvak Kendra, YMCA, YWCA, Vishwa Yuvak Kendra – UN and Youth – International Year of the Youth.

UNIT – IV

Approaches to Understanding Youth: Youth in Society and Culture - Youth as Action - Transition and Identity formation - Citizenship and Civic engagement - Youth: Inequality and dependence – Social inclusion – Equity and Access - Health-Physical, Mental and spiritual well-being.

UNIT – V

Youth in New Millennium: Challenges and Opportunities – Youth in the context of globalization – Education and Skill Development, Employability and Employment – Youth and Migration – Youth and Social Media

REFERENCE BOOKS:

1. Balan K., (1985), Youth Power in the Modern World, Ajanta Publications, New Delhi
2. Jones Gill, (2009), Youth, Polity Press, UK
3. Kehily Jane Mary (Etd.) (2007), Understanding Youth: Perspectives, Identities and Practices, Sage Publication, London
4. Landis H. Paul, (2011), Adolescence and Youth: The Process of Maturing, Sarup Book Publishers Pvt. Ltd., New Delhi.

B.

NGO MANAGEMENT

UNIT:1 INTRODUCTION

Origin - History and Philosophy of NGOs – Types and orientation of NGOs– UN- SDGs, - Role of NGOs in Development Sector

UNIT:2 FORMATION AND TYPES OF NGOS

Statutory requirements for starting and managing NGOs -Formation of trustees, committees and Boards –Types and Characteristics of National NGOs and International NGOs

UNIT:3 PROJECT MANAGEMENT

Writing Grant proposal - Resource Mobilization- National, International, Role of NGO"s in Corporate Social Responsibility- Fund Raising -Managing Projects

UNIT:4 ROLE OF NGOS IN VARIOUS SECTORS

Social Movements and Policy Advocacy - Role of NGOs in Human Rights Awareness - Poverty Alleviation - Economic Empowerment - Women Empowerment – Dalit Empowerment- Environment sustainability.

UNIT V CONCEPT AND TOOLS IN PROJECT MANAGEMENT

Development Planning - Area Analysis and Problem frame - Logical Planning as a planned tool - PLA techniques - Monitoring system and Monitoring tool - Project Evaluation - Environment Scanning, SWOT Matrix and Stakeholder Analysis.

TEXT BOOKS

- 1 **Handbook for NGOs Edition 2020 by Nabhi Board of Editors, Nabhi Publication**
- 2 **How to Start, Promote and an NGOM of your own by C.A Virendra k. Pamecha 2018**
- 3 Strategic Management and Policy Issues of NGOs by Goel O.P 2004.

REFERENCE BOOKS

- 2 Edwards .M. And Hulme, D (Eds). - Making a Difference: NGOs and Development In a Changing World. London: Earthscan, 1992.
- 4 Fowler.A. - Striking a Balance: A Guide to Enhancing the Effectiveness of NonGovernmental Organizations in International Development. London: Earth scan. 1997
- 6 Korten,D. - Third Generation NGO Strategies: A Key to People: Centered Development, Vol.15 Pages 145-159. 1987.
- 8 Moser,C - Gender Planning and Development: A Practical Guide. London: Routledge, 1993.
- Oxfarm Hand Book of Developemnt and Relief. Oxford: Oxfarm, 1996.
- Pawar, et. al. - NGOs and Development, The Indian scenario. Jaipur and New Delhi: Rawat Publications, 2004.
- Senge,P. The Fifth Discipline: The Art and Practice of Learning Organizations. London: Random House, 1990.

ELECTIVE III

A.ENTREPRENEURSHIP DEVELOPMENT

UNIT – I

Concept of Entrepreneurship – Concept of Entrepreneurship and Intra entrepreneurship – Nature and Development of Entrepreneurship, Entrepreneurial decision processes – Entrepreneurial traits, Types, Culture and Structure – Competing Theories of Entrepreneurship, Development of entrepreneurs – problems faced by entrepreneur and the future of entrepreneurship.

UNIT – II

Business Initiatives – How to start business? – product selection – form of ownership – plant location – Land, building, water and power, raw material, machinery, man power and other infrastructural facilities – licensing, registration and by laws.

UNIT – III

Government Schemes for Entrepreneurship Development – Institutional arrangements for Entrepreneurship Development – DIC-SIPCOT-SIDCO, NSIC, SISI – Institutional finance to entrepreneurs – TIIC, SIDBI, Commercial Banks – Incentives to Small Scale Industries – Schemes MSME.

UNIT – IV

Planning a Project – Meaning of a Project – Importance of a Project – Project Formulation – Format of a Report (as per the requirements of the financial Institution) – Project appraisal – Market feasibility – Technical feasibility and Economic feasibility – Break-even analysis. Product Planning and Development Process: Concept, Steps, Stages and marketing.

UNIT – V

Group Innovation – Establishing a leadership Role in Creative groups, Networking – Group Problem Solving, Business Innovations with a purpose, vision and strategy – job creations for Women and economic growth of the Nation.

REFERENCE BOOKS:

1. Entrepreneurship Development – Jose Paul N.Ajith Kumar
2. Entrepreneurship Development – P.Saravanavel
3. Entrepreneurship Development Programs in India – M.A.Khan
4. Dynamics of entrepreneur Development and Management – Vasanth Desai.

B.HUMAN RESOURCE DEVELOPMENT

UNIT I CONCEPT & IMPORTANCE OF HUMAN RESOURCE DEVELOPMENT (HRD)

Definition, Scope, Origin and Development of HRD, Approaches to HRD, Challenges of Human Resource Development, Human Resource Information System.

UNIT II HUMAN RESOURCE PLANNING

Demand and Supply of Human Resources, Assessing Human Resource Requirements, Job analysis, Job Description and Specifications, Job Design, Job Evaluation, Implementation of Human Resources Management Plans.

UNIT III HUMAN RESOURCE RECRUITMENT

Recruitment Factors, Sources of Recruitment, Emerging Trends in Recruitment, Selection, Training and Development, Retention

UNIT IV CAREER PLANNING & DEVELOPMENT

Concepts and Scope, Work Values and Ethics, Career Education, Information, Training, Counseling, Mentoring, Potential and Performance Appraisal, Gender Differentials and Gender Inclusive Policies, Human Resource Audit.

UNIT V HUMAN RESOURCE POLICIES

Corporate Governance, Corporate Social Responsibility, Equal Opportunity and Equal Pay, Diversity and Inclusion, Maternity, Return-to-Work, Work at-Home and Other Welfare Benefits, Sexual

Text Book(s)

- Gupta, C.B. (2015), Human Resource Management , New Delhi: S. Chand
T.V.Rao., (2002). Human resource development, Sage publications, New Delhi
Venkataretinam, C.S. (1990). Personal Management and Human Resources, Tata McGraw Hill, New Delhi.
Jon M. Wener, Randy L. DeSimone. (July, 2016). Human Resource Development

Reference Books

- Chhabra T. N., Human Resource Management, DhanpatRai and Co. Pvt. Ltd.
Jon M. Werner, Randy L. DeSimone, Human Resource Development (6th Edition), South-Western Cengage Learning, 2011.
Mankin. Human Resource Development
Saiyadain, Mirza S., Human Resource Management, Tata McGraw-Hill Pub. Co. Ltd., New Delhi, 2003.
Singh B. P. and T. N. Chhabra, Personnel Management & Industrial Relations, DhanpatRai and Co.Pvt. Delhi, 1998.
Srividhya Lalitha. Human Resource Development.
Werther William B. and Keith Davis (2 nd ed) -Personnel Management and Human Development, New Delhi: Tata McGraw Hill, 1991.

C.SOCIOLOGY OF TOURISM

Unit I Understanding Tourism: Introduction to Tourism Concept, Development of tourism through the ages.

Unit II Sociological Approach to Tourism: Sociological factor in Tourist motivation, Attitude and Perception, Social dimension of host – tourist relationship, Socioeconomic and socio-cultural impacts of tourism.

Unit III Tourism system and the Individual: Socialization through interaction and exchange of values, norms, social laws and usages, Factors influencing individual's role, behaviour, attitudes and experiences at the destination.

Unit IV Tourism and Social Institutions: Social institutions and their roles, Factors influencing the roles and status of social institutions, Influence of tourism on social institutions.

Unit V Tourism and Social Change: Impact of tourism on local community, Tourism as an agent of social change.

REFERENCE BOOKS:

1. Apostolopoulos, y., Leivadi, S & Yiannakis, A., (eds.) 2000, The Sociology of Tourism: Theoretical and Empirical Investigations, London: Routledge.
2. Srinivas, M.N. 1987. Social Change in Modern India, Orient Longman, New Delhi
3. Veena das (Ed.), 2006. Handbook of Indian Sociology, Oxford University Press, New Delhi
4. Swain, S K. and Mishra, J. M. 2011. Tourism: Principles and Practices, New Delhi: OUP
5. Andrew Holden, 2005. Tourism studies and the social
6. A.K.Bhatia, Tourism Development Principles and Practices, Sterling
7. Ratandeeep singh, Tourism in India, Kanishka Publishers, New Delhi, 1996. Publishers PVT LTD, New Delhi, 1982.
8. H. Lajipathi Rai, Development of Tourism in India , Printwell, Jaipur, 1993

www.infosys.com/sustainability/Pages/corporatesocial-responsibility.aspx

www.nestle.com/asset

www.tata.in/article.aspx?artid=Rmjp4NJztqU=

www.unido.org/what-we-do/trade-capacitybuilding/corporate-social-responsibility-for-marketintegration.html

www.unitar.org/event/introduction-corporatesocial-responsibility