

BHARATHIAR UNIVERSITY.COIMBATORE-641 046

M.COM. (International Business)

(For the students admitted during the academic year 2017-18& Onwards)

SCHEME OF EXAMINATIONS : CBCS Pattern

Study Components	Course Title	Ins. hrs / week	Examinations				Credits
			Dur.Hrs	CIA	Marks	Total	
Semester –I							
	Global Business Environment	6	3	25	75	100	4
	International Marketing Management	6	3	25	75	100	4
	Managerial Economics	6	3	25	75	100	4
	Financial Accounting	7	3	25	75	100	4
	Elective-I:	5	3	25	75	100	4
Semester–II							
	International Trade Procedure	5	3	25	75	100	4
	Logistics & Supply Chain Management	5	3	25	75	100	4
	Foreign Exchange Management	5	3	25	75	100	4
	Cost and Management Accounting	5	3	25	75	100	4
	Computer Applications: MS Office & Internet - Practical I	6	3	40	60	100	4
	Elective-II:	4	3	25	75	100	4
Semester–III							
	Business Research Methods	6	3	25	75	100	4
	International Financial Management	6	3	25	75	100	4
	Export –Import Finance	7	3	25	75	100	4
	Customs law and procedure	6	3	25	75	100	4
	Industrial Training (Report 40 marks and Viva 10 marks.)	-	-	50	-	50	2
	Elective-III:	5	3	25	75	100	4
Semester-IV							
	Strategic Management	5	3	25	75	100	4
	International Economics	5	3	25	75	100	4
	Computer Lab (Tally)	6	3	40	60	100	4
	Project Work & Viva-Voce (OR) In lieu of Project work, the following two papers may be opted.	10	-	50	150 (100 Marks – Project and 50 Marks Viva-Voce)	200	8

1. International Business Relations	4	3	(25)	(75)	(100)	(4)
2. Industrial Law	4	3	(25)	(75)	(100)	(4)
Elective-IV :	4	3	25	75	100	4
TOTAL					2250	90

Note: The existing syllabus is to be followed for the above papers.

#Electives: List of Group of Elective Papers :
(Colleges can choose any one of the Group Papers as Electives)

1. GROUP-A

1. Domestic Logistics
2. Chartering and Ship Broking
3. International Shipping and Legislation
4. Airline Marketing and Strategic Airline Alliance

2. GROUP-B

1. Financial Markets and Institutions
2. Indian Stock Exchanges
3. Futures and Options
4. Fundamental and Technical Analysis

3. GROUP-C

1. Principles of International Trade
2. Export and Import Procedure
3. Institutions Facilitating International Trade
4. India's International Trade

* In the core subjects, Number of Papers both theory and practical are included wherever applicable. Existing number of papers to be offered. However, the total credit and marks for core subjects remains the same as stated above.

@ Includes 25 / 40% continuous internal assessment marks for theory and practical papers respectively.

* As the course is highly practical oriented a Industrial visit to any port (Ocean and Air)/ ICD have to be seen in the second semester and a in house visit to any Export / Import organization in the third semester. /

III Semester:

1. Industrial/ Institutional Training is to be made compulsory. The Student should take it up during the II Semester holidays and submit a report in the III Semester.
2. It carries 50 marks with 2 credits. Breakup for 50 marks (Only Internals)
Report 40 marks, Viva-voce 10 marks (Department level under the chairmanship of HOD)
3. Institution to be visited :
Banks, Insurance Companies, trading, manufacturing and service organizations, auditor office and other financial institutions.
4. Duration of the visit: minimum of 21 days
5. Marks for the industrial training out of 50 should be sent to the University along with the III Semester Internal marks.

IV Semester:

1. Project Work and Viva-voce examination will be optional for the colleges. They can either opt for project or 2 theory papers in the IV semester which are given as below:

1. International Business Relations 2. Industrial Law

a. If Project is opted by the college 200 marks with 8 credits will be awarded. The break-up of marks will be as follows: CIA 50 marks, Project 150 marks. (Project 100 marks, Viva Voce exam 50 marks.)

External Examiners will be appointed by the University for conducting the viva-voce exam along with the concerned internal examiner.

Monthly review of the project work has to be conducted by the guide along with the head of the department for a systematic progress of the work.

b. If the theory papers are opted instead of project work, the marks and credits will be given as other core papers i.e., CIA - 25 marks and semester exam-75 marks.
