

BHARATIAR UNIVERSITY
SCHEME OF EXAMINATIONS
M.A.TOURISM(INTERDISCIPLINARY)(CBCS PATTERN)
For the students admitted during the academic Year 2014-2015 onwards.

StudyComponents /Course Title	Inst. Hrs/ week	Exam				Cre- dit
		Dura tion	CIA	Uni. exa	Total	
<u>FIRST SEMESTER</u>						
PAPER-I Principlesof Tourism.	6	3	25	75	100	4
PAPER-II Cultural Heritage of India.	6	3	25	75	100	4
PAPER-III Tourism Resources of India -I.	6	3	25	75	100	4
PAPER-IV Tourism Geography.	6	3	25	75	100	4
PAPER-V Elective I- Principles of Management.	6	3	25	75	100	4
<u>SECOND SEMESTER</u>						
PAPER-VI Travel Agency and Tour OperatorBusiness.	6	3	25	75	100	4
PAPER-VII Transports for Tourism.	6	3	25	75	100	4
PAPER-VIII Tourism Resources of India -II .	6	3	25	75	100	4
PAPER-IX Hospitality Management.	6	3	25	75	100	4
PAPER-X Elective II - Communication Skills for Tourism.	6	3	25	75	100	4
<u>THIRD SEMESTER</u>						
PAPER-XI Sustainable Tourism Development	6	3	25	75	100	4
PAPER-XII Air Fares and Ticketing.	6	3	25	75	100	4
PAPER-XIII Tourism Products of Tamil Nadu.	6	3	25	75	100	4
PAPER-XIV World Tourism Panorama.	6	3	25	75	100	4
PAPER-XV Elective III- Tourism Marketing.	6	3	25	75	100	4
PAPER-XVI On the Job Training and Field Visit	-	-	-	-	100	2

Fourth Semester						
PAPER-XVII E-Tourism	4	3	25	75	100	4
PAPER-XVIII Human Resources Management.	4	3	25	75	100	4
PAPER-XIX Tourism Policy, Planning and Development in India	4	3	25	75	100	4
PAPER-XX I Ethical Codes for Tourism	4	3	25	75	100	4
PAPER-XXI I Elective IV- Entrepreneurship Development in Tourism.	4	3	25	75	100	4
PAPER-XXII Project and Viva	10	-	50	100	150	6
Total					2250	90

* In the core subjects, no. of papers both theory and practical are included wherever applicable. Existing number of papers to be offered. However, the total credit and marks for core subjects remains the same as stated above.

@ Includes 25/40% continuous internal assessment marks for theory and practical papers respectively.

Electives : List of Group of Elective papers (Colleges can choose any one of the Group papers as electives)

	GROUP-A	GROUP-B	GROUP-C
Semester I: Elective- I.	Principles of Management.	MICE	Cultural Tourism
Semester II: Elective –II.	Communication Skills for Tourism.	Tourism Law.	Tour Guiding and Interpretation.
Semester III: Elective -III	Tourism Marketing.	Adventure Tourism in India	Ecotourism
Semester IV: Elective-IV	Entrepreneurship Development in Tourism.	Tourism Research Methods.	Emerging Issues in Tourism

NOTE: CHANGES IN THE SCHEME OF EXAMINATIONS BE NOTED. THERE IS NO CHANGE IN THE EXISTING SYLLABI EXCEPT PAPER NUMBERS.