

BHARATHIAR UNIVERSITY, COIMBATORE-641 046
B.A. TOURISM AND TRAVEL MANAGEMENT (CBCS PATTERN)
(For the students admitted during the academic year 2010-2011 and onwards)

SCHEME OF EXAMINATIONS

Part	Study Components / Course Title	Inst. Hours/ Week	Examination				Credit
			Duration	CIA \$	Uni. Exam	Total	
Semester I							
I	Language-I	6	3	25	75	100	4
II	English-I	6	3	25	75	100	4
III	CORE I – ORIGIN AND EVALUATION OF TOURISM	5	3	25	75	100	4
III	CORE II – PRINCIPLES OF TOURISM MANAGEMENT	5	3	25	75	100	4
III	ALLIED PAPER I INFORMATION, COMMUNICATION AND AUTOMATION -1 (FULL THEORY PAPER)	6	3	20	55	75	3
IV	Environmental Studies #	2	3	-	50	50	2
Semester II							
I	Language-II	6	3	25	75	100	4
II	English-II	6	3	25	75	100	4
III	CORE III – ECONOMICS OF TOURISM	5	3	25	75	100	4
III	CORE IV – TRAVELMANAGEMENT	5	3	25	75	100	4
III	ALLIED PAPER II INFORMATION, COMMUNICATION AND AUTOMATION -2 (FULLY PRACTICAL)	6	3	30	45	75	3
IV	Value Education – Human Rights #	2	3	-	50	50	2
Semester III							
III	Core V – FOREIGN LANGUAGE FOR COMMUNICATION – FRENCH-1	5	3	25	75	100	4
III	Core VI – INDIAN GEOGRAPHY	5	3	25	75	100	4
III	CORE VII - TOURISM AND ADVERTISING	5	3	25	75	100	4
III	CORE VIII – LANGUAGE FOR COMMUNICATION – SPOKEN ENGLISH FOR TOURISM	5	3	25	75	100	4
III	Allied : III - INDIAN CULTURAL HERITAGE – I	5	3	25	75	100	4
IV	Skill based Subject 1 APPLIED HISTORY FOR CIVIL SERVICES EXAMINATIONS	3	3	20	55	75	3
IV	Tamil@ / Advanced Tamil# (OR) Non-major elective - I (Yoga for Human Excellence)# / Women's Rights#	2	3	50		50	2
Semester IV							
III	Core IX – FOREIGN LANGUAGE FOR COMMUNICATION – FRENCH – II	5	3	25	75	100	4
III	Core X – ECOLOGY, ENVIRONMENT AND TOURISM	5	3	25	75	100	4
III	Core XI – INDIAN TOURIST PANORAMA	5	3	25	75	100	4
III	CORE XII – TOURISM MARKETING – I	5	3	25	75	100	4
III	Allied : IV INDIAN CULTURAL HERITAGE – II	5	3	25	75	100	4
IV	Skill based Subject 2 COMMUNICATIVE ENGLISH	3	3	20	55	75	3
IV	Tamil@ /Advanced Tamil # (OR) Non-major elective -II (General Awareness #)	2	3	50		50	2
Semester V							
III	Core XIII – HOSPITALITY MANAGEMENT	6	3	25	75	100	4
III	Core XIV – HISTORY OF INDIAN ARTS – I	6	3	25	75	100	4
III	Core XV – DEVELOPMENT OF TOURISM SCHEMES	6	3	25	75	100	4
III	Core XVI – INDUSTRIAL TRAINING (SKILL ORIENTED	5	3	-	-	100	4

	PROGRAMME)						
III	Elective –I	4	3	25	75	100	4
IV	Skill based Subject 3 COMPUTER APPLICATIONS IN HISTORY – I	3	3	20	55	75	3
	Semester VI						
III	Core XVII – HUMAN RESOURCE MANAGEMENT	7	3	25	75	100	4
III	Core XVIII - HISTORY OF INDIAN ARTS – II	7	3	25	75	100	4
III	Elective –II	7	3	25	75	100	4
III	Elective –III	6	3	25	75	100	4
IV	Skill based Subject 4 COMPUTER APPLICATIONS HISTORY – II PRACTICALS (FULLY PRACTICAL)	3	3	30	45	75	3
V	Extension Activities @	-	-	50	-	50	2
	Total					3500	140

\$ Includes 25/40% continuous internal assessment marks for theory and practical papers respectively.

@ No University Examinations. Only Continuous Internal Assessment (CIA)

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List of Elective papers (Colleges can choose any one of the paper as electives)

Elective – I

- A. Tourism Marketing II
- B. Archaeology
- C. Human Rights

Elective – II

- A. TOURIST CENTRES IN INDIA AND ABROAD
- B. Introduction to Journalism and Mass Communication
- C. Geography

Elective – III
marks

- A. PROJECT WORK ** Project Work – 80 marks and Viva - 20
- B. Public Administration
- C. Sociology

Notes: For Allied, Core and Electives papers, the syllabi followed during 2008-09 be followed. Existing Compulsory diploma papers be followed as skill based subjects 1, 2, 3 & 4.